### ALICE HEATH

alice heath@hks.harvard.edu 857-999-5250

https://aliceheath.github.io/



Harvard Kennedy School, 79 John F. Kennedy Street. Cambridge, MA 02138

Placement Director: Marcella Alsan Program Director: Nicole Tateosian

marcella alsan@hks.harvard.edu nicole tateosian@hks.harvard.edu 617-495-1923 617-496-4485

Education **Harvard University** 

Ph.D. in Public Policy, expected 2024

**Harvard Kennedy School** 

Master in Public Policy, 2016

**University of Manchester** 

Post-Graduate Certificate in Education (Outstanding), 2012

**University of Oxford** 

BA in Philosophy, Politics and Economics (First Class), 2011

Fields Labor Economics, Public Economics, Health Economics

References Professor Jeffrey Liebman

Harvard Kennedy School

jeffery\_liebman@hks.harvard.edu

617-495-8518

Professor Marcella Alsan Harvard Kennedy School marcella alsan@hks.harvard.edu

617-495-1923

Professor Mark Shepard Harvard Kennedy School mark shepard@hks.harvard.edu

617-495-1186

Professor David Cutler Harvard University david cutler@harvard.edu

617-495-7730

Fellowships,
Grants &
Awards

GSAS Dissertation Completion Fellowship (Harvard University)	2023	
GSAS Division of Social Sciences Research Fund (Harvard University)		
Mind, Brain and Behavior Graduate Student Award (Harvard University)	2021	
Center for American Politics Graduate Seed Grant (Harvard University)	2021	
Stone PhD Scholar (Harvard Kennedy School)	2021-24	
GSAS Fellowship (Harvard University)	2018-24	
Distinction in Student Teaching Award (Harvard Kennedy School)		
Belfer International and Global Affairs Fellowship (Harvard Kennedy School)	2016	
Women and Public Policy Program Adrienne Hall Intern (Harvard Kennedy School)	2016	
John F. Kennedy Fellowship (Harvard Kennedy School)	2014-16	
John Hicks Prize for best performance in Microeconomics (University of Oxford)	2014-16	
Gerald Meier Prize for best performance in Economics (University College Oxford)		
Academic Scholarship (University College Oxford)	2010-11	

#### Teaching

### Thinking Analytically in an Uncertain World, Harvard Kennedy School

Fall 2022

Teaching Fellow for Dan Levy

Evaluation: 4.78/5

Policy in Action Consultancy, Brown University

Advisor (2022)

Adjunct Lecturer (co-taught, 2021)

Evaluation: 4.81/5

Spring 2021, 22

Policy Analysis and Problem Solving, Brown University

Adjunct Lecturer

Evaluation: 4.72/5

Analytic Frameworks for Policy, Harvard Kennedy School

Fall 2018, 19,

Teaching Fellow for Richard Zeckhauser

20, 21

Fall 2020

Evaluations: 4.875, 5, 5, 4.88/5

Game Theory, Harvard Kennedy School

Teaching Fellow for Janina Mateuseki

Evaluation: 4.88/5

Spring 2015

Research and Professional Employment

Paper

The People Lab, Harvard Kennedy School

Research Fellow

2022-present

2016-present

Government Performance Lab, Harvard Kennedy School

Research Project Leader (2018-present) Government Innovation Fellow (2016-18)

2011-2014

Burnage Academy for Boys, Manchester UK

Key Stage 4 Coordinator (2012-2014) Teacher of Mathematics (2011-2014)

Job Market "Government Reactions to Media Scrutiny: Evidence From Child Protection Tragedies"

Over 150 children die due to maltreatment every month in the US; a small portion of these deaths are covered extensively in local newspapers. This paper examines how child protection agencies, which interact with one in three US children, react to maltreatment deaths and assesses the consequences for citizen welfare. I first analyze full-text newspaper archives to construct a new dataset of publicized maltreatment deaths between 1999 and 2019. I then adapt the staggered adoption event study framework to identify the impact of the deaths on local child protection systems and child outcomes. Agencies have large reactions to highly-publicized deaths, increasing removal rates by 19%. There is no detectable reaction to less-publicized deaths, which suggests agencies are responding primarily to scrutiny rather than information. Highly-publicized deaths induce a targeted increase in removals among children with the highest predicted risk of re-maltreatment. Moreover, injuries among Medicaid recipients decrease. But Black children's removal rates rise more than White children's even conditional on risk, and the Black-White removal rate gap increases. The paper sheds light on how local media impacts government decision-making and citizen welfare in an important social policy context.

# Research in "The Impact of Public Health Insurance on Child Health and Parental Labor Supply: Evidence from Arizona's CHIP Freeze"

I examine the impact of a temporary freeze in the Children's Health Insurance Program (CHIP) on parental labor supply and children's health outcomes. In 2010, Arizona was the only state to freeze its CHIP program. Following the freeze, families earning between 140 and 200% of the federal poverty level could no longer enroll children in public health insurance, but children already enrolled could maintain their coverage. This policy created a sharp decrease in public benefits available to families with newborns. I use triple difference and regression discontinuity designs to examine the impact on parental labor supply and child health. The freeze reduced parental earnings: the portion of families earning between 140 and 200% of the federal poverty level declined by 7 percentage points, and the portion earning between 0 and 50 increased by the same amount.

### "Stigma and Social Safety Net Participation" (with Kelsey Pukelis and Michael Holcomb)

Stigma may prevent participation in social safety net programs and impose utility costs on individuals already receiving benefits. We use a nationally representative to assess the prevalence of stigma and its role as a barrier to take-up in the Supplemental Nutritional Assistance Program (SNAP) and the

potential for interventions to alleviate stigma and increase take-up. The survey measures respondents' beliefs about the observability of participation, barriers and benefits associated with participation, and attitudes towards individuals who participate in SNAP. An experimental component tests the impact of three interventions on stigmatizing beliefs and interest in SNAP participation.

## "Evaluating the Role of Stigma as a Barrier to Take-up of Government Programs" (with Jessica Lasky-Fink, Elizabeth Linos, and Heidi Wallace)

Means-tested government programs have been shown to be highly effective at mitigating the effects of poverty. However, 20 to 50 percent of households do not participate in programs for which they are eligible. This paper focuses on stigma — an often-cited, but rarely empirically tested psychological barrier that may affect take-up. We posit that three dimensions of stigma — societal, internalized, and anticipated — can influence participation in means-tested programs. We use survey evidence to quantify the magnitude of stigma associated with government assistance and measure how the three dimensions of stigma vary by program and population.

Presentations	AEA Economics of LGBTQ+ Individuals Virtual Seminar, Harvard Kennedy School Economics and Social Policy Seminar	2023
Academic	Attendee, AEA CSQIEP Queer Economics PhD Student Mentoring Conference	2023
Service and	Co-chair, HKS PhD Student Association Diversity and Inclusion Committee	2021-23
Activities	Co-organizer, HKS Anti-Racism in Economics	2020-21
	Attendee, Boston University Women in Economics Mentoring Workshop	2020
	Undergraduate Mentor, Harvard Women in Economics	2019-20

Software Skills R, Stata, LaTex, GitHub

Citizenship United Kingdom, United States