

# VT Hacks

Website: <http://vthacks.com> | Email: [sponsorship@vthacks.com](mailto:sponsorship@vthacks.com)

VTHacks is a 36 hour hackathon held every semester at Virginia Tech starting the weekend of April 25th 2014. We're working with the founders and organizers of hackDuke, HackMIT, MHacks, and PennApps in order to guarantee a high quality and successful event. We're aiming for at least 600 students from the region to attend the event and develop awesome new mobile/web apps, and hardware from scratch. VTHacks will be the largest student hackathon in Virginia. Sponsorship will grant you access to top college talent from this region.

Your sponsorship will go towards prizes, endless food and drinks throughout the event, swag, events, and transportation for visiting hackers.

In addition to the sponsorship money, we also strongly encourage sponsors to:

- **Send company swag** like t-shirts, laptop stickers, water bottles, etc. Participants love getting swag, so it's an easy way to build your brand.
- **Send company prizes.** We strongly encourage companies to have their own separate prize categories such as a free trip to your company's office for using your API.
- **Bring company engineers and mentors.** Mentorship is one of the best ways to interact closely with the participants and make their experience with a company API or technology far more positive.

We are also open to substitutes outside of sponsorship money such as transportation for students from other schools, food, bags, blankets, and pillows. Please email us if you have any questions.

<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum (limit 5)</b>	<b>Diamond (limit 1)</b>
\$500	\$1,500	\$3,000	\$6,000	\$15,000
<b>General</b>				
Send Mentors	Send Mentors	Send Mentors	Send Mentors	Send Mentors
	Sponsor Table	Sponsor Table	Sponsor Table	Sponsor Table
			Tech Talk	Tech Talk
			2 minute talk	2 minute talk
				Keynote
<b>Recruiting</b>				
Distribute Recruiting Materials	Distribute Recruiting Materials	Distribute Recruiting Materials	Distribute Recruiting Materials	Distribute Recruiting Materials
	Post-event resumes	Post-event resumes, Githubs, LinkedIns	Pre-event resumes, Githubs, LinkedIns	Pre-event resumes, Githubs, LinkedIns
		Send Recruiters	Send Recruiters	Send Recruiters
			Interviews on Friday	Interviews on Friday
<b>Branding</b>				
Distribute Swag	Distribute Swag	Distribute Swag	Distribute Swag (in Swag Bags)	Distribute Swag (in Swag Bags)
Thanked at Kickoff & Awards	Thanked at Kickoff & Award	Thanked at Kickoff & Award	Thanked at Kickoff & Award	Thanked at Kickoff & Award
Logo on Website	Logo/Blurb on Website	Logo/Blurb on Website	Logo/Blurb on Website	Logo on all pages of website
Award Branded Prize	Award Branded Prize	Award Branded Prize	Award Branded Prize	Award Branded Prize
	Logo on T-Shirt	Logo on T-Shirt	Logo on T-Shirt	Logo on T-Shirt
		Blurb in Program	Blurb in Program	Blurb in Program
		Banners Allowed	Banners Allowed	Banners at Ceremonies
				VTHacks co-hosted by you