

Climbing Gym Revenue Data Analysis

69.375,00

Total Revenue (€)

800

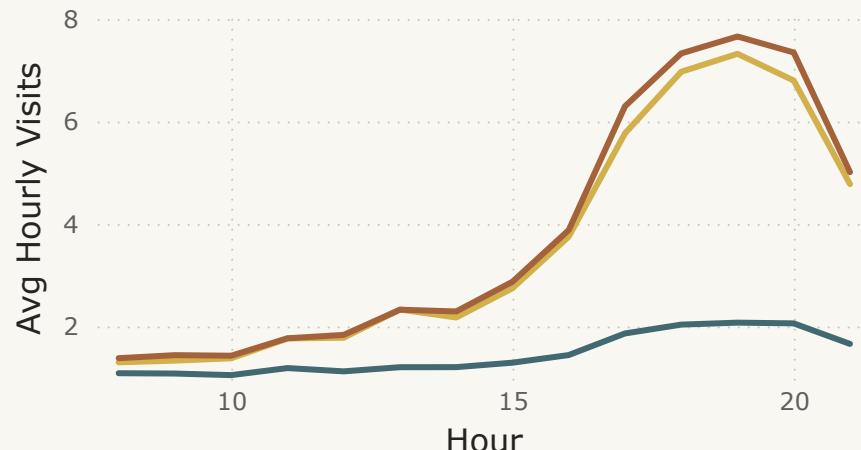
Members

DATA INSIGHTS:

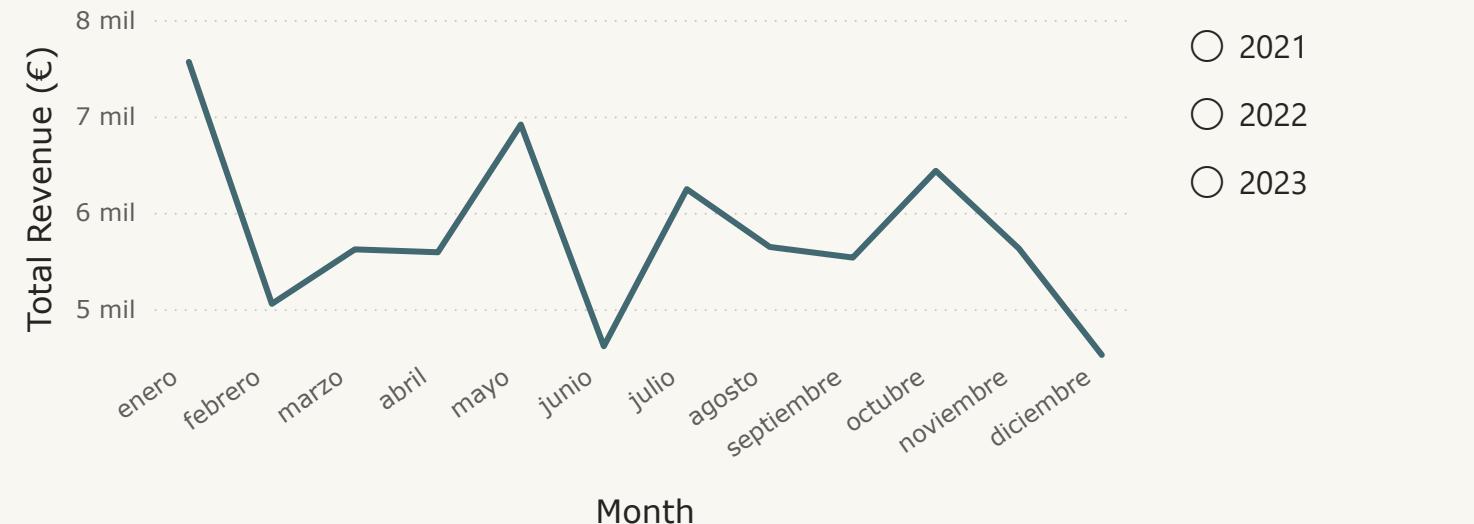
- The months of June-July and December present the lowest revenue
- The climbing gym peak hours range from 17:00 and 21:00.
- Annual and Monthly membership represent the highest attendance
- Punch Card memberships bring the heighest average monthly revenue, however their gym attendance is the lowest

Average Visits per Hour

● Punch Card ● Monthly ● Annual



Total Monthly Revenue



Data by Year

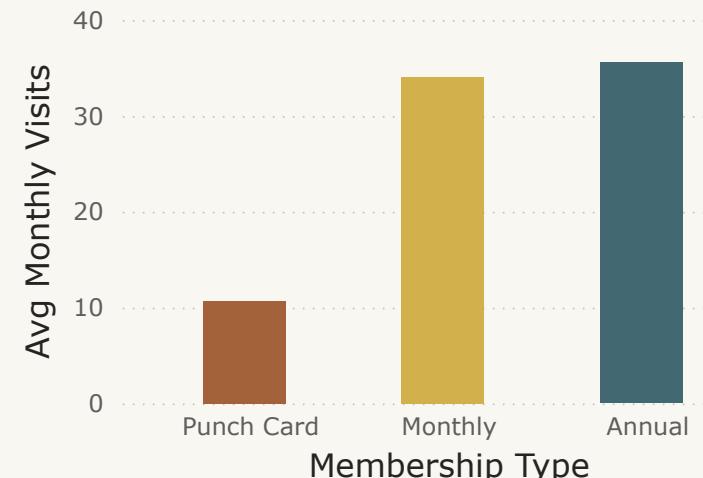
○ 2021

○ 2022

○ 2023

Average Visits per Month

Avg Monthly Visits



Avg Revenue per Month

