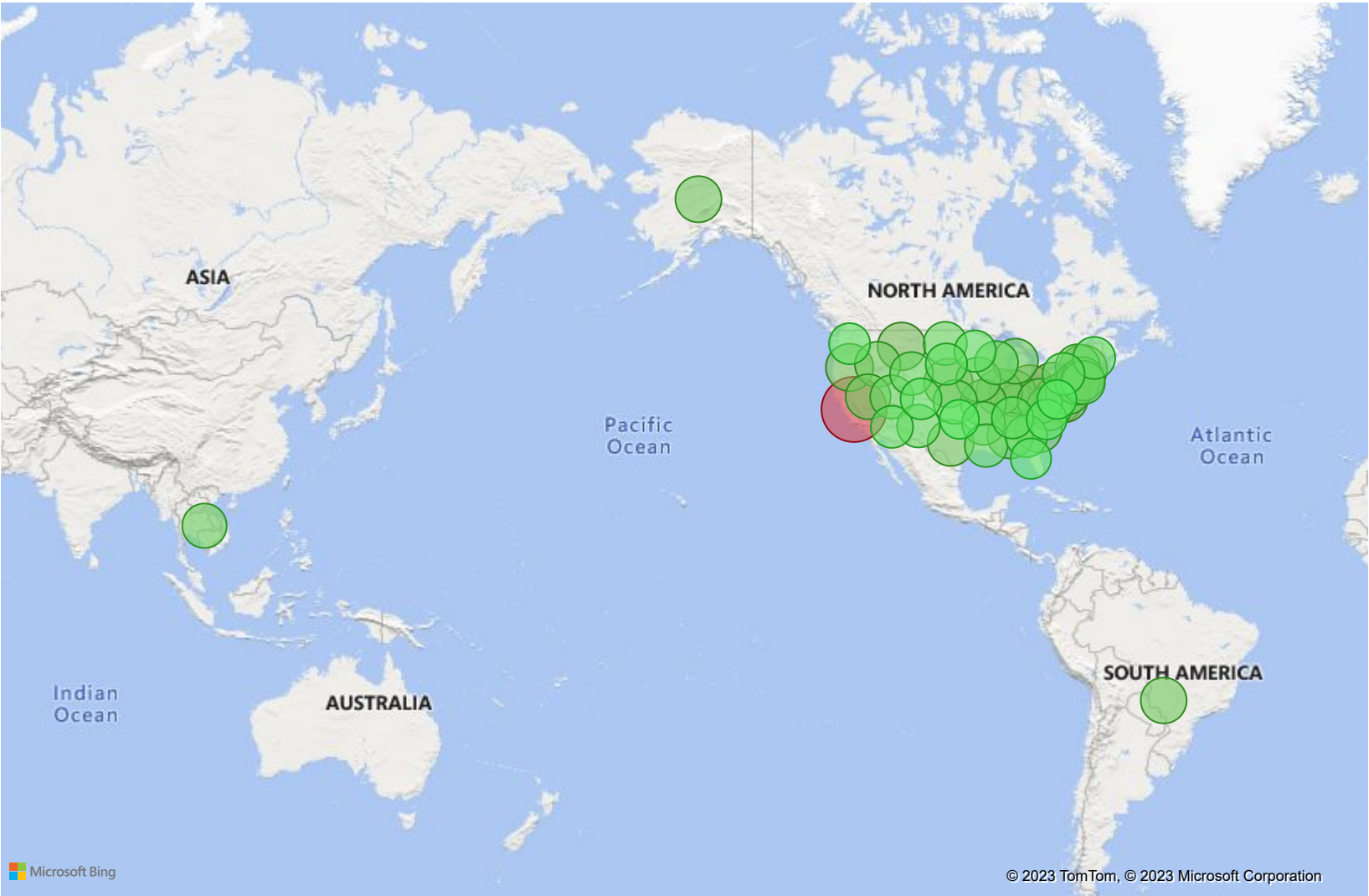
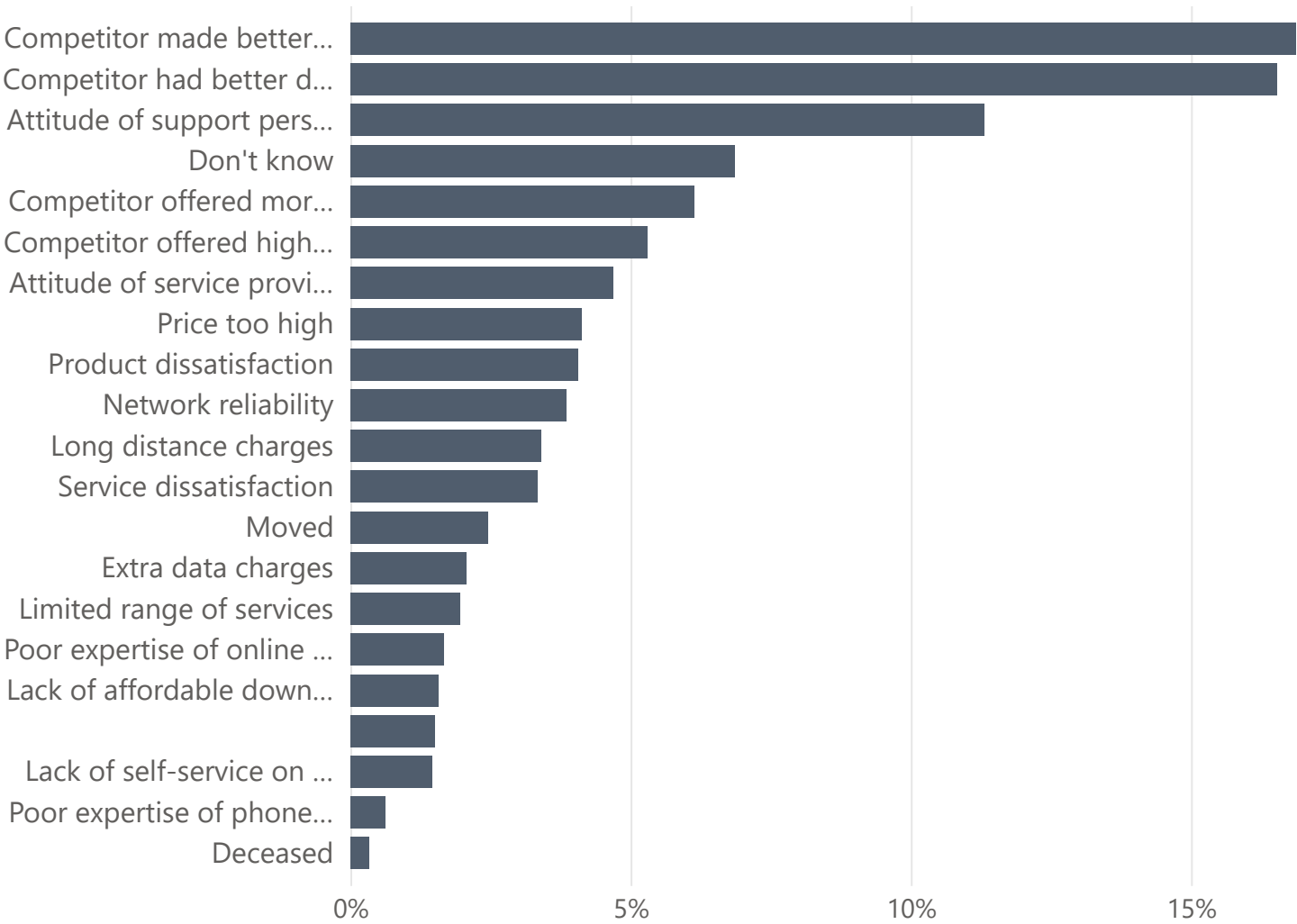


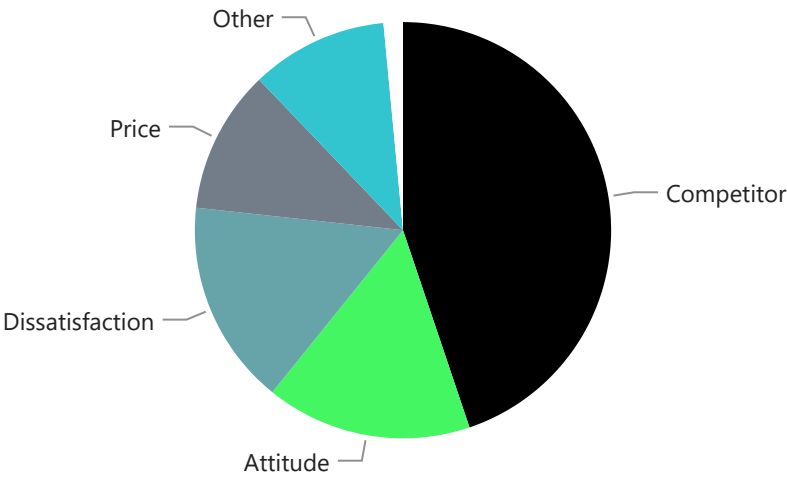
Churn Rate by State



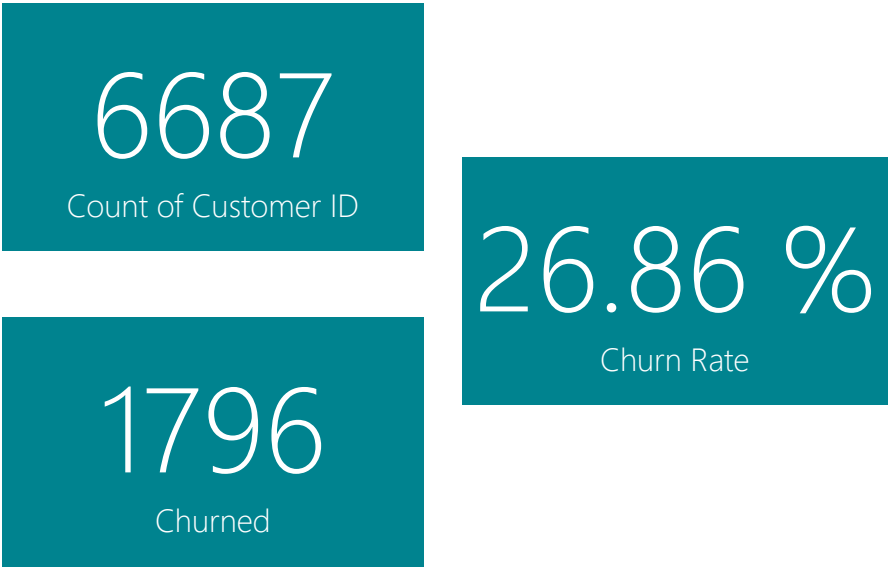
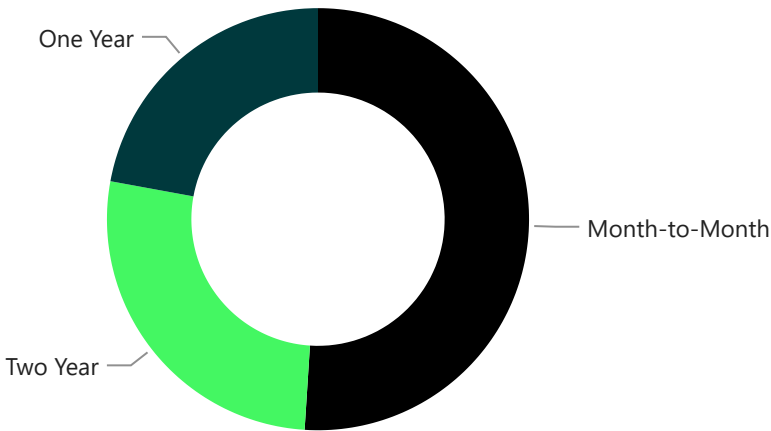
Churn Reasons



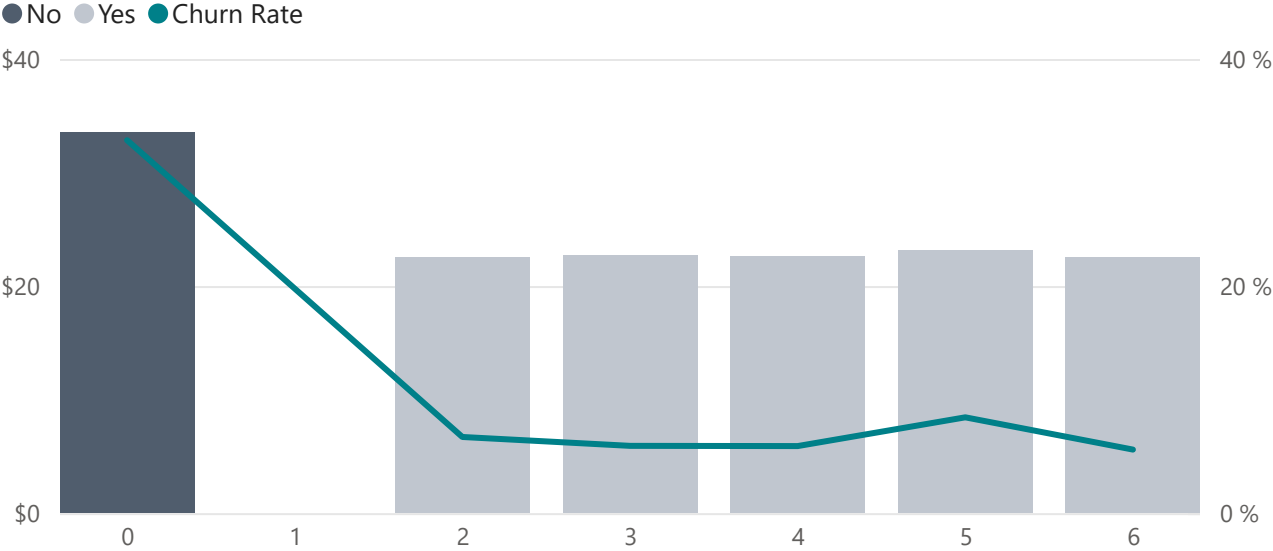
%GT Count of Churn Label by Churn Category



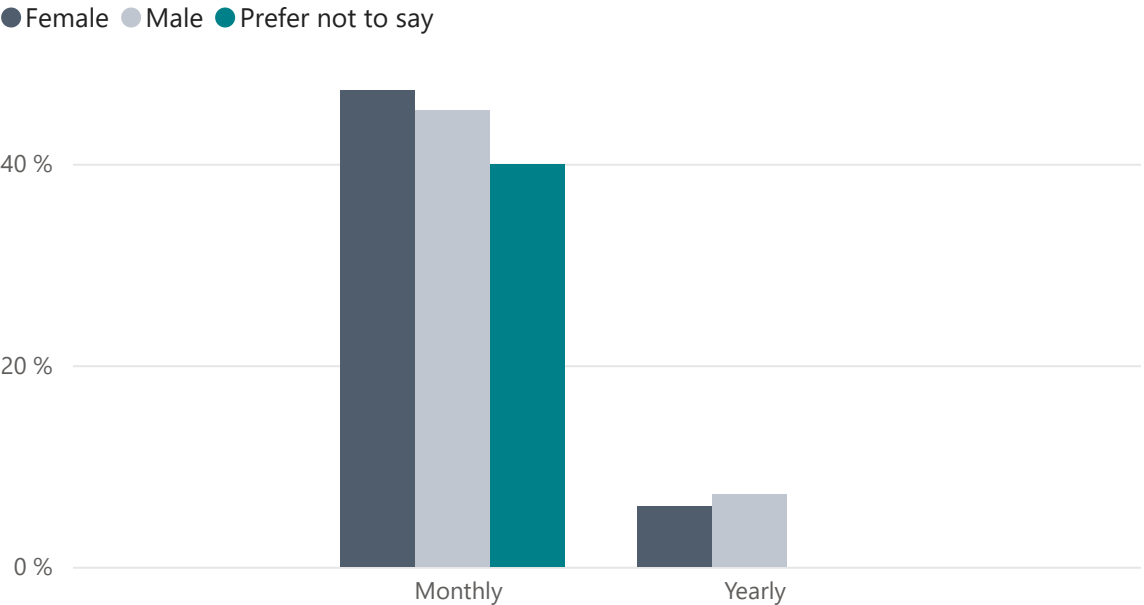
Count of Customer ID by Contract Type



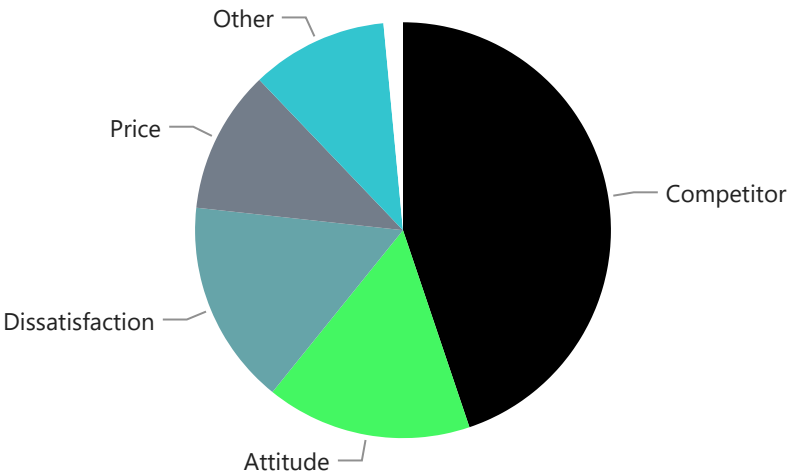
Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



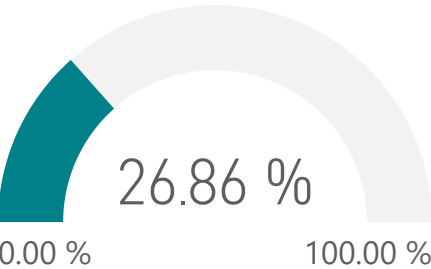
Churn Rate by Contract Category and Gender



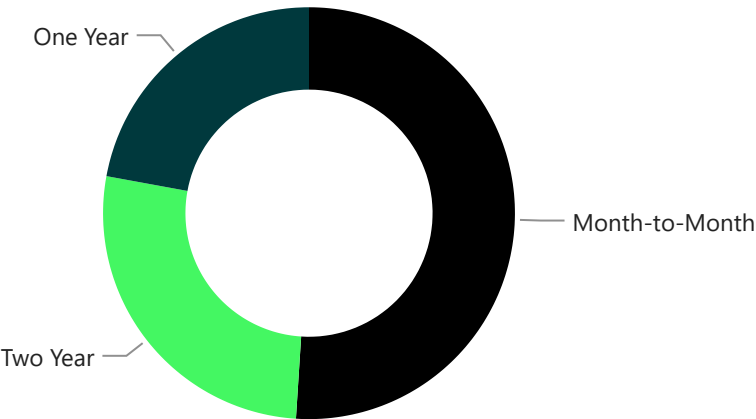
Churn by category



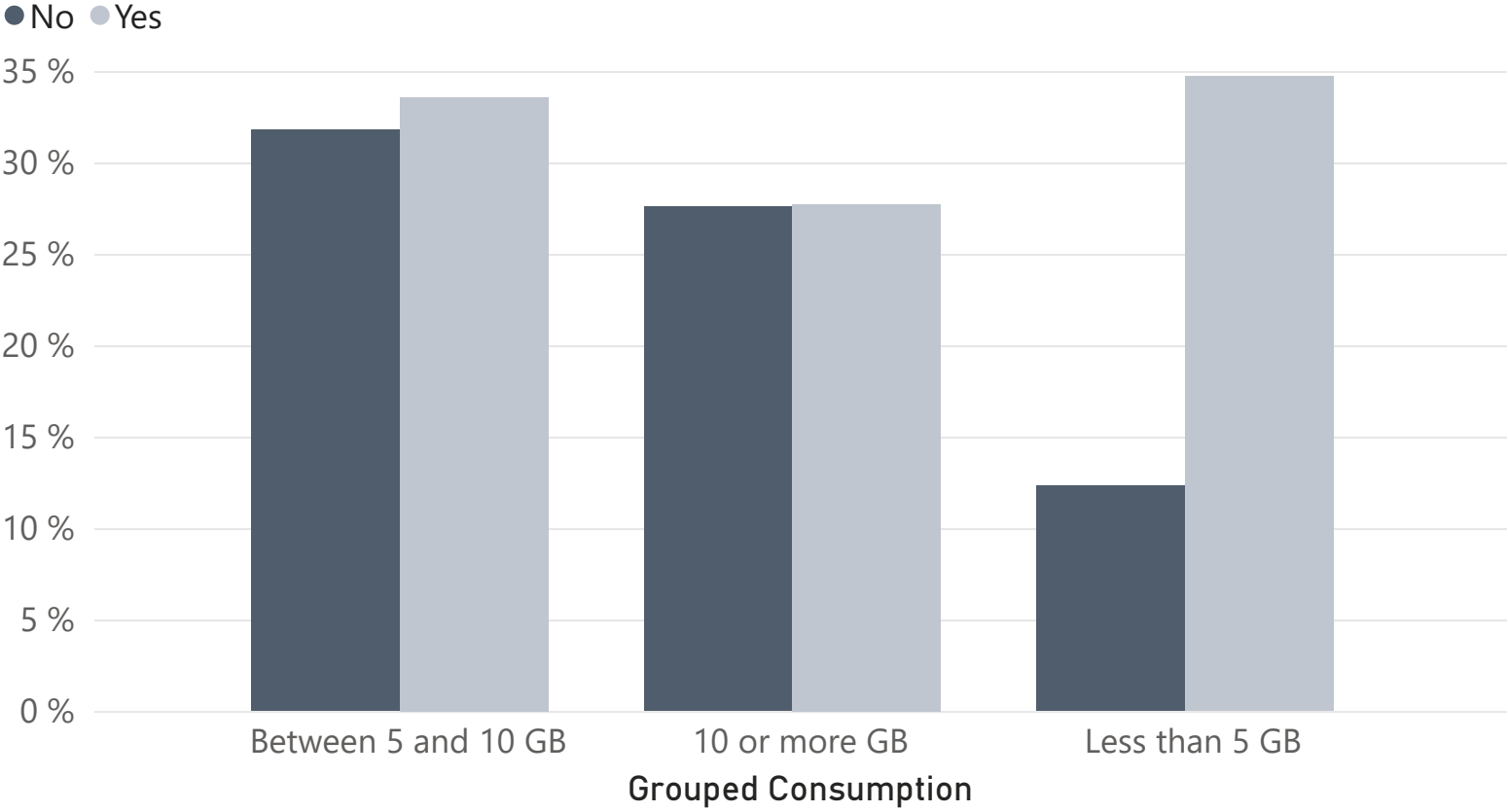
Churn Rate



Customers by Contract type

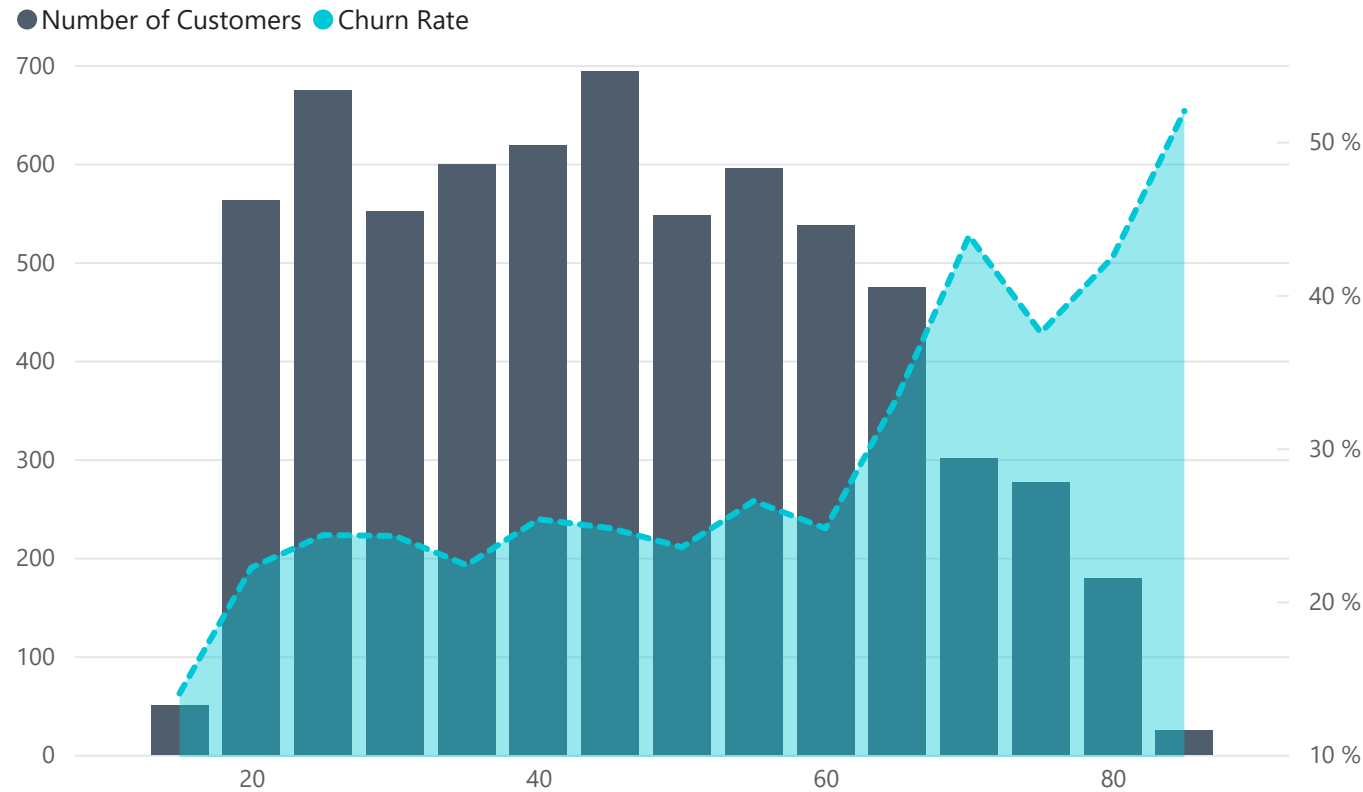


Churn Rate by Grouped Consumption and Unlimited Data Plan



Yes	
32.11 %	4494
Churn Rate	Number of Customers
No	
16.10 %	2193
Churn Rate	Number of Customers

Number of Customers and Churn Rate by Age (bins)



1796

Churned

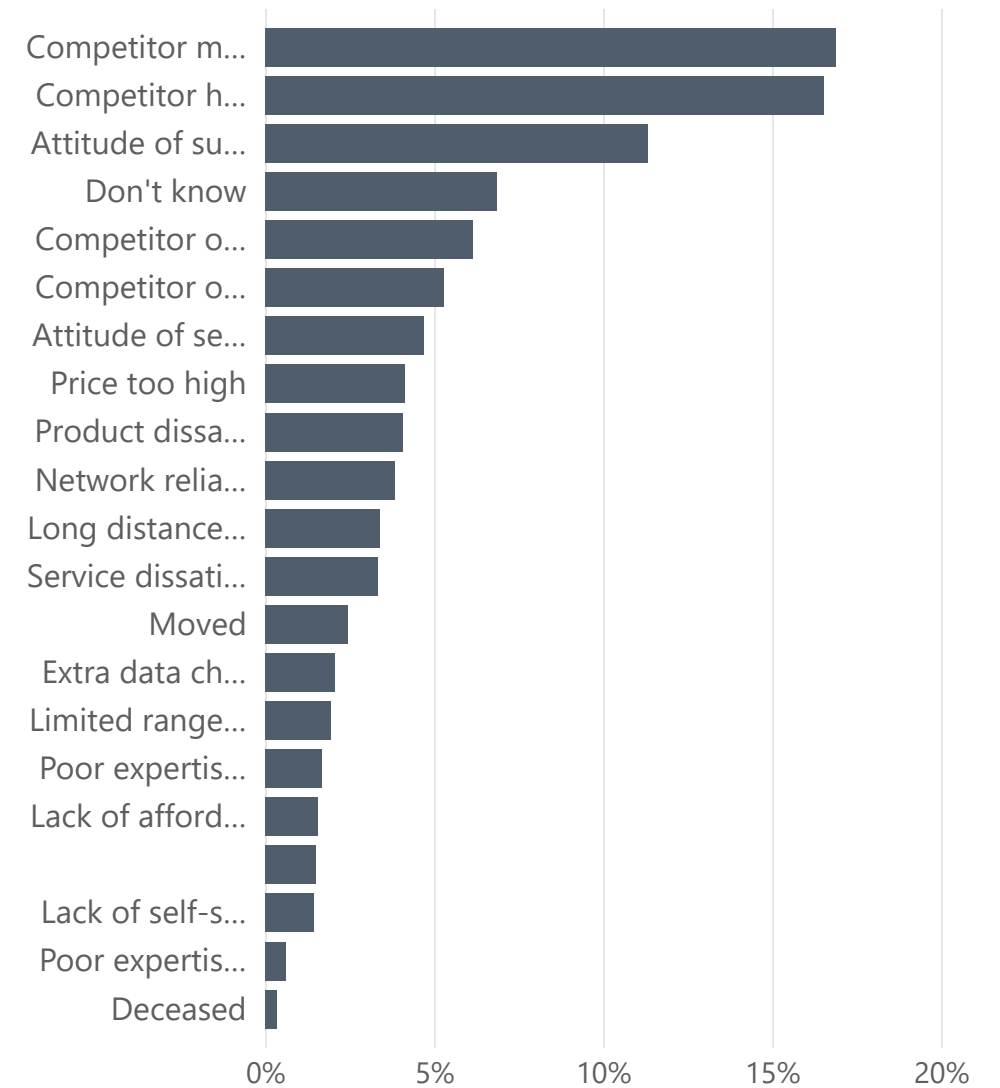
6687

Count of Customer ID

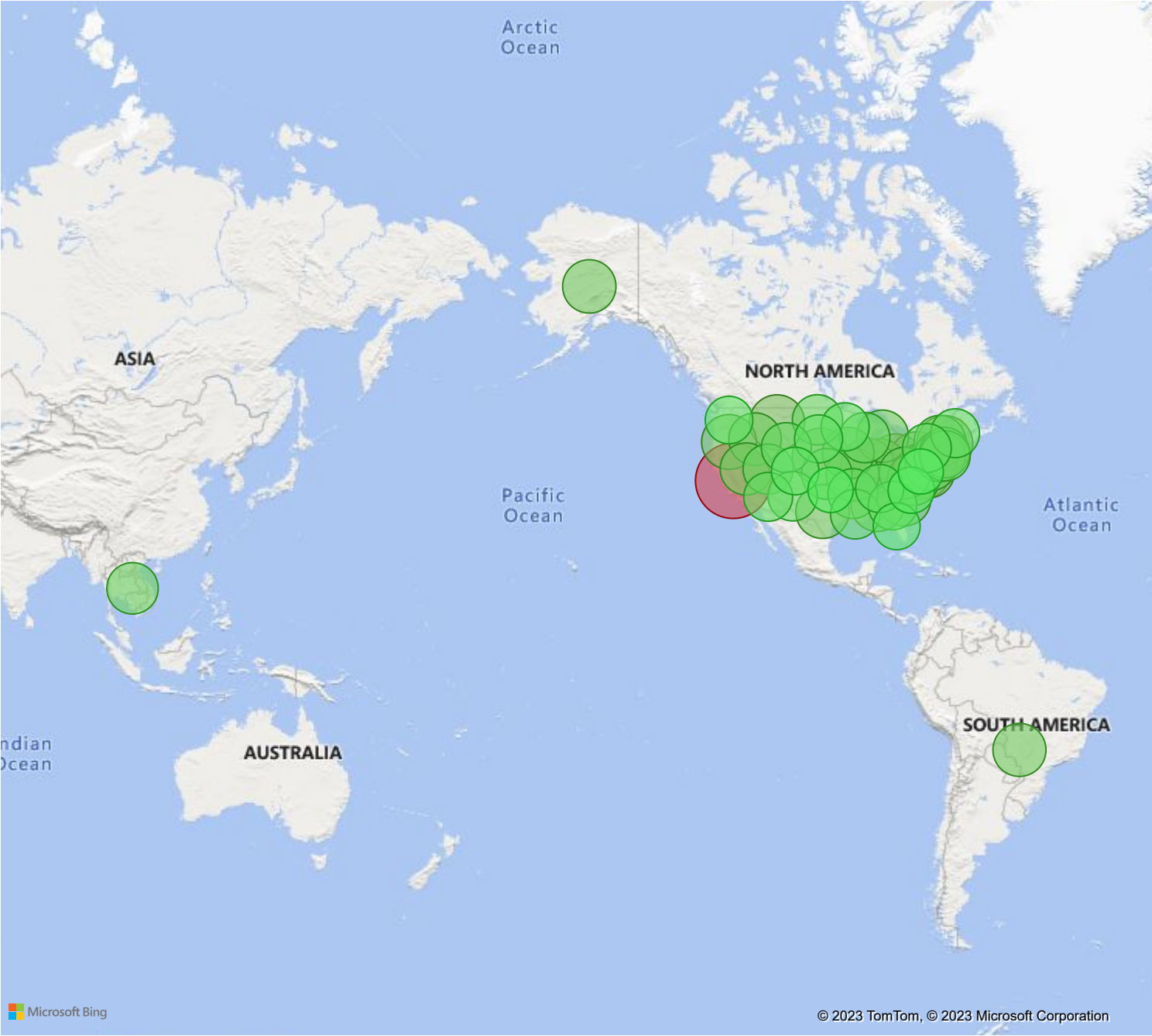
26.86 %

Churn Rate

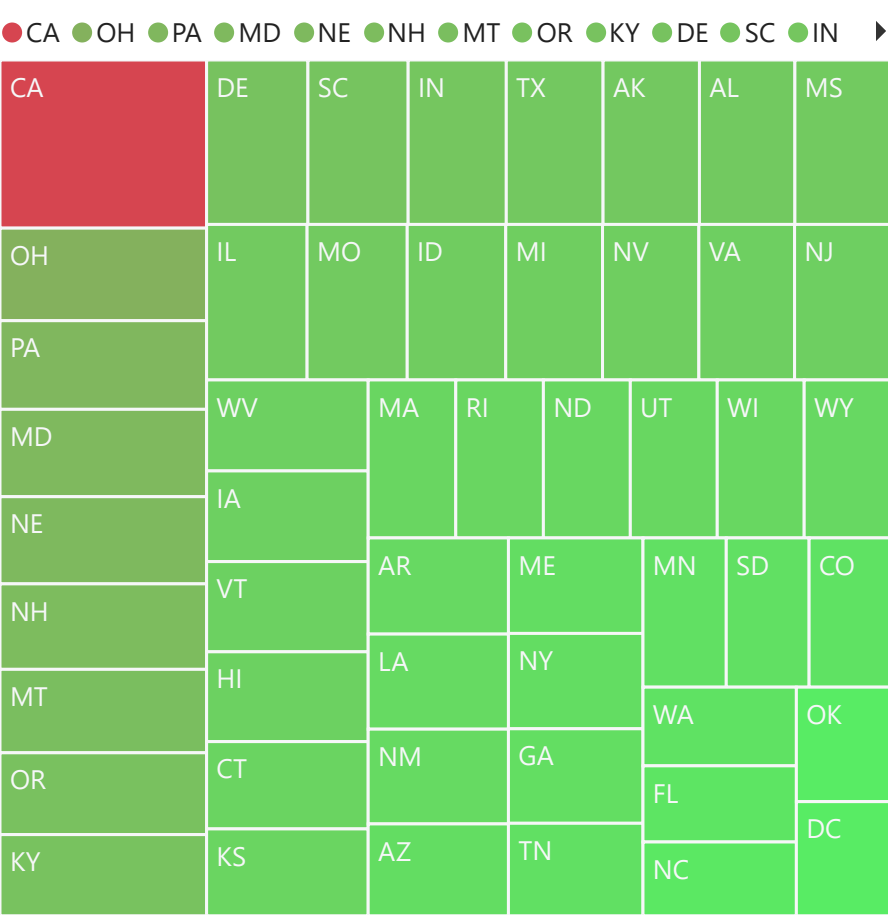
Churn Causes



Churn Rate by State



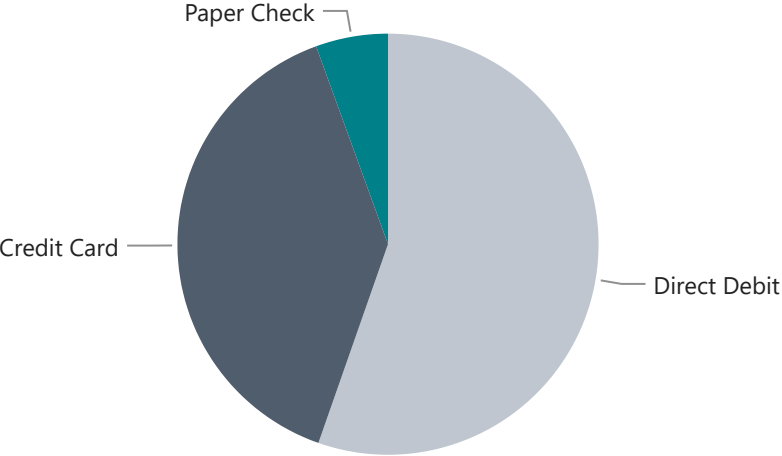
Churn Rate by State



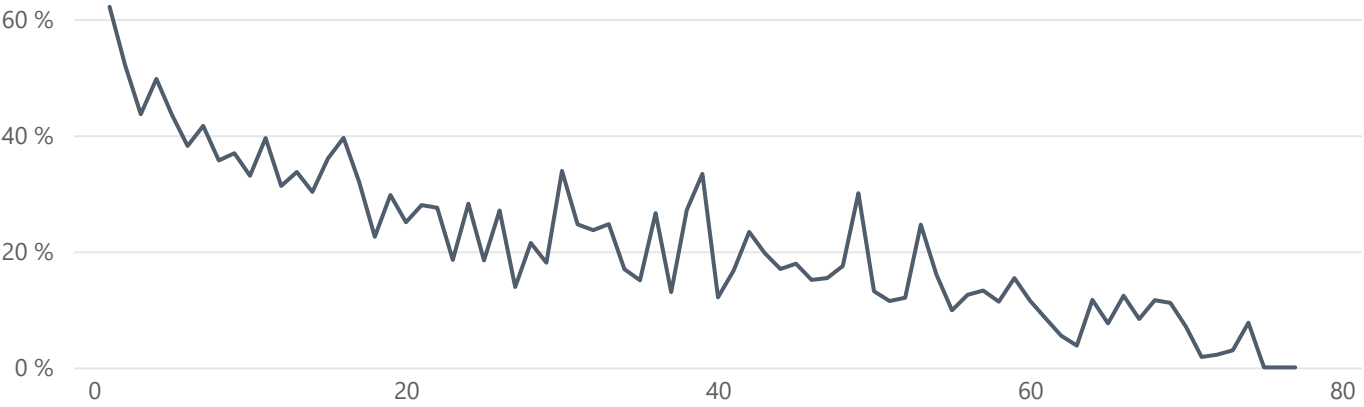
Active vs Inactive

Intl Active		no	yes	Total
Yes		40.34 %	7.59 %	34.31 %
No		20.01 %	71.19 %	22.21 %
Total		27.07 %	24.88 %	26.86 %

Number of Customers and Churn Rate by Payment Method

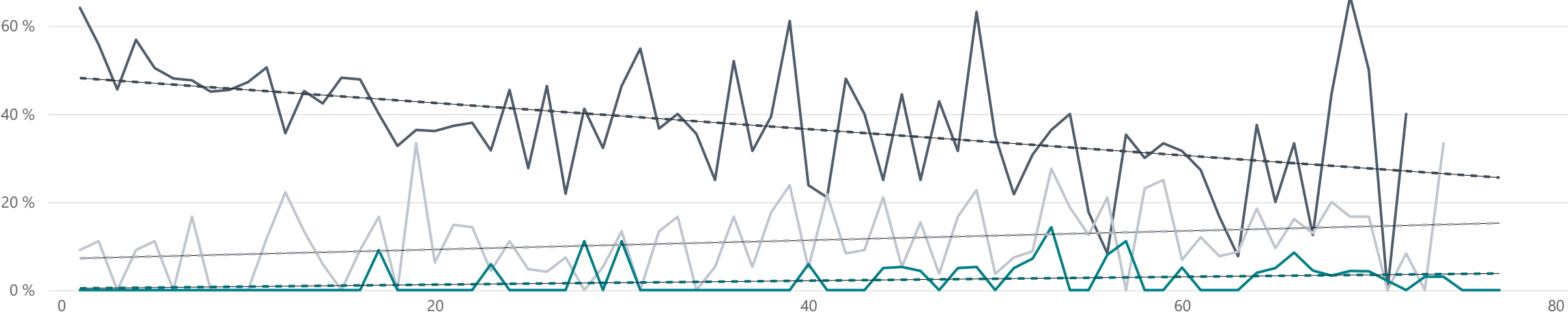


Churn Rate by Account Length (in months)



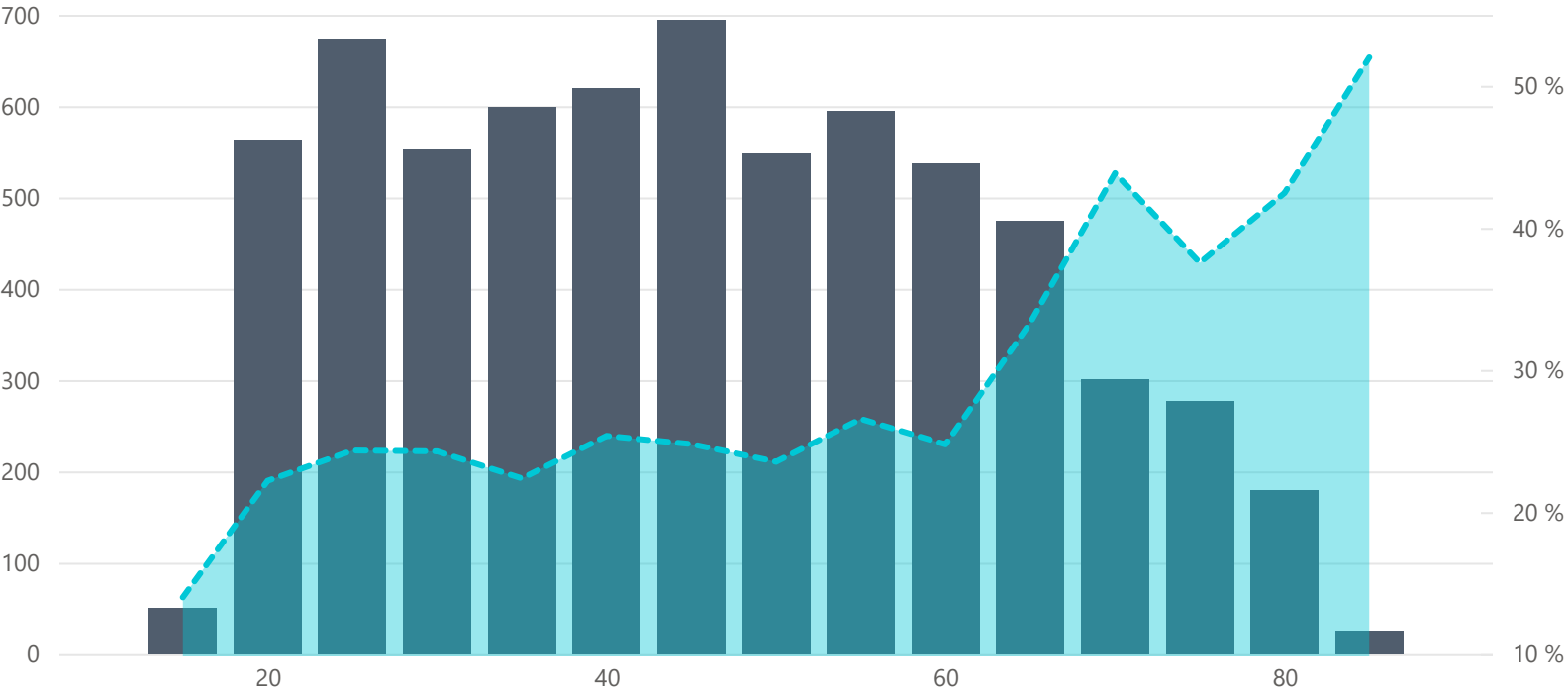
Churn Rate by Account Length (in months) and Contract Type

● Month-to-Month ● One Year ● Two Year



Number of Customers and Churn Rate by Age (bins)

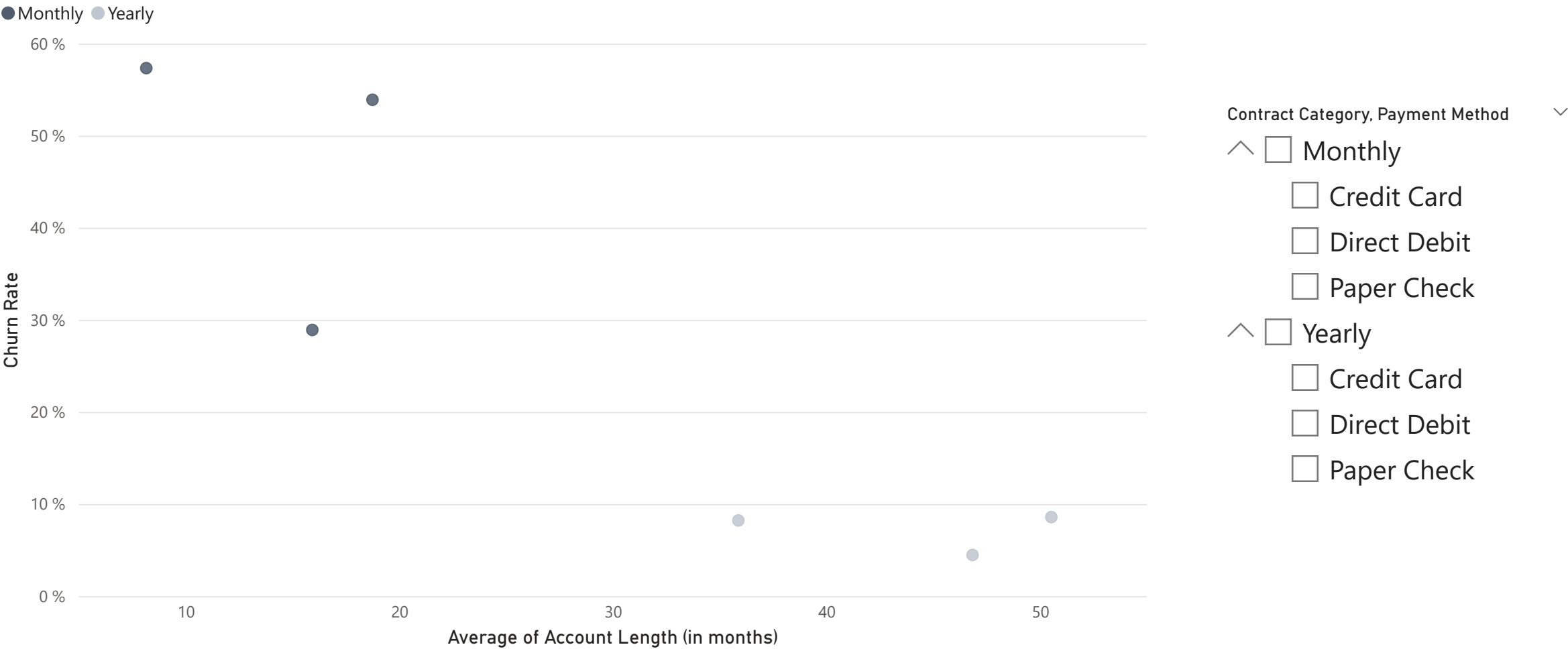
● Number of Customers ● Churn Rate



Account Length (in months) ▼

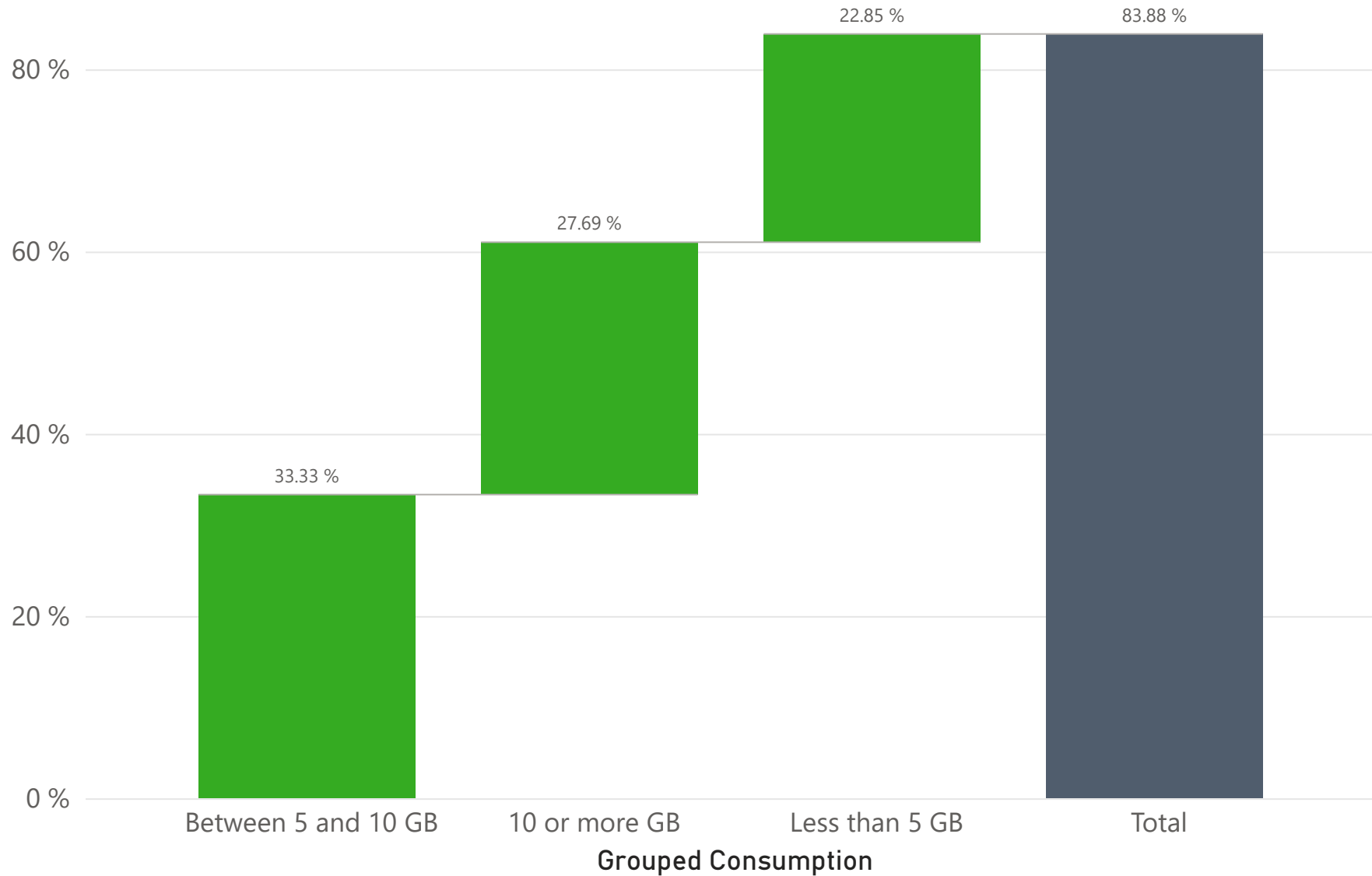
No			
0	\$33.493999...	32.85 %	
Number of Custo...	Average of Mont...	Churn Rate	
Yes			
2	\$22.504065...	6.71 %	
Number of Custo...	Average of Mont...	Churn Rate	
Yes			
3	\$22.714814...	5.93 %	
Number of Custo...	Average of Mont...	Churn Rate	
Yes			
4	\$22.614173...	5.91 %	
Number of Custo...	Average of Mont...	Churn Rate	
Yes			
5	\$23.139240...	8.44 %	
Number of Custo...	Average of Mont...	Churn Rate	
Yes			
6	\$22.526119...	5.60 %	
Number of Custo...	Average of Mont...	Churn Rate	

Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category



Churn Rate by Grouped Consumption

● Increase ● Decrease ● Total



3.37

Avg Extra Data Charges

33.64

Avg Extra International Charges