

This data visualization is a representation of Apple's success in the past 40 plus years. With strategic timing and product release, Apple's revenue has increased from 5 to 158,000 million. There are a variety of products and services Apple has released along the sides of the timeline which can correlate to their success in revenue. The mentality and business plan that Steve Jobs and the Apple team created for Apple is a key and can serve as a model for tech start ups and entrepreneurs who want to progress.

- Harddrives
- Servers
- Software Services
- Computers & Powerbooks
- Computer Products
- (Keyboard, mouse, etc)
- Storage systems
- Ipod
- Listening Devices
- Itunes
- Iphones
- iOS system
- Siri
- Tablet

Steve Job's timespan at Apple

# of Products released:

one product —————→

two products —————→

three- four products —————→

five products —————→

five > products —————→

one product	_____
two products	_____
three- four products	_____
five products	_____
five > products	_____

