

Participant response

Goal Audience

Refer goal: select the correct picture
Social goal: identify you as a member of their group

Exp 3
Exp 4

One group or either group



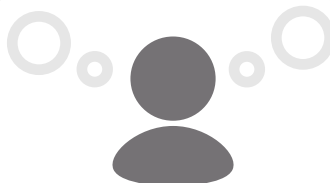
In-group + naive



Earlier label



Later label



Participant