

DS 593: Privacy in Practice

Systems for Privacy Cont'd

News?



Password reuse is rampant: nearly half of observed user logins are compromised

2025-03-17

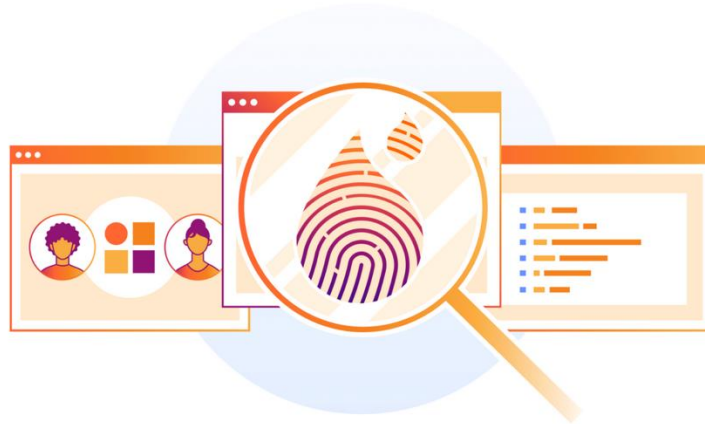


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5 min read



<https://blog.cloudflare.com/password-reuse-rampant-half-user-logins-compromised/>

Last time

- How do we use these building blocks in real systems?

Today

- How do we use these building blocks for privacy online?

WiFi Security

- Wireless communications need encryption to have a meaningful notion of access
 - Goal: need to be on the network to see other traffic on the network
- No real protections against other people on the network or whoever is running the network
 - At least without using other tools

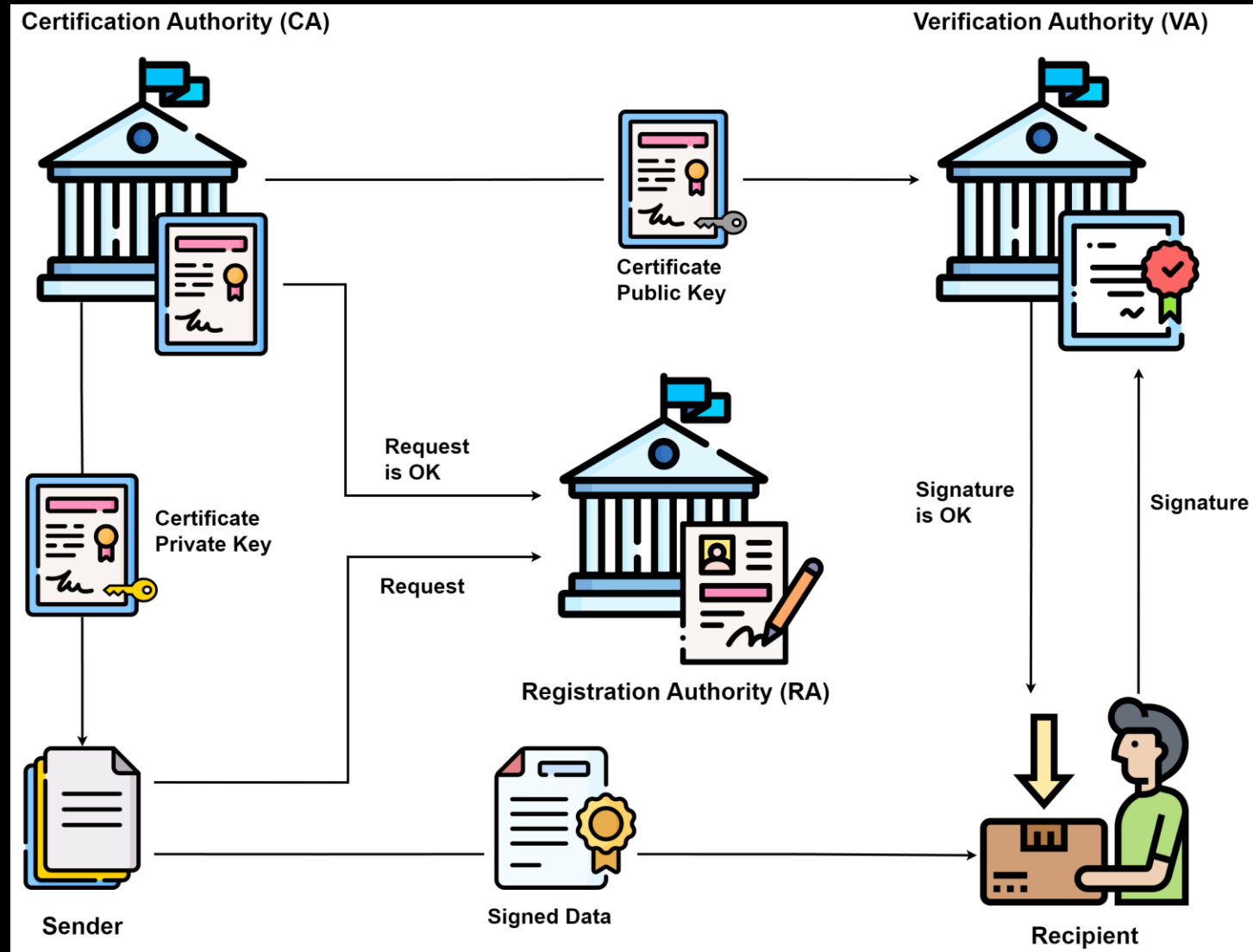
Public Key Infrastructure (PKI)

- A core challenge of cryptography is sharing keys
- We learned how public key cryptography helps by using both a sharable public key and a secret private key
- Problem: How do we associate a real world identity with a public key?

Public Key Infrastructure (PKI)

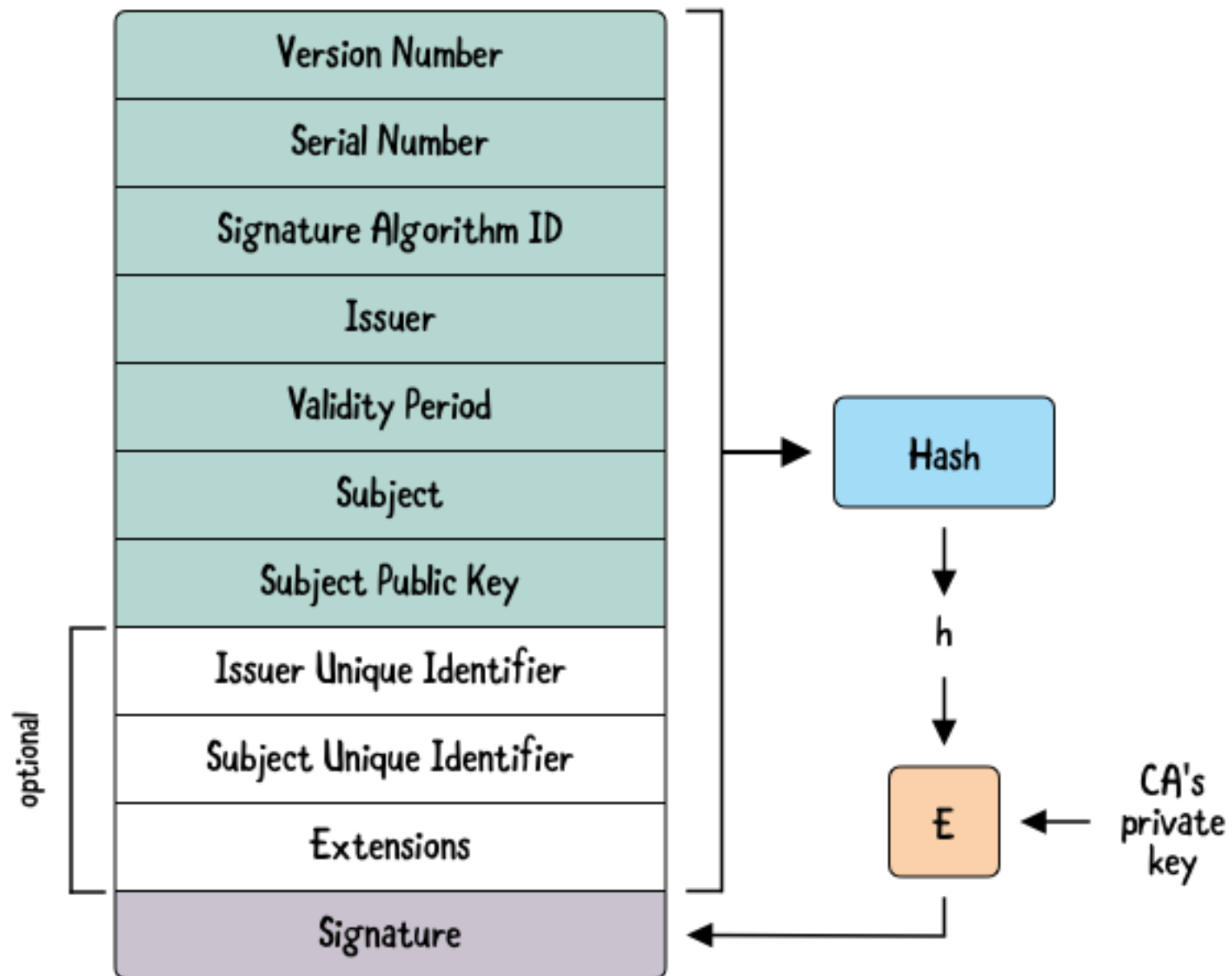
- A PKI is a system that handles the credential management necessary for robust public key cryptography
- It provides a mapping of keys to identities by leveraging some trusted authority
 - Finding a suitable trusted authority is the key challenge

Public Key Infrastructure (PKI)

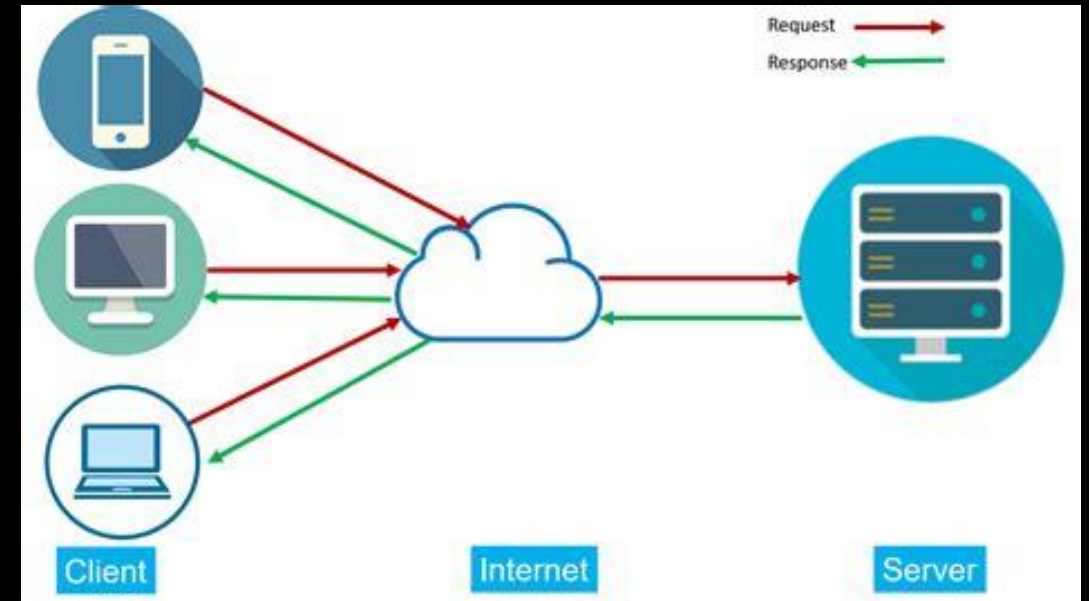
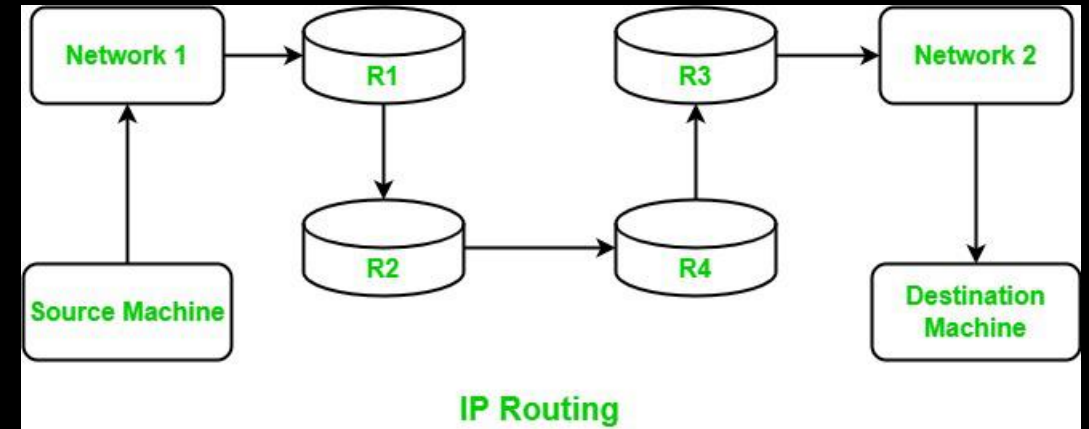
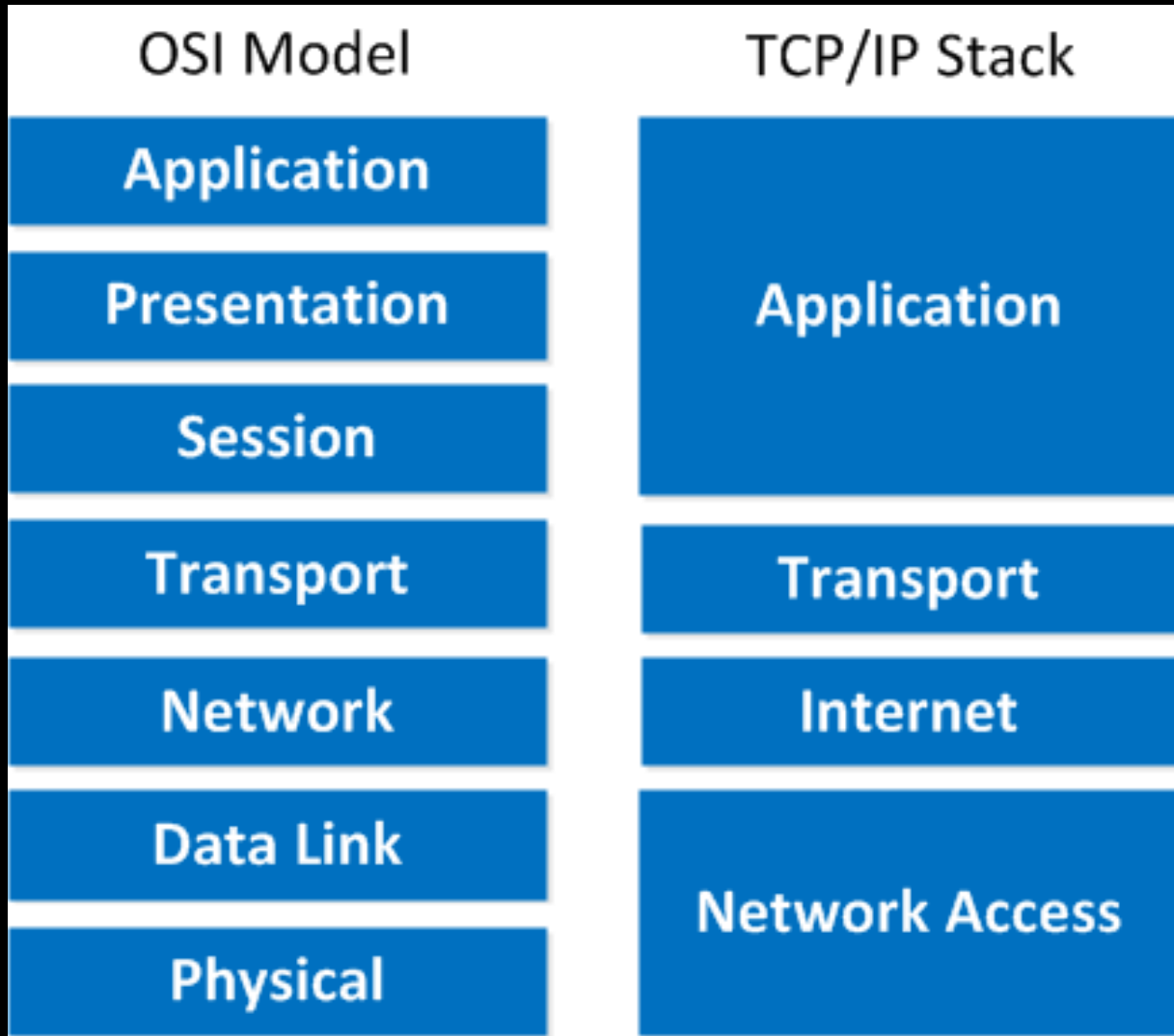


Certificates

- A certificate is the main output of a PKI
- No fixed format but generally it consists of:
 - Your identity
 - Your Public Key
 - A digital signature by a trusted authority



Network Security



Transport Layer Security (TLS)

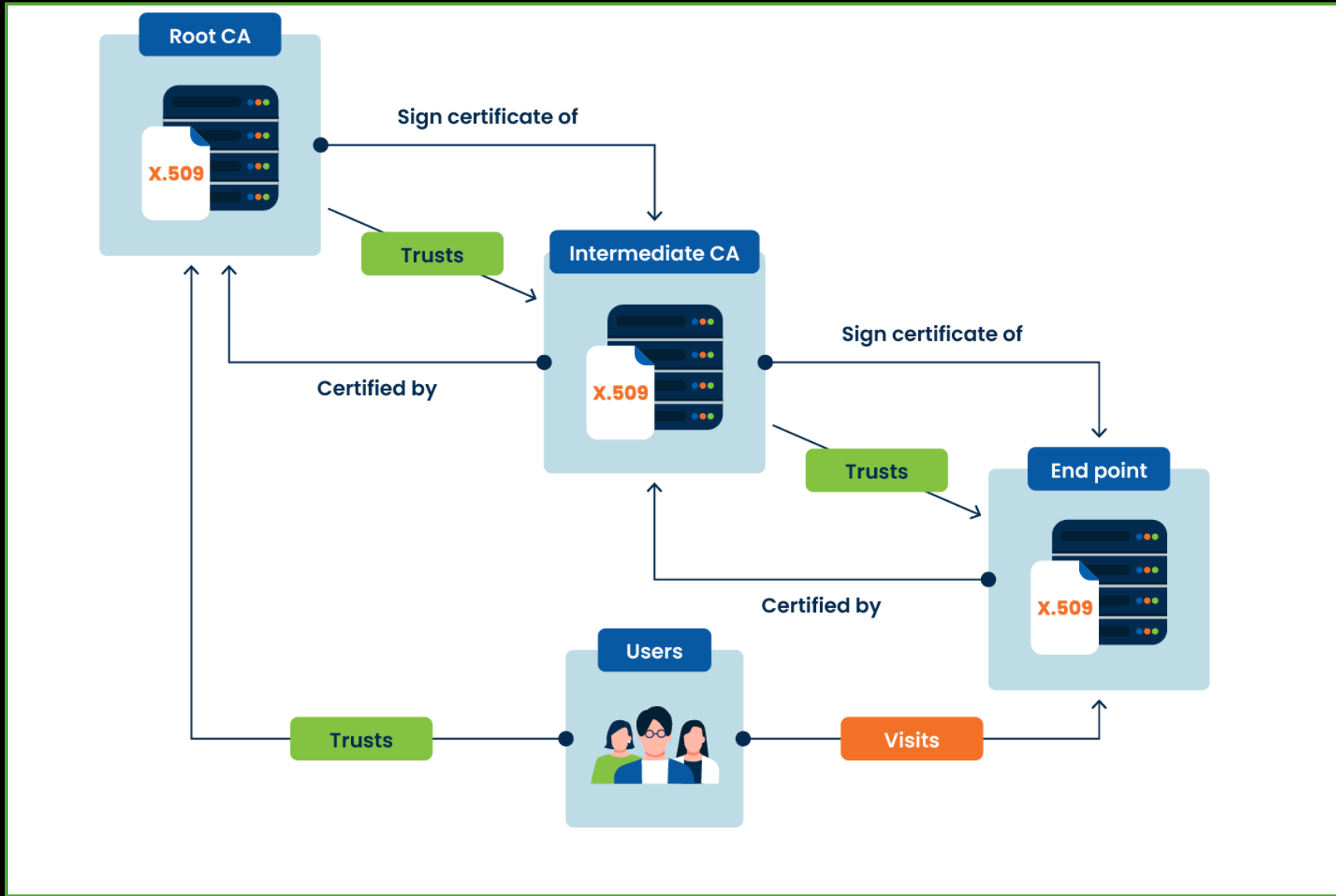
- Replaced the Secure Sockets Layer (SSL) protocol
- Secures HTTP connections – HTTPS
- One of the primary deployments of cryptography
- Ensures information is only shared between client and server

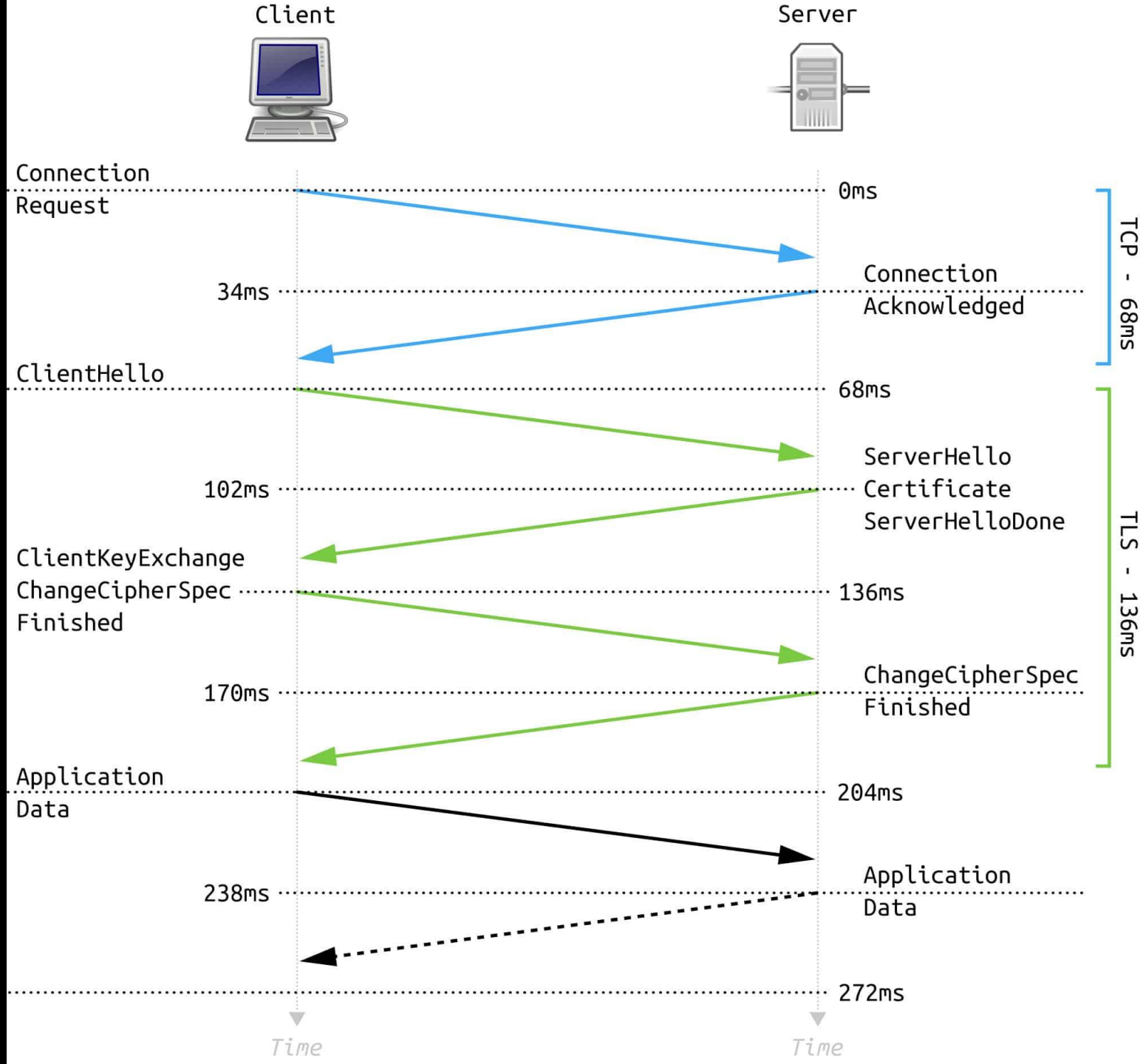


Chain of Trust

- TLS leverages a PKI to provide robust authenticity to its certificates
- Certain trusted real world entities are designated as Root Certificate Authorities (CAs)
 - I.E. DigiCert, Verisign, Lets Encrypt
- These Root CAs sign the certificates of intermediate CAs who then sign the certificates of servers or end-users

Chain of Trust





HOW TLS WORKS?

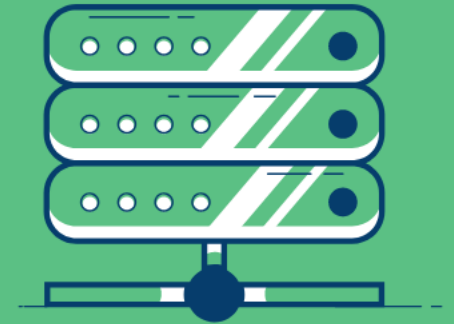
1. Handshake protocol



- Negotiate TLS protocol version
- Select cryptographic algorithms: cipher suites
- Authenticate by asymmetric cryptography
- Establish a secret key for symmetric encryption



Client



Server

2. Record protocol



- Encrypt outgoing messages with the secret key
- Transmit the encrypted messages
- Decrypt incoming messages with the secret key
- Verify that the messages are not modified

Symmetric
bulk encryption

TLS Security Considerations

- You have to know about the Root CAs somehow
 - Certificate Pinning
- Only protects application layer data
 - Doesn't hide IP address, URLs, or other metadata

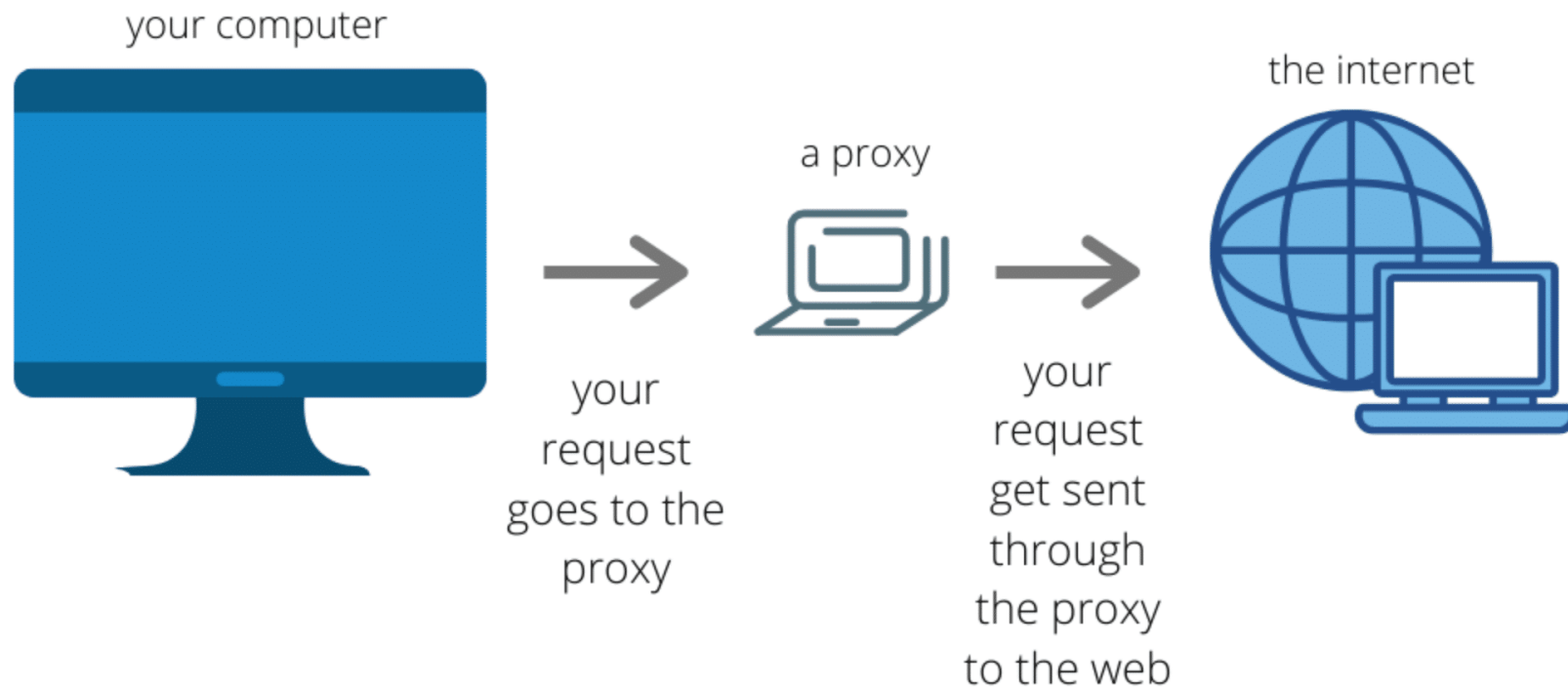
Other Network Security Protocols

- Many other protocols that protect other aspects of the network
 - IPSec
 - DNSSec
 - DoH

Virtual Private Networks (VPN)

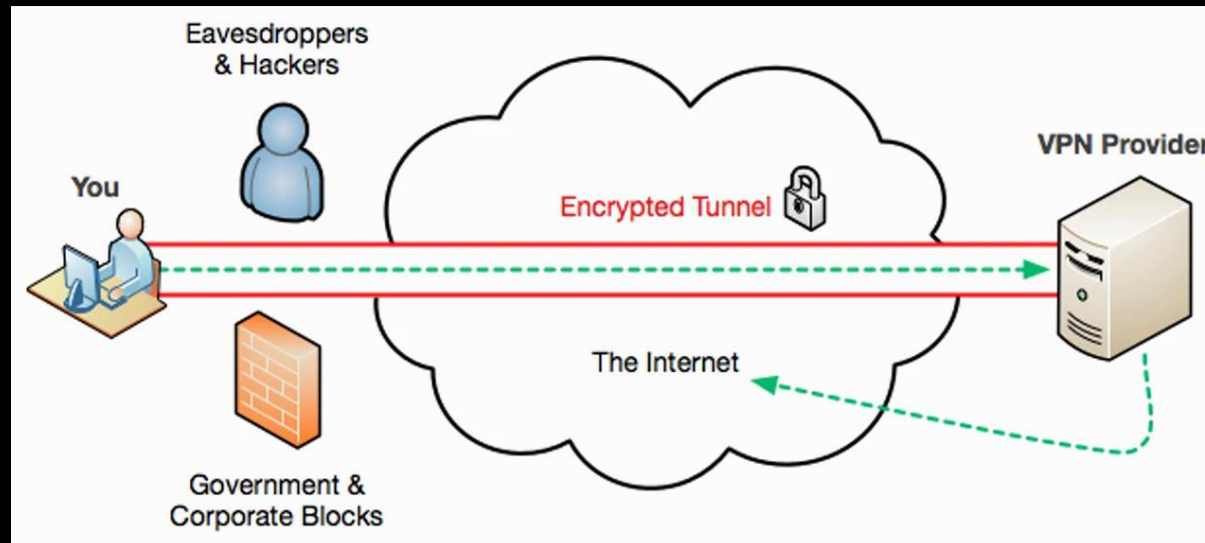
- The internet is large public system with many intermediaries
 - Can we pretend it is actually just a small closed network of only the computers I care about or trust?
- Problem: how to hide my browsing from intermediaries between me and the "private network?"
 - Proxying
 - Tunneling

Web Proxy



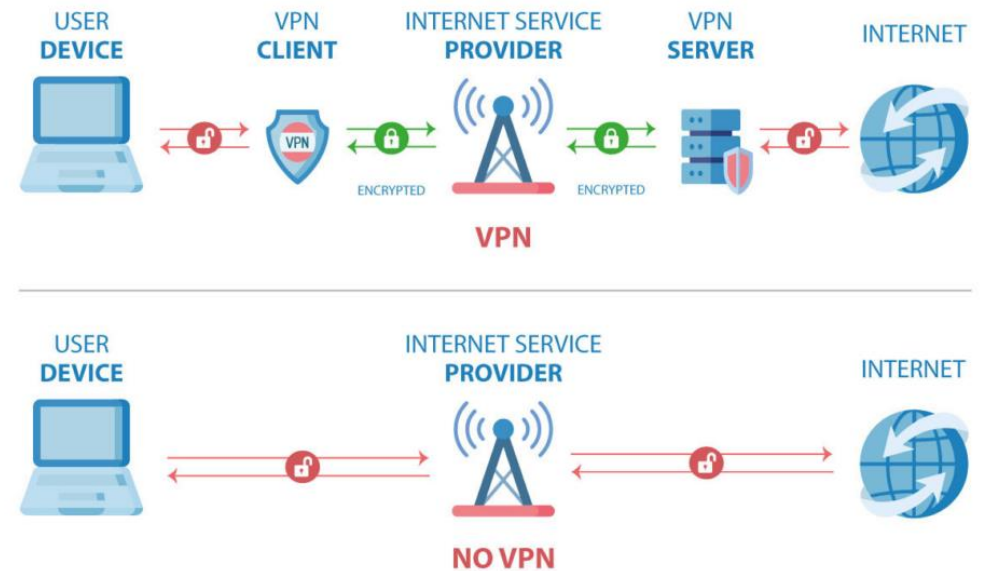
Tunneling

- A way to build a secure connection to a particular server
- You encapsulate your actual network packet in a packet that is sent to the desired server



- A VPN sets up a secure tunnel to a VPN server which then acts as a proxy to forward your packets to the internet
- Depending on the location of the VPN server, this can allow for bypassing censorship or geolocation restrictions

HOW A VPN WORKS

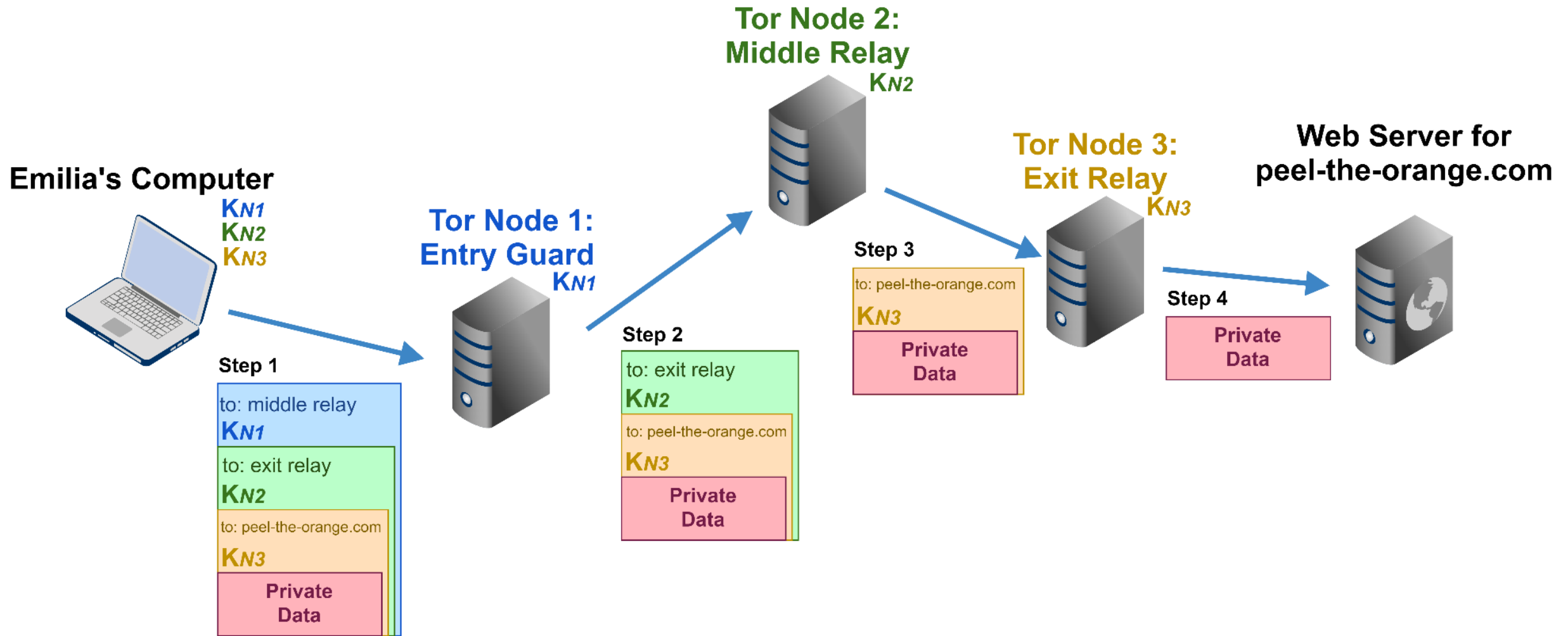


VPN Considerations

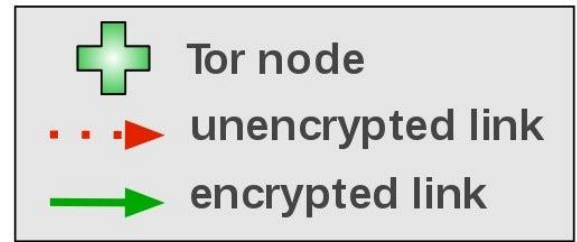
- Primarily hides your data from ISP
- The VPN server needs to be trusted
 - Learns your IP, your browsing data, etc
 - Could log all this
- VPN Servers are often publicly known and easy to identify
- Important to make sure all traffic goes through the VPN

The onion router (Tor)

- Goal is to provide a strong guarantee of hiding your browsing data in a robust and decentralized way
 - Mitigating limitations of VPNs
- Tor does this by adding multiple layers of encapsulation to ensure no single entity learns everything about your browsing



How Tor Works: 2



Alice



Step 2: Alice's Tor client picks a random path to destination server. **Green links** are encrypted, **red links** are in the clear.



Dave



Jane



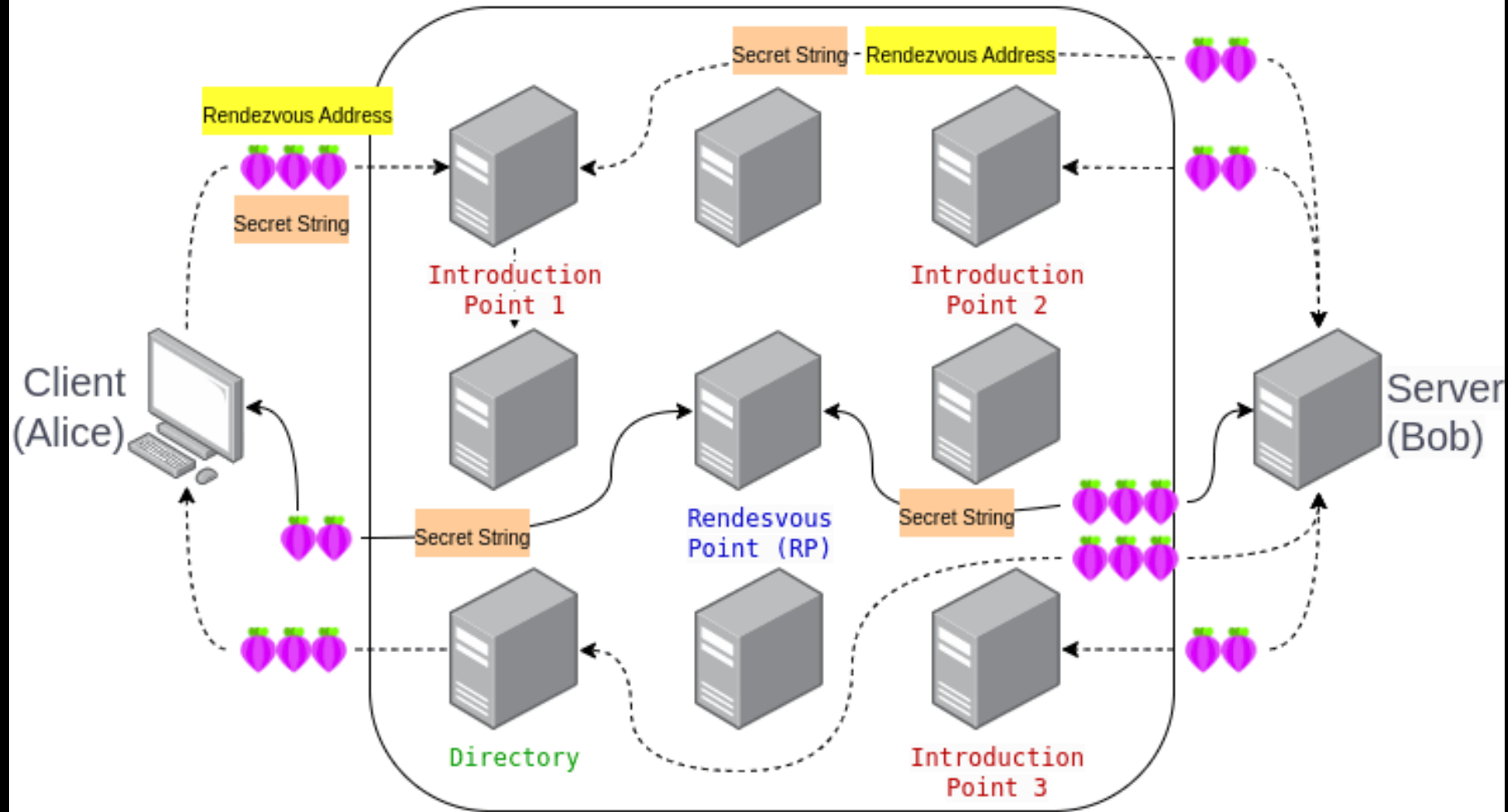
Bob



Other aspects of Tor

- Tor alone cannot bypass censorship as the relays can be blocked
 - Tor Bridges are a way to get around this
- Tor additionally has what are called hidden services, which can only be accessed within the Tor network

TOR Network



Tor considerations

- Possibility of leakage if multiple relays on your circuit are compromised
 - How to avoid this?
- Need to make sure you are using secure application layer protocols as well (ex: HTTPS)
- Crucial to keep your Tor and non-Tor logins separate

End to End Encryption (E2EE)

- So far we have focused on how to protect information as it passes through a network
- However, the end server may be able to see all of this
 - HTTPS only has data encrypted to and from the server
- E2EE is when the server only stores encrypted user data, *encrypted under a key that the server does not know*

Fig. 1a: Encryption in transit

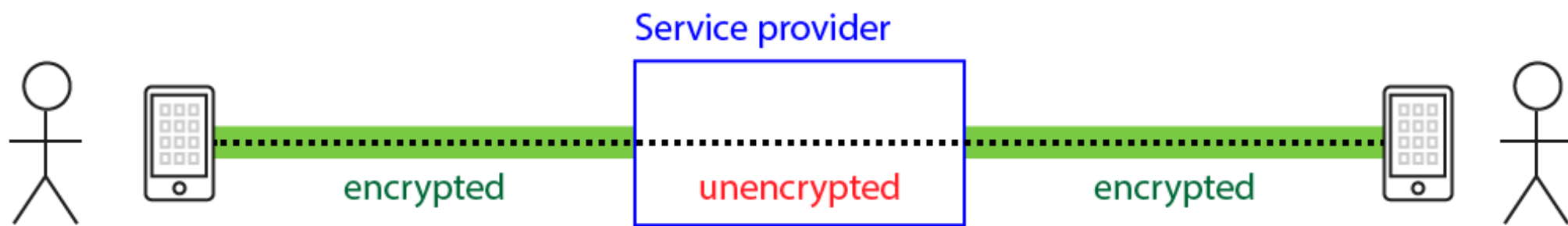


Fig. 1b: End-to-end encryption

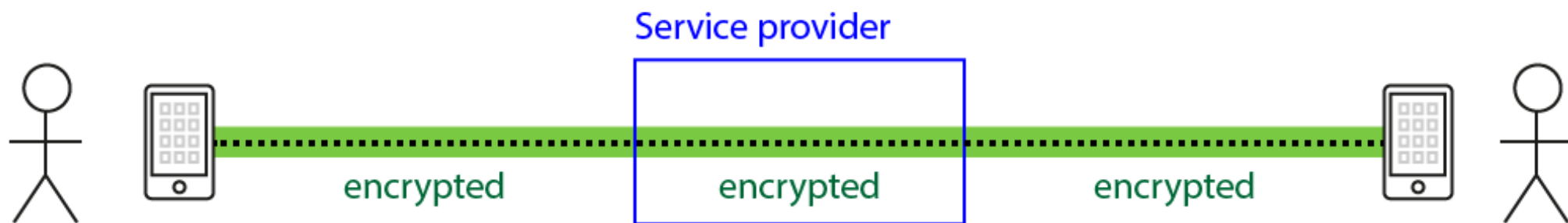


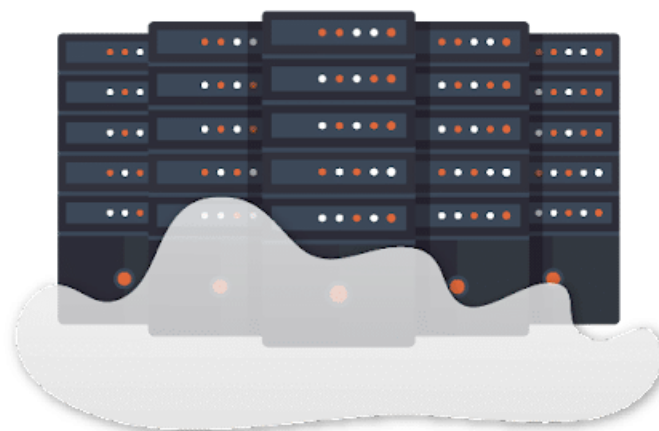
Fig. 1c: End-to-end encryption (no service provider)



BOB



Servers



ALICE



Send Me \$



Bob uses Alice's
public key to encrypt



6ekd890optak1



Encrypted e-mail to
Alice

6ekd890optak1



Alice's
public key

Bob's
public key



6ekd890optak1



Alice uses her private
key to decrypt the
message



Send Me \$



The Signal Protocol

- A protocol for E2EE messaging
 - Also an open-source app
- Messages are only readable by the users in a chat through their device specific keys
 - Lose access to device -> loss access to messages
- Many other platforms such as Whatsapp, Messenger, use an implementation of the protocol as well
- Provides *forward* and *post-compromise* security
 - The Double Ratchet regularly changes the public keys and per-message symmetric keys used

Next Time

Defining Surveillance