

Peer Review 2

Title

1. Is there a title? Does the title adequately describe what the draft is about?

The title of this paper is Alaneera, and it is a clothing store application. The title itself does not describe what the draft is about, but that is because it is simply the name of the application.

Main Points

1. List the main points made in the draft, in order that they are presented in the paper.
 - **It is an application that will allow customers to shop for Middle Eastern and Arab clothing online, due to a greater demand in the products**
 - **It will enable system interoperability between the internal and external enterprise data, and store all customer data including transactions, financial details and customer preferences. Therefore it will also have to be secure, because that is personal information**
 - **Will use social media as a platform to gain users/customers**
 - **Create a inventory and project database**
 - **Easy to use interface for users**
 - **Increase the business distribution and outreach to its target market**
 - **Risks include, the application may not be compatible to the stated project objectives, and the use of the cloud, and insufficient funds may cause the whole project to derail**
 - **Application program language that will be used and architecture of the software**
 - **Software testing, before the official launch of the application**
 - **Documentation of hardware and software**
 - **Training, maintenance, and cost**

- **The application will give customers a chance to purchase the clothing of his/her choice without physically being at the store, with options to customize and ship to any destination**
2. Which main points need more support? (More evidence, more tables/figures, more references, etc.)

The risk section needs corresponding mitigation procedures; also I think there should be more description of what the app will do. They can include references to similar applications and how there app would compare to those that already exist.

3. Which main points (if any) should be eliminated, as they do not contribute to the overall theme of the paper?

I don't think any of the main points should be eliminated, because they simply provide background on the application. All of the main points contribute to the overall theme of the paper.

4. Are the main points out of order? If so, how would you reorder the paper?

I think the author should start of by explaining the details and background of the clothing company that the application will be used for. Also all of the points that have to do with the customers should be in the same order instead of being spread out throughout the paper.

Citations

1. Are there at least 10 references? **There are no references that I found in the paper**
2. Is each of the references cited at least once in the paper? **However, there are 10 citations, not sure how the references were used in the paper. The author should make it clear in their final draft**
3. Is the APA style of in-text citations and references used? **Yes**

Wording and Formatting

1. If technical jargon is used, is it is defined and explained clearly? **The technical terms in this paper are kept to a minimal, but to make it easier the author can include a glossary maybe for certain terms including (the different types of tests and what they mean, encryption, cloud computing...etc.)**
2. Is the paper readable by a novice in the field? **Yes**
3. Is the paper at least 10 pages? **Yes**
4. Are the sections and headings appropriate for the content within them? **Yes, the headings make it clear what the section will be about**

Final Thoughts

1. In two to three sentences describe the thesis of this paper? **The thesis of the paper is convincing users/customers that the app will be a successful tool for those who want to purchase clothing from the Alaneera Company. Through the use of security features, and enterprise data this application will make it so that customers can purchase the clothing of their choice from home. It will close the gap that currently exists between those who want the clothing but don't have access to it, and the stores who strive to gain a larger customer population.**
2. After reading the paper, is the thesis supported? **Yes, the thesis is supported**
3. What kinds of information, if any, are missing? **The only information missing is background information on the clothing company itself and how they will be able to work with the company to design an application that will benefit both parties.**
4. What was the single most important thing said in the paper? **The lack of access to Middle Eastern/ Arab clothing that exists, and how they are dedicated to changing that with the application.**