

# JOURNEY MARKETING AGENCY



## Biz haqimizda

2023-yil 10-mart sanasidan o'z faoliyatimizni boshladik.  
4 kishi bilan boshlangan agentligimizning oila a'zolari  
soni hozirda 18 nafarga yetdi!



O'tgan vaqt ichida 30dan ortiq  
yirik kompaniya va bizneslarning  
ishonchini oqlashga muvaffaq bo'ldik!

@journeymarketing

Jamoa

 Asoschi **Jahongir Abdug'aniyev**

Digital marketolog	1
TOP manager	1
PM (Project manager)	2
SMMA-manager	2
Graphic designer	2
Videograf	3
Video montaj ustasi	2
Kopirayter	1
Brand face	1
Blogger	2
Tarqatolog	1



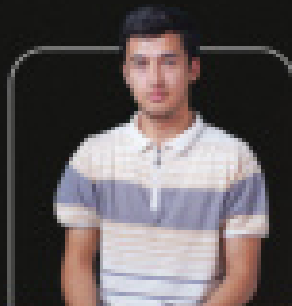
Jamoa tajribasi



**Jahongir Abdugʻaniyev**  
Digital Marketing va YouTube Expert  
Tajriba 4 yil

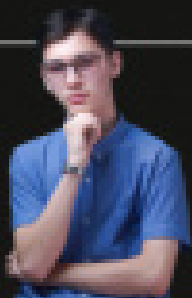


**Azam Abdul**  
Top Manager  
Tajriba 2 yil



**Xurshid Abrorov**  
Marketing  
Tajriba 1 yil

Jamoa tajribasi



**Murod Yisqub**  
Project Manager  
Tajriba 1 yil



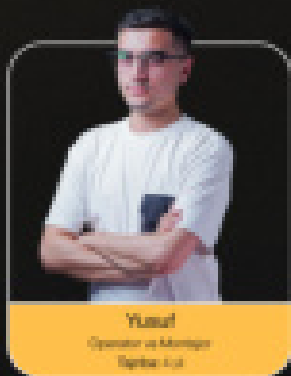
**Sharif Sharifov**  
CRM Manager  
Tajriba 1 yil



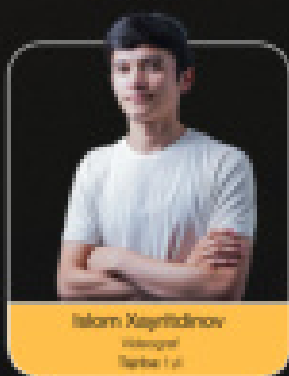
**Shukurullo Anvarov**  
Grafik dizayner  
Tajriba 1 yil

## Jamoa tajribasi

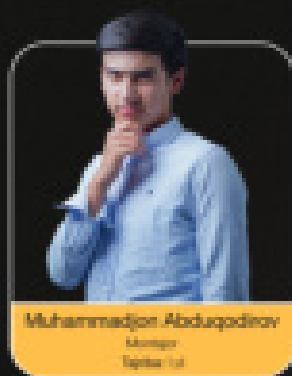
Jamoaing umumiy  
tajriba: real loyihalardagi  
qimmatli **25 yillik tajribani** o'zida jamlaydi!



**Yusuf**  
Operator va Manager  
Tajriba: 1 yil



**Islom Xayritdinov**  
videograf  
Tajriba: 1 yil



**Muhammadjon Abduqodirov**  
Manager  
Tajriba: 1 yil

### Jamoa missiyasi

Viza yo'nalishida faoliyat olib boruvchi bizneslarga kuchli, to'liq marketing xizmatlarini ko'rsatish va ularga sotuvni oshirishda amaliy yordam berish hisoblanadi



## Bizning xizmatlarimiz

### Dizayn

- Bozor analizi
- Nom topish (Naming)
- Logo va aydantika
- Moushn
- Qadoq dizayni
- Patentlash

### Digital Marketing

- Market Analysis  
(Bozor tahlili)
- Marketing Strategy  
(Marketing strategiya)
- SEM — brauzer  
gidruvi reklamasi
- SEO — sayt  
gidruvida Topda  
turish

### SMM

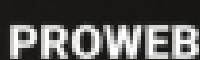
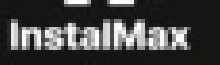
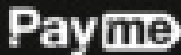
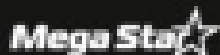
- Kontent-reja tuzish
- Kopirayting
- Targeting
- YouTube xizmati
- Shaxsiy brand
- Brand face
- Videomaking
- Professional  
fotosessiya

### Web sayt

- Raqobatchilar analizi
- CJM (Customer  
Journey Map)
- UX/UI dizayn
- Sayt ishlab chiqish
- Mobil ilova tayyorlash
- Telegram bot tayyorlash
- Xavfsizlik, sifat va sinov
- Mahsulotlar katalogi



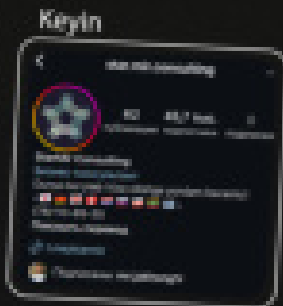
Bizning hamkorlar



**İşodiy işhimizden namunalar**



Oldin



Keyin

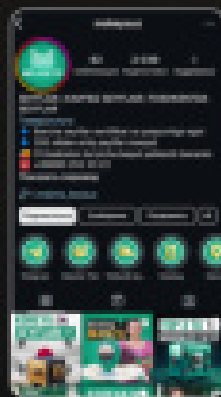
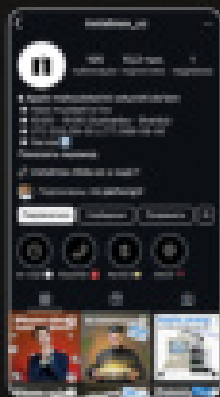
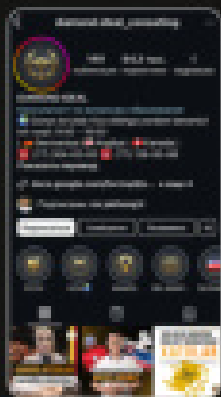
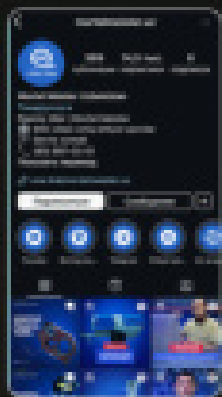


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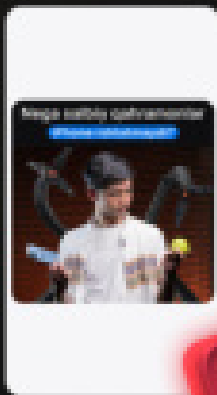
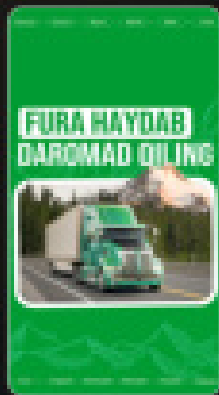
Keyin

## İjodiy ishimizdan namunalar

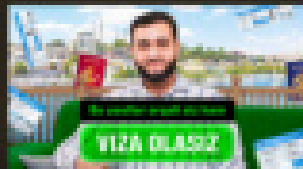
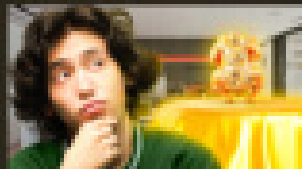




Ijodiy ishimizdan namunalar



İjodiy ishimizdan namunalar



Yutuqlarimizdan namunalar



«The best content of 2023»  
nominatsiyasida  
2 ta mukofot

YouTube'dan rasmiy  
2 ta kumush "kholka"



## Nima uchun aynan Journey Marketing?



Biz viza yo'nalishida «Diamond Ideal», «Star Mir», «Tanish Tour», «Musaffo Travel» kabi yirik loyihalarga to'liq marketing xizmatini ko'rsatib, 0 dan hozirgi natijalarga olib chiqdik va shu soha bo'yicha katta tajribaga egamiz!



Natijaga to'liq kafolat beramiz va kutilgan natija amalga oshmasa, xizmatimiz haqini qaytarib beramiz!



Biznes, mijozlar va raqobatchilar analizi orqali mijozlar sonini 2 barabargacha, sotuvlarni esa 30% gacha oshirib beramiz!

Biz kalkolitikamiz



- Biznesning o'z yo'nalishda tanikli bo'lishi
- Mijozlar bilan biznes nomidan samimiy muloqot qilish
- Marketing orqali sotuvni oshirish
- Dolimiy mijozlar oqimini yaratish
- Biznesni tizimlashtirish
- Ishonchli, mustahkam brend qurish



## Nimalarga va'da bermaymiz?

- 100x obunachilar
- 100x sotuv
- 100x ko'rinishlar soni va boshqa  
shu kabi noreal bo'lgan har qanday  
va'dalarni bermaymiz!



## Bonus

Biznes turiga qarab bonus bo'lgan, hech qanday to'lov to'lanmaydigan xizmatlarni taklif qilamiz.

Masalan, bu target uchun kreativ reklama roligini olish va professional target yoqish xizmati bo'lishi mumkin.



## Hamkorlikda ishlashimiz uchun nimalar kerak?

- Biznesingizning qonuniy ro'yxatdan o'tganligi haqida rasmiy hujjat
- O'zaro ishonch
- Tushunish
- Natijalar uchun sabr
- Resurslar (moddiy va ma'naviy qo'llab-quvvatlov)



## Savol-javob

- \* Biznesingiz haqida umumiy ma'lumot?
- \* SW:
  - Nima sotasiz? (qanday mahsulot va xizmatlaringiz mavjud?)
  - Kimga sotasiz? (kimlar mahsulotingizni xarid qiladi?)
  - Nima uchun sotasiz? (mahsulotingizni nima uchun xarid qilishadi?)
  - Qachon sotasiz? (mijozlar qayerlardan keladi?)
  - Qayerda sotasiz? (qachon sotasiz? mavsum qachon, har qancha muddatda?)
- \* Raqobatchilaringiz kim va ularning SWOT analizi qanday?
- \* Raqobatchilaringizning 4P analizi qanday?



Go Global, Stay Local

@journeymarketing