ALICE HEATH

alice_heath@hks.harvard.edu
857-999-5250
https://aliceheath.github.io/

HARVARD
UNIVERSITY

Harvard Kennedy School,	Placement Director: Marcella Alsan	marcella_alsan@hks.harvard.edu	617-495-1923
79 John F. Kennedy Street,	Program Director: Nicole Tateosian	nicole_tateosian@hks.harvard.edu	617-496-4485
Cambridge, MA 02138			

Education	**Harvard University** Ph.D. in Public Policy, expected 2024 **Harvard Kennedy School** Master in Public Policy, 2016 **University of Manchester** Post-Graduate Certificate in Education (Outstanding), 2012 **University of Oxford** BA in Philosophy, Politics and Economics (First Class), 2011
Fields	Labor Economics, Public Economics, Health Economics

References

Professor Jeffrey Liebman
Harvard Kennedy School
jeffery_liebman@hks.harvard.edu
617-495-8518

Professor Marcella Alsan
Harvard Kennedy School
marcella_alsan@hks.harvard.edu
617-495-1923

Professor Mark Shepard
Harvard Kennedy School
mark_shepard@hks.harvard.edu
617-495-1186

Professor David Cutler
Harvard University
david_cutler@harvard.edu
617-495-7730

Fellowships, Grants & Awards

GSAS Dissertation Completion Fellowship (Harvard University)	2023
GSAS Division of Social Sciences Research Fund (Harvard University)	2022
Mind, Brain and Behavior Graduate Student Award (Harvard University)	2021
Center for American Politics Graduate Seed Grant (Harvard University)	2021
Stone PhD Scholar (Harvard Kennedy School)	2021-24
GSAS Fellowship (Harvard University)	2018-24
Distinction in Student Teaching Award (Harvard Kennedy School)	2018
Belfer International and Global Affairs Fellowship (Harvard Kennedy School)	2016
Women and Public Policy Program Adrienne Hall Intern (Harvard Kennedy School)	2016
John F. Kennedy Fellowship (Harvard Kennedy School)	2014-16
John Hicks Prize for best performance in Microeconomics (University of Oxford)	2014-16
Gerald Meier Prize for best performance in Economics (University College Oxford)	2011
Academic Scholarship (University College Oxford)	2010-11

Teaching

Thinking Analytically in an Uncertain World, Harvard Kennedy School   Fall 2022
Teaching Fellow for Dan Levy
Evaluation: 4.78/5

Policy in Action Consultancy, Brown University   Spring 2021, 22
Advisor (2022)
Adjunct Lecturer (co-taught, 2021)
Evaluation: 4.81/5

| | **Policy Analysis and Problem Solving**, Brown University | Fall 2020 |

Policy Analysis and Problem Solving, Brown University　　　　　　Fall 2020
Adjunct Lecturer
Evaluation: 4.72/5

Analytic Frameworks for Policy, Harvard Kennedy School　　　Fall 2018, 19,
Teaching Fellow for Richard Zeckhauser　　　　　　　　　　　　　　20, 21
Evaluations: 4.875, 5, 5, 4.88/5

Game Theory, Harvard Kennedy School　　　　　　　　　　　Spring 2015
Teaching Fellow for Janina Mateuseki
Evaluation: 4.88/5

Research and Professional Employment

The People Lab, Harvard Kennedy School　　　　　　　　　2022-present
Research Fellow

Government Performance Lab, Harvard Kennedy School　　　2016-present
Research Project Leader (2018-present)
Government Innovation Fellow (2016-18)

Burnage Academy for Boys, Manchester UK　　　　　　　　　2011-2014
Key Stage 4 Coordinator (2012-2014)
Teacher of Mathematics (2011-2014)

Job Market Paper

"Government Reactions to Local News: Evidence From Child Protection Tragedies"

Over 150 children die due to maltreatment every month in the US; a small portion of these deaths are covered extensively in local newspapers. This paper examines how child protection agencies, which interact with one in three US children, react to maltreatment deaths and assesses the consequences for citizen welfare. I first analyze full-text newspaper archives to construct a new dataset of publicized maltreatment deaths between 1999 and 2019. I then adapt the staggered adoption event study framework to identify the impact of the deaths on local child protection systems and child outcomes. Agencies have large reactions to highly-publicized deaths, increasing removal rates by 19%. There is no detectable reaction to less-publicized deaths, which suggests agencies are responding primarily to scrutiny rather than information. Highly-publicized deaths induce a targeted increase in removals among children with the highest predicted risk of re-maltreatment. Moreover, injuries and psychiatric hospitalizations among Medicaid recipients decrease. But Black children's removal rates rise more than White children's even conditional on risk. Government reactions therefore do not appear to be optimal, though parts of the response may be welfare-enhancing.

Research in Progress

"The Impact of Public Health Insurance on Child Health and Parental Labor Supply: Evidence from Arizona's CHIP Freeze"

I examine the impact of a temporary freeze in the Children's Health Insurance Program (CHIP) on parental labor supply and children's health outcomes. In 2010, Arizona was the only state to freeze its CHIP program. Following the freeze, families earning between 140 and 200% of the federal poverty level could no longer enroll children in public health insurance, but children already enrolled could maintain their coverage. This policy created a sharp decrease in public benefits available to families with newborns. I use triple difference and regression discontinuity designs to examine the impact on parental labor supply and child health. The freeze reduced parental earnings: the portion of families earning between 140 and 200% of the federal poverty level declined by 7 percentage points, and the portion earning between 0 and 50 increased by the same amount.

"Stigma and Social Safety Net Participation" (with Kelsey Pukelis and Michael Holcomb)

Stigma may prevent participation in social safety net programs and impose utility costs on individuals already receiving benefits. We use a nationally representative to assess the prevalence of stigma and its

role as a barrier to take-up in the Supplemental Nutritional Assistance Program (SNAP) and the potential for interventions to alleviate stigma and increase take-up. The survey measures respondents' beliefs about the observability of participation, barriers and benefits associated with participation, and attitudes towards individuals who participate in SNAP. An experimental component tests the impact of three interventions on stigmatizing beliefs and interest in SNAP participation.

"Evaluating the Role of Stigma as a Barrier to Take-up of Government Programs" (with Jessica Lasky-Fink, Elizabeth Linos, and Heidi Wallace)

Means-tested government programs have been shown to be highly effective at mitigating the effects of poverty. However, 20 to 50 percent of households do not participate in programs for which they are eligible. This paper focuses on stigma — an often-cited, but rarely empirically tested psychological barrier that may affect take-up. We posit that three dimensions of stigma — societal, internalized, and anticipated — can influence participation in means-tested programs. We use survey evidence to quantify the magnitude of stigma associated with government assistance and measure how the three dimensions of stigma vary by program and population.

Presentations	AEA Economics of LGBTQ+ Individuals Virtual Seminar, Harvard Kennedy School Economics and Social Policy Seminar	2023
Academic Service and Activities	Attendee, AEA CSQIEP Queer Economics PhD Student Mentoring Conference	2023
	Co-chair, HKS PhD Student Association Diversity and Inclusion Committee	2021-23
	Co-organizer, HKS Anti-Racism in Economics	2020-21
	Attendee, Boston University Women in Economics Mentoring Workshop	2020
	Undergraduate Mentor, Harvard Women in Economics	2019-20
Software Skills	R, Stata, LaTex, GitHub	
Citizenship	United Kingdom, United States	