# Sahar Hatami

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Portfolio: <u>saharhatami.ir</u>

#### **EXPERIENCE**

# <u>UX/UI</u> Designer — Webkaar Studio, shiraz

MAY 2020 - PRESENT

- Responsible for User Research, Interaction and Visual Design, and Prototyping across the web and mobile products.
- Collaborated with engineers to help define product requirements and road maps.
- Designed 20+ templates for website builder web application.

### <u>UX/UI</u> Designer — Tav vandad, shiraz

MAY 2018 - MAY 2020

 Consulted with tech startups to review products and provide design solutions to solve user needs and business challenges through User Research, Interaction Design, Visual Design, and Prototyping.

# <u>UX/UI</u> Designer & Graphic Designer — Freelance

SEPTEMBER 2018 - PRESENT

• I designed logos, websites, posters, and various social media content for multiple clients. The majority of this work was completed remotely.

# **Graphic Designer** — Salimi Studio

July 2017 - June 2018

- Designed all printed materials, including print and banner ads, newspaper ads, flyers, and handouts.
- I also worked closely with the director to continuously level up the branding of products.

#### **SKILLS**

Visual Design

Prototyping

Wireframing

Usability testing

Interaction Design

Branding

Illustration

HTML / CSS

#### **TOOLS**

**Figma** 

Adobe illustrator

Adobe photoshop

Adobe after effects

#### **EDUCATION**

# Honar Shiraz Institution Of Higher Education

Bachelor in Graphic design

Shiraz - DECEMBER 2013