KEVIN ALIBERTI
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SKILLS

HTML/CSS
- Semantic HTML
- Understanding of best UX practices within projects always with the end user in mind
- Sass/SCSS
- CSS Grid & Flexbox
- Strong eye for design
- Mobile-first responsive design

JavaScript
- ES6
- Clean, modular code
- Single page applications
- React.JS & JSX
- Able to dynamically display data from a variety of sources (APIs, GraphQL/Apollo Server, MySQL)
- Familiar with JQuery

SQL
- Able to build efficient, effective databases from the ground up
- Understands syntax and datatypes
- Able to query and sort data with multiple (3+) table joins
- Understands importance of data integrity when designing and maintaining databases

Projects

Deal-Finder Application
React.JS | GraphQL | Apollo | Sass
- Filters restaurant deals based on day of the week and location
- Implements good examples of UX such as a dynamic suggestion box
- Consumes Apollo Server and serves data to React client using GraphQL queries

Weather Application
React.JS | Sass | HTML/CSS
- Displays weather information from OpenWeatherMap API based on the user input city
- Aesthetically pleasing user interface

WORK EXPERIENCE

Technical Developer & Co-Founder for Early Startup - *Prediction Money, Inc*   Jan 2019 – June 2019
- Formulated business plan with co-founder
- Worked with experienced back-end programmer to develop early startup visions into a minimal viable product for investors
- Develop ways to create an optimal user experience to build loyal customer base

Digital Marketing Intern - *Cascade School Supplies, Inc* – North Adams, MA   June 2018 – Aug 2018
- Created fresh look to product pages to increase brand awareness and aesthetic appeal
- Added new product pages and deleted duplicate or discontinued products
- Generated valuable ideas for optimizing company website and implementing Google Analytics to increase SEO and a more meaningful user experience within the site

EDUCATION

B.A., Economics, May 2019
- *Westfield State University* – Westfield, Massachusetts
- Minor – Computer Science
- *Relevant Coursework: Computer Science Program Design, Information Systems Analysis & Design, Database Management & Application Development Techniques, Econometric Methods*