

Allison Bergstedt

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 419-706-2397

SKILLS



EXPERIENCE

2021 - *ISF, Inc. Tallahassee, FL*

Present **Full Stack Software Engineer / Product Designer**

ISF builds and maintains an enterprise SAAS environment for the U.S. Department of Health to manage state disease and lab data.

Experience

- Develop and maintain full stack user interfaces using React, Redux, Typescript, Bootstrap, C#, .Net Core, SSMS, and REST apis
- Developed and delivered ISF's application redesign in 2021 increasing client satisfaction and client retention
- Responsible for leading efforts to create a sitewide design system for consistent brand experience
- Daily creation of user flows, wireframes, and high fidelity mockups for new product screens via Figma
- Responsible for maintaining WCAGAA accessibility compliance
- Experience working in a collaborative team setting including mentoring junior developers and meeting with BA's and tech leads to determine project requirements

2018 - *CloudCME, Sandusky, OH*

2021 **Full Stack Software Engineer / Product Designer**

CloudCME is a leading LMS for hospitals and universities nationwide providing a comprehensive SAAS environment for CE (continuing education).

Projects and Experience

- Oversaw design and delivery of new faculty management portal product resulting in increase in client satisfaction
- Lead client SP Initiated SSO Integrations using SAML 2.0

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EXPERIENCE (cont.)

2018 - *CloudCME, Sandusky, OH*

2021 **Full Stack Software Engineer / Product Designer**

- Integrated Hosted Payment Gateway APIs (Authorize.Net, Cybersource, Payflow/Paypal) for paid registrations
- Onboarded new clients working closely with them to design and implement their public facing website and ensured it maintained compliance with WCAG standards
- Contributed to product design, UI/UX improvements, curating wireframes and concepts for new screens and product updates
- Analyzed business requirements to create actionable developer tasks in JIRA increasing project efficiency for developers

2007 - *MyWeddingReceptionIdeas.com*

2018 **Assistant Product Manager / Web Developer**

- Lead design, development, and delivery of website redesign in 2016 increasing time on page, conversion rates, customer retention, and decreasing shopping cart abandonments
- Spearheaded an initiative to add estimated dynamic delivery dates to products increasing conversion rates
- Google analytics campaign management. User research and usability testing. Familiar with A/B testing, heat maps, and shopping cart abandonment testing
- Daily CSS, HTML, and Javascript updates
- Daily website content curation and SEO responsibilities
- Handled SMO marketing responsibilities and Google Adwords campaign.

EDUCATION

2017 - *The Software Guild, Akron, OH*

2018 *C# .Net MVC Apprenticeship Program*

2002 - *Ohio University, Athens, OH*

2006 *Bachelor of Science, Visual Communications*