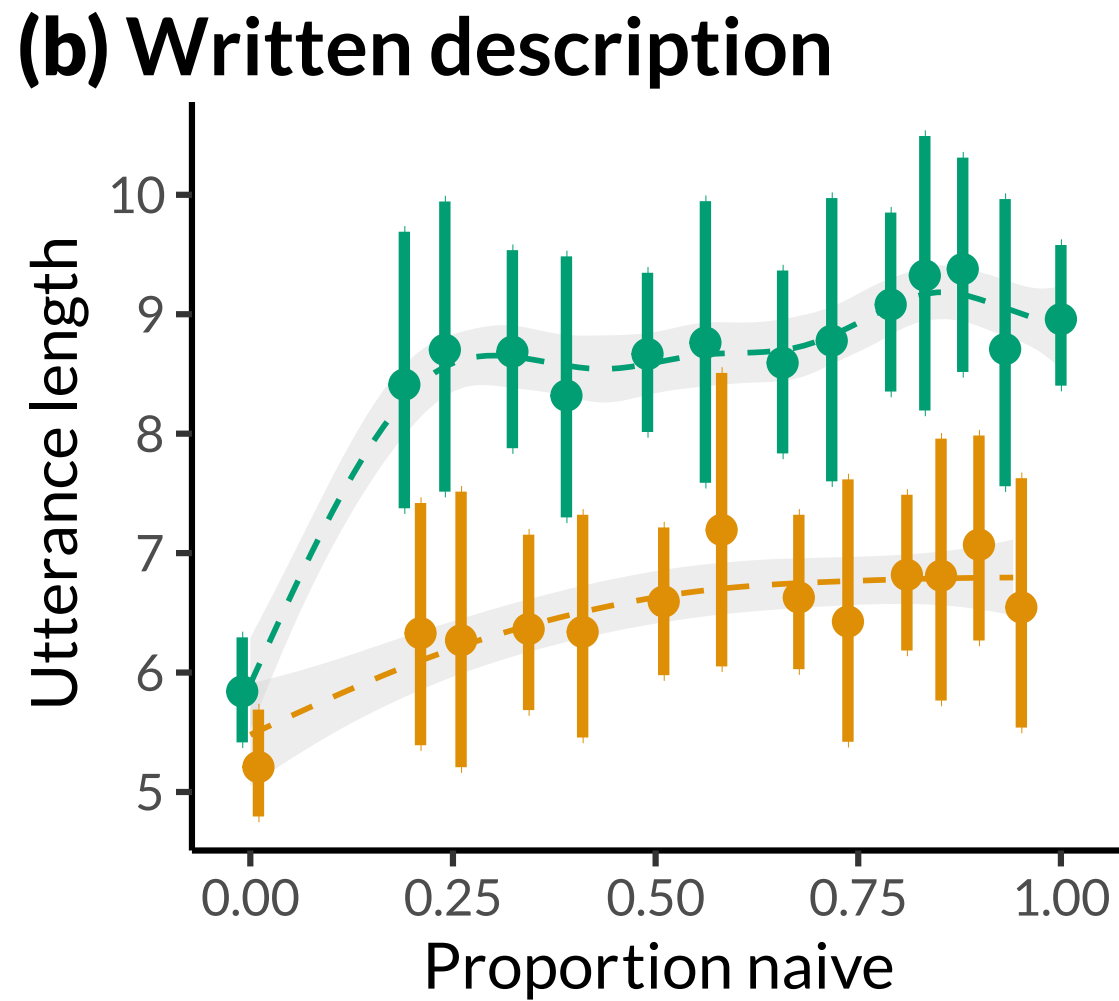
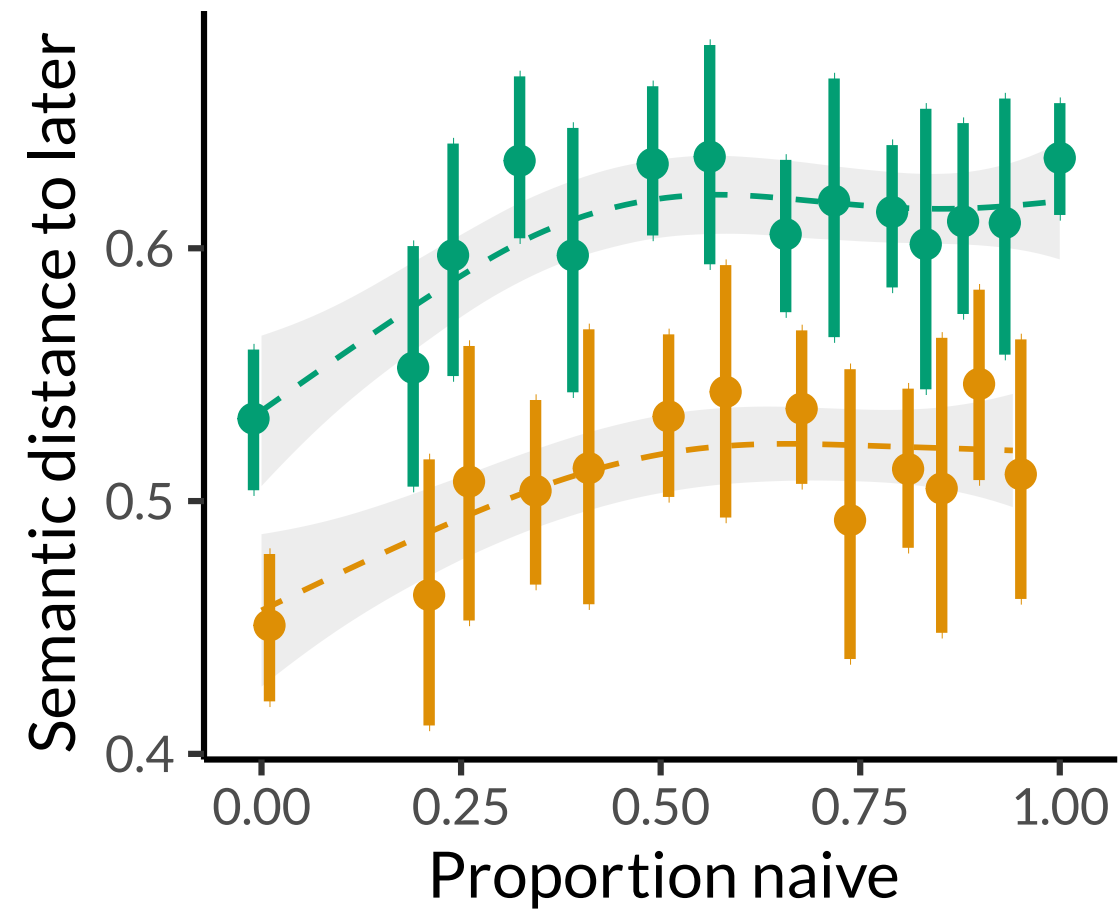


Goal Refer Social



Goal Refer Social



P(shared label)

Base model

Social model

Data

Goal

Refer
Social

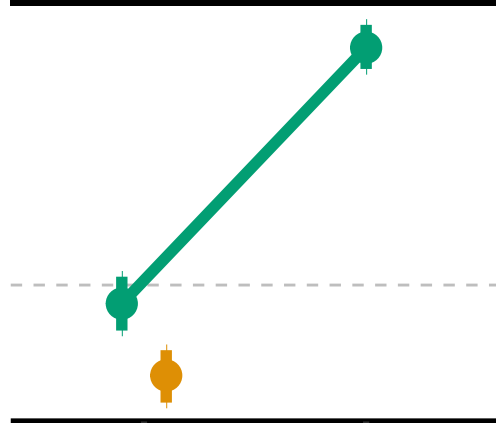
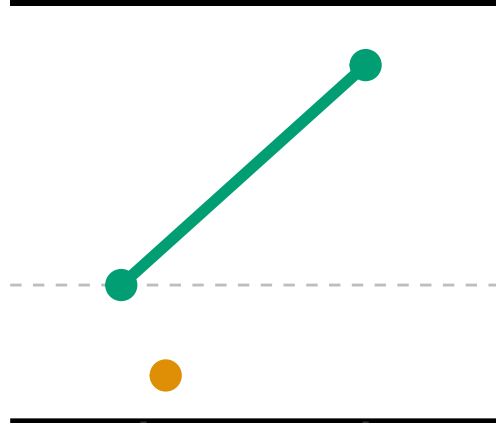
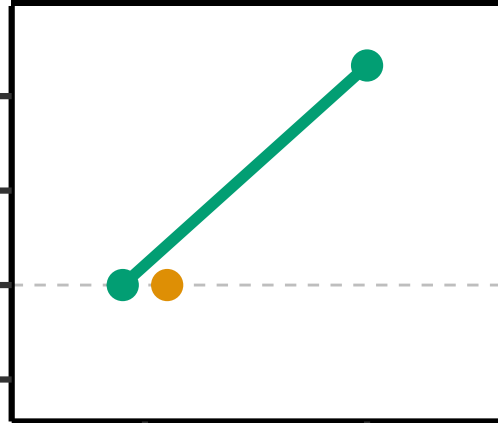
In-group Uncertain

In-group Uncertain

In-group Uncertain

Audience

0.7
0.6
0.5
0.4



Participant response

Goal Audience

Refer goal: select the correct picture
Social goal: identify you as a member of their group

Exp 3
Exp 4

One group or either group



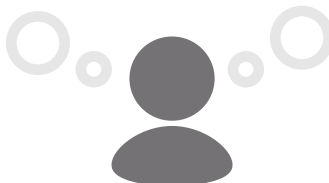
In-group + naive



Earlier label



Later label



Participant

