Usability Study Volunteer: Anthony Gironda

Age: 19 Gender: Male

Education level: Undergraduate

Major: Mechanical Engineering and Physics

Technical competency: Competent

Prior experience with similar websites: Yes

Task 1: Recommending a movie to a friend

• <u>Scenario</u>: You watched the *Shawshank Redemption* last night and you really liked it, and you now want to recommend it to one of your friends. Please recommend the movie the *Shawshank Redemption* to your friend, Jane Doe.

Observations:

- Started on homepage
- Was thrown off by the hand drawn website
- Selected the search bar, and then searched for the Shawshank Redemption, and then landed on the movie page
- Quickly found the "Recommend Movie" button
- Quickly found Jane Doe in the drop down, decided not to leave a comment, and then pressed "Ok"
- Successfully was navigated back to the movie page
- Time it took to complete task: 32 seconds
- Post-task questionnaire:
 - 1. On a scale of 1-5, where 1 is did not complete the task, how difficult did you find the task? **Answer:** 4
 - 2. What did you find difficult? **Answer:** The hand-drawn website threw him off for a bit, and he wasn't certain it would function like a normal website

Task 2: Rating a movie

- <u>Scenario</u>: Now that you've recommended the movie to your friend, you want to rate it. You loved it so much, so you want to give it 5 stars. Please rate the *Shawshank Redemption* 5 stars.
- Observations:
 - Started on the homepage
 - Quickly repeated the process of getting to the Shawshank Redemption page from the last task
 - Quickly found the movie rating section, and selected five stars.
 - Pressed post
 - Absolutely no problems doing this task whatsoever
- <u>Time it took to complete task:</u> 29 seconds
- Post-task questionnaire:
 - 1. On a scale of 1-5, where 1 is did not complete the task, how difficult did you find the task? **Answer**: 5

2. What did you find difficult? **Answer:** No difficulties

Task 3: Changing a user's profile picture

• <u>Scenario:</u> You are unhappy with your profile picture, and you want to change it. Disclaimer: You cannot *actually* change your profile picture, because this is a wireframe. Navigate to where you would upload a new profile picture.

Observations:

- Started on the home page
- Scrolled around the page some, and then tried to select the gear icon at the top
 of the page. Since this was not a clickable option, it did not waste much time, but
 if there were normal account settings in there, it certainly would have taken him
 much longer to realize that was not the appropriate place.
- Eventually figured out that the "john.doe" at the top of the page represented a
 hyperlink to the user profile overall, this did not seem like a serious difficulty at
 all, but definitely took a few moments to determine where the link to the profile
 was located
- Successfully navigated to the John Doe profile page
- Originally overlooked the small gear icon that was on top of the profile picture, mistaking it for a sun icon, which is certainly due to a lack of drawing skills on my part.
- Successfully pressed on "Browse" and then "Save" to upload the new avatar/profile picture
- Time it took to complete task: 35 seconds
- Post-task questionnaire:
 - 1. On a scale of 1-5, where 1 is did not complete the task, how difficult did you find the task? **Answer:** 4
 - 2. What did you find difficult? **Answer:** Mostly intuitive, except that he felt the gear that is always in the top bar should be a way to access this.

Overall satisfaction:

- Overall satisfaction with design on a scale of 1-5, where 5 is the best. Answer: 4
- Any other comments? **Answer**: No other comments