# Unit 1. Digital Media Representation and Compression Methods

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## What is Multimedia?

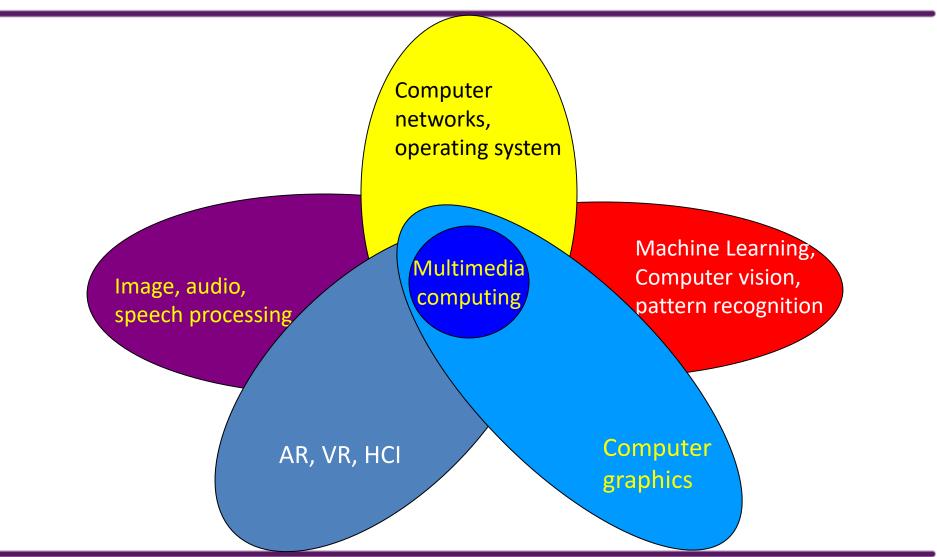
- "Multimedia" has no strict definition.
- In our context, multimedia indicates the computer technology (multimedia computing) for more efficient communication by using different media types:
  - Text
  - Audio and speech
  - Images
  - Graphics
  - Video



## Introduction

- Digital media is multimedia driven by computers.
   You can see it, hear it, maybe even touch it, and certainly interact with it.
- We consider the topics in digital media work choosing color modes, compressing files, identifying aliased frequencies, filtering, enhancing, transforming, creatively editing, and recognition.

## Multimedia is Multidisciplinary



## Multimedia Systems

- A Multimedia System is a system capable of processing multimedia data and applications.
- A multimedia system is characterized by the processing, storage, generation, manipulation and rendering of multimedia information.

## Characteristics of a Multimedia System

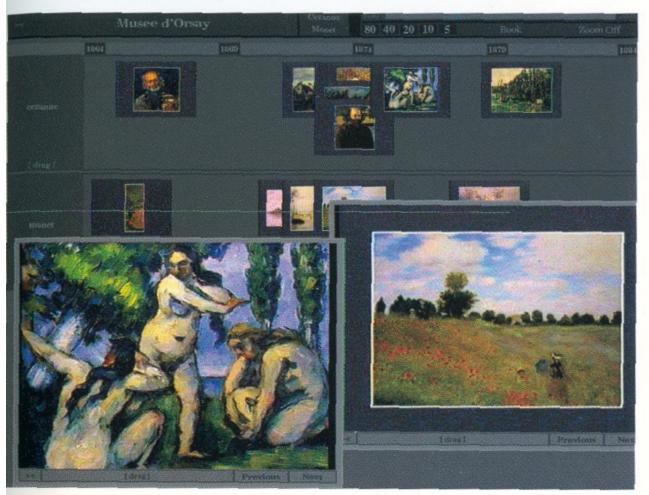
- A multimedia system has the following basic characteristics:
  - Multimedia systems must be computer controlled.
  - Multimedia systems are integrated.
  - The information they handle must be represented digitally.
  - The interface to the final presentation of media is usually interactive.

## Multimedia Applications

- World Wide Web
- Hypermedia courseware
- Video conferencing
- Video-on-demand
- Interactive TV
- Home shopping
- Computer games
- Virtual reality
- Digital video editing and production systems
- ....

## Example Multimedia System

Chronoscope: Musée d'Orsay



The Chronoscope application spreads out an artist's works on a timeline. Paintings by different artists of the same period can be studied side-by-side to explore the cross-fertilization of ideas. Based on impressionist paintings from 1848 to 1914, in the collection of the Musée d'Orsay in Paris, France. Interface: Matthew Hodges. Content: Musée d'Orsay, Paris, France.

Chronoscope in MIT's Project Athena

## Example Multimedia System

Training in VR: flight simulation



A flight simulator used by the US Air Force (photo by Javier Garcia). The user sits in a physical cockpit while being surrounded by displays that show the environment.

## **Example-Text**

- Text detection
  - Detect text information from images and then recognize the text.



COLLEGE



KFC 131



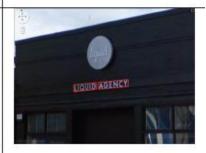
SEX FEET UNDER COL



CARROLL SWEET



ALSARMYSTORE EST 1957

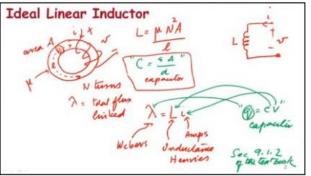


LIQUID AGENCY

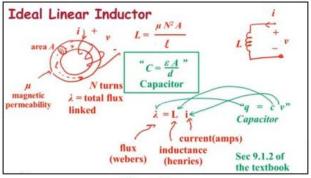
Images from papers "Real-Time Scene Text Localization and Recognition" and "Detecting Texts of Arbitrary Orientations in Natural Images".

## **Example-Text**

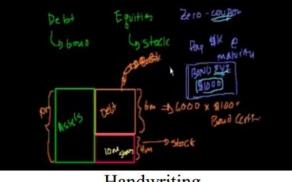
#### Handwriting recognition



Handwriting



**Typeface** 



Handwriting



Typeface

新增訊息 收件人: 多媒體技術概論修課同學 這是一門值得學習的課程 祝大家修課愉快 傳送 快 X 炔 其他 怏 換行 炔 123

下午5:40

■■ 遠傳電信 ○

Images from papers "TypeRighting: Combining the Benefits of Handwriting and Typeface in Online Educational Videos".

## Audio

- Audio signals are continuous analog signals.
- Input: microphones and then digitized and stored CD Quality Audio requires 16-bit sampling at 44.1 KHz
   Even higher audiophile rates (e.g. 24-bit, 96 KHz)
- 1 Minute of Mono CD quality (uncompressed) audio requires 5 MB.
- 1 Minute of Stereo CD quality (uncompressed) audio requires 10 MB.
- Usually compressed (E.g. MP3, AAC, Flac, Ogg Vorbis).

## Example-Audio and Speech

#### Speech recognition





 Siri was developed by integrating speech recognition and artificial intelligence techniques

Images from google.

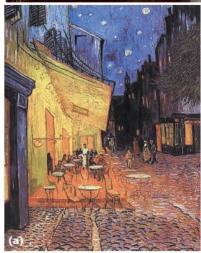
## **Images**

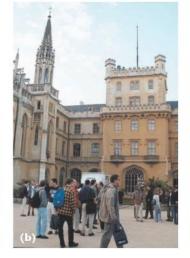
- Still pictures are represented as a bitmap (a grid of pixels).
- Input: digitally scanned pictures or directly acquired from a digital camera.
- Input: May also be generated by programs.
- Stored at 1 bit per pixel (Black and White), 8 Bits per pixel (Grey Scale, Colour Map) or 24 Bits per pixel (True Colour)
- Size: a 512x512 grayscale image takes up 1/4 MB, a 512x512 24-bit color image takes 3/4 MB with no compression.
- 10+ Megapixels digital camera takes 29MB uncompressed!
- Compression is commonly applied.

## Example-Image

- Color transformation.
  - Change color information from images to images.















Images from papers "Color Transfer between Images".

## Example-Image

Foreground & background segmentation



(c) Grandpa (4/2/11) (d) Twins (4/4/12)

Images from papers "Lazy Snapping".

## Graphics

- Format: constructed by the composition of primitive objects such as lines, polygons, circles, curves and arcs.
- Input: Graphics are usually generated by a graphics editor program (e.g. Illustrator) or automatically by a program (e.g. Postscript).
- Graphics are usually editable or revisable (unlike Images).
- Graphics input devices: keyboard (for text and cursor control), mouse, trackball or graphics tablet.
- Graphics usually store the primitive assembly

# **Example-Graphics**

Images from NVIDIA

#### Special effects in movies



孟加拉虎 Richard Parker 的影像合成



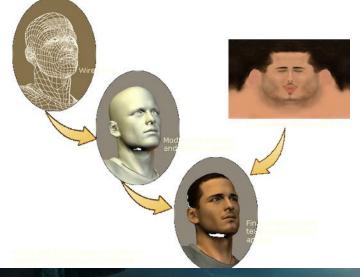
為創造電影中的貓鼬島所採用的合成技術



利用 Rampage 繪製《少年 Pi 的奇幻漂流》中的天景

# **Example-Graphics**

Texture mapping and lighting







Some models in games.



Images from google.

## Video

- Input: Analog video is usually captured by a video camera and then digitized.
- Raw video can be regarded as being a series of single images.
- There are typically 25, 30 or 50 frames per second.
- E.g. A 512x512 size monochrome video images take 25x0:25 =
   6.25MB for a second to store uncompressed.
- Typical PAL digital video (720x576 pixels per frame) takes about 1.24x25 = 31MB for a second to store uncompressed.
- HD video on Blu-ray (up to 1920 x1080 = 2 Megapixels per frame)  $\sim$  6.2 x 25 = 155MB/second to store uncompressed.
- Digital video clearly needs to be compressed for most times.

# Example-Video



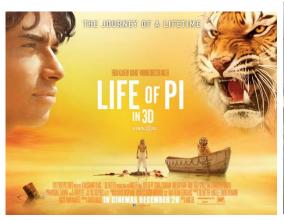
#### Stereo videos and movies

















Images from google.

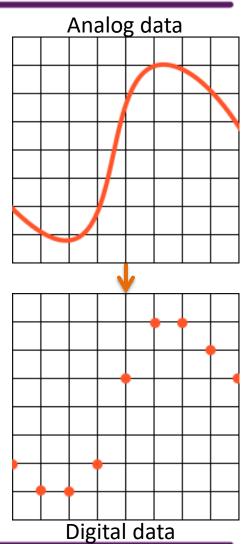
# Example-Video

#### ADAS



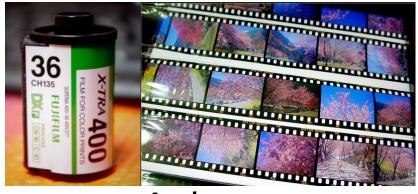
# Analog and digital data

- Analog data
  - Takes on continuous values
  - E.g. voice, video
- Digital data
  - Takes on discrete values
  - E.g. text, integer
- Converting the continuous phenomena of images, sound, and motion into a discrete representation that can be handled by a computer is called analog-to-digital conversion.



## Analog data compared with digital data

- Analog data > digital data
  - More information -> more precise and better quality
- Digital data > Analog data
  - Size -> communicated more compactly
  - Reliably -> less affected by noise when transmitted







Analog

<->

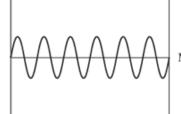
Digital

Computers can only work with digital data.

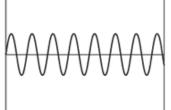
Images from google.

## Fourier transform

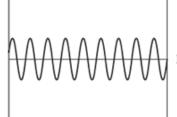
- Fourier analysis shows that any periodic signal can be decomposed into an infinite sum of sinusoidal waveforms.
- Fourier transform makes it possible to store a complex sound wave in digital form, determine the wave's frequency components, and filter out components that are not wanted.



Musical note C



Musical note E

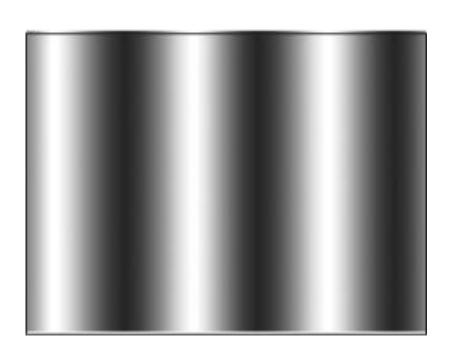


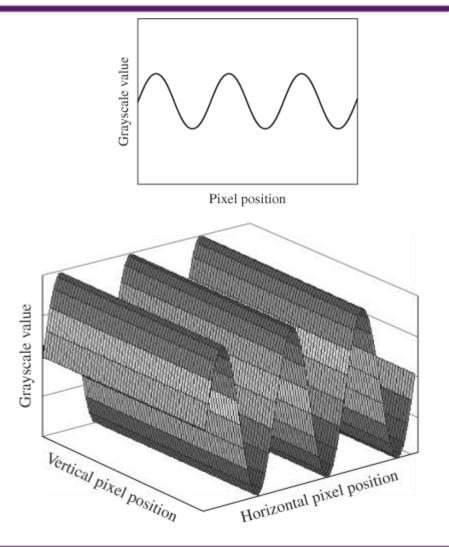
Musical note G



Musical note C, E, and

## An example of grayscale image



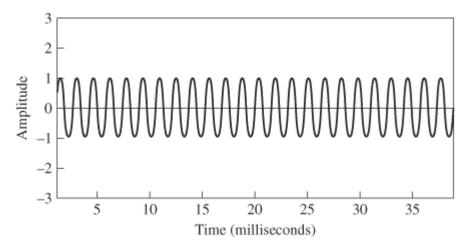


## A/D Conversion

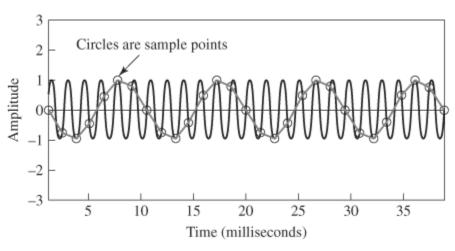
- Analog-to-digital conversion requires two steps: sampling and quantization.
- The first step, sampling, chooses discrete points at which to measure a continuous phenomenon (signal).
- For images, the sample points are evenly separated in space. For sound, the sample points are evenly separated in time.
- The number of samples taken per unit time or unit space is called the *sampling rate* or, alternatively, the *resolution*.
- The second step, quantization, requires that each sample be represented in a fixed number of bits, called the bit depth. The bit depth limits the precision with which each sample can be represented.

# Sampling and Aliasing

- Undersampling: sampling rate does not keep up with the rate of change in the signal.
- Aliasing in a digital signal arises from undersampling and results in the sampled discrete signal cannot reconstruct the original source signal.

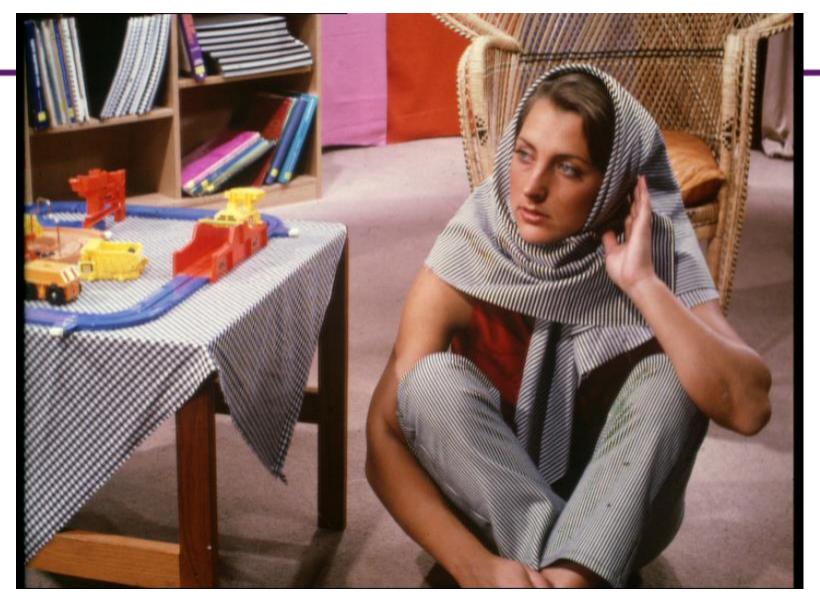


Audio wave at 637 Hz

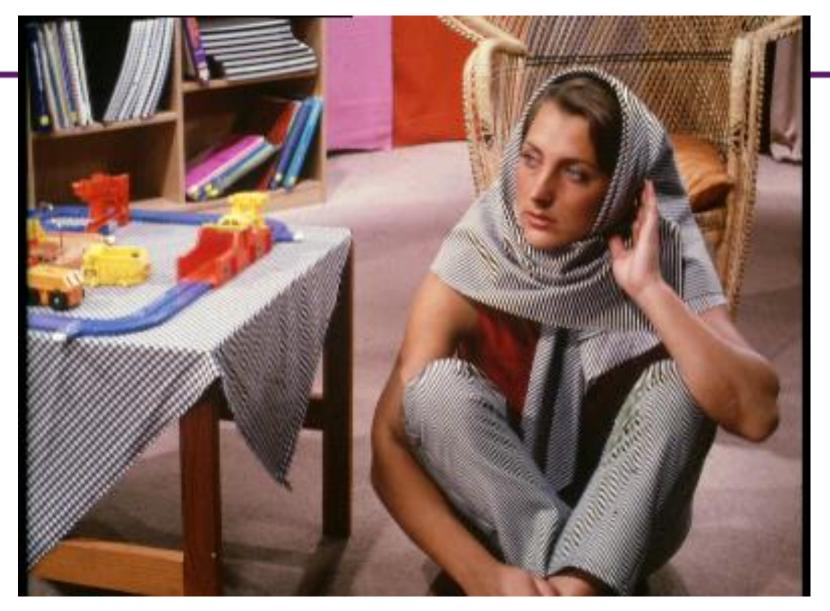


637 Hz audio wave sampled at 770 Hz

#### The image of Barbara



#### Aliasing due to sampling



## Nyquist theorem

- The Nyquist theorem specifies the sampling rate needed for a given spatial or temporal frequency.
- To guarantee that no aliasing will occur, you must use a sampling rate that is greater than twice the maximal frequency in the signal being sampled.
- Let f be the frequency of a sine wave. Let r be the minimum sampling rate that can be used in the digitization process such that the resulting digitized wave is not aliased. Then the Nyquist frequency r is

$$r = 2f$$

https://en.wikipedia.org/wiki/Nyquist%E2%80%93Shannon\_sampling\_theorem

## Quantization

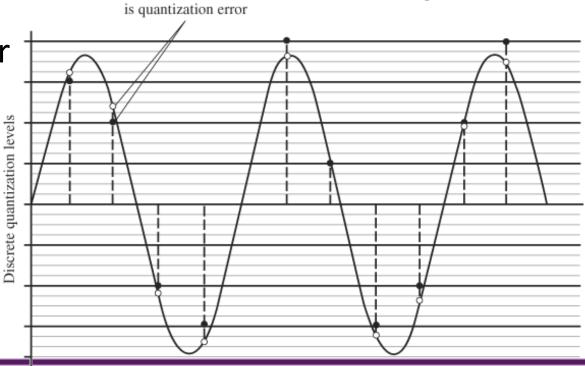
 Let n be the number of bits used to quantize a digital sample. Then the maximum number of different values that can be represented is  $m = 2^n$ 

Difference between two points

Value before quantization

· Quantized value

Quantization error



## SNR and SQNR

- Signal-to-noise ratio (SNR) can generally be defined as the ratio of the meaningful content of a signal versus the associated noise.
- In analog data communication, SNR is defined as the ratio of the average power in the signal versus the power in the noise level.
- For a digitized signal, the signal-to-noise ratio is defined as the ratio of the maximum sample value versus the maximum quantization error. This can also be called signal-to-quantization-noise ratio (SQNR)

# SQNR and Dynamic Range

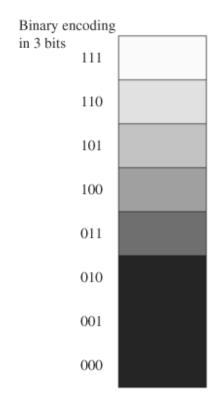
 Let n be the bit depth of a digitized media, Then the SQNR is

$$SQNR = 20 \log_{10}(2^n)$$
 (in dB)

- Signal-to-quantization-noise ratio is directly related to dynamic range.
- Dynamic range, informally defined, is the ratio of the largest-amplitude sound (or color, for digital images) and the smallest that can be represented with a given bit depth.

## **Dynamic Range**

- With three bits, you have eight colors. You can spread these colors out over a wide range or a narrow range.
- In either case, the dynamic range is the same, dictated by the bit depth, which determines the maximum error possible (resulting from rounding to available colors) relative to the range of colors represented.





## Compression

- Digital media files are usually very large, and they need to be made smaller—compressed
- Without compression
  - Won't have storage capacity
  - Won't be able to communicate them across networks without overly taxing the patience of the recipients
- Compression Rate
  - A file that is reduced by compression to half its original size
     50% compression or compression rate is 2:1
- Compression algorithms can be divided into two basic types: *lossless compression* and *lossy compression*.

# Types of compression

- Lossless compression
  - No information is lost between the compression and decompression steps
  - Reduces the file size to fewer bits
  - Method:
    - ✓ Run-Length encoding (RLE)
    - ✓ Entropy encoding
    - ✓ Arithmetic encoding

# Types of compression

#### Lossy compression

- Sacrifice some information which is not important to human perception
  - ✓In image files: subtle changes in color that the eye cannot detect
  - ✓ In sound files: changes in frequencies that are imperceptible to the human ear
- Method:
  - ✓ Transform encoding
  - ✓ Quantization

# Types of compression

- Dictionary-based methods (e.g. LZW compression) use a look-up table of fixed-length codes.
- Entropy compression uses a statistical analysis of the frequency of symbols and achieves compression by encoding more frequently-occurring symbols with shorter code words.
- Arithmetic encoding is also based on statistical analysis, but encodes an entire file in a single code word rather than creating a separate code for each symbol.
- Differential encoding is a form of lossless compression that reduces file size by recording the difference between neighboring values.

# Run-Length encoding (RLE)

- RLE is a simple example of lossless compression, being used in image compression.
- For example, BMP file optionally use RLE
- Instead of storing value of each pixel, to store number pairs (c,n).
  - c: grayscale value
  - n: how many consecutive pixels have that value

# Run-Length encoding (RLE)

#### Example 1

Data sequence:

• Encoding result:

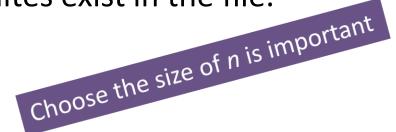
(255, 6), (242, 4), (238, 6), (255, 4)

Example 2

If one byte is used to represent each n, then the largest value for n is 255. If 1000 consecutive whites exist in the file.

• Encoding result:

(255, 255), (255, 255), (255, 255), (255, 235)



# Run-Length encoding (RLE)

#### Example 3

Data sequence:

255 254 253 252 251 250

• Encoding result:

(255, 1), (244, 1), (253, 1), (252, 1), (251,1), (250,1)

- RLE is not suitable for those sequences which have few repetitions.
- Any lossless compression algorithm and for any length file, there will always exist at least one case where the algorithm does not reduce the size of an input file of that length.

# Entropy encoding

- Using fewer bits to encode symbols that occur more frequently, while using more bits for symbols that occur infrequently
- Shannon's equation, below, gives us a way judging whether our choice of number of bits for different symbols is close to optimal.

• 
$$H(S) = \eta = \sum_{i} p_i log_2(\frac{1}{p_i})$$

• S be a string of symbols and  $p_i$  be the frequency of the  $i^{th}$  symbol in the string.

## Entropy encoding

- Applying Shannon's entropy equation, you can determine an optimum value for the average number of bits needed to represent each symbolinstance in a string of symbols, based on how frequently each symbol appears
- Shannon proves that you can't do better than this optimum

# Example of entropy encoding

#### Example 1

An image file that has 256 pixels, each pixel of a different color. Then the frequency of each color is 1/256. Thus, Shannon's equation reduces to

$$\sum_{0}^{255} \frac{1}{256} (log_2(\frac{1}{256})) = \sum_{0}^{255} \frac{1}{256} (log_2(256)) = \sum_{0}^{255} \frac{1}{256} (8) = 8$$

This means that the average number of bits needed to encode each color is eight, which makes sense in light of the fact that  $\log_2 256 = 8$ 

# Entropy encoding

#### Example 2

$$H(S) = \eta = \sum_{i} p_i log_2(\frac{1}{p_i})$$

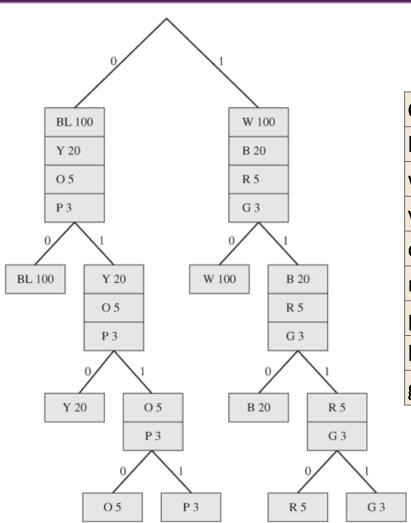
An image file of 256 pixels and only eight colors

Color	Frequency	Optimum Number of Bits to Encode This Color	Relative Frequency of the Color in the File	Product of Columns 3 and 4	
black	100	1.356	0.391	0.530	
white	100	1.356	0.391	0.530	
yellow	20	3.678	0.078	0.287	
orange	5	5.678	0.020	0.111	
red	5	5.678	0.020	0.111	
purple	3	6.415	0.012	0.075	
blue	20	3.678	0.078	0.287	
green	3	6.415	0.012	0.075	

2.006



# **Example of Entropy Coding**



Color	Frequency	Code	
black	100	00	
white	100	10	
yellow	20	010	
orange	5	0110	
red	5	1110	
purple	3	0111	
blue	20	110	
green	3	1111	

# Shannon-Fano algorithm

- 1. For a given list of symbols, develop a corresponding list of probabilities or frequency counts so that each symbol's relative frequency of occurrence is known.
- Sort the lists of symbols according to frequency, with the most frequently occurring symbols at the left and the least common at the right.
- 3. Divide the list into two parts, with the total frequency counts of the left part being as close to the total of the right as possible.
- 4. The left part of the list is assigned to 0, and the right part is assigned to 1.
- 5. Recursively apply the steps 3 and 4 to each of the two halves, subdividing groups and adding bits to the codes until each symbol has become a corresponding code leaf on the tree.

## What are the problems?

- Each symbol must be treated individually.
- Each symbol has its own code.
- Code must be represented in an integral number of bits.

- Also beginning with a list of the symbols in the input file and their frequency of occurrence
- Example

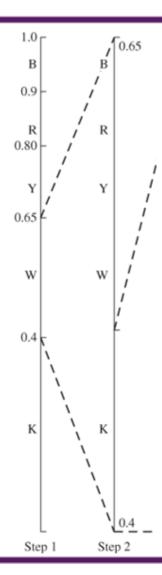
A file contains 100 pixels in five colors

Color	Frequency Out of Total Number of Pixels in File	Probability Interval Assigned to Symbol	
black (K)	40/100 = 0.4	0 – 0.4	
white (W)	25/100 = 0.25	0.4 – 0.65	
yellow (Y)	15/100 = 0.15	0.65 – 0.8	
red (R)	10/100 = 0.1	0.8 – 0.9	
blue (B)	10/100 = 0.1	0.9 – 1.0	

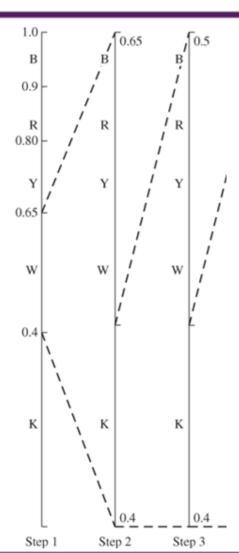
Step 1 – W
 interval : 0.4 – 0.65



- Step 1 W
   interval : 0.4 0.65
- Step 2 K
   0.4+0.25\*0.4=0.5
   interval : 0.4 0.5

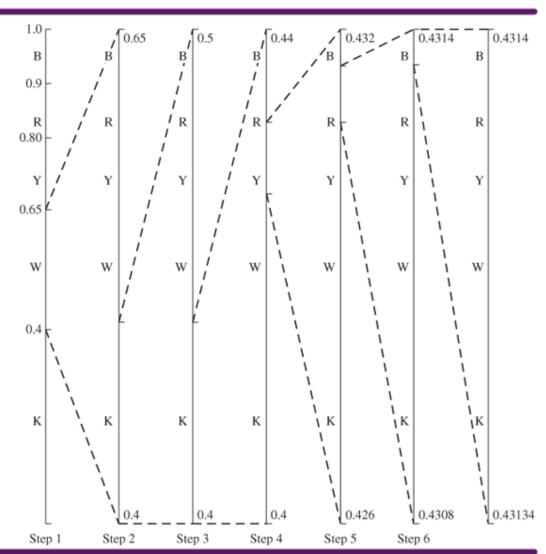


- Step 1 W
   interval : 0.4 0.65
- Step 2 K
   0.4+0.25\*0.4=0.5
   interval : 0.4 0.5
- Step 3 K
   0.4+0.1\*0.4=0.44
   interval: 0.4 0.44



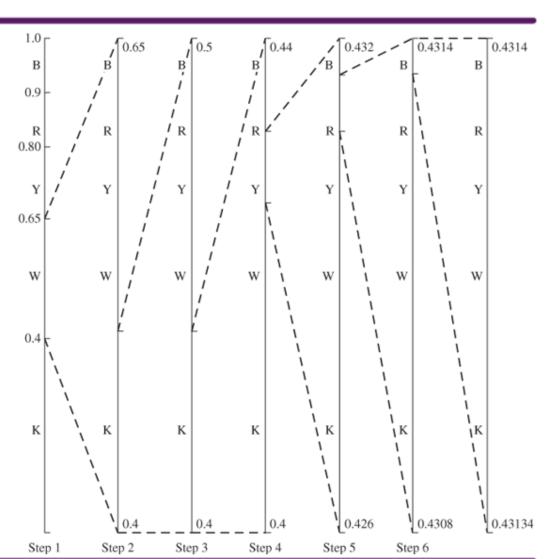
- Step 1 W
   interval : 0.4 0.65
- Step 2 K
   0.4+0.25\*0.4=0.5
   interval : 0.4 0.5
- Step 3 K
   0.4+0.1\*0.4=0.44
   interval: 0.4 0.44

• .....



## **Arithmetic Decoding**

- Final encoding : 0.43137
   (0.43134+0.4314)/2=0.43137
- 0.43137 fits in the interval assigned to W -> W
- Remove the scaling of W (0.43137-0.4)/0.25=0.12548
   -> K
- Remove the scaling of K
   0.12548/0.4=0.3137
  - -> K
- .....



# Arithmetic Decoding

Floating Point Number f, Representing Code	Symbol Whose Probability Interval Surrounds f	Low Value for Symbol's Probability Interval	High Value for Symbol's Probability Interval	Size of Symbol's Probability Interval
0.43137	W	0.4	0.65	0.25
(0.43137 - 0.4)/(0.65 - 0.4) =0.12548	К	0	0.4	0.4
(0.12548 - 0)/(0.4 - 0) = 0.3137	К	0	0.4	0.4
(0.3137 - 0)/(0.4 - 0) = 0.78425	Υ	0.65	0.8	0.15
(0.78425 - 0.65)/(0.8 - 0.65) =0.895	R	0.8	0.9	0.1
(0.895 - 0.8)/(0.9 - 0.8) =0.95	В	0.9	1.0	0.1

# Transform Encoding

- Lossy methods are often based upon transform encoding
- Most commonly used transforms in digital media
  - Discrete cosine transform (DCT)
  - Discrete Fourier transform (DFT)
- No information is lost in the DCT or DFT. When a transform is used, it becomes possible to discard redundant or irrelevant information in later steps, thus reducing the digital file size. This is the lossy part of the process.

#### 1D DCT

 Any row of M pixels can be represented as a sum of the M weighted cosine functions evaluated at discrete points



A 1D image of eight pixels

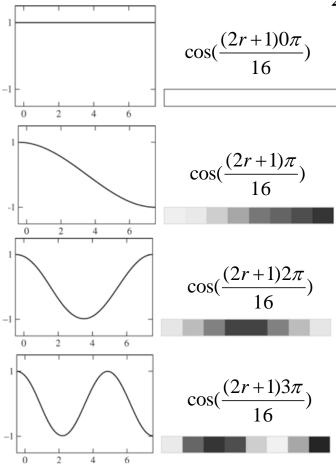
$$f(r) = \sum_{u=0}^{M-1} \frac{\sqrt{2}C(u)}{\sqrt{M}} F(u) \cos(\frac{(2r+1)u\pi}{2M}) \qquad \text{for} \quad 0 \le r \le M$$

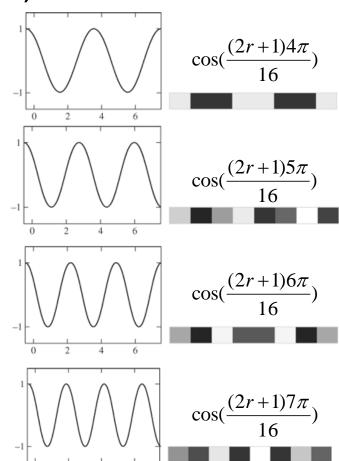
where 
$$C(u) = \frac{\sqrt{2}}{2}$$
 if  $u = 0$  otherwise  $C(u) = 1$ 

- f(r): a one-dimensional array
- F(u): one-dimensional array of coefficients

#### 1D DCT

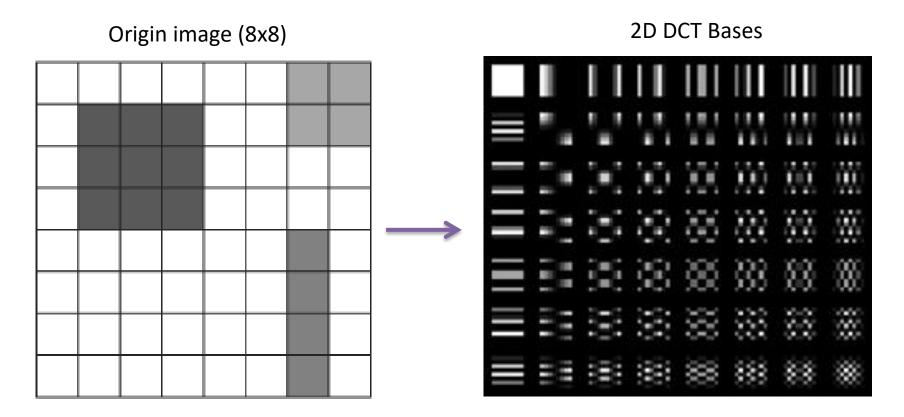
• Basis function:  $cos(\frac{(2r+1)u\pi}{2M})$ , M=8





# Transform Encoding

#### 2D DCT



#### Discrete Fourier Transform

• The *discrete Fourier transform* (**DFT**) operates on an array of *N* audio samples, returning cosine and sine coefficients that represent the audio data in the frequency domain.

$$F_n = \frac{1}{N} \sum_{k=0}^{N-1} f_k \cos\left(\frac{2\pi nk}{N}\right) - if_k \sin\left(\frac{2\pi nk}{N}\right)$$

$$= \frac{1}{N} \sum_{k=0}^{N-1} f_k e^{\frac{-i2\pi nk}{N}}$$
(4.8)

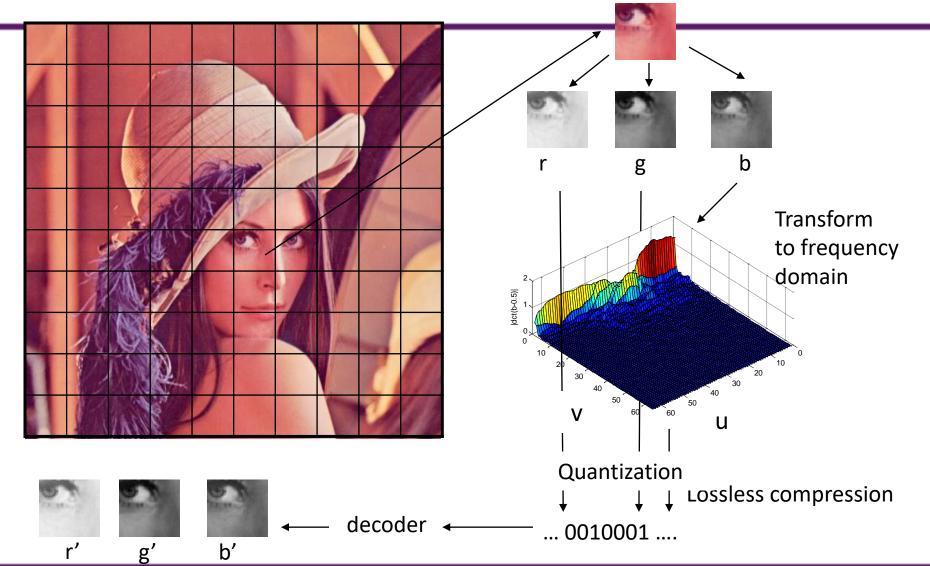
$$F(u) = \sum_{r=0}^{M-1} \frac{\sqrt{2}C(u)}{\sqrt{M}} f(r) \cos(\frac{(2r+1)u\pi}{2M})$$
 DCT

# Transform Encoding

#### Discrete Fourier transform



#### "JPEG" Illustration



### Summary

- Introduction to multimedia systems
- Analog to digital conversion
- Sampling and aliasing
- Nyquist Theorem
- Compression methods
  - Entropy coding
  - Arithmetic coding
  - Transform coding