

# ALICIA NUÑEZ

## UX DESIGNER

## MAIN OBJECTIVE

I am a proactive UX Designer with experience working on mobile apps and websites. My goal is to implement efficient and appealing designs for users based on an understanding of technology and collaboration with stakeholders and team members

## CONTACT DETAILS



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## DEVELOPMENT/DESIGN

- HTML/CSS, Javascript, Python
- React Native, Bootstrap
- Adobe XD, Figma, Marvel
- Github, Adobe Photoshop

## TECHNICAL SKILLS

- Wireframing, Prototyping, Storyboarding, Personas
- Cognitive Walkthroughs, Usability Testing
- Comparative Analysis, Interviews, Surveying

## SOFT SKILLS

- Proficient Spanish Speaker
- Project Management
- Requirements Gathering

## CERTIFICATE

### BCG VIRTUAL EXPERIENCE PROGRAM 2020

- Completed Strategic and Experience Design modules.

## WORK EXPERIENCE

### OFFICE MANAGER

#### Santa Monica Auto Body | 2020 - present

- Communicated with insurance adjusters and assisted customers with insurance claims.
- Used software to create and provide accurate estimates and supplements of vehicles.
- Managed the front desk and phone to provide assistance to customers in a professional and pleasant manner.

### UX/UI DESIGNER, FRONT END DEVELOPER

#### News X-Ray | 2019

- Designed and implemented an app from scratch that uses facial recognition to identify political pundits.
- Collaborated with team to create a System Requirements document (SRS) and maintained it through the course of the project.
- Created wireframes on Adobe XD and then developed the app's front-end using the React Native framework.
- Held user testing sessions and engaged in other research methods to better understand our clientele.

### UX/UI DESIGNER, FRONT END DEVELOPER

#### Sustainify | 2019

- Created a mobile app that finds sustainable fashion alternatives to combat fast fashion and its effects on climate change.
- Used Marvel to create interactive wireframes detailing app features and lay out. Implemented AI/Machine Learning APIs and used the React Native development framework.
- Identified our minimal viable product (MVP) using Lean UX methodologies. Informed our MVP by conducting surveys, interviews and usability tests.

### CAST MEMBER

#### Disneyland Resort | 2017-2019

- Provided personable guest service to a diverse guest base, while upholding company-wide standards.
- Demonstrated strong problem solving skills when confronted with guest requests and ride operation issues.
- Strived to ensure safety and create memorable experiences through guest control and interaction.

## ACADEMIC BACKGROUND

### UNIVERSITY OF CALIFORNIA, IRVINE

#### BA in Informatics | 2020

- Specialization in Human-Computer Interaction.
- Minor in Linguistics.

### YONSEI UNIVERSITY

#### Semester Abroad | 2019