

# Get Your Project Funded

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Link to this page: <http://bit.ly/ITP-funds>

## Types of funding

- Grants
- Government Funding
- Venture Funding
- Angel / Private Donor
- Accelerators
- Incubators
- Co-Working
- Crowdfunding

## Funding pools

- Discovery
- Preproduction
- Production
- Postproduction
- Distribution
- Total Project Length
- Emergency

## What you need

- Easy to understand concept or an elevator pitch
- A deck
- One pager
- Budget
- Formal application

- Prototype
- “Reel”
- Remember - this is all to give a clear idea of what you want to create.
- KISS - Keep It Simple Stupid

## **Who gets the money?**

- Individuals
- Organizations - For Profit
- Organizations - Non-Profit

## **Questions to ask yourself**

- Am I willing to go to married or go jail with these people / org?
- Most funds support parts of a project, not the entire thing. How can you connect opportunities to help do that in stages

## **When to seek funds?**

- When you meet the funding requirements
- Timewise - if there is a news hook or something particularly relevant it is easier to get people excited to join

## **How long does it take from get funds?**

- It depends, some rapid response funds support projects in 30 days or less
- Most opportunities take between 3-18 months before you see funds

## **ProTips**

- Read the credits on your favorite projects
- Reach out to people to ask them “how they got this funded?”
- Rejection is part of this. Your project will not fit every fund
- Apply to more than one. Download the applications as soon as you can. There are a lot of overlapping questions with different word counts.

## Database

<https://docs.google.com/spreadsheets/d/1lwLgoDFMyxgszDbISe8k84TKrm2YdWdJB4QfxYHyDzA/edit#gid=0>

## Additional Resources:

- Kitsplit - Funding List: <https://blog.kitsplit.com/the-ultimate-film-grant-list%e2%80%8a-%e2%80%8asummer-2018/>
- Creative Capital - <https://creative-capital.org/2019/06/04/artist-opportunities-with-upcoming-deadlines-in-june-and-july-2019/>
- Submittable Discovery - <https://discover.submittable.com/>
- Foundation Center - <http://foundationcenter.org/find-funding>
- How the United States Funds the Arts - <https://www.arts.gov/sites/default/files/how-the-us-funds-the-arts.pdf>
- AmDoc Resource Guide- <https://www.amdoc.org/create/filmmaker-resources/>
- Idfa Fund Resources - <https://www.idfa.nl/en/info/other-funds-and-resources>