

audience

goal

choices

exp 2
exp 3

one group or *either group*



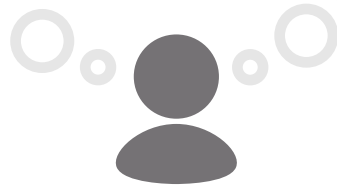
in-group + *naive*



refer goal: select the correct picture /
social goal: identify you as a member
of their group

earlier label

later label



participant