

# PERSONAL INFORMATION

02/08/2001 Milan (Mi), Italy

alicedaiuto1@gmail.com +39 3349123438 linkedin.com/in/alicedaiuto/

### Portfolio:

https://alice-daiuto.github.io/alicedaiuto/

#### **PROFILE**

I am a second-year Master's student in Communication Design, currently looking for an internship opportunity in a creative environment.

My background spans Branding, UI/UX design, Editorial, and Data Visualization. This diverse experience has not only enriched my skill set but also sharpened my interdisciplinary perspective.

I aim to communicate complex ideas with simplicity, and I find that meaningful concepts form the foundation of impactful valuable design. I believe in the power of sharing ideas and see the design method as a crucial tool for shaping any type of project. I am eager to apply my skills and grow further within a team where I can make meaningful contributions while continuing to expand my design perspective.

### **IT SKILLS**

- Adobe Illustrator (Expert)
- Adobe InDesign (Advanced)
- Adobe Photoshop (Advanced)
- Adobe Premiere Pro (Intermediate)
- Adobe After Effects (Intermediate)
- Adobe XD (Intermediate)
- Figma (Advanced)
- Office: Word, Excel, PowerPoint (Expert)
- Social Media (Expert)
- HTML, CSS, Wordpress (Intermediate)

#### **LANGUAGE SKILLS**

- Italian (Native Speaker)
- English C1 (TOEIC Certification)
- French A2 (DELF Certification)
- German A1

#### **SOFT SKILLS**

Creativity, empathy, teamwork, flexibility, lateral thinking, reliability, time management.



#### **EDUCATION**

2023 - today POL

POLITECNICO DI MILANO

Master's Degree (MS) in Communication Design

February 2024

**ERASMUS+** 

- June 2024 FH JOANNEUM Graz, Austria

Communication Design Master's Degree Program

2020 - 2023 POLITECNICO DI MILANO

Bachelor's Degree in Communication Design

Graduation grade: 110/110

- MOOC Certification "Introducing Metadesign"
- Workshop "Directing corporeity"

2015 - 2020 LICEO SCIENTIFICO P. P. PASOLINI, LAURENZANA (PZ)

Liceo Scientifico indirizzo Scienze Applicate

Graduation grade: 98/100

- Language internship at Mountlands Language School (Exmouth, England)
- ECDL certificate (ECDL Basic Certificate, ECDL Standard Certificate, ECDL Full Standard Certificate, ECDL IT-Security Certificate)
- Adult paediatric and child first aid training course (BLSD-PBLSD)
- "CinemaScuola LAB Cinema for school" workshop

# PROFESSIONAL EXPERIENCE

2023, 2024

GRAPHIC DESIGNER AND SOCIAL MEDIA MANAGER CARNEVALE ESTIVO DI LAURENZANA

- Visual identity design
- Management of social media communication (Instagram and Facebook): creation of an editorial plan, contents design, copywriting.

2024 GRAPHIC & WEB DESIGNER B&B CASA FURNAREDDA

- Logo design
- Website \( \sigma\) https://www.casafurnaredda.it/

## **EXHIBITIONS**

May 2023 GRAPHIC DAYS TORINO

Editorial project "A occhio nudo"

 $\verb| u https://www.graphicdays.it/neologia/a-occhio-nudo-alice-daiu-to-samuele-buffa-alice-cupisti-giulia-polimeno-eleonora-galliani-pierfrancesco-pascuzzi/$