



## PERSONAL INFORMATION

02/08/2001  
Milan (Mi), Italy

alicedaiuto1@gmail.com  
+39 3349123438  
linkedin.com/in/alicedaiuto/

## PROFILE

I am a second-year Master's student in Communication Design, currently looking for an internship opportunity in a creative environment. My background spans Branding, UI/UX design, Editorial, and Data Visualization. This diverse experience has not only enriched my skill set but also sharpened my interdisciplinary perspective. I aim to communicate complex ideas with simplicity, and I find that meaningful concepts form the foundation of impactful valuable design. I believe in the power of sharing ideas and see the design method as a crucial tool for shaping any type of project. I am eager to apply my skills and grow further within a team where I can make meaningful contributions while continuing to expand my design perspective.

## IT SKILLS

- Adobe Illustrator (Expert)
- Adobe InDesign (Advanced)
- Adobe Photoshop (Intermediate)
- Adobe Premiere Pro (Intermediate)
- Adobe After Effects (Intermediate)
- Adobe XD (Intermediate)
- Figma (Advanced)
- Office: Word, Excel, PowerPoint (Expert)
- Social Media (Expert)
- HTML, CSS, Wordpress (Intermediate)

## LANGUAGE SKILLS

- Italian (Native Speaker)
- English C1 (TOEIC Certification)
- French A2 (DELFI Certification)
- German A1

## SOFT SKILLS

Creativity, empathy, teamwork, flexibility, lateral thinking, reliability, time management.

# ALICE D'AIUTO

COMMUNICATION  
DESIGNER

## EDUCATION

2023 - today	<b>POLITECNICO DI MILANO</b> Master's Degree (MS) in Communication Design
February 2024 - June 2024	<b>ERASMUS+</b> FH JOANNEUM Graz, Austria Communication Design Master's Degree Program
2020 - 2023	<b>POLITECNICO DI MILANO</b> Bachelor's Degree in Communication Design Graduation grade: 110/110 <ul style="list-style-type: none"><li>MOOC Certification "Introducing Metadesign"</li><li>Workshop "Directing corporeity"</li></ul>
2015 - 2020	<b>LICEO SCIENTIFICO P. P. PASOLINI, LAURENZANA (PZ)</b> Liceo Scientifico indirizzo Scienze Applicate Graduation grade: 98/100 <ul style="list-style-type: none"><li>Language internship at Mountlands Language School (Exmouth, England)</li><li>ECDL certificate (ECDL Basic Certificate, ECDL Standard Certificate, ECDL Full Standard Certificate, ECDL IT-Security Certificate)</li><li>Adult - paediatric and child first aid training course (BLSD-PBLSD)</li><li>"CinemaScuola LAB - Cinema for school" workshop</li></ul>

## PROFESSIONAL EXPERIENCE

2023, 2024	<b>GRAPHIC DESIGNER AND SOCIAL MEDIA MANAGER CARNEVALE ESTIVO DI LAURENZANA</b> <ul style="list-style-type: none"><li>Visual identity design</li><li>Management of social media communication (Instagram and Facebook): creation of an editorial plan, contents design, copywriting.</li></ul>
2024	<b>GRAPHIC &amp; WEB DESIGNER B&amp;B CASA FURNAREDDA</b> <ul style="list-style-type: none"><li>Logo design</li><li>Website ↗ <a href="https://www.casafurnareda.it/">https://www.casafurnareda.it/</a></li></ul>

## EXHIBITIONS

May 2023	<b>GRAPHIC DAYS TORINO</b> Editorial project "A occhio nudo" ↗ <a href="https://www.graphicdays.it/neologia/a-occhio-nudo-alice-daiuto-samuele-buffa-alice-cupisti-giulia-polimeno-eleonora-galliani-pierfrancesco-pascuzzi/">https://www.graphicdays.it/neologia/a-occhio-nudo-alice-daiuto-samuele-buffa-alice-cupisti-giulia-polimeno-eleonora-galliani-pierfrancesco-pascuzzi/</a>
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