ALICE HEATH

alice heath@hks.harvard.edu 857-999-5250

https://aliceheath.github.io/



Harvard Kennedy School. 79 John F. Kennedy Street. Cambridge, MA 02138

Placement Director: Marcella Alsan Program Director: Nicole Tateosian

marcella alsan@hks.harvard.edu nicole tateosian@hks.harvard.edu 617-495-1923 617-496-4485

Education **Harvard University**

Ph.D. in Public Policy, expected 2024

Harvard Kennedy School

Master in Public Policy, 2016

University of Manchester

Post-Graduate Certificate in Education (Outstanding), 2012

University of Oxford

BA in Philosophy, Politics and Economics (First Class), 2011

Labor Economics, Public Economics, Health Economics

Professor Jeffrey Liebman (Chair) References

Harvard Kennedy School

jeffery liebman@hks.harvard.edu

617-495-8518

Professor Mark Shepard Harvard Kennedy School mark shepard@hks.harvard.edu

617-495-1186

Professor Marcella Alsan Harvard Kennedy School

marcella alsan@hks.harvard.edu

617-495-1923

Professor David Cutler Harvard University david cutler@harvard.edu

617-495-7730

Fellowships, **Grants &** Awards GSAS Dissertation Completion Fellowship (Harvard University) GSAS Division of Social Sciences Research Fund (Harvard University) 2022 Mind, Brain and Behavior Graduate Student Award (Harvard University) 2021 Center for American Politics Graduate Seed Grant (Harvard University) 2021 Stone PhD Scholar (Harvard Kennedy School) 2021-24 GSAS Fellowship (Harvard University) 2018-24 Distinction in Student Teaching Award (Harvard Kennedy School) 2018 Belfer International and Global Affairs Fellowship (Harvard Kennedy School) 2016 Women and Public Policy Program Adrienne Hall Intern (Harvard Kennedy School) 2016 John F. Kennedy Fellowship (Harvard Kennedy School) 2014-16 John Hicks Prize for best performance in Microeconomics (University of Oxford) 2014-16 Gerald Meier Prize for best performance in Economics (University College Oxford) 2011 Academic Scholarship (University College Oxford) 2010-11

Teaching

Thinking Analytically in an Uncertain World, Harvard Kennedy School

Teaching Fellow for Dan Levy

Evaluation: 4.78/5

Policy in Action Consultancy, Brown University

Advisor (2022)

Adjunct Lecturer (co-taught, 2021)

Evaluation: 4.81/5

Spring 2021, 22

Fall 2022

2023

Policy Analysis and Problem Solving, Brown University

Adjunct Lecturer

Evaluation: 4.72/5

Analytic Frameworks for Policy, Harvard Kennedy School

Fall 2018, 19,

Teaching Fellow for Richard Zeckhauser

20, 21

Fall 2020

Evaluations: 4.875, 5, 5, 4.88/5

Game Theory, Harvard Kennedy School

Teaching Fellow for Janina Mateuseki

Evaluation: 4.88/5

Spring 2015

Research and Professional Employment The People Lab, Harvard Kennedy School

Research Fellow

2022-present

Government Performance Lab, Harvard Kennedy School

2016-present

Research Project Leader (2018-present) Government Innovation Fellow (2016-18)

Burnage Academy for Boys, Manchester UK

2011-2014

Key Stage 4 Coordinator (2012-2014) Teacher of Mathematics (2011-2014)

Job Market "Government Reactions to Media Scrutiny: Evidence From Child Protection Tragedies" Paper

Does spotlighting tragedies in the media induce well-calibrated reactions from government? This paper examines how child protection agencies react to maltreatment deaths and assesses the consequences for welfare. In the US, over 150 child maltreatment deaths occur every month; a small portion are covered extensively in local newspapers. I analyze newspaper archives to construct a dataset of publicized maltreatment deaths between 1999 and 2019 and employ the staggered adoption event study framework to identify their impact on child protection systems and child outcomes. Agencies react sharply to highly-publicized deaths, increasing removals by 19%. There is no detectable reaction to less-publicized deaths, suggesting agencies respond primarily to scrutiny rather than information. Highly-publicized deaths induce an increase in removals among children with the highest predicted risk of maltreatment and a reduction in hospitalizations for injury, psychiatric, and maltreatment-related diagnoses among Medicaid recipients. But Black children's removal rates rise more than White children's even conditional on risk, increasing the Black-White removal rate gap. Agency reactions to tragedies therefore do not appear to be optimal, though parts of their reactions may be welfare-enhancing.

Research in "The Impact of Public Health Insurance on Child Health and Parental Labor Supply: Evidence Progress from Arizona's CHIP Freeze"

I examine the impact of a temporary freeze in the Children's Health Insurance Program (CHIP) on parental labor supply and children's health outcomes. In 2010, Arizona was the only state to freeze its CHIP program. Following the freeze, families earning between 140 and 200% of the federal poverty level could no longer enroll children in public health insurance, but children already enrolled could maintain their coverage. This policy created a sharp decrease in public benefits available to families with newborns. I use triple difference and regression discontinuity designs to examine the impact on parental labor supply and child health. The freeze reduced parental earnings: the portion of families earning between 140 and 200% of the federal poverty level declined by 7 percentage points, and the portion earning between 0 and 50 increased by the same amount.

"Stigma and Social Safety Net Participation" (with Kelsey Pukelis and Michael Holcomb)

Stigma may prevent participation in social safety net programs and impose utility costs on individuals already receiving benefits. We use a nationally representative survey to assess the prevalence of stigma

and its role as a barrier to take-up in the Supplemental Nutritional Assistance Program (SNAP) and the potential for interventions to alleviate stigma and increase take-up. The survey measures respondents' beliefs about the observability of participation, barriers and benefits associated with participation, and attitudes towards individuals who participate in SNAP. An experimental component tests the impact of three interventions on stigmatizing beliefs and interest in SNAP participation.

"Evaluating the Role of Stigma as a Barrier to Take-up of Government Programs" (with Jessica Lasky-Fink, Elizabeth Linos, and Heidi Wallace)

Means-tested government programs have been shown to be highly effective at mitigating the effects of poverty. However, 20 to 50 percent of households do not participate in programs for which they are eligible. This paper focuses on stigma — an often-cited, but rarely empirically tested psychological barrier that may affect take-up. We posit that three dimensions of stigma — societal, internalized, and anticipated — can influence participation in means-tested programs. We use survey evidence to quantify the magnitude of stigma associated with government assistance and measure how the three dimensions of stigma vary by program and population.

Presentations	AEA Economics of LGBTQ+ Individuals Virtual Seminar, Harvard Kennedy School Economics and Social Policy Seminar	2023
	Attendee, AEA CSQIEP Queer Economics PhD Student Mentoring Conference Co-chair, HKS PhD Student Association Diversity and Inclusion Committee Co-organizer, HKS Anti-Racism in Economics Attendee, Boston University Women in Economics Mentoring Workshop Undergraduate Mentor, Harvard Women in Economics	2023 2021-23 2020-21 2020 2019-20

Software Skills R, Stata, LaTex, GitHub

Citizenship United Kingdom, United States