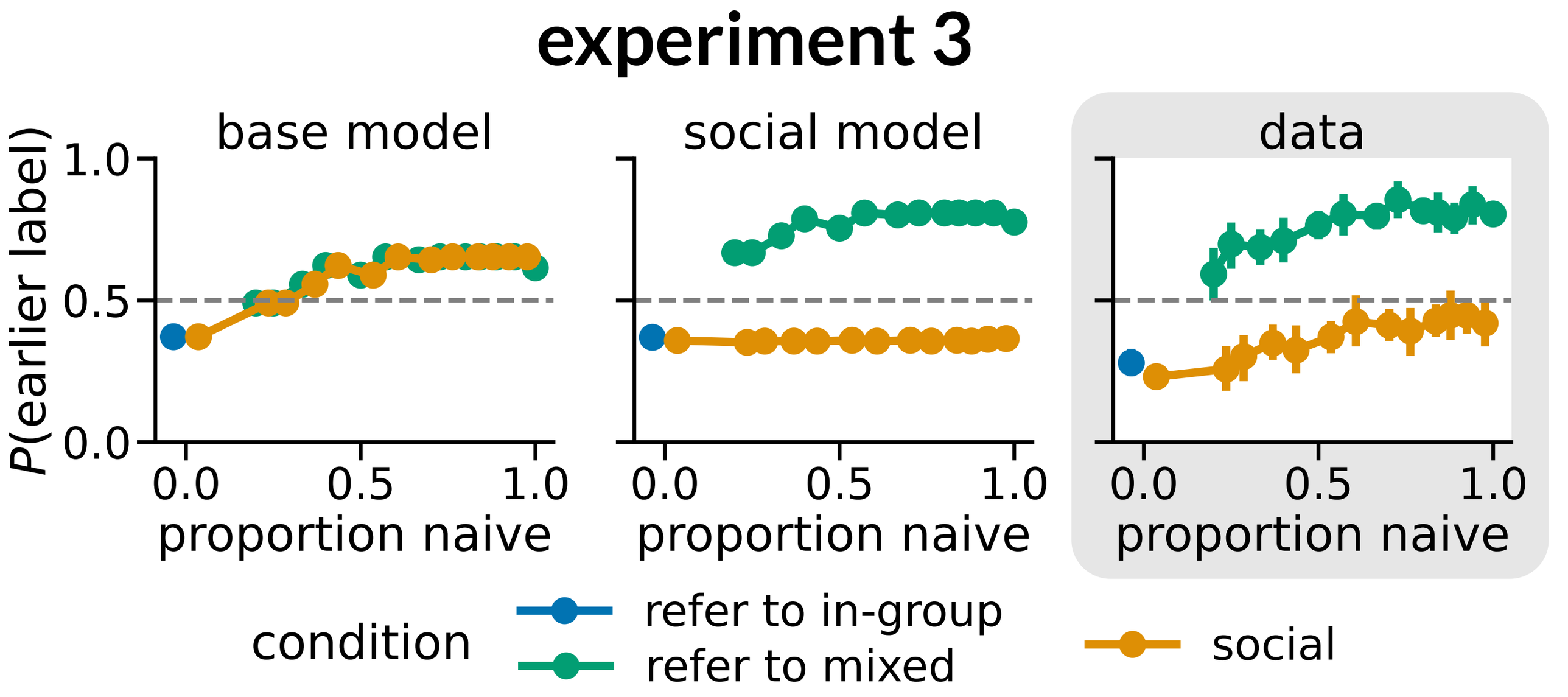

experiment 3
base model
social model
data
P(earlier label)
1.0
0.5
0.0
0.0
0.5
1.0
proportion naive
condition
refer to in-group
refer to mixed
social

(a) experiment 1

base model

social model

data

P(shared label)

1.0

0.5

0.0

one

either

audience

(b) experiment 2

base model

social model

data

P(earlier label)

shared

P(earlier label)

group-specific

1.0

0.5

0.0

one

either

audience

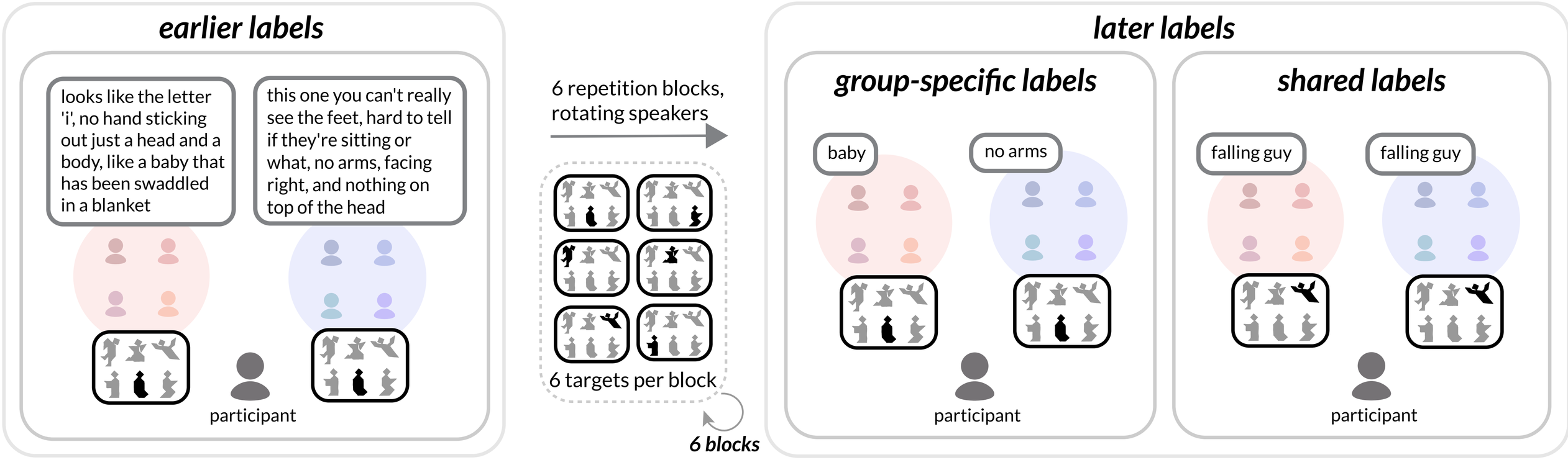
condition

refer to in-group

refer to mixed

social

phase 1: observation phase



phase 2: selection phase

Please select the best label for [*your audience*] to [***refer goal:*** select the correct picture / ***social goal:*** identify you as a member of their group].

	experiment 1	experiment 2	experiment 3
audience	one group or either group		in-group + naive players
choices	shared label vs. group-specific label: falling guy / no arms	earlier label vs. later label: this one you can't really see the feet, hard to tell if they're sitting or what, no arms, facing right, and nothing on top of the head / no arms	