

Website Planning Document

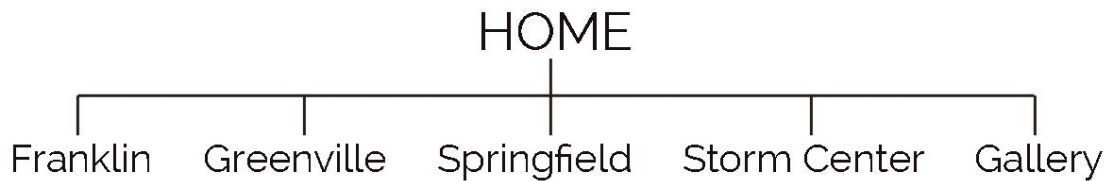
Waterproof Weather

Author: Alicia Snow

Site Purpose: The purpose of this website is to provide accurate weather information for a small market of towns that aren't covered by larger news network. This site will allow people from Franklin, Greenville, and Springfield to easily access the current weather data, a 10 day forecast, as well as weather news.

Target Audience: The target audience of this website are the citizens of Franklin, Greenville, and Springfield.

Site Map:



Color Scheme: I've decided on a blue monochromatic color scheme. 

Background: White

Site Header/Footer Banner: Dark Blue

Site Title: Lightest Blue

Main Font: Medium Blue

Typography: The fonts I'm using are Arvo (**ARVO**) and Open Sans (Open Sans).

Page Title (24px) and Headers (18px): Arvo

Main Font (14px): Open Sans

Wire Frame Sketches:

Small View:



NAV DROP DOWN MENU

FRANKLIN



TODAY'S WEATHER



93°/77°F

10 DAY FORECAST



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Medium View:



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FRANKLIN

TODAY'S WEATHER



10 DAY FORECAST



NEWS

MONSOON SEASON UPON US



This year, we have seen an early start to the rainy season. Blah, blah, blah, blah, blah, aadsdeppepepjkjhjvhwbvbbveee kfdjkjksdjfsjfsdfkj... [\[Click to read more\]](#)

Large View:




WATERPROOF WEATHER

Accurate and waterproof weather when you need it.

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FRANKLIN

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