

LET'S START WAY BACK

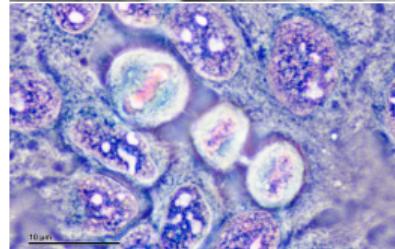
HENRIETTA LACKS

Patient at Johns Hopkins



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Patient at Johns Hopkins
Cell tissues taken without her consent
the first immortal cell line



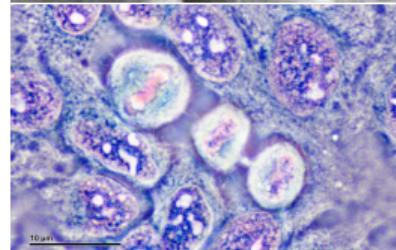
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Still in use today, nearly 70 years later



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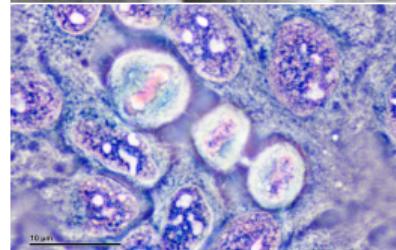
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Family not told for decades

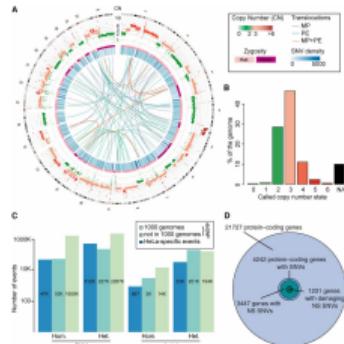
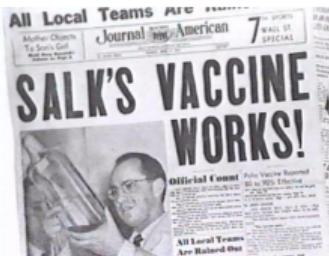


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Involved in
Polio vaccine genetic research COVID research



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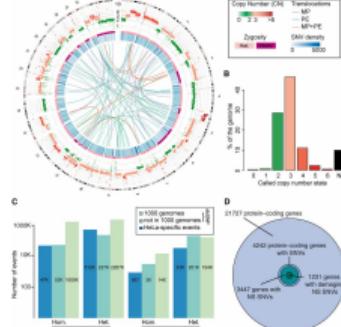
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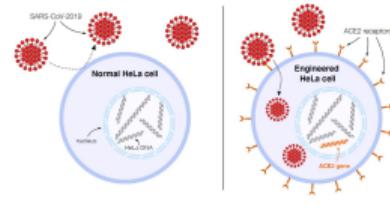
Polio vaccine



Involved in
genetic research



COVID research



Pharmaceuticals industry

Henrietta Lacks' estate sues drug company that sold her cells

Lacks's estate is asking Thermo Fisher to pay back the full profits gained over 70 years of using her cells without consent

Associated Press in College Park, Maryland

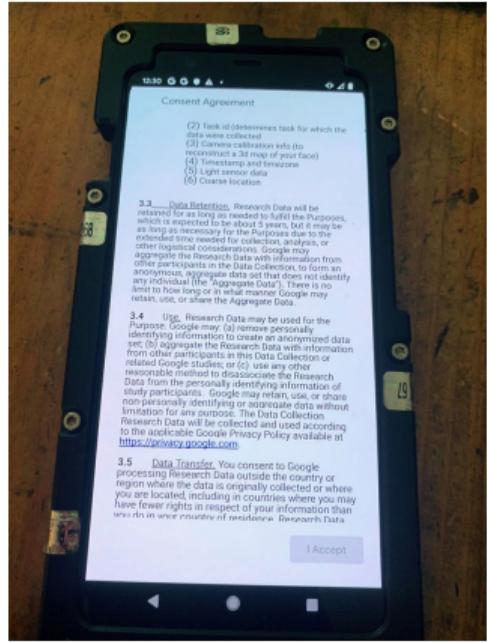
Mon 4 Oct 2021 10:52 EDT



The estate of [Henrietta Lacks](#) sued a pharmaceutical company on Monday, accusing it of selling cells that doctors at Johns Hopkins hospital took in 1951 without her knowledge or consent.

So what?

GOOGLE FACIAL RECOGNITION



GOOGLE FACIAL RECOGNITION

≡ WIRED

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TOM SIMONITE BUSINESS 01.11.2018 07:00 AM

When It Comes to Gorillas, Google Photos Remains Blind

Google promised a fix after its photo-categorization software labeled black people as gorillas in 2015. More than two years later, it hasn't found one.

NOT COOL | 18. 5. 19 by KRISTIN HOUSER

Futurism

Google Contractors Tricked Homeless Black People Into Face Scans

The homeless people "didn't know what was going on at all."

Artificial Intelligence / Facial Recognition / Google / Homeless People



Image by NeedPic/Eduardo Taveras

To ensure Google's latest face unlock feature would work on all types of faces, the company needed to train the system using — you guessed it — all types of faces.

That's Machine Learning 101, right?

But the way the megacorporation's contractors went about collecting that data was downright devious, according to a *New York Daily News* investigation, which noted that they targeted — and lied to — homeless people to get scans of their faces.

To collect the face scans, Google hired the employment firm Randstad. Randstad, in turn, hired contractors that hit the streets in various U.S. cities armed with face-scanning phones and \$5 gift cards for anyone willing to submit to a scan.

ADDITIONAL

Google reportedly targeted people with 'dark skin' to improve facial recognition

Subcontracted workers were told to persuade subjects to agree to face scans, mischaracterizing them as a 'selfie game' or 'survey'



A report from the *New York Daily News* says Google was using deceptive practices to collect face scans. Photography: Jeff Chiu/Associated Press

Julia Carrie Wong

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Thu 3 Oct 2019 17.31 EDT



Facial recognition technology's failures when it comes to accurately identifying people of color have been well documented and much criticized. But an attempt by Google to improve its facial recognition algorithms by collecting data from people with dark skin is raising further concerns about the ethics of the data harvesting.

Google has been using subcontracted workers to collect face scans from members of the public in exchange for \$5 gift cards, according to a report from the *New York Daily News*. The face scan collection project had been previously reported, but anonymous sources described unethical and deceptive practices to the *Daily News*.

The subcontracted workers were employed by staffing firm Randstad but directed by Google managers, according to the report. They were instructed to target people with "darker skin tones" and those who would be more likely to be enticed by the \$5 gift card, including homeless people and college students.