

ALICE MA

USER EXPERIENCE DESIGNER

CONTACT

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EDUCATION

UC San Diego, B.S.

2021 - 2024

Major: Cognitive Science w/ Spec.
in Design and Interaction

Minor: Computer Science

3.90 GPA, Provost's Honors

SKILLS

Tools

- Figma
- Adobe XD, Photoshop, Illustrator
- HTML + CSS + JavaScript
- Java Programming
- C Programming
- Assembly Language
- Google Workspace
- Microsoft Office

Design

- UX/UI Design
- User Research
- Storyboarding
- Wireframing
- Prototyping
- Interaction Design
- User Testing

Language

- English (Native)
- Cantonese (Fluent)
- Mandarin (Fluent)

EXPERIENCE

Google Careers Certificate — UX Designer/Researcher

JUN 2022 - JUL 2022

- Built wireframes and low fidelity prototypes for personal projects
- Conducted user-centered research and unmoderated usability studies
- Built high fidelity designs for mobile apps on Figma
- Created high fidelity responsive web designs in Adobe XD
- Started and finished three UX case studies

AMUNIX Pharmaceuticals — Data Science Intern

JUN 2022 - JUL 2022

- Reported to the Head of Data Science
- Calculated cytokine spike and clinical grading values for preclinical studies
- Worked with team to assemble preclinical database and dashboard
- Gave a final presentation to the Discovery Group

Salvation Army — Counselor/Visual Arts Leader

JUN 2022 - JUL 2022

- Created curriculum for bi-weekly art lessons
- Implemented advanced art techniques into curriculum
- After-school care for children Monday to Friday

AWARDS

Berkeley ANova Hacks — Best Figma Design

MAR 2021

- Designed mobile app for business owners + shoppers of Chinatown
- Collaborated with team over span of one week to create hi-fi prototype
- Illustrated logos and icons for app design using Figma
- Delivered our design presentation to a panel of judges

Superposition Hackathon — Best Use of Figma

FEB 2020

- Created project to help teachers conveniently access teaching resources
- Designed website high fidelity prototype using Figma
- Worked with partner and completed design process in 24 hours

Bridge Cup Competition — Drawing Winner

APR 2019

- Annual competition held in San Francisco Bay Area