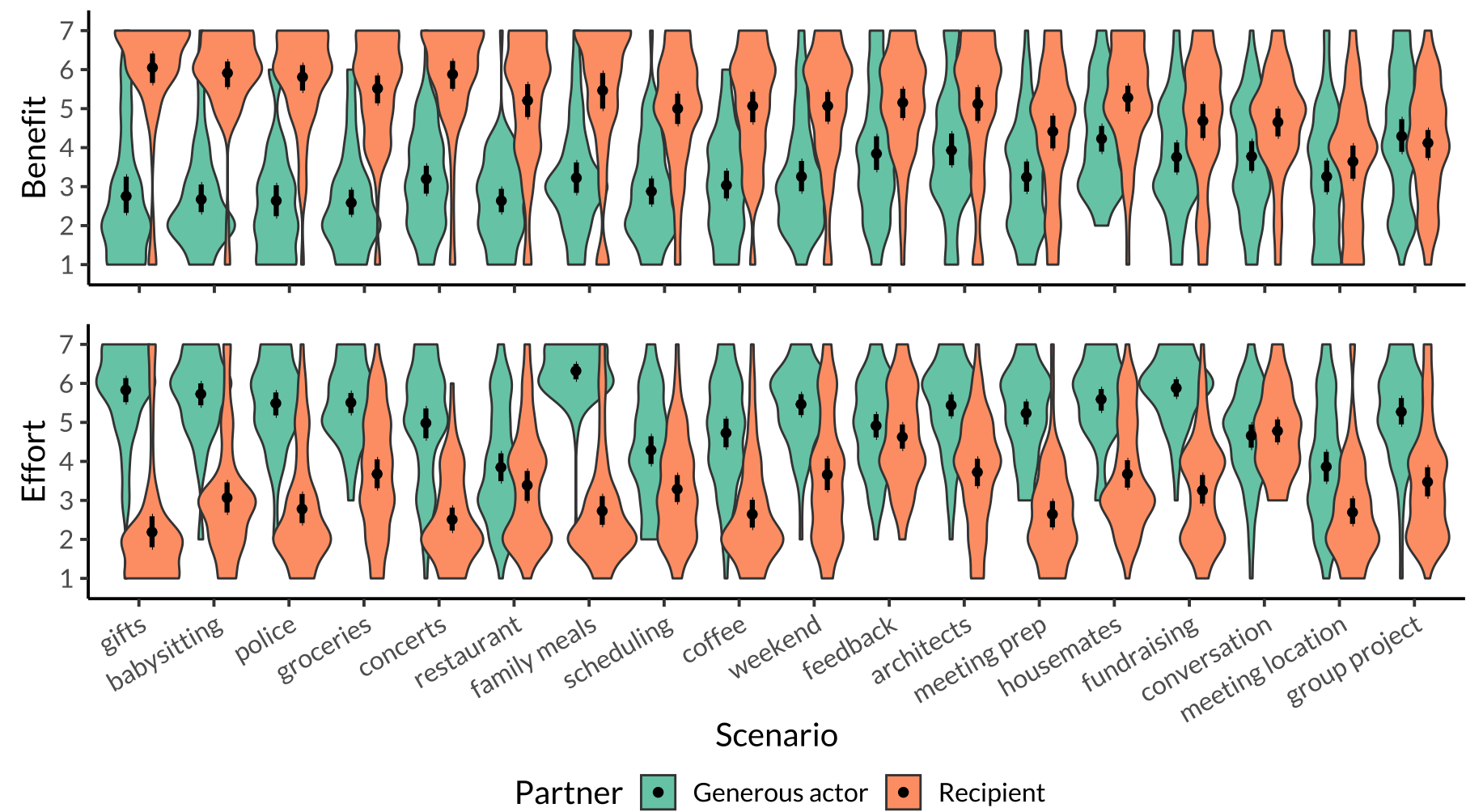


(a) Absolute benefit and effort



(b) Differential benefit and effort

