ALICIA MORROW

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EDUCATION

UNIVERSITY OF FLORIDA (GAINESVILLE, FL)
Bachelor of Science in Computer (Software) Engineering, Dec 2015

- Graduated Cum Laude: 3.5/4.0 GPA
- Honor Societies and Extracurricular Clubs: National Society of Collegiate Scholars (NSCS), Florida Blue Key, Society of Women Engineers (SWE), and Freshman Leadership Program (FLP)

TECHNICAL SKILLS

- Web Development
    - Front End – HTML5, CSS3, JavaScript
    - Back End – Python, PHP, MySQL
    - Frameworks – Bootstrap and jQuery
    - Full Stack – Experience creating websites with MEAN.JS
- Text Editors – Sublime and Atom
- Version Control – GitHub (github.com/aliciamorrow)
- Graphics – Sketch, Inkscape and GIMP

PERSONAL PORTFOLIO (ALICIAMORROW.ME)

- Created using the new capabilities of HTML5 and CSS3
- Ajax-Enabled using jQuery
- PHP used for backend server to create contact form and use MySQL database
- Coded in Atom text editor
- Art created by me using Sketch and Gimp

WORK EXPERIENCE

CUCO.CO INC. (SAN FRANCISCO, CA)
Marketing Specialist & Frontend Developer Contract, December 2016 – March 2017

- Developed 3 storefront sites to run Google Shopping campaigns
    - Integrated UltraCart, Optimizely, Kissmetrics and Google Tag Manager
    - Hired and trained Upworkers to populate storefronts with new products that were added and changed daily
- Set up Cloudflare SSL certificates across all sites and handled hosting through Bluehost
- Created documentation for CEO and Upworkers to be able to continue making changes to the websites and ad campaigns

FEDERAL RESERVE BANK OF SAN FRANCISCO (SAN FRANCISCO, CA)
GOLD Intern, May 2015 – Aug 2015

- Network Security Projects
    - Firewall and Active Directory cleanup – PowerShell Scripting
    - Created a module that detects security concerns in LDAP logs and creates alerts in Python
- QA Testing using test scripts for the Identity Access Management applications
- Participated in Agile Project Management with daily scrum

LOCKHEED MARTIN (ORLAND, FL)
Integrated Product and Process Design Program (IPPD) at UF, Aug 2014 – May 2015

- Created image recognition software in Python using OpenCV and other open source libraries with a small team of students at UF for Lockheed Martin's Scalable Advanced Graphics Engine (SAGE)

IBM (DALLAS, TX)
IT Specialist Intern, May 2014 – Aug 2014

- TECxCloud UI Improvement (Team Leader)
    - In charge of version control with VMware vSphere for team and delegated tasks
    - Redesigned outdated application using Bootstrap, HTML, CSS3, and vim
- Mobile App Development – Created and designed the UI with Ionic framework and AngularJS to run on mobile devices
- Aspera Server Installation and Test – Set up server and ran tests to verify packets being sent from across the country using CentOS and Redhat Linux