

# Climbing Gym Revenue Data Analysis

69.375,00

Total Revenue (€)

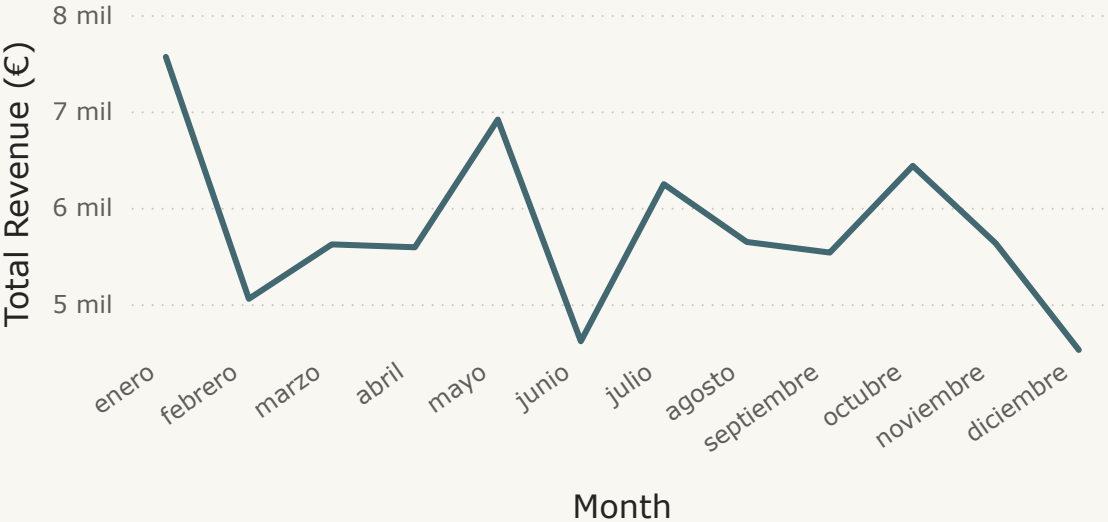
800

Members

## DATA INSIGHTS:

- The months of June-July and December present the lowest revenue
- The climbing gym peak hours range from 17:00 and 21:00.
- Annual and Monthly membership represent the highest attendance
- Punch Card memberships bring the heighest average monthly revenue, however their gym attendance is the lowest

### Total Monthly Revenue



### Data by Year

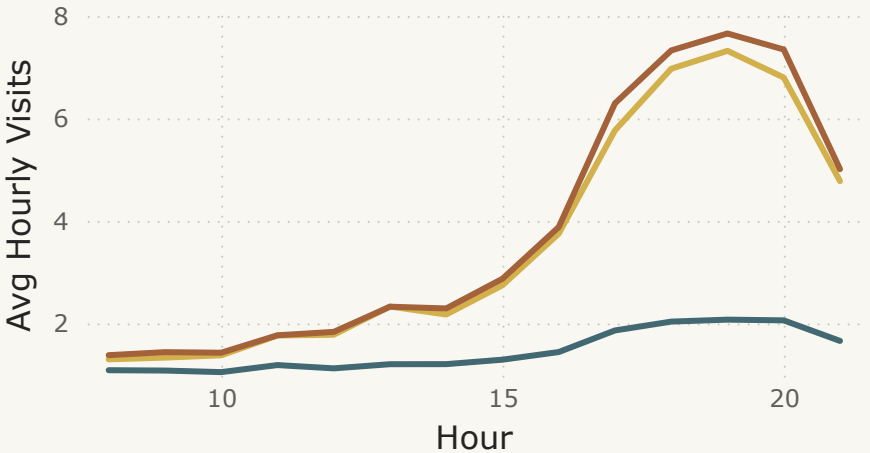
○ 2021

○ 2022

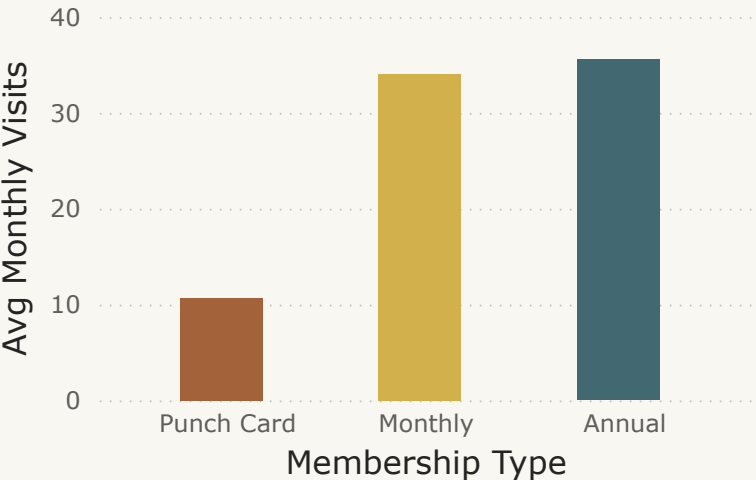
○ 2023

### Average Visits per Hour

● Punch Card ● Monthly ● Annual



### Average Visits per Month



### Average Revenue per Month

