## An Open Data Field Guide

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2021-01-28

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#### Hi!

Thank you for joining me on a journey to learn how local governments acquire, use, discover and share Open Data to improve community services with efficiency and innovation.

6 CHAPTER 1. HI!

#### Introductions

The purpose of this book is to provide use cases for Open Data and explore methods for disovering and sharing information and data well.

## Why Open Data?

- 3.1 Service Deployment
- 3.1.1 Location
- 3.1.2 Staffing
- 3.1.3 Equity
- 3.2 Provide Information
- 3.3 Transparency
- 3.4 Performance Measurement
- 3.5 Insights

Nobody wants to download 1 million records of taxi rides, but they do want to know why tips increased after a software  $update^{1}$ .

 $<sup>^1 \</sup>rm https://iquantny.tumblr.com/post/107245431809/programming-on-taxi-payment-systems-increases-tip$ 

#### What Data?

- 4.1 Tabular
- 4.2 Spatial
- 4.3 Dashboards
- 4.4 Stories
- 4.5 Visualizations
- 4.6 Surveys
- 4.7 Reports

# How do we Find the Data?

5.1 The Struggle of Search Results

# How Do We Share Data

#### 6.1 Metadata

Where do we go now?