

# Alicia Kang

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## EDUCATION

**Boston College**, Chestnut Hill, MA

May 2022

*Bachelor of Arts, Double Major in English and Economics*

GPA: 3.96/4.00

- **Honors:** Aquino Scholarship Winner, Dean's List First Honors, National Merit Finalist
- **Portfolio:** [alicia-portfolio.github.io/](https://alicia-portfolio.github.io/)

## SKILLS, INTERESTS, & COURSEWORK

### Skills:

- **Adobe:** AfterEffects, InDesign, Photoshop, Illustrator
- **Design:** Figma, Sketch, Procreate, WordPress, Squarespace
- **Microsoft Office:** Excel, Word, PowerPoint, Outlook

**Interests:** Film (Asian Cinema), UI/UX Design, Digital Art, Philosophy

**Coursework:** Animation, Graphic Design, Digital Art, Visual Elements of User Interface Design, Screenwriting

## WORK EXPERIENCE

**McMullen Museum of Art**, Boston, MA

September 2020 to Present

*Graphic Design Team Co-Chair*

- Created promotional materials including fliers and social media posts to advertise McMullen events
- Assigned projects to team members and organized weekly submission schedule
- Facilitated communication between Graphic Design Team and Marketing Team

**Alfa Art Gallery**, New Brunswick, NJ

January 2020 to May 2020

*Graphic Design Intern*

- Designed posters and banners using Photoshop and artist submissions to promote exhibitions on social media
- Used ArtsStep to generate online art exhibitions during COVID-19 pandemic

**Seeeking**, seeeking.com

December 2020 to January 2020

*UI/UX Design Intern*

- Designed landing page and analytics dashboards for recruiting website using Figma and Sketch
- Collaborated with UI/UX design team to create logos and coordinate user research

**McNeil, Gray & Rice Strategic Communications**, Boston, MA

September 2020 to December 2020

*Public Relations Intern*

- Grew Twitter following for MGR clients such as 3A Press by networking with client customer base
- Developed PowerPoints to inform clients of recent publications that featured their latest products

## LEADERSHIP EXPERIENCE

**The Heights** (Boston College Newspaper), Chestnut Hill, MA

November 2020 to Present

*Assistant Arts Editor*

- Interviewed students as well as notable actors and directors, including Daniel Kaluuya, on recent films and events
- Designed website and print pages weekly using WordPress, Adobe InDesign, and SEO

**FACES Council**, Chestnut Hill, MA

May 2020 to Present

*Communications Team Co-Lead*

- Designed social media posts to educate and raise awareness about current events and BLM using Canva
- Coordinated online educational anti-racism events with over 200 attendees, including students and college faculty

**Thea Bowman AHANA and Intercultural Center**, Chestnut Hill, MA

May 2020 to Present

*Bowman Advocate*

- Led students through discussions on diversity, equity, and inclusion both online and in-person
- Facilitated in diversity education for first-year students during orientation