Alicia Nasywaa Hisyam

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About

A fifth-semester Information Systems student at Binus University, focusing on ERP. Skilled in business process management, databases, enterprise applications, and IT project management. Marketing Team Supervisor and Laboratory Assistant, gaining strengths in communication, marketing, public speaking, and academic mentoring.

Education

BINUS University –Indonesia
Information System (September 2023 – Present)
- The program covers business processes and enterprise systems (ERP), database management and data analytics, as well as software and systems development. The curriculum also emphasizes professional skills such as communication, leadership, design thinking, and project management, equipping students to bridge technology with business needs.
- **Current GPA**: 3.86 [transcript]

SMAN 11 Tangerang Selatan – Jombang, Indonesia
Science Major (July 2020 – June 2023)

Work Experience

BINUS University – Tangerang, Indonesia
Education Counselor (May 2023 – June 2024) | [Certificate]
- Providing necessary information and support throughout the admission process.
- Utilized Salesforce to contact prospective students, manage follow-ups, and update customer data.

BINUS University – Tangerang, Indonesia
Marketing Team Supervisor (June 2024 – June 2025)
- Supervising and coordinating education counselors in organizing marketing events, such as Open House and educational fairs.
- Monitoring team performance to achieve recruitment targets and maintain high levels of satisfaction among prospective students.

BINUS University – Tangerang, Indonesia
Laboratory Teaching Assistant (December 2024 – Present)
- Teaching and assessing students in UX research and design with Figma, as well as database fundamentals with Oracle (ERD, SQL, and relational concepts).
- Graded assignments and provided feedback on design and database projects.

PT. Greatwall Drilling Asia Pacific – Jakarta, Indonesia
Operations Intern (July 2025 – August 2025) | [Evaluation]
- Developed the company website to enhance online presence.
- Gained hands-on experience with ERPNext by creating and customizing print formats using HTML & CSS.

Organizational Experience

Student Support Office, BINUS University – Tangerang, Indonesia
Freshmen Leader (July 2024 – August 2024)
- Guiding freshmen students of Binusian 2028 to adapt to campus life and develop a strong connection with the university community.
- Facilitating orientation programs to ensure freshmen understand academic and extracurricular opportunities.
Freshmen Partner (September 2024 – August 2025)
- Providing ongoing support and mentorship to freshmen students during their first two semesters to help them navigate university life.
- Being available to address questions and concerns, offering a friendly and approachable support system.

Achievement

- **Mentor for SASC Scholarship Program,** Binus University (Even Semester) | February 2025
- **Dedicated Lab Assistant**, Binus University (Even Semester) | September 2025

Volunteer Experience

Volunteering at Depo Daur Ulang Tzu Chi, Tangerang | March 2024

● Volunteered in waste sorting activities, separating materials into categories such as recyclables and non-recyclables to promote sustainable practices.

Certification

SAP Fundamental using SAP S/4HANA, BINUS University | August 2025 [Certificate]

● Gained hands-on experience in SAP Fundamentals using SAP S/4HANA, learning core business processes and system functionalities.

Personal Project

Portfolio Web [Result]

● Designed and developed a portfolio website using HTML and CSS, showcasing projects and improving front-end web design skills.

SKILLS

Language : Indonesian (Native), English (BINUS University English Proficiency Test (Professional Office) [Certificate])
Programming Language : Java, HTML, CSS, JavaScript
Query Language : MySQL
Version Control Software : Git and GitHub
Microsoft Office : Excel, Word, and PowerPoint
Graphic Design : Figma
Video Editing : CapCut