

# ALICIA BROWN

Hi!

I love democratizing data and analytics and enabling teams to use their data and tools to inform decisionmaking and accelerate transparency. I am an agile practitioner who takes great joy in well written stories and delivering value to customers early and often.

## EXPERIENCE

present  
|  
2018

### Technical Solution Architect

Socrata / Tyler Tech - Data and Insights Division  Seattle, WA

- Partner with public sector agencies and governments to share their data within their organization and community for informed decision-making and transparency
- Empower the discovery of insights in data by teams via Data Science and Business Intelligence Tools and Programming Languages (Power BI, Tableau, R, Python, SQL, Excel, Power Query)
- Provide guidance on establishing strong data programs to ensure the integrity, availability and accessibility of data

2018  
|  
2015

### Senior Data Analyst

Socrata - Global Services  Seattle, WA

- Consulted on best practices on Data Governance, Metadata, Standards and Quality
- Developed custom ETL (Extract-Transform-Load) for multiple client tools and source systems
- Enabled the automation of data retrieval from external APIs for tracking performance across common indicators and benchmarking against peers

2013  
|  
2010

### Technical Project Manager

H.D. Vest Financial Services / Wells Fargo Advisors  Seattle, WA

- Led migration of applications, data and files from Wells Fargo servers to new H.D. Vest environment
- Worked closely with cross functional teams across the organization to ensure successful execution of change requests and migration events
- Led sustainability team to improve robustness of portal web applications

2010  
|  
2001


### Senior Web Developer

H.D. Vest Financial Services / Wells Fargo Advisors  Dallas, TX

- Led portal team integration project with Wachovia platform (data migration, SSO, login, and application integration)
- Full stack developer of web applications using C#, VB.net, VBScript, SQL for Advisor and Client sites

2001  
|  
2000

### Webmaster

H.D. Vest Financial Services  Dallas, TX

- Supported free online tax platform
- Managed content on marketing and corporate websites

## CONTACT INFO

 [linkedin.com/in/aliciabrown](https://www.linkedin.com/in/aliciabrown)

 [msaliciabrown.com](https://msaliciabrown.com)

 [github.com/aliciatb](https://github.com/aliciatb)

## SKILLS / TOOLS

R, Python, Jupyter, Markdown, SQL, Microsoft Power BI, Excel, Tableau, Spark, FME

Data Analysis, Engineering, Visualization, Stories, Dashboards, Governance, Contextualization

Agile Development, Scrum, Kanban, Jira



## NOTABLE PROJECTS

2018

### Pierce County Performance Dashboard

[open.piercecountywa.gov](https://open.piercecountywa.gov)

📍 Pierce County, WA

Partnered with departments to identify measurable data to use for analysis of performance, develop sustainable methods for publishing data and retrieving common indicators from census and bls apis.

2018

### Oakland Equity Indicators

<https://data.oaklandnet.com/stories/s/brb2-j4ad>

📍 Oakland, CA

Created interactive report featuring 72 indicators across six themes: Economy, Education, Public Health, Housing, Public Safety and Neighborhood and Civic Life to score how equitable Oakland is between groups with the highest and lowest values for a given indicator.

2017

### Neighborhood Data for Social Change Platform

[ladata.myneighborhooddata.org](http://ladata.myneighborhooddata.org)

📍 Los Angeles, CA

Worked with [USC Sol Price Center for Social Change](#) team to provide data and spatial assets for the to engage community and provide necessary data for researches and local non-profits.

2016

### Michigan Financial & School Dashboards

[micommunityfinancials.michigan.gov](http://micommunityfinancials.michigan.gov)

📍 Lansing, MI

Worked with Michigan Department of Treasury / Schools to monitor financial and enrollment data across localities and educational entities.



## CERTIFICATIONS

### Certified Scrum Master (CSM®)

Scrum Alliance

📍 Seattle, WA

### BI - Techniques for Decision Making

University of Washington

📍 Seattle, WA

### FME Certified Professional

Safe Software

📍 Vancouver, BC



## EDUCATION

### Texas Christian University

Masters of Business Administration (MBA)

📍 Fort Worth, TX

### Texas A&M University

Bachelors of Arts - Anthropology

📍 College Station, TX