_Alice West

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Junior front-end software engineer focused on building pixel-perfect, reusable components, with a flair for server-side logic and API. Proficient in Typescript and Python, I leverage a background in branding, design and marketing to bridge the technical 'how,' the strategic 'what,' and the user-centric 'why' in projects.

_Relevant Experience

Software Engineer [Intern] · DataCamp Jun 23 - Sep 23

▸ As a Software Engineer at DataCamp, a SaaS company, I collaborated within an agile and scrum framework, building and refactoring the code base, maintaining technical documentation, and actively participating in team discussions.

▸ Contributed to the Organic Growth Engineering team's daily objectives by resolving tickets related to SEO initiatives, new product development, enhancing marketing efficiency, expanding our product offerings, and resolving bugs.

▸ Contributed to two hackathons, building an audio-to-text translation program in Python and built Typescript-based UI components using the ATOM design methodology.

▸ Led the refactoring of card components, conducting investigations, omitting code smells, developing StoryBook components, and integrating DataCamp's UI library.

▸ Improved the acceptance review process by designing a new Circle CI workflow for publishing beta NPM library versions.

▸ Recognised for my proactive approach, actively engaging in problem-solving discussions, effective communication, self-initiative, and following instructions.

_Training

Front End Development & Software Engineer [Bootcamps]
EdX & HyperionDev Dec 22 - Apr 23

▸ Concurrently completed two intensive programming bootcamps with a primary focus on JavaScript and Python.

▸ Successfully tackled daily and weekly challenges, sharpening my skills in developing and maintaining end-to-end programs while consistently meeting tight deadlines.

_Previous Experience

Head of Brand & Comms · Tileyard London Feb 2021 - Dec 2022

▸ Achieved top scores in completeness, efficiency, style, and documentation, underscoring exceptional code readability with comprehension and demonstration of current methodologies and best practices.

▸ Proficiently constructed dynamic and reusable code, utilising UI libraries, and frameworks, in React and Node.js.

▸ Demonstrated exceptional comprehension and self-discipline for continuous improvement by proactively reading technical documentation and delivering solutions that precisely met project requirements.

_Skills

Programming Languages
Typescript, Javascript, Python, HTML, CSS, Sass

Libraries & Frameworks
React, Next.js, Emotion, MUI, Tailwind

Tools & Platforms
Git, GitHub, Netlify, Jest, Storybook, Figma, Adobe Suite, WordPress

_Selected Project

Interrailing Dashboard
Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical.

UI Components
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Bud
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_Education

Software Engineering Bootcamp
HyperionDev · Dec 22 - Apr 23

Front End Developer Bootcamp
EdX · Dec 22 - Apr 23

Strategic Branding Identity & Brand Experience
Short Course UAL St Martin's · Jul 21

Cert. Professional Marketing
[Merit] CIM · Sep 15 - Jun 16

Visual Communication FDA
[2:1] B'mouth Uni · Sep 10 - Jun 12