

Yuliya Smilyanski -- Usability Study Raw Data

Participant #2:

- *Age:* 20
- *Gender:* Male
- *Education level:* Undergraduate
- *Major:* Behavioural Neuroscience
- *Technical competency:* Competent
- *Prior experience with the product:* None

Participant #2 (End User):

- Task 1:
 - Take almost no time, he went right away to the search bar and was able to find the movie. Once on the movie page, he navigated to the recommend button almost instantly.
 - Time to completion: 15 seconds
 - Post-task questionnaire:
 1. On a scale of 1-5, where 1 is did not complete the task, how difficult did you find the task? **Answer:** 5
 2. What did you find difficult? **Answer:** nothing was difficult
 3. Overall satisfaction with design on a scale of 1-5, where 5 is the best. **Answer:** 5
 4. Any other comments? **Answer:** likes search bar on the right, like netflix.
- Analysis:
 - This task seemed to be very easy for the participant. He instantly recognized that to look for the movie, he would need to go to the search bar. Once on the movie page, his eyes went directly down for the search bar to the actual recommend button. It seemed to be pretty intuitive for this participant.
- Task 2:
 - Easily navigated to the movie page again, but tried to click the average existing rating to give it 5 stars, rather than the actual rating area. Two two sets of stars was confusing for him
 - Time it took to complete task: 20 seconds
 - Post-task questionnaire:
 1. On a scale of 1-5, where 1 is did not complete the task, how difficult did you find the task? **Answer:** 5
 2. What did you find difficult? **Answer:** The two different sets of stars
 3. Overall satisfaction with design on a scale of 1-5, where 5 is the best. **Answer:** 4

4. Any other comments? **Answer:** Wants to be able to click on the average rating to rate the movie itself.

- **Analysis:**

- The participant struggled more with this task as he was confused by the two different sets of star ratings, one at the top of the page for the average rating of the movie, and one towards the bottom where the user can submit their own review. The participant suggested using the one bar of stars to represent the average and also allow you to rate it yourself. He gave netflix as an example of this functionality.

- Task 3:

- Easily navigated to the profile page by clicking the link in the top bar. When faced with the profile page, wanted to click the avatar first, but quickly realized to click the settings icon on the top right corner. Was able to navigate here very easily.
- Time it took to complete task: 9 sec
- Post-task questionnaire:
 1. On a scale of 1-5, where 1 is did not complete the task, how difficult did you find the task? **Answer:** 5
 2. What did you find difficult? **Answer:** nothing
 3. Overall satisfaction with design on a scale of 1-5, where 5 is the best. **Answer:** 5
 4. Any other comments? **Answer:** Mad that he couldn't click the browse button.

- **Analysis:**

- This task seemed to be almost totally intuitive for the participant. He quickly identified that the link of the username is a way to get to the profile page. The only issue with this task was that he did not immediately identify that the gear icon on the avatar image was how to get to the avatar settings. I believe that in the future, we should make the gear icon a little bigger and more recognizable, so that it will be more intuitive.