# ALICE MA

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### EXPERIENCE

### **UX DESIGN INTERN** @ Pegasystems

MAY 2023 - AUG 2023 · CAMBRIDGE, MA

- Research requirements via users and stakeholders
- Work collaboratively with the design team and project managers
- Build designs, wireframes, and prototypes on Figma/Sketch
- Organize and run usability testing where needed

# **UX DESIGNER/RESEARCHER** @ Google Career Certification JUN 2022 - JUL 2022 · REMOTE

- Built wireframes and low fidelity prototypes for personal projects
- Conducted user-centered research and usability studies
- Built high fidelity designs for mobile apps on Figma
- Created high fidelity responsive web designs in Adobe XD
- Started and finished three UX case studies with the design process

# **DATA SCIENCE INTERN** @ Amunix Pharmaceuticals JUN 2021 - AUG 2021 · SOUTH SAN FRANCISCO, CA

- Reported to the Head of Data Science
- Calculated clinical grading values for preclinical studies
- Assisted in optimization of large-scale preclinical database

# UX/UI DESIGNER @ Berkeley ANova Hacks

MAR 2021 · SAN FRANCISCO, CA

- Collaborated with team of 4 to design a solution for struggling businesses in Chinatown during COVID-19
- Researched, ideated, and designed a high fidelity prototype on Figma
- Winner of the Best Figma Design category

# **UX/UI DESIGNER** @ Superposition Hackathon FEB 2020 · SAN FRANCISCO, CA

- Worked with partner to design web application for teachers to communicate with each other and trade resources
- Designed project logo and icons using Photoshop and Illustrator
- Winner of the Best Use of Figma category

# EDUCATION

### **UC SAN DIEGO**

B.S. Cognitive Science: Interaction Design Computer Science Minor GPA: 3.94/4.00 San Diego, CA. 2021 -Present

# SKILLS

#### **DESIGN**

Prototyping
Wireframing
Storyboarding
Journey Mapping
User Research
Usability Testing
Graphics Illustration

### **SOFTWARES**

Figma
Adobe XD
Adobe Photoshop
Adobe Illustrator
Google Workspace
Microsoft Office
Github

### **LANGUAGES**

Java C Language ARM Assembly HTML5 CSS3 Javascript