

Some useful definitions

1>definitions<1>1>definitions

Crowd work Digitally mediated **information work**, like *image labeling, audio transcription, and data processing*

Kittur et al. (2013)

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Gig work Digitally mediated (often **physically embodied**) one-off jobs, such as *driving for hire, courier services, and administrative support*
Friedman (2014) and Parigi and Ma (2016)

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On-demand work Crowd work and gig work, collectively

1>takeaway<1>1>takeaway

**On-demand work is a modern instantiation of a
much older phenomenon — piecework.**

**The historical arc of piecework can shed light on persistent questions in this
ongoing phenomenon of on-demand work.**

Old Wine in New Bottles

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Piecework Payment for *output* rather than for *time*

Payment for individual gigs

Crowd work



Upwork

UBER

Gig Work



Payment for individual gigs



Crowd work



Upwork

UBER

Gig Work



Payment for individual gigs



Crowd work



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Gig Work



Payment for individual gigs



Crowd work



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Gig Work



What will be the future of work?

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The answers to these questions are critical to understanding the future of on-demand work

These kinds of questions have been asked before.

History can help us answer them today.