

# ALICIA MORROW

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## TECHNICAL SKILLS

- Web Development
  - Front End – HTML5, CSS3, JavaScript
  - Back End – Python, PHP, MySQL
  - Frameworks – Bootstrap and jQuery
  - Full Stack – Experience creating websites with MEAN.JS
- Text Editors – Sublime and Atom
- Version Control – GitHub (github.com/aliciamorrow)
- Graphics – Sketch, Inkscape and GIMP

## PERSONAL PORTFOLIO (WWW.ALICIAMORROW.ME)

- Created using the new capabilities of HTML5 and CSS3
- Ajax-Enabled using jQuery
- PHP used for backend server to create contact form and use MySQL database
- Coded in Atom text editor
- Graphics created using Sketch and Gimp

## WORK EXPERIENCE

CUCO.CO INC. (SAN FRANCISCO, CA)

*Marketing Specialist & Frontend Developer Contract, Dec 2016 – Mar 2017*

- Developed 3 storefront sites to run Google Shopping campaigns
  - Integrated UltraCart, Optimizely, Kissmetrics and Google Tag Manager
  - Hired and trained Upworkers to populate storefronts with new products that were added and changed daily
- Set up Cloudflare SSL certificates across all sites and handled hosting through Bluehost
- Created documentation for CEO and Upworkers to be able to continue making changes to the websites and ad campaigns

FEDERAL RESERVE BANK OF SAN FRANCISCO (SAN FRANCISCO, CA)

*GOLD Intern, May 2015 – Aug 2015*

- Network Security Projects
  - Firewall and Active Directory cleanup – PowerShell Scripting
  - Created a module that detects security concerns in LDAP logs and creates alerts in Python
- QA Testing using test scripts for the Identity Access Management applications
- Participated in Agile Project Management with daily scrum

LOCKHEED MARTIN (ORLAND, FL)

*Integrated Product and Process Design Program (IPPD) at UF, Aug 2014 – May 2015*

- Created image recognition software in Python using OpenCV and other open source libraries with a small team of students at UF for Lockheed Martin's Scalable Advanced Graphics Engine (SAGE)

IBM (DALLAS, TX)

*IT Specialist Intern, May 2014 – Aug 2014*

- TECxCloud UI Improvement (Team Leader)
  - In charge of version control with VMware vSphere for team and delegated tasks
  - Redesigned outdated application using Bootstrap, HTML, CSS3, and vim
- Mobile App Development – Created and designed the UI with Ionic framework and AngularJS to run on mobile devices
- Aspera Server Installation and Test – Set up server and ran tests to verify packets being sent from across the country using CentOS and Redhat Linux

## EDUCATION

UNIVERSITY OF FLORIDA (GAINESVILLE, FL)

*Bachelor of Science in Computer (Software) Engineering, Dec 2015*

- Graduated Cum Laude: 3.5/4.0 GPA
- Honor Societies and Extracurricular Clubs: National Society of Collegiate Scholars (NSCS), Florida Blue Key, Society of Women Engineers (SWE), and Freshman Leadership Program (FLP)