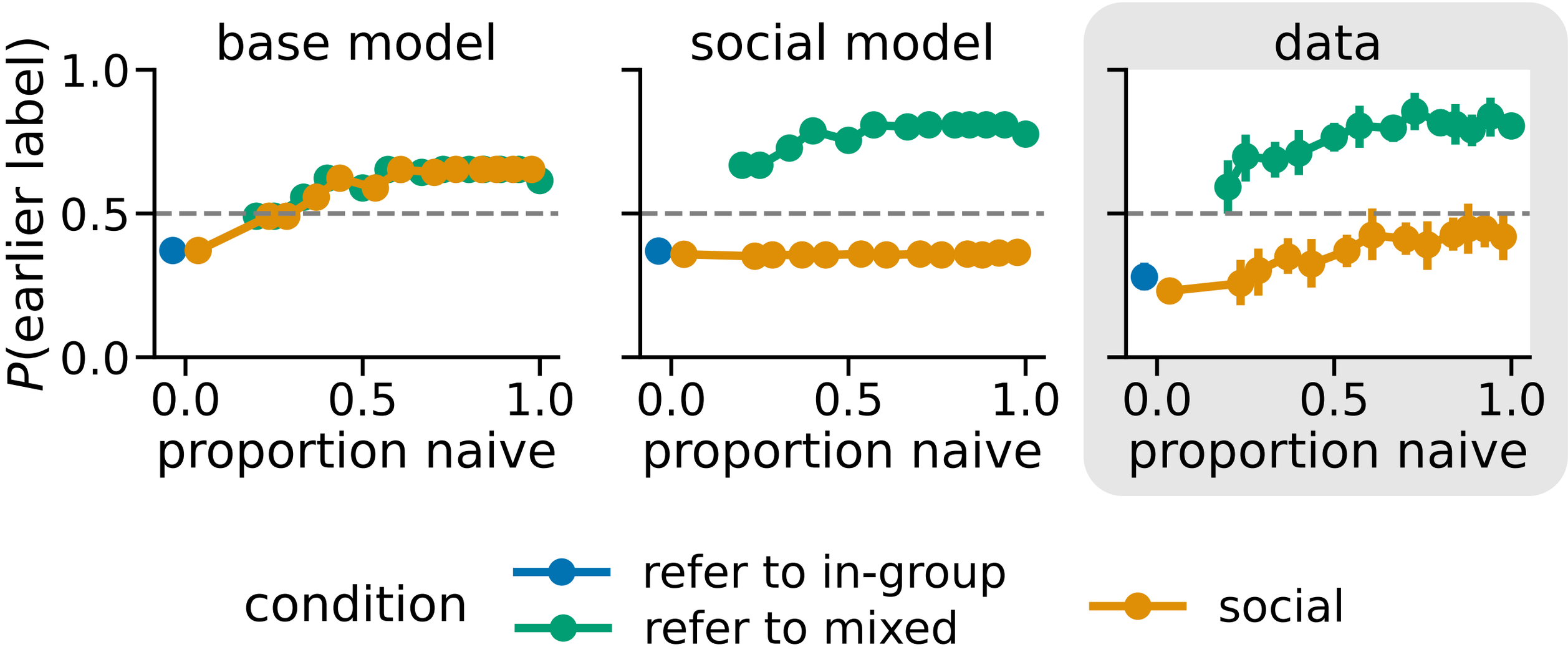
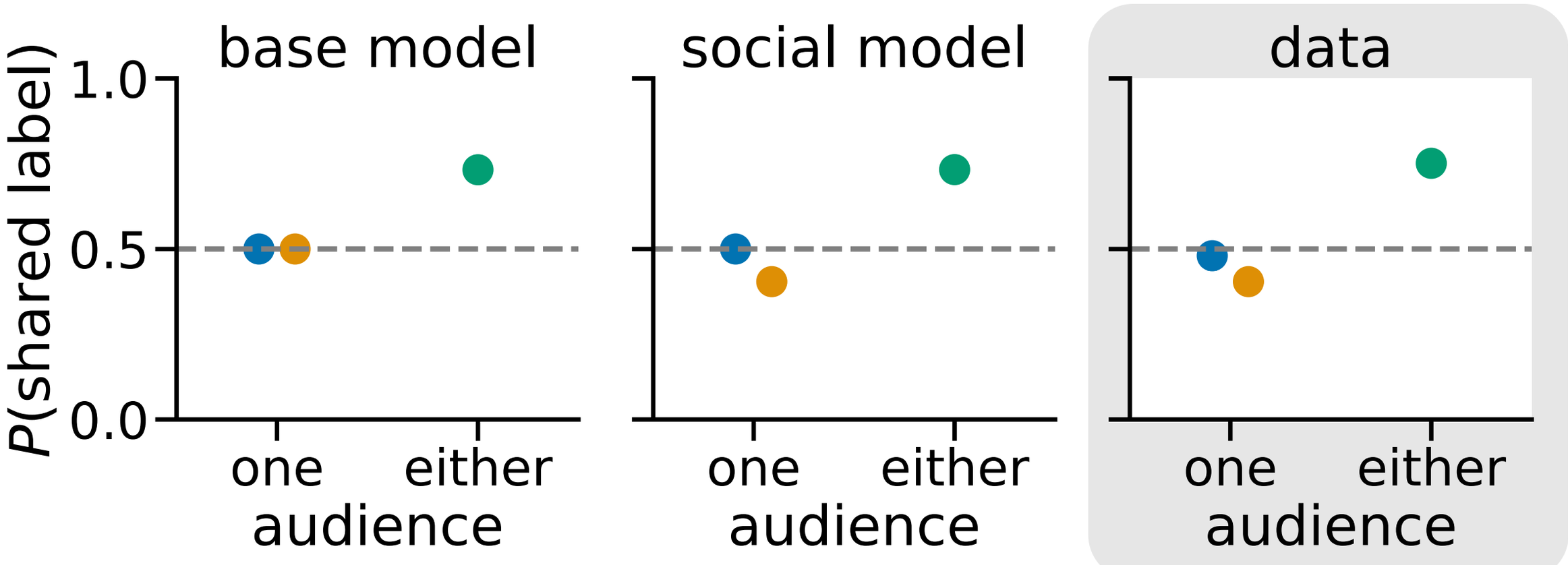
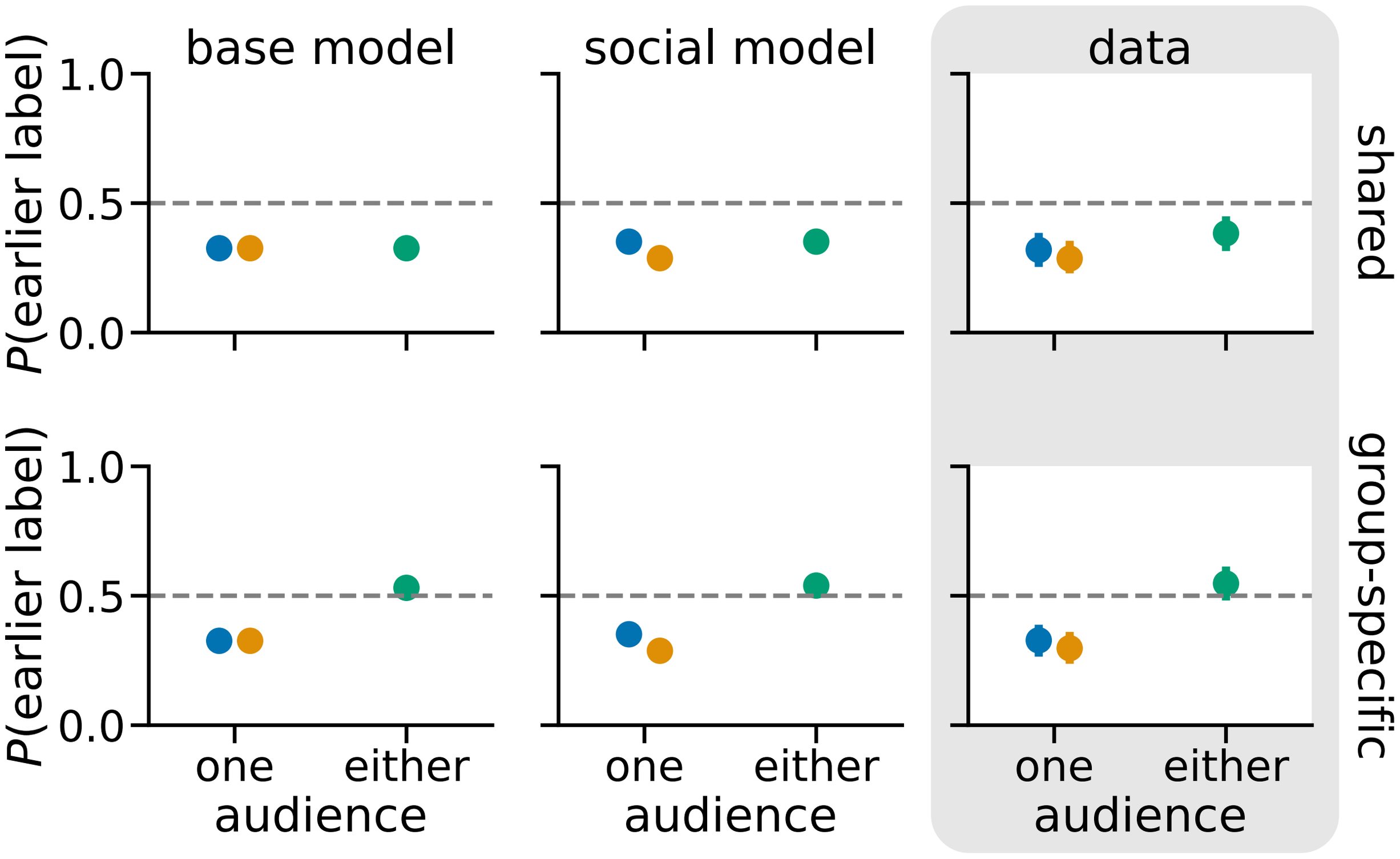
experiment 3



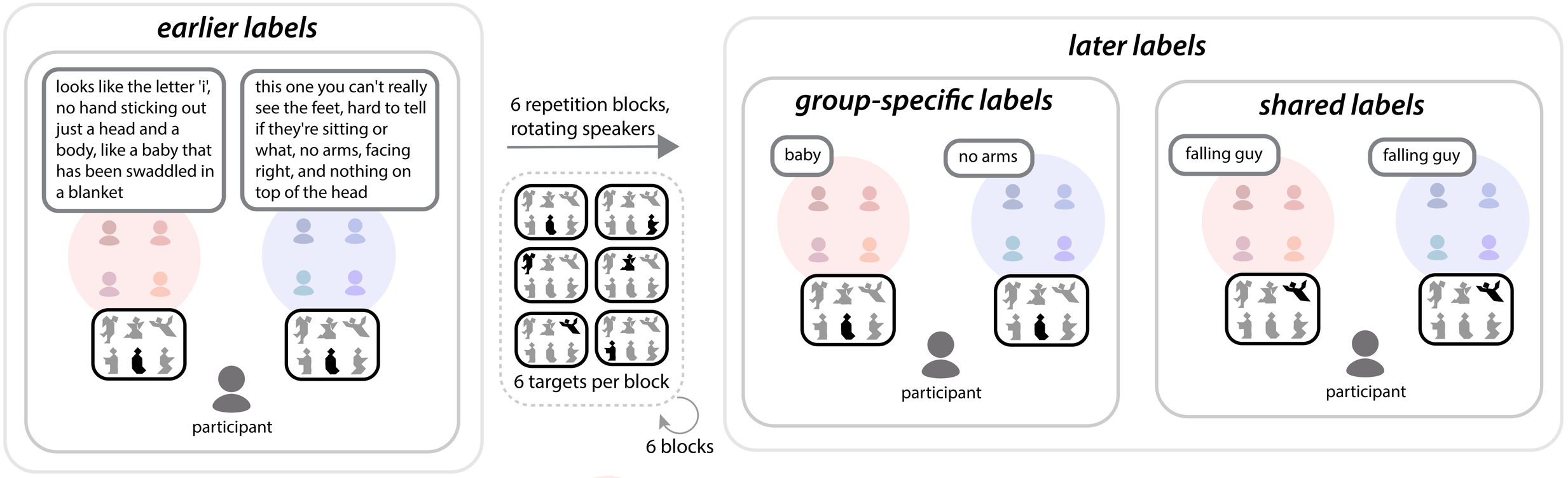
experiment 1



experiment 2



phase 1: observation phase



phase 2: selection phase

Please select the best label for [*your audience*] to [***refer goal:*** select the correct picture / ***social goal:*** identify you as a member of their group].

	experiment 1	experiment 2	experiment 3
audience	one group or either group		in-group + naive players
choices	shared label vs. group-specific label: falling guy / no arms	earlier label vs. later label: this one you can't really see the feet, hard to tell if they're sitting or what, no arms, facing right, and nothing on top of the head / no arms	