

ALICIA PFLAUMER

Portfolio: aliciapflaumer.github.io | Github: github.com/aliciapflaumer

SKILLS

HTML, CSS, SASS, Bootstrap, Javascript, jQuery, Angular 2, React, Ruby on Rails, MongoDB, Express, Git, Ember, Node, PostgreSQL, Phoenix, Elixir, Jira, Trello, Adobe Creative Suite

EXPERIENCE

Marketing Ops & Technology & CX, Akamai Technologies, Inc., Cambridge, MA

Web Content Publisher

Nov. 2019 - Present

Contract Web Content Publisher

Oct. 2018 - Nov. 2019

- Builds new or updates existing web pages across 8 language sites – custom and template-based – as requested by internal stakeholders via Jira-based ticket system
- Works with teams spanning around the globe: Designers, Developers, Project Managers
- Technologies & Skills: HTML, CSS, Javascript, highly technical, detail-oriented
- Projects include: Highly visible custom webpages based on design specifications

General Assembly, Boston, MA

Aug. 2017 - Nov. 2017

Web Development Immersive Student

- During a 12-week, 480-hour web development immersive program, created, problem-solved, developed, and completed 4 web applications – 1 front end, 3 full stack – in 5-day sprints
- Skills: Javascript, Ajax, MongoDB, PostgreSQL, Ember, Node, Git, Ruby on Rails, Express

BU News at Boston University, Boston, MA

Feb. 2017 - June 2017

Contract Content Manager/Web Producer

- Added content – text and photos – into article posts for BU Today, Bostonia, and BU Research
- Performed photo research using the universities own photo asset library

Journal of Visualized Experiments, Cambridge, MA

Oct. 2016 - Feb. 2017

Protocol Integrator

- Integrated text and photos from science manuscripts into Content Management System

The Christian Science Monitor, Boston, MA

Sept. 2008 - March 2016

Homepage Editor

- Managed updates to the homepage
- Added photos/videos to stories
- Added value on the social media team utilizing Facebook; Pinterest – tracked analytics

EDUCATION

Certificate, Web Development Immersive Program

General Assembly, Boston, MA

Master Certificate, Digital Multimedia & Web Design

Clark University, Computer Career Institute, Woburn, MA

Bachelor of Fine Arts, Photography

Montserrat College of Art, Beverly, MA