



Humid

Ecosystem Balance

Flora & Fauna

## SIGNIFICANCE



Organic forms



Playfulness & interactivity



Modularity



Sustainable

### Adaptation For Context



1.....ECO-CONSCIOUS DESIGN

2.....ORGANIC DESIGN

3.....FUNCTIONAL DESIGN

4.....MODULAR DESIGN

## POTENTIAL Improvement

FUNCTIONALITY.....



MATERIAL.....

MODULARITY & CUSTOMIZATION.....

## AI generation



## HISTORICAL CONTEXT



Early 2000s Design Trends: Playful, organic, modular designs.

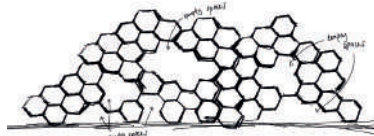


Cultural Shifts: Furniture as a reflection of identity & creativity; emphasis on interaction and individuality.



Environmental Awareness: Focus on durable, recyclable materials.

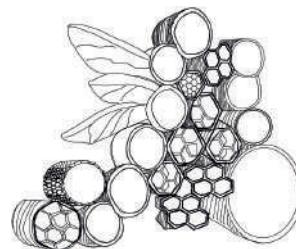
## PROCESS



We explored different structures and arrangements for the design of our bookcase.



Through exploration, we landed on a "wing" arrangement to honour the muse of our design, the bee.



Through iterations and the help of AI generation, we came up with the final arrangement of the bookcase.



Introducing the **Cloud Hive**

