



Website: <http://vthacks.com> | Email: sponsorship@vthacks.com

VTHacks is a 36 hour hackathon held every semester at Virginia Tech starting the weekend of April 18th 2014. We're working with the founders and organizers of hackDuke, HackMIT, MHacks, and PennApps in order to guarantee a high quality and successful event. We're aiming for at least 600 students from the region to attend the event and develop awesome new mobile/web apps, and hardware from scratch. VTHacks will be the largest student hackathon in the South East. Sponsorship will grant you access to top college talent from this region, including the Virginia Tech hackers that ranked in the top 10 for Major League Hacking's Fall 2013 season.

Your sponsorship will go towards prizes, endless food and drinks throughout the event, swag, events, and transportation for visiting hackers.

In addition to the sponsorship money, we also strongly encourage sponsors to:

- **Send company swag** like t-shirts, laptop stickers, water bottles, etc. Participants love getting swag, so it's an easy way to build your brand.
- **Send company prizes.** We strongly encourage companies to have their own separate prize categories such as a free trip to your company's office for using your API.
- **Bring company engineers and mentors.** Mentorship is one of the best ways to interact closely with the participants and make their experience with a company API or technology far more positive.

We are open to working with small companies and startups, if you have an API you'd like to showoff, if you'd like to send swag, an evangelist, or would like to contribute in some other form please email us at sponsorship@vthacks.com

We are also open to substitutes outside of sponsorship money such as transportation for students from other schools, meals, snacks, bags, blankets, and pillows. Please email us if you have any questions.

Bronze	Silver	Gold (limit 5)	Platinum (limit 1)
\$1,500	\$3,000	\$10,000	\$15,000
Send Mentors	Send Mentors	Send Mentors	Send Mentors
Sponsor Table	Sponsor Table	Sponsor Table	Sponsor Table
1 minute demo at opening	1 minute demo at opening	2 minute demo at opening	2 minute demo at opening
	30 Minute Tech talk (2 remaining!)	1 Hour Tech Talk	1 Hour Tech Talk
		2 minute company speech at award ceremony	5 minute company speech at award ceremony
			10 Minute Keynote
Distribute Recruiting Materials at Event	Distribute Recruiting Materials at Event	Distribute Recruiting Materials at Event	Distribute Recruiting Materials at Event
Post-event resumes	Post-event resumes, Githubs, LinkedIns	Pre-event resumes, Githubs, LinkedIns	Pre-event resumes, Githubs, LinkedIns
	Send Recruiters	Send Recruiters	Send Recruiters
		Can provide recruiting or API information to be emailed to all participants afterwards	Can provide recruiting or API information to be emailed to all participants afterwards
		Interviews on Friday	Interviews on Friday
Distribute Swag	Distribute Swag	Distribute Swag (in Swag Bags)	Distribute Swag (in Swag Bags)
Thanked at Kickoff & Award	Thanked at Kickoff & Award	Thanked at Kickoff & Award	Thanked at Kickoff & Award
Logo/Blurb on Website	Logo/Blurb on Website	Logo/Blurb on Website	Logo on all pages of website
Award Branded Prize	Award Branded Prize	Award Branded Prize	Award Branded Prize
Logo on T-Shirt	Logo on T-Shirt	Logo on T-Shirt	Logo on T-Shirt
	Blurb in Program	Blurb in Program	Blurb in Program
	Banners Allowed	Banners Allowed	Banners at Ceremonies
		Pre-Hackathon Social Media Post	Pre-Hackathon Social Media Post
		Mobile / push notification advertising during event	Mobile / push notification advertising during event
			VTHacks Cohosted by you

