

## ALIA WILHELM

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### EDUCATION

*Northwestern University, Class of 2014*

*Medill School of Journalism*

Bachelor of Science in Journalism, June 2014.

Bachelor of Arts in Psychology, June 2014.

Magna Cum Laude & Honours in Journalism.

*American School of Paris High School, Class of 2010*

Ranked second in a class of 83 students

### WORK EXPERIENCE

*Marketing Creative at UNIT9*

*London, England, October 2014 - Present*

Shot and edited a wide variety of videos.

Took behind-the-scenes photos, including for John Frieda.

Wrote all copy for the site, as well as social media.

Led the company's new website launch.

*Digital Media Internship at National Geographic*

*Washington, D.C., Summer 2013*

Worked with a five-person team of photo editors.

Critiqued photos during weekly editing sessions.

Pulled photos from wire feeds to create slideshows.

Chose "Photo of the Day" for site and newsletter.

*Journalism Residency at The Times,*

*Johannesburg, South Africa, Spring 2013*

Worked closely with multimedia team to create

informative and captivating audio slideshows

Pitched and wrote fifteen stories for print and online

Improved food photography and photojournalism skills

*Editorial Internship at MarketWatch,*

*London, England, Summer 2012*

Wrote an in-depth feature and eight articles for the website.

Pitched story ideas several times a week.

Photographed and interviewed for stories.

Live-Tweeted from a conference on social media.

*Editorial Internship at Time Out Magazine,*

*Istanbul, Turkey, Summer 2011*

Contributed to writing the issue's main feature.

Translated articles from Turkish to English.

Worked independently on several articles.

### EXTRACURRICULAR ACTIVITIES

*Margin Magazine Founder and Editor-in-Chief*

*May 2012 - June 2014*

Created an online magazine for young adults with a passion for culture and artistic expression.

Published a 32-page print zine.

Decided content, editing, layout design and artwork.

Organized a zine launch for professors and

students at Northwestern's art museum.

Found students with strong writing or photography skills to contribute regularly to zine and website.

Edited and wrote articles for the magazine.

*Northwestern University Spoon Magazine*

*Photo Editor, Spring 2012 - Spring 2013*

Photographed food, including for magazine front cover.

Led weekly photo shoots and edited featured photos.

*North by Northwestern Online Newspaper*

*Assistant Editor Life & Style, Spring 2012*

Lead a group of six writers: assigned articles, pitched ideas, fact-checked and proofread.

Contributed writing and photographs to section.

### LANGUAGES

English (*Fluent*); Turkish (*Fluent*); French (*Fluent*);

German (*Advanced*); Italian (*Beginner*).

### COMPUTER SKILLS

Adobe InDesign, Premiere Pro, Audition, Photoshop, Lightroom, Aperture, HTML, CSS, JavaScript, Illustrator.

### INTERESTS

Writing, photography, video, interactive and audio.

Traveling; lived in six different countries.

Digital and film photography.