

Unmasking Cyber Violence:

Awareness, Action & Advocacy

Funded By:



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What is CyVAWG?



What

- A project focused on Cyber Violence Against Women & Girls, addressing online threats, harassment, and digital safety.

Who

- Funded by Innovate UK, project led by Aston University. Supported by West Midlands Police and Department for Science, Innovation and Technology.

Why

- To raise awareness, provide tools for prevention, and empower young people to navigate online spaces safely.

Meet the Team

- Placeholder: Anitha

Meet the Team

- Placeholder: Police

What Brings Us Here Today?



1 in 4 women have experienced some form of online abuse



60% teenage girls report being harassed on social media.



Only **40%** of online abuse cases are reported due to fear or lack of knowledge.

- Create safer digital space
- Safeguard mental well-being
- Empowers victims
- Promotes respect and equality
- Encourages accountability

Why Should You Care?

- **Teenagers are a primary target** for cyberbullying and online harassment.
- Many girls **unknowingly share personal information** that can be misused.
- Understanding digital safety can **prevent serious consequences** later in life.
- **Being aware empowers you to protect yourself & others.**



Agenda

Session 1: 10:15 to 12:15

- Keynote Address
- Interactive Activity
- Cyber Escape Room

Lunch: 12:15 to 12:55

Session 2: 12:55 to 14:55

- Keynote Address
- Interactive Activity
- Cyber Escape Room

Ask Us Anything!