


# DS 593: Privacy in Practice

Blockchains

News?






 TUNING IN TO YOUR EMOTIONS

# LG TVs' integrated ads get more personal with tech that analyzes viewer emotions

LG licenses tech for interpreting TV users' feelings and convictions.

SCHARON HARDING – APR 16, 2025 4:14 PM |  135



 Credit: Getty

<https://arstechnica.com/gadgets/2025/04/lg-tvs-integrated-ads-get-more-personal-with-tech-that-analyzes-viewer-emotions/>

# Last time

- Decentralized Systems

# Today

- Consensus and Blockchains

# Activity

- Form into groups
- Have you group decide on a number from 1-20
- Decide on how to tell me your number

# Consensus

- One of the key challenges for decentralized applications is *consensus* – coming to a collective decision
- The state of a system or program has major implications for its operation

# Blockchains

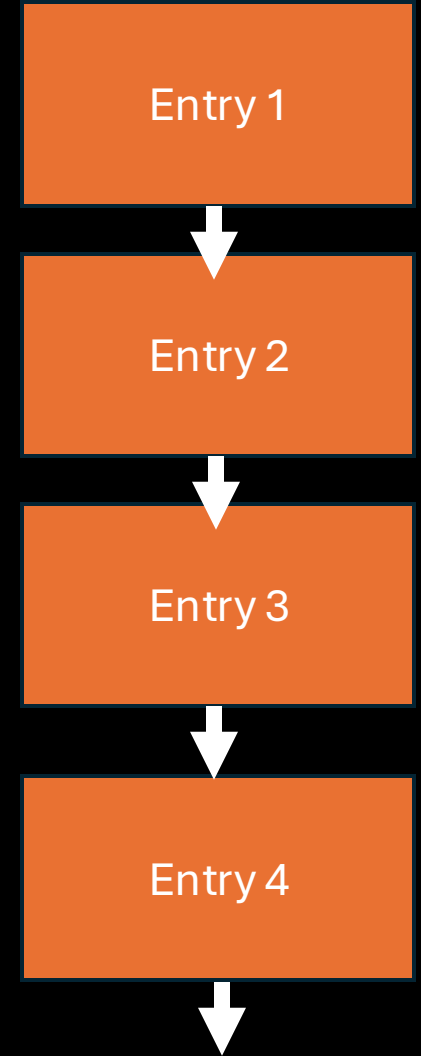
- A system for coming to distributed/decentralized consensus
- Formally introduced in the Bitcoin whitepaper
  - Builds on earlier ideas by Chaum, Haber, Bayer, Stornetta
  - Byzantine Fault Tolerance





# Append-Only ledger

- Consider a list of entries that is *append-only*
- We can model the state of a system as a series of transitions from one entry to the next
  - Can't go backwards
- Idea: can we build a distributed ledger?



# Naïve Solution to consensus

- Suppose all of the peers in the system are honest
- Each of them has a copy of the ledger
- When something changes, the change is broadcast to all peers
- Each peer updates its ledger
- Decentralized State!

What if the Peers aren't honest?

# What if the Peers aren't honest?

- Could try a majority vote?

# What if the Peers aren't honest?

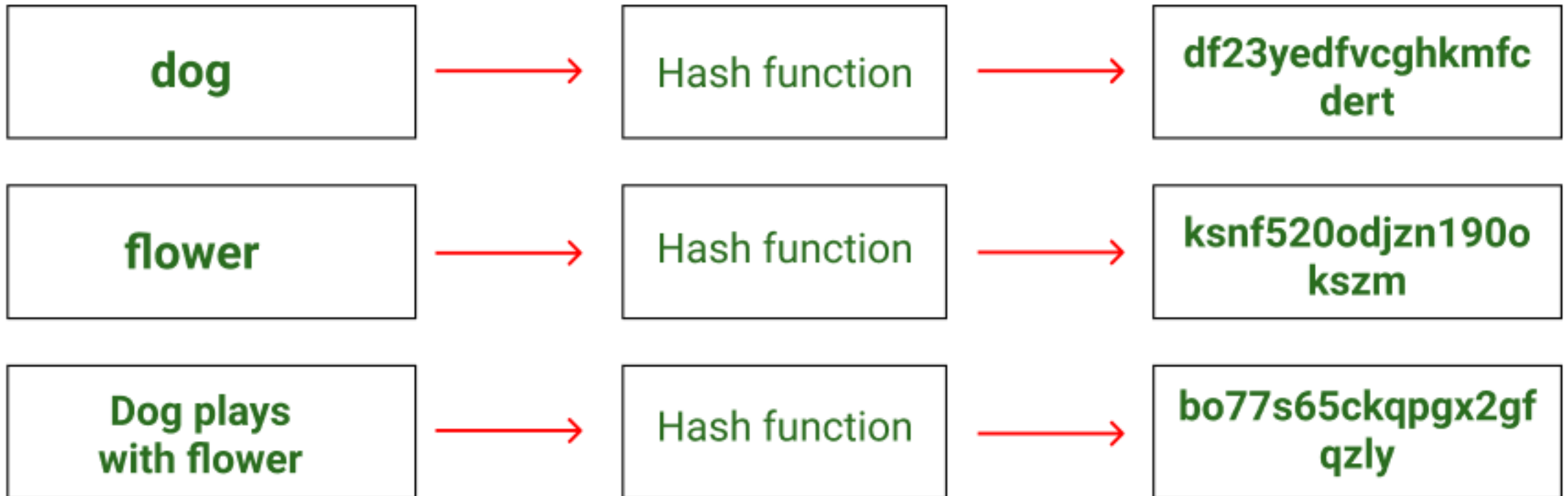
- Could try a majority vote?
- Problems
  - Inefficient
  - 51% attacks
  - Sybil Attacks

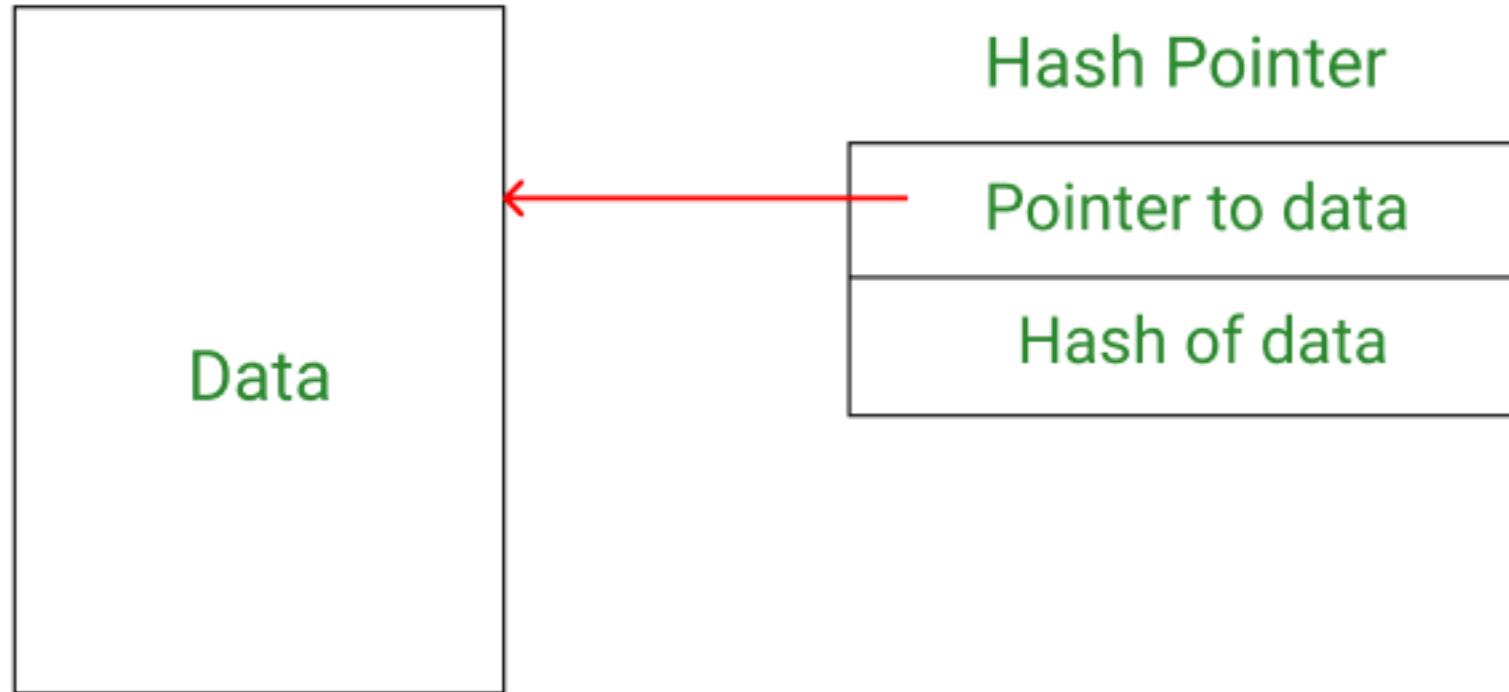
# What do we need?

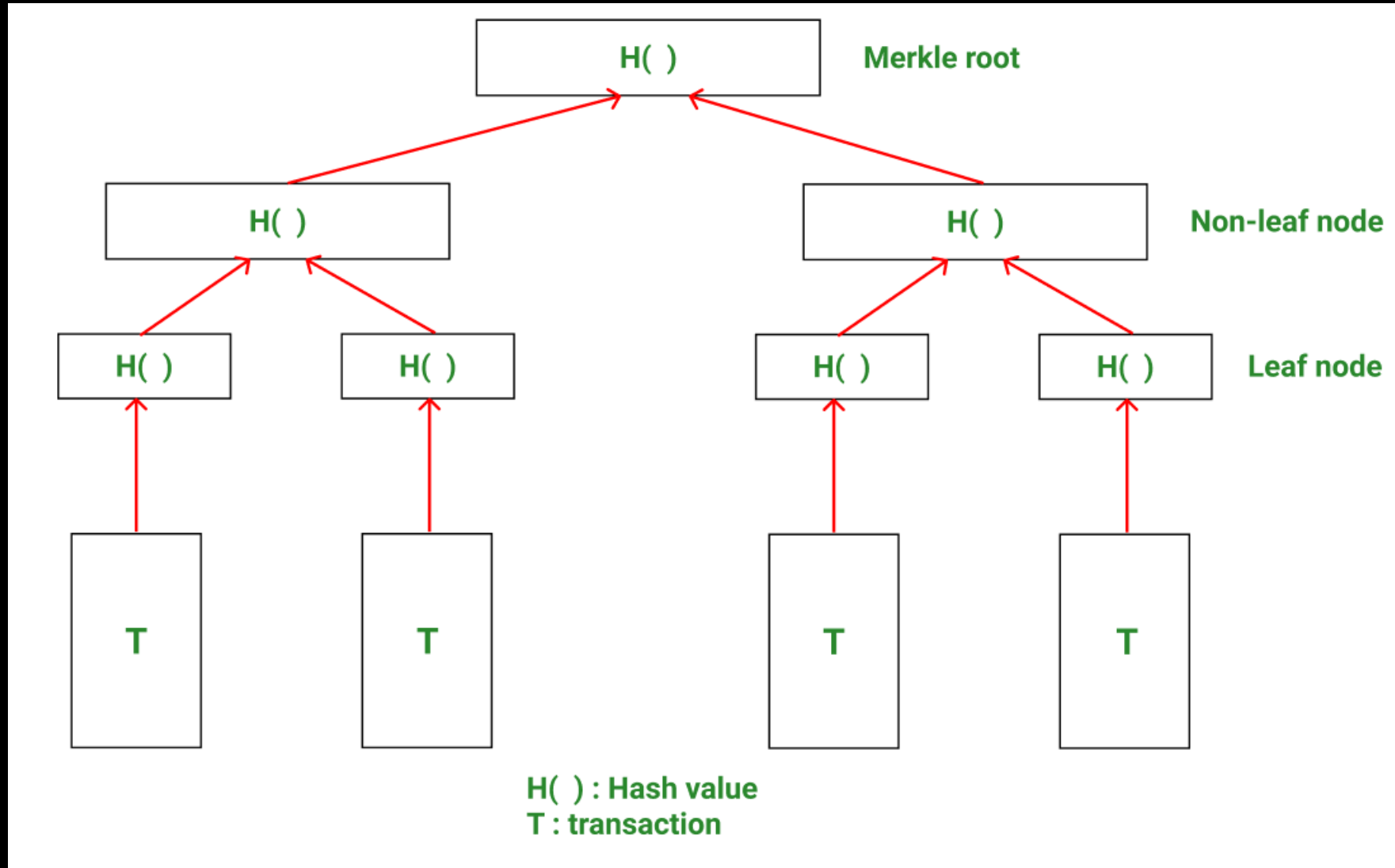
- Efficient way to reach consensus
- Enforces append-only nature
- Resilient to sybil attacks
  - Hard to get an outsized influence on the network



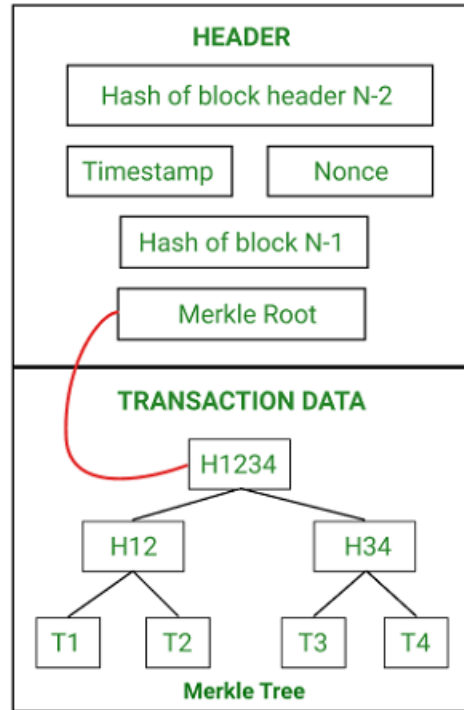
# Idea 1: Use Hash Functions



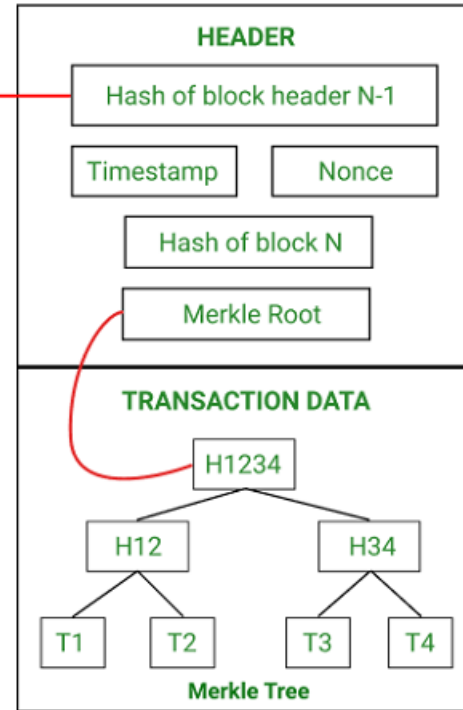




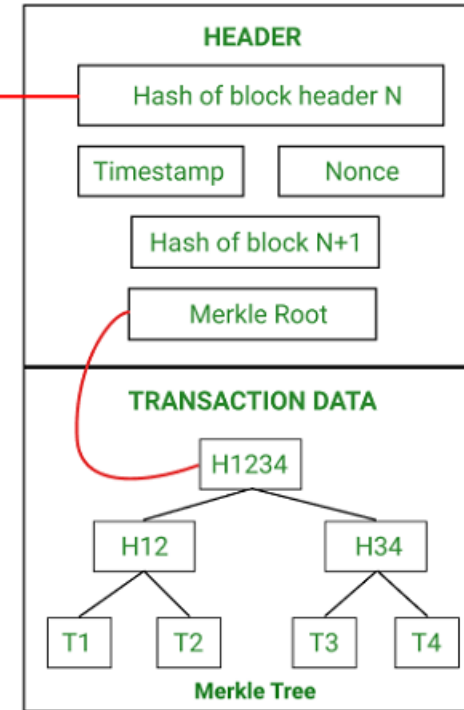
### Block N-1



### Block N



### Block N+1



- This lets us check for consistency in an efficient manner
- However, we still have our sybil problem

# Idea 2: Hard Consensus Problem

- Need some way to enforce how to add a change to the ledger
- Idea is for whoever is proposing the chain to have to meet some requirement
  - All the other peers should easily be able to verify this
- Only add a block to your view of the ledger if it verifies
- Ideally, this limits who can propose new blocks



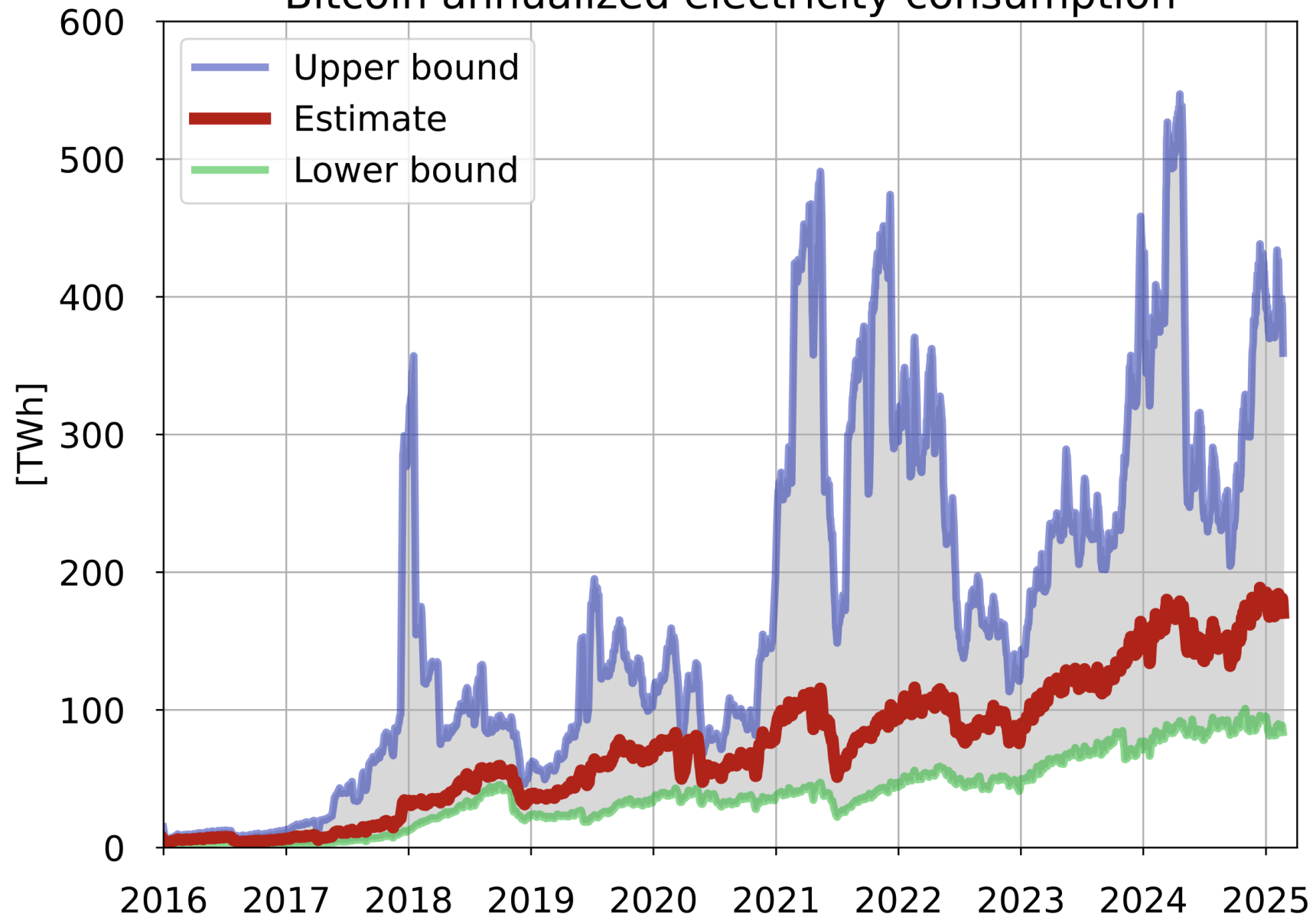
# Proof of Work

- Introduced in 1993 by Dwork and Naor
- Originally intended to prevent denial of service and spam
- Make everyone have to do something computationally hard
- Core idea is setting a hash rate
  - Need to brute force a hash with a certain number of leading 0s

# Proof of Work Consensus

- For a new block to be accepted, the proposer must demonstrate that they completed the proof of work
- For bitcoin hashrate is roughly 10 minutes
- Wait for a few blocks to be confirmed to be certain
- Doesn't quite solve the 51% attack
- Enviromental Impact ☹️

# Bitcoin annualized electricity consumption



Source: University of Cambridge

# Proof of Work is expensive!

- Proof of Work only works if you assume a large amount of the network is trying to propose the next block
  - Otherwise the active members can control what happens
- Requires contributing a lot of computational resources
  - How to incentivize participation?
- Enter Cryptocurrencies

# Bitcoin

- A cryptocurrency proposed by Satoshi Nakamoto in 2009
  - Who?
- A cryptocurrency is a decentralized payment system, generally built on top of a blockchain
  - Bitcoin was first prominent example, but ecash dates back to 1983
- Blockchains and cryptocurrencies have a bit of a symbiotic relationship

# The Bitcoin Protocol

- Uses a proof-of-work based blockchain
- Peers run the bitcoin client which manages interaction with the rest of the network
  - Official vs Unofficial Clients
- A P2P payment system



# Bitcoin Mining

- Miners are the peers competing to generate the next block
- The goal was 1 person 1 vote
- Miners are incentivized as having your block accepted comes with some Bitcoin as a reward

# Bitcoin Accounts and Transactions

- Your bitcoin account is represented by a public key pair
  - Each of your bitcoins is “signed”
  - Linked to the public key and possession of private key shows ownership
  - What happens if you lose your key?
- “Spending” a coin involves using your private key and the recipients public key
- You produce a transaction that is sent to the network



**Bob**  
receives

### TX A



**Bob**  
spends

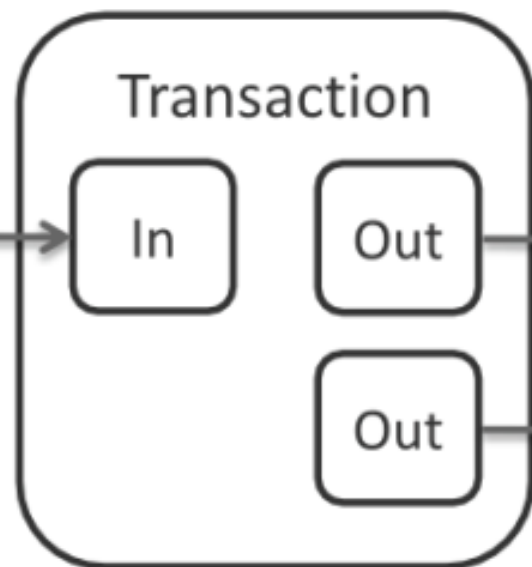


**Alice**  
receives



**Alice**  
spends

50 BTC  
from an  
investment



0.5 BTC  
to **Alice**

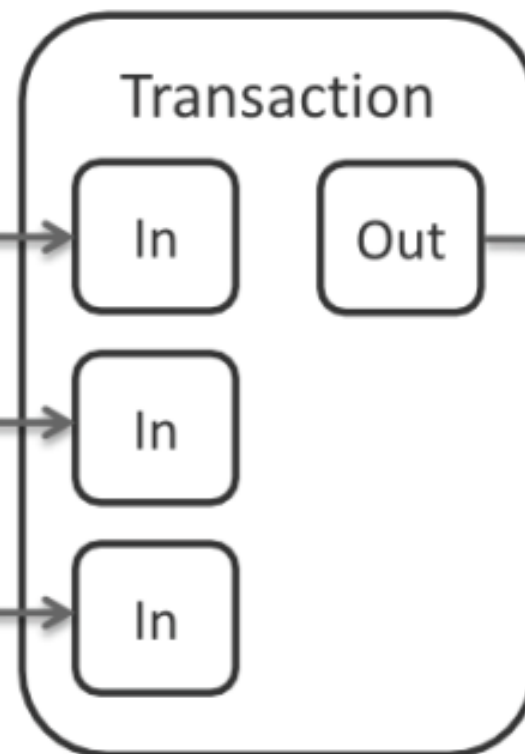
49.5 BTC  
to his  
**change**  
**address**

### TX B

0.5 BTC  
from **Bob**

0.1 BTC  
from a  
stranger

0.2 BTC  
from her  
sister



0.8 BTC  
to her  
employee

# Bitcoin transactions

- Peers, and in particular, miners see new transactions as they are broadcast to the network
- Miners include the transactions they see into the blocks they propose
  - They get a “fee” for including a transaction
- Once a block containing a transaction is confirmed by the network, it is officially considered spent
  - Why is this binding?

# How to get Bitcoin

- Exchanges
- Mine a new block and get a reward
- Mine a new block and get fees

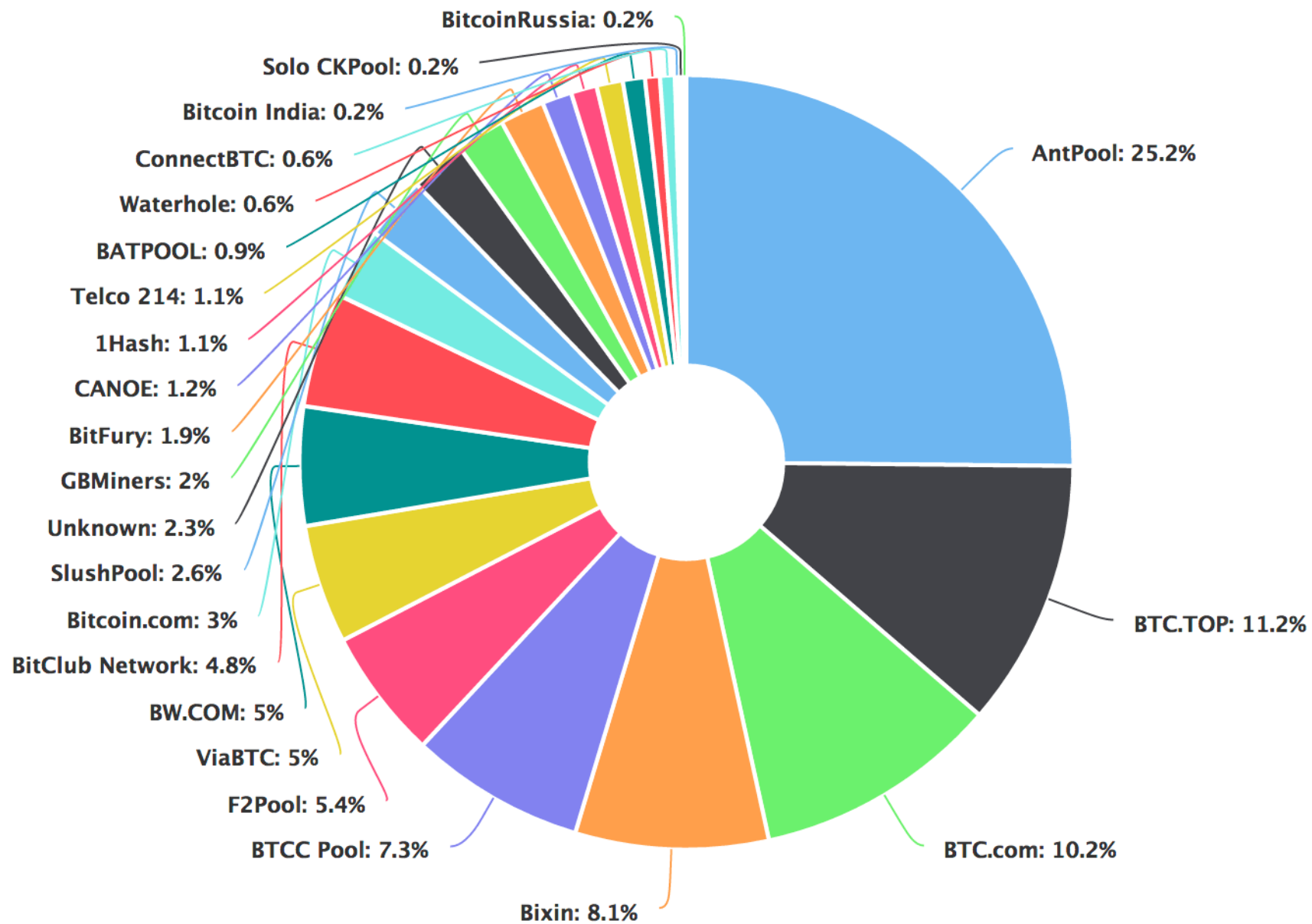
# Challenges and considerations

- Not exactly "1 person 1 vote"
- Exchanges can lead to some centralization
- Fees can get quite high
- Hard to change
- Is it actually private?



# Modern Mining







# Coinbase website down as crypto exchange cites 'system-wide outage'

Crypto exchange Coinbase suffered a "system-wide" outage, rendering the platform unusable.

11125 Total views

5 Total shares

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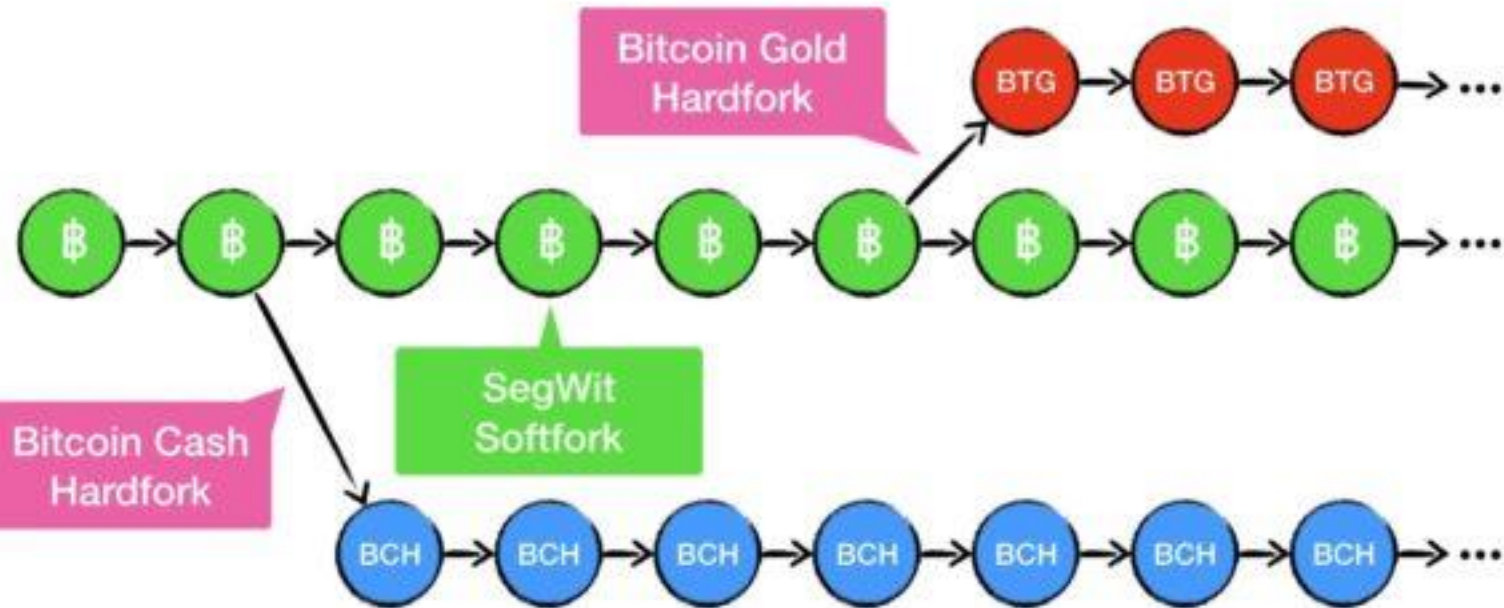


1:11





# Bitcoin Forks 2017



# Is Bitcoin private/anonymous

- Account is only linked to your key pair
  - More like a pseudonym
  - Often gets reused
- Transactions are only linked to this account as well

PRESS RELEASE

# Department of Justice Seizes \$2.3 Million in Cryptocurrency Paid to the Ransomware Extortionists Darkside

Monday, June 7, 2021

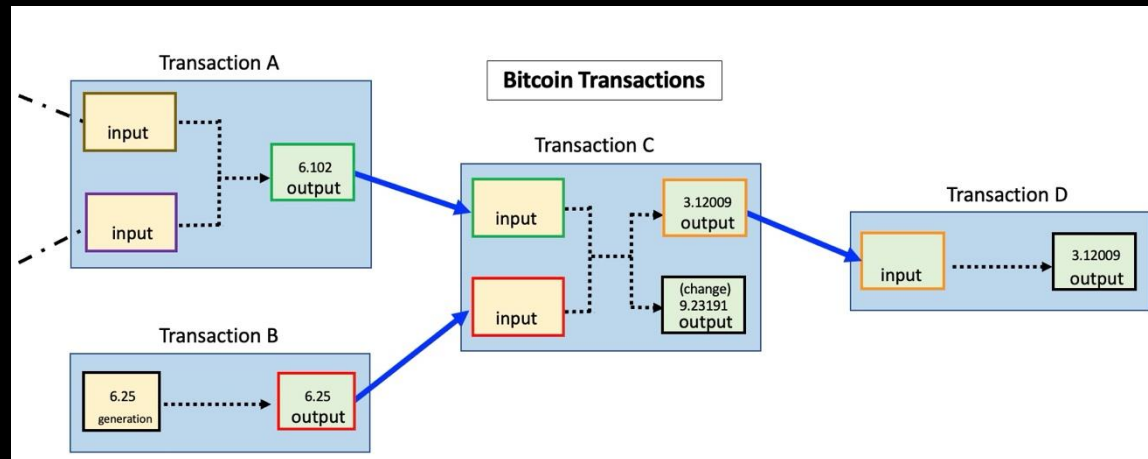
**For Immediate Release**

Office of Public Affairs

<https://www.justice.gov/archives/opa/pr/departments-justice-seizes-23-million-cryptocurrency-paid-ransomware-extortionists-darkside>

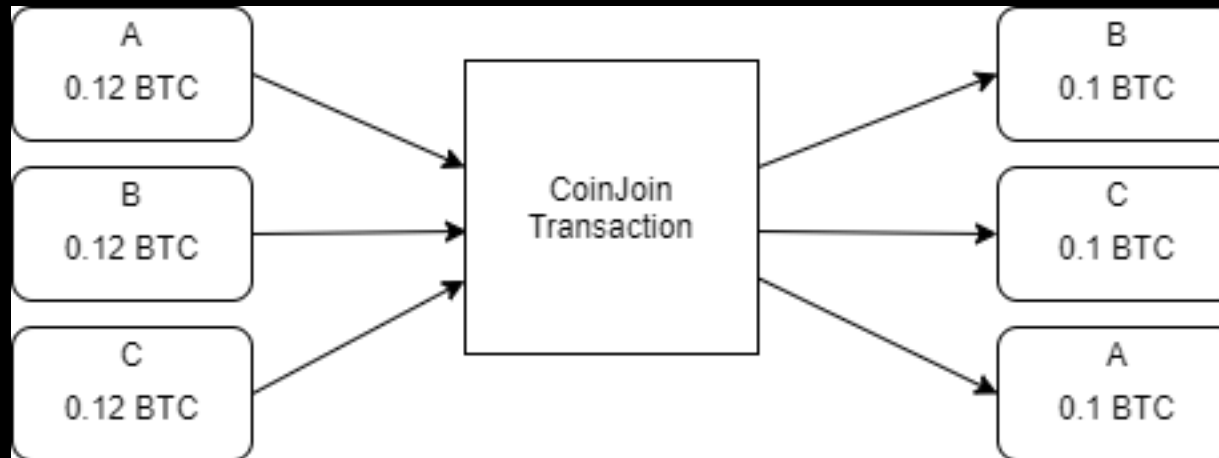
# Bitcoin transaction graph

- Recall, blockchains are public by design
- Each bitcoin has a publicly viewable history
  - Albeit pseudonymous
- Arguably less private in some senses


















# Shuffles and Mixes



# Other types of cryptocurrencies

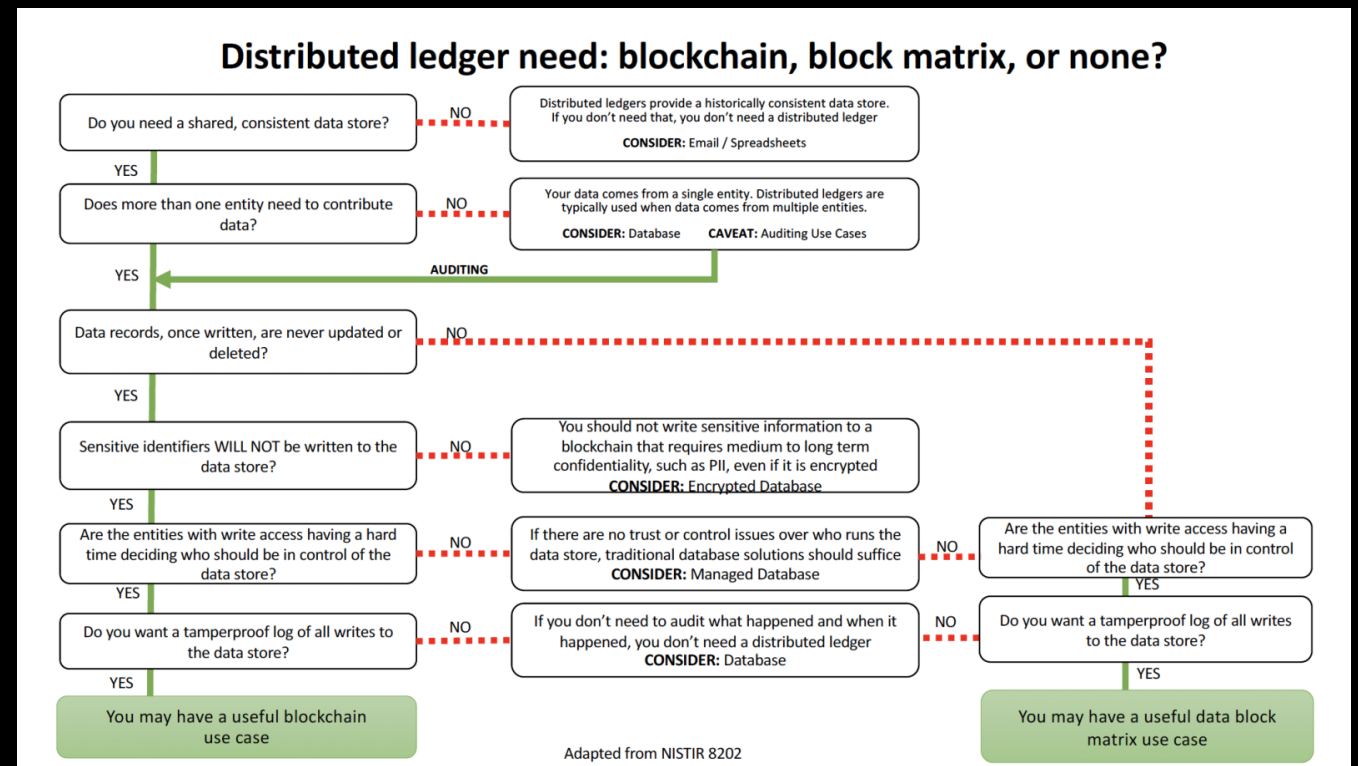
- Can vary in consensus algorithm, level of decentralization, hashrate, blocksize, and more
- Bitcoin-likes
  - Litecoin
  - Dogecoin
- Private
  - Monero
  - Zcash
  - Dash
- More featured
  - Ethereum
    - Proof-of-Stake
    - Smart Contracts
    - Bitcoin also has scripts but they are much more limited

	#	Name	Price	1h %	24h %	7d %	Market Cap 	Volume(24h) 	Circulating Supply 
☆	1	 Bitcoin BTC	\$84,749.77	▲0.31%	▲0.92%	▲3.39%	\$1,682,503,962,449	\$26,089,305,002 309.35K BTC	19.85M BTC
☆	2	 Ethereum ETH	\$1,598.38	▲0.32%	▲1.06%	▼0.35%	\$192,922,139,733	\$14,159,313,358 8.89M ETH	120.69M ETH
☆	3	 Tether USDT	\$0.9994	▲0.00%	▼0.07%	▲0.00%	\$144,731,860,004	\$54,855,015,423 54.86B USDT	144.8B USDT
☆	4	 XRP XRP	\$2.10	▲0.50%	▲1.13%	▲4.33%	\$123,016,655,899	\$2,989,425,304 1.42B XRP	58.33B XRP
☆	5	 BNB BNB	\$586.88	▲0.09%	▲0.79%	▲1.55%	\$82,686,271,375	\$1,407,570,581 2.40M BNB	140.89M BNB
☆	6	 Solana SOL	\$133.85	▲0.64%	▲6.26%	▲16.35%	\$69,124,668,854	\$4,611,940,014 34.72M SOL	516.4M SOL
☆	7	 USDC USDC	\$0.9997	▼0.00%	▼0.04%	▼0.03%	\$60,388,497,925	\$10,098,301,637 10.09B USDC	60.4B USDC
☆	8	 TRON TRX	\$0.2471	▼0.41%	▼2.89%	▲2.70%	\$23,471,239,666	\$728,744,274 2.94B TRX	94.95B TRX
☆	9	 Dogecoin DOGE	\$0.1567	▲0.05%	▲2.05%	▼0.15%	\$23,332,299,794	\$736,963,088 4.71B DOGE	148.88B DOGE
☆	10	 Cardano ADA	\$0.6212	▲0.67%	▲2.29%	▼0.69%	\$21,921,031,485	\$583,286,563 947.23M ADA	35.28B ADA



# Blockchain proposed applications

- Cryptocurrencies
- Distributed Apps (dApps)
  - Web 3.0



# Next Time

Federation, DRM, and Open Source