Allison Bergstedt

www.allisonbergstedt.com
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419-706-2397

SKILLS

C# · .NET CORE · EF CORE · REACT · TYPESCRIPT · FIGMA · BOOTSTRAP · Google Analytics · AZURE DEVOPS · PHOTOSHOP · ILLUSTRATOR · SQL · JIRA

EXPERIENCE

2021 - Present

ISF, Inc. Tallahassee, FL
Full Stack Software Engineer and Lead Product Designer

ISF builds and maintains an enterprise SAAS environemnt for the U.S. Department of Health to manage state disease and lab data.

Jub Duties and Experience

• Develop and maintain full stack user interfaces using React, Redux, Typescript, Bootstrap, C#, .Net Core, SSMS, and REST apis

• Developed and delivered ISF's application redesign in 2021. Led a team of 8 developers breaking down project requirements and mentoring junior developers. Currently leading efforts to establish a company design system for consistent brand experience

• Daily creation of user flows, wireframes, and interactive mockups using Figma

• Expert at working on cross-functional teams, communicating with clients, working with BA's and tech leads to determine project requirements, and mentoring junior developers

2018 - 2021

CloudCME, Sandusky, OH
Implementations Software Engineer

CloudCME is a leading LMS for hospitals and universities nationwide providing a comprehensive SAAS environment for CE (continuing education).

Projects and Experience

• Lead client SP Initiated SSO Integrations using SAML 2.0

• Developed and Integrated Hosted Payment Gateway APIs (Authorize.Net, Cybersource, Payflow/Paypal) for paid registrations

• Onboarded new clients - provided training on using the software, designing and implementing their public facing website for customer registration

• Daily communcation and relationship building with clients, providing support and answering questions

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⊘ EXPERIENCE (cont.)

2018 -
2021

CloudCME, Sandusky, OH
Implementations Software Engineer

• Contributed to product design, UI/UX improvements, curating wireframes and concepts for new screens and product updates

• Designed, coded and delivered new faculty management portal resulting in increase in client satisfaction and retention

• Analyzed business requirements to create actionable developer tasks in JIRA increasing project efficiency for developers

2007 -
2018

MWRI
Assistant Product Manager and Web Developer

• Lead design, development, and delivery of website redesign in 2016 increasing time on page, conversion rates, customer retention, and decreasing shopping cart abandonments

• Spearheaded an initiative to add estimated dynamic delivery dates to products increasing conversion rates

• Google analytics campaign management. User research and usability testing. Familiar with A/B testing, heat maps, and shopping cart abandonment testing

• Daily CSS, HTML, and Javascript updates

• Daily website content curation and SEO responsibilities

• Handled SMO marketing responsibilities and Google Adwords campaign.

🎓 EDUCATION

2022

PMHQ
Product Management Certification

2017 -
2018

The Software Guild, Akron, OH
C# .Net MVC Apprenticeship Program

2002 -
2006

Ohio University, Athens, OH
Bachelor of Science, Visual Communications