

# PROJECT REPORT

711120104701 – Marshal M G

711120104702 – Alice Gracy A

711120104089 – Viknesh A R

711120104088 – Vijay M

## 1. Introduction:

### 1.1.Overview:

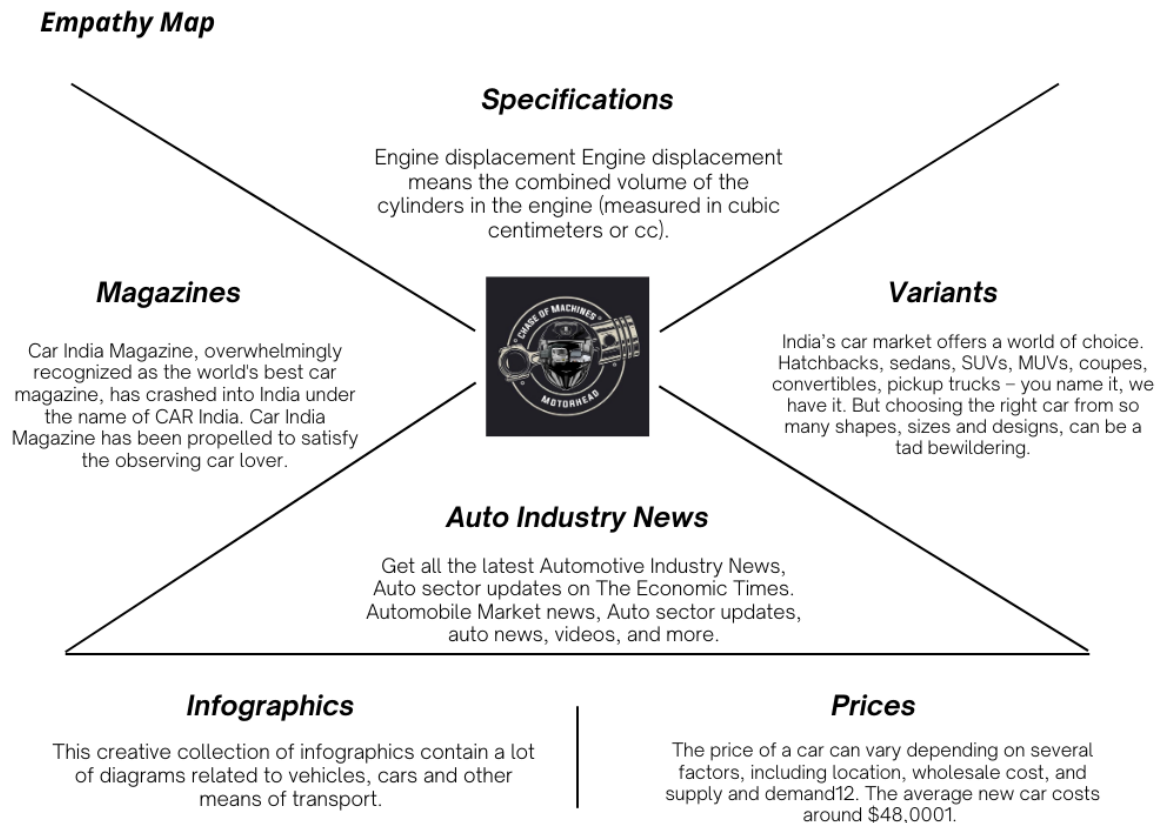
Building a website using Canva is a user-friendly and creative process that leverages Canva's design tools and templates to create a visually appealing and functional website. Canva, primarily known for its graphic design capabilities, now offers a feature called Canva Websites, which simplifies website creation for users without extensive coding or design skills. Users can choose from a variety of professionally designed templates, customize them with their own content, images, and branding elements, and publish their website with ease. Canva Websites provides a convenient drag-and-drop Interface, making it accessible to beginners and small businesses looking to establish an online presence quickly and affordably.

### 1.2.Purpose:

Car websites serve as valuable sources of information and support, assisting potential buyers with research, offering details about vehicles, promoting car models and deals, facilitating purchases, providing reviews and ratings, and serving as hubs for automotive enthusiasts and communities. Car websites play a crucial role in the automotive industry by serving as comprehensive online platforms that offer a wide range of valuable services. These websites are invaluable to potential car buyers, as they provide detailed information on various car models, including specifications, features, pricing, and performance.

## 2. Problem Definition and Design Thinking:

## 2.1. Empathy Map:



## 2.2.Ideation and Brainstorming:



## 2.3.Result:

Website Link : <https://chaseofmachines.my.canva.site/>



**BMW M8 COUPE**

**BMW M4**

The BMW M4 Competition has 1 Petrol Engine on offer. The Petrol engine is 2993 cc . It is available with Automatic transmission. The M4 Competition is a 5 seater 6 cylinder car and has length of 4794mm, width of 2081mm and a wheelbase of 2857.

**BMW X7**

The BMW X7 has 1 Diesel Engine and 1 Petrol Engine on offer. The Diesel engine is 2993 cc while the Petrol engine is 2998 cc . It is available with Automatic transmission. Depending upon the variant and fuel type the X7 has a mileage of 11.29 to 14.31 kmpl . The X7 is a 6 seater 6 cylinder car and has length of 5181mm, width of 2218mm and a wheelbase of 3105mm.

**MERCEDES BENZ AMG A45-S**

**G WAGON BRABUS**

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**EMAIL ADDRESS**

[chaseofmachines@gmail.com](mailto:chaseofmachines@gmail.com)

**PHONE NUMBER**

8248782576