



नियमो गा उद्यातामय

NIT CALICUT

TATHVA'21

JAN 22



M
E
T
A

T
A
T
H
V
A

21



A TECHNICAL EXTRAVAGANZA



TATHVA

In the year 2000, a group of discerning students set out to create a technical symposium for the creative minds of our nation to converge and exchange talent. The result was Tathva. The annual tech fest conducted by NIT Calicut which flourished into one of South India's largest Techno-managerial fests, attracts crowds from all over India. Tathva provides a platform like no other for aspiring students to display their technical prowess and gain valuable experience. From its genesis, Tathva strives to break new boundaries and reach new levels each year with each Tathva being better than the last. A plethora of events, workshops, competitions and pronights allure the masses year after year to Tathva. Get ready to experience technology unbridled, innovation unchained and excitement unbound.



PREVIOUSLY AT

T
A
T
H
V
A
21

•
•

M
E
T
A



EXHIBITIONS



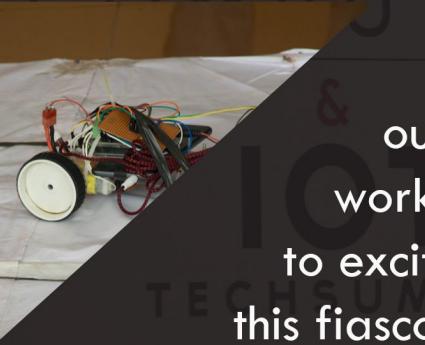
The mind boggling puzzles laid out by the Club Mathematica, innovative projects put forth by the different branches and the assortment of robots, cars and planes presented by our zealous technical clubs are just tip of the iceberg of the true spirit embodied by Tathva. Apart from being a platform to exhibit the essence of each club, the Exhibitions personify the year round work and enthusiasm of our youth minds.



21

WORKSHOPS

While succumbing to the daily trials of this ever-changing world, many a time we let go of the opportunities to immerse ourselves into the beauty of science and industries rapidly advancing all around us. From analyzing the intricacies of the commercial world to delving into the fast paced changes in AI, our passionate lecturers and pragmatic workshops can transform seemingly morbid ideas to exciting industrial avenues. Come and partake in this fiasco of active knowledge and discover more.



M
E
T
A

T
A
T
H
V
A
21

PRO SHOWS

Shimmering lights and verberating rhythms; they add to the glee and glory of the 'nights' of the technical extravaganza that is Tathva. Being the nights that enthral the crowd by the renowned voices in the industry, Proshows steal the limelight throughout the three days. It is one show that should not be missed.



AVISHKAR

AAVISHKAR, the social initiative of Tathva was established to extend a compassionate helping hand to the less fortunate. By focusing on alleviating the sufferings of the weaker sections of society, to uplift and empower them, AAVISHKAAR has gone on to become a grand success during the past few years. Well-planned and comprehensive programmes in healthcare and education are conducted every year as a part of AAVISHKAAR



ADIZYA

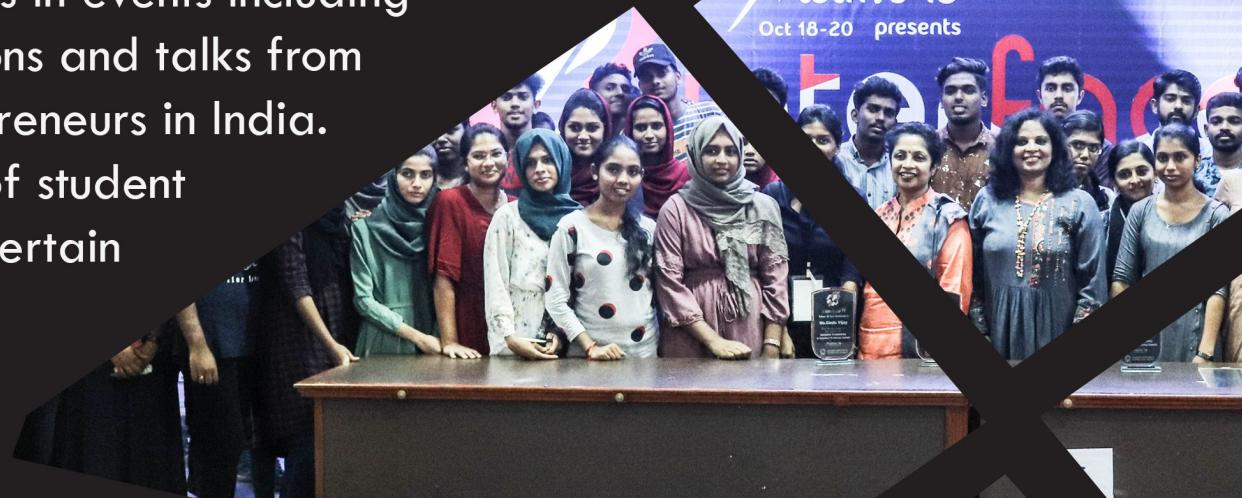
“Where Art meets the Heart”.

Accompanied by a grand website launch, the works of craft and colors on the canvas were successful in attracting the crowds. Adizya deserved. Encouraging creative minds to let their imagination flow in a number of open participation events, educating them through multiple lectures and through the exhibition itself it accomplished its vision and left an undeniably beautiful mark in our memories.



INTERFACE

Interface begins with a mentoring weekend ahead of the Tathva Interface in which the selected teams interact with their mentors. The Tathva Interface brings in events including workshops, pitching, panel discussions and talks from some of the most successful entre-preneurs in India. Interface continues to be the face of student ingenuity and dedication and it is certain that its bright flame is not going to burn up any time soon.



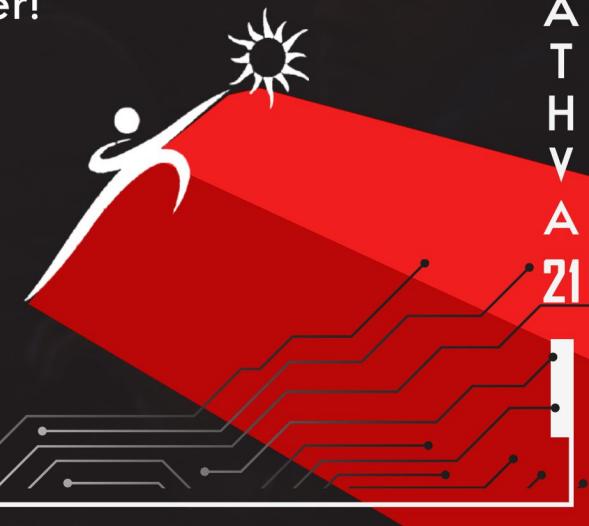
T
A
T
H
V
A
21

M
E
T
A

SAMASYA

Conducted by Enquire Quiz club, Samasya

School Quiz is an attempt to reach out to schools, presenting them a unique quizzing session where young quizzers can test their mettle against each other. With prelims conducted across different venues in the state and huge participation every year it is definitely Kerala's biggest quizzing event. Selected teams then compete in the most fiery battle of brains in the state finals .Being one of the most enthralling events of Tathva, Samasya is a proven crowd puller!



T
A
T
H
V
A
21

M
E
T
A

BLITZKRIEG

BLITZKRIEG, presented by Tathva, was a testament of how versatile the gaming junkies of Kerala are. Taking things to the next level, it was the ultimate paradise for the gaming community. From FIFA to shooter games, the adrenaline could be felt coursing through the air. It was definitely one for the books!



WHEELS

Float like a Cadillac, Sting like a Beemer! Drive not to save time, drive to have a good time. Witness one of the biggest gatherings of automobile en-thusiasts from south India display a breathtaking range of customized exotic rides in WHEELS.



ONLINE TATHVA



Even though the pandemic gripped the whole world, Tathva never lost its glory. We conducted various lectures with prominent speakers like the Nobel laureate, Sir Anthony Legget, Padma Shri winner, Dr. Rajagopala Chidambaram, etc and two days workshops each on different technology relevant topics like Cryptocurrency, Augmented reality, Data Science, Ethical Hacking, Full-stack development, Deep Learning and SEO. Even in online mode, the lectures had a footfall of around 200 participants.



ZEROTH ATTEMPT

Zeroth attempt, our mock JEE test series, conducted and evaluated by NIT Calicut, is one of the focal events, especially in online mode. We aim at giving students a JEE ambience to help them prepare for one of the rigorous exams. Last year, the test was conducted as a non-profit venture, and all the proceedings were directed to COVID relief funds.



WHY SPONSOR US



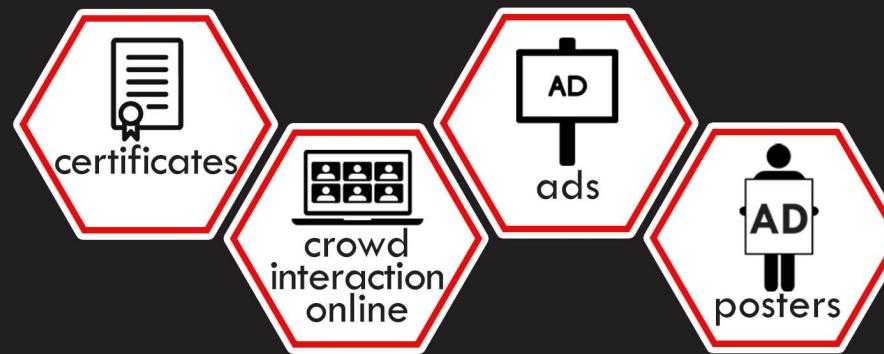
M
E
T
A

T
A
T
H
V
A
21

pre
 **tathva**



during
 **tathva**



post
 **tathva**



WHY US?

Once created by a group of tech wizards as an endeavor towards holding a tech symposium, Tathva is hailed as South India's largest techno-management fest. Tathva houses a multitude of events and has managed to enthrall enthusiasts from over 1200 colleges in 16 years since its inception.

SOCIAL MEDIA

Social media branding via Instagram, Facebook, and YouTube

ADS

Your logos will be displayed on the posters and certificates

DATABASE

Access to the database of registered students

POSTERS

Posters circulating over 1200 colleges

12k+ views 

60k+ likes  

M
E
T
A

T
A
T
H
V
A
21

PREVIOUSLY AT TATHVA

The Local
Train
Sarthak
Sethi
when chai
met toast

Darshan
Raval
Nucleya

META



Shirley setia



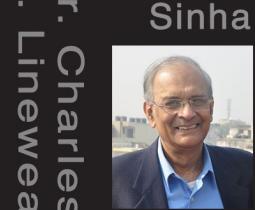
Prof. Rajiv Khosla



Prof. Lawrence M Krauss



Babar Ali
varun sifar



Dr. Bikash
Chandra
Sinha



Dr. Ajoy
Ghatak



Sir Anthony Leggett



Dr. R Chidambaram



Jeff Lieberman
Afsal
salu
Karthik
seth
Atul Gurur
Arun Gurtu



Oily Esse

Chandran
Archana
sharma

TATHVA 21

PREVIOUS SPONSORS



YAHOO!

TOSHIBA
Leading Innovation >>



LARSEN & TOUBRO



ebay



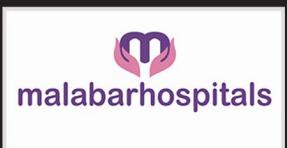
citibank



M
E
T
A

T
A
T
H
V
A
21

PREVIOUS SPONSORS



M E T A T A T H V A 21

CONTACT US

**MARKETING
EXECUTIVES :**

Swathy Suresh: 7306309258

Jijo Ponnachan: 9061122489



**EVENT
COORDINATORS :**

Archith G: 7306292197

Abbad Maliyekkal : 8943992992