



PERSONAL INFORMATION

Milano (Mi)
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Portfolio:
↳ <https://alice-daiuto.github.io/alicedaiuto/>

PROFILE

I am a second-year Master's student in Communication Design, currently looking for an internship opportunity in a creative environment. My background spans Branding, UI/UX design, Editorial, and Data Visualization. This diverse experience has not only enriched my skill set but also sharpened my interdisciplinary perspective. I aim to communicate complex ideas with simplicity, and I find that meaningful concepts form the foundation of impactful valuable design. I believe in the power of sharing ideas and see the design method as a crucial tool for shaping any type of project. I am eager to apply my skills and grow further within a team where I can make meaningful contributions while continuing to expand my design perspective.

IT SKILLS

- Adobe Illustrator (Expert)
- Adobe InDesign (Advanced)
- Adobe Photoshop (Advanced)
- Adobe Premiere Pro (Intermediate)
- Adobe After Effects (Intermediate)
- Adobe XD (Intermediate)
- Figma (Advanced)
- Office: Word, Excel, PowerPoint (Expert)
- Social Media (Expert)
- HTML, CSS, Wordpress (Intermediate)

LANGUAGE SKILLS

- Italian (Native Speaker)
- English C1 (TOEIC Certification)
- French A2 (DELFI Certification)
- German A1

SOFT SKILLS

Creativity, empathy, teamwork, flexibility, lateral thinking, reliability, time management.



EDUCATION

2023 - today	POLITECNICO DI MILANO Communication Design Master's Degree
February 2024 - June 2024	ERASMUS+ FH JOANNEUM Graz, Austria Communication Design Master's Degree
2020 - 2023	POLITECNICO DI MILANO Communication Design Bachelor's Degree Graduation Grade: 110/110 <ul style="list-style-type: none">MOOC Certification "Introducing Metadesign"Workshop "Directing corporeity"
2015 - 2020	LICEO SCIENTIFICO P. P. PASOLINI, LAURENZANA (PZ) Scientific High School Diploma (Applied Sciences) Graduation Grade: 98/100 <ul style="list-style-type: none">Language internship at Mountlands Language School (Exmouth, England)ECDL certificate (ECDL Basic Certificate, ECDL Standard Certificate, ECDL Full Standard Certificate, ECDL IT-Security Certificate)Adult - paediatric and child first aid training course (BLSD-PBLSD)"CinemaScuola LAB - Cinema for school" workshop

PROFESSIONAL EXPERIENCE

November 2024 - today	COMMUNICATION ASSISTANT (200-HOUR COLLABORATION, POLITECNICO DI MILANO) I support the communication team of the Mechanical Engineering course at PoliMi in planning and developing ideas and content to promote the course on social media. I create Instagram content, ensuring consistency with the university's brand identity.
2023, 2024	GRAPHIC DESIGNER & SOCIAL MEDIA MANAGER CARNEVALE ESTIVO DI LAURENZANA I designed the visual identity and managed the communication for the 11th and 12th social media event (Instagram and Facebook). This included the creation of an editorial plan, content design and copywriting.
2024	GRAPHIC & WEB DESIGNER B&B CASA FURNAREDDA I designed the brand identity and the website. ↳ https://www.casafurnaredda.it/

EXHIBITIONS

May 2023	GRAPHIC DAYS TORINO Editorial Project "A occhio nudo" ↳ https://www.graphicdays.it/neologia/a-occhio-nudo-alice-daiuto-samuele-buffa-alice-cupisti-giulia-polimeno-eleonora-galliani-pierfrancesco-pascuzzi/
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