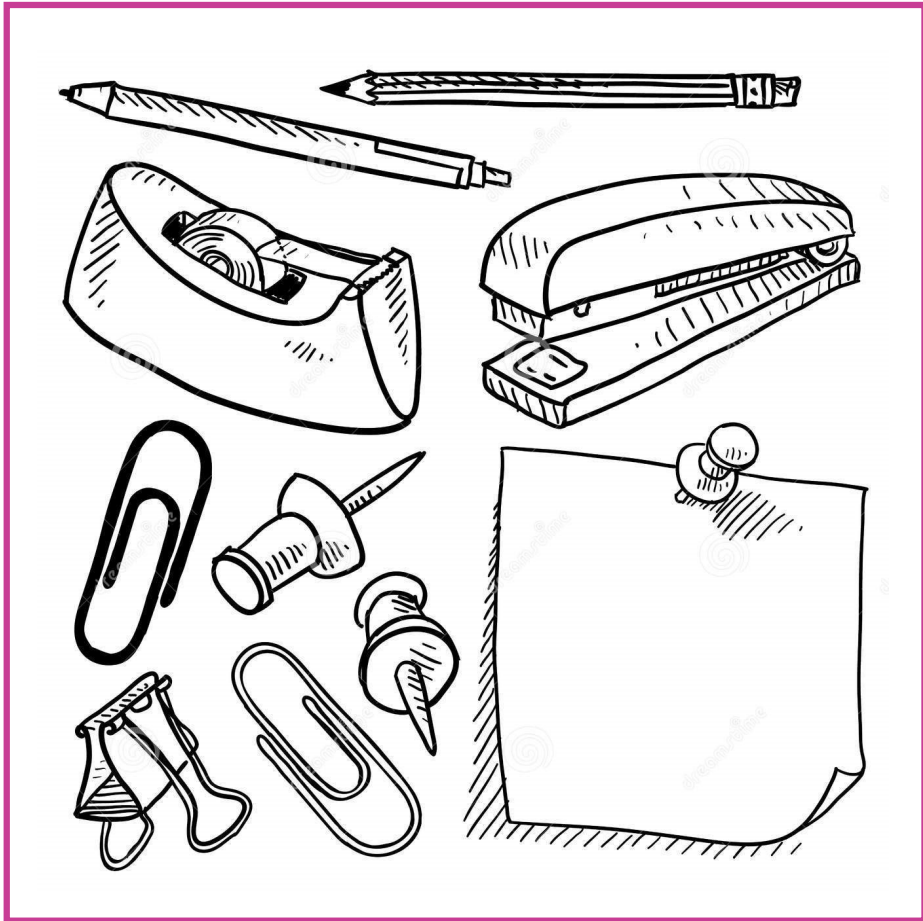


Sample Superstore Dashboard



Sales

Sales overview for the last 4 years and sales forecast for 2018.



Profitability

Profit ratio by state and profit by month, product category and customer segment.



Product

Sales and profit by product sub-category, top and bottom 10 products by sales and quantity. To see the whole list of products by sales clear the filter selections.



Customer

Insert a number to see the list of top customers by sales. You can see what segment they belong to and where they ordered from.



Location

Top and bottom 10 locations by sales. To see the whole list of locations by sales clear the filter selections.



Details

Find the records for a specific date, customer ID, order ID, product or location.

Sales

\$40,345✓

SPLY: 24,797 (+62.7%)

Profit

\$4,750✓

SPLY: 3336 (+42.42%)

Profit Ratio

12%!

SPLY: 0 (-12.47%)

Profit per Order

\$49!

SPLY: 49 (-0.16%)

Sales per Customer

\$51✓

SPLY: 31 (+62.7%)

Avg Discount

14%✓

SPLY: 0.17

Quantity

742✓

SPLY: 486 (+52.67%)

Month & Year

- ☐ Jan 2014
- ☐ Feb 2014
- ☐ Mar 2014
- ☐ Apr 2014
- ☐ May 2014
- ☐ Jun 2014

Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

State

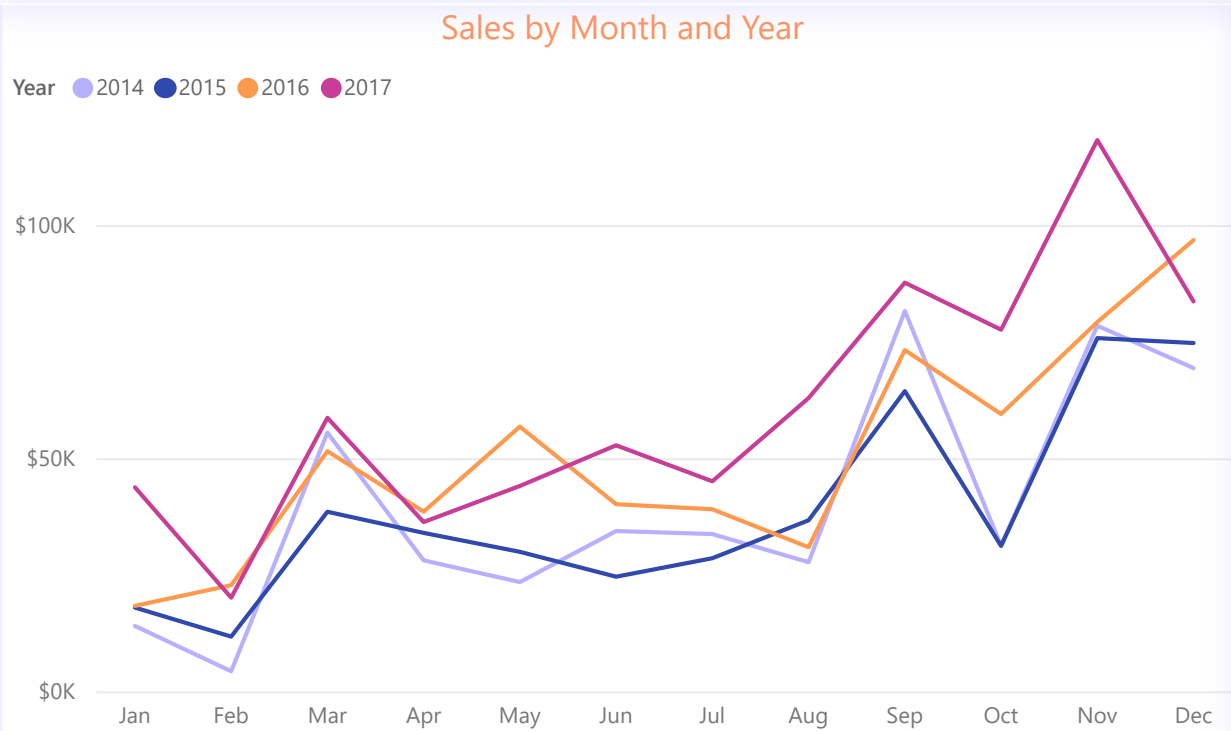
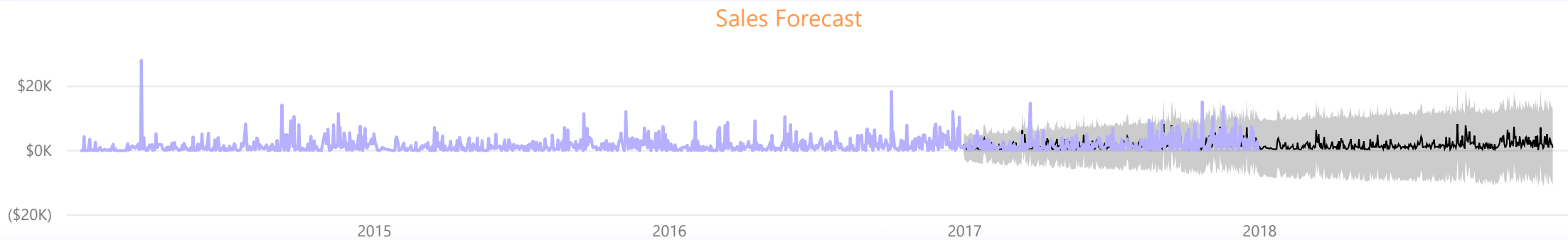
All

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office



Month	2014	2015	2016	2017	Total
Jan	\$14,237	\$18,174	\$18,542	\$43,971	\$94,925
Feb	\$4,520	\$11,951	\$22,979	\$20,301	\$59,751
Mar	\$55,691	\$38,726	\$51,716	\$58,872	\$205,005
Apr	\$28,295	\$34,195	\$38,750	\$36,522	\$137,762
May	\$23,648	\$30,132	\$56,988	\$44,261	\$155,029
Jun	\$34,595	\$24,797	\$40,345	\$52,982	\$152,719
Jul	\$33,946	\$28,765	\$39,262	\$45,264	\$147,238
Aug	\$27,909	\$36,898	\$31,115	\$63,121	\$159,044
Sep	\$81,777	\$64,596	\$73,410	\$87,867	\$307,650
Oct	\$31,453	\$31,405	\$59,688	\$77,777	\$200,323
Nov	\$78,629	\$75,973	\$79,412	\$118,448	\$352,461
Dec	\$69,546	\$74,920	\$96,999	\$83,829	\$325,294
Total	\$484,247	\$470,533	\$609,206	\$733,215	\$2,297,201

Sales

\$40,345✓

SPLY: 24,797 (+62.7%)

Profit

\$4,750✓

SPLY: 3336 (+42.42%)

Profit Ratio

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Avg Discount

14%✓

SPLY: 0.17

Quantity

742✓

SPLY: 486 (+52.67%)

Month & Year

▼

○

 Jan 2014

○

 Feb 2014

○

 Mar 2014

○

 Apr 2014

○

 May 2014

○

 Jun 2014

Region

▼

☐

 Central

☐

 East

☐

 South

☐

 West

State

▼

All

▼

Category

▼

☐

 Furniture

☐

 Office Supplies

☐

 Technology

Segment

▼

☐

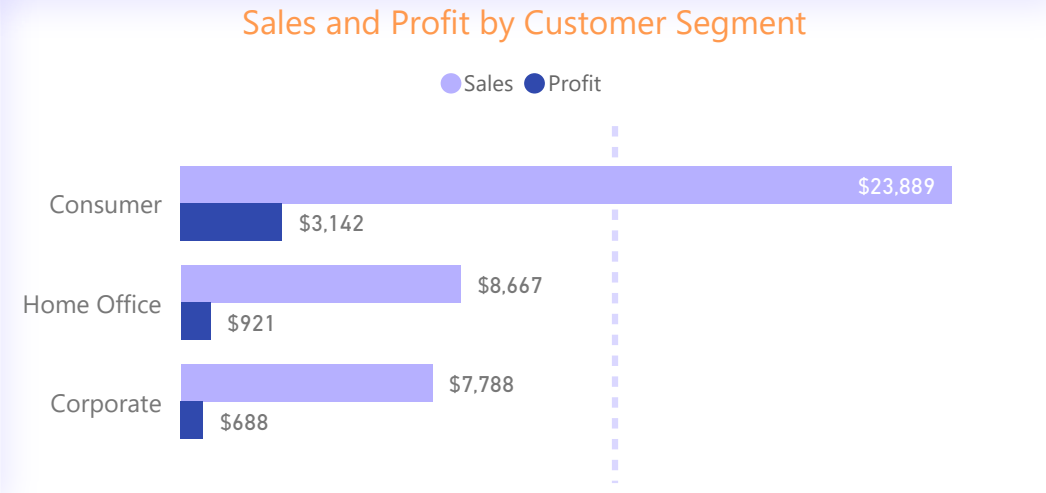
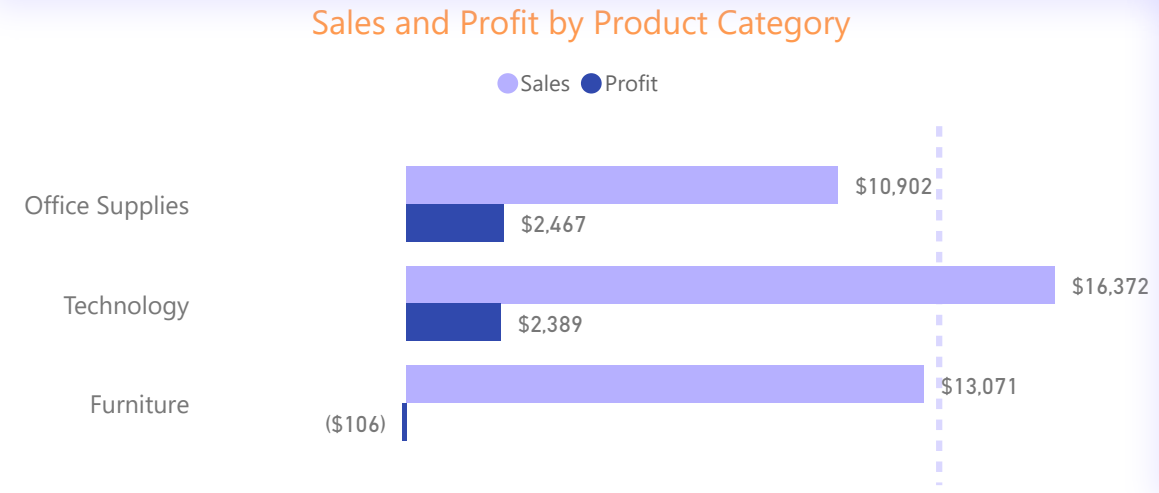
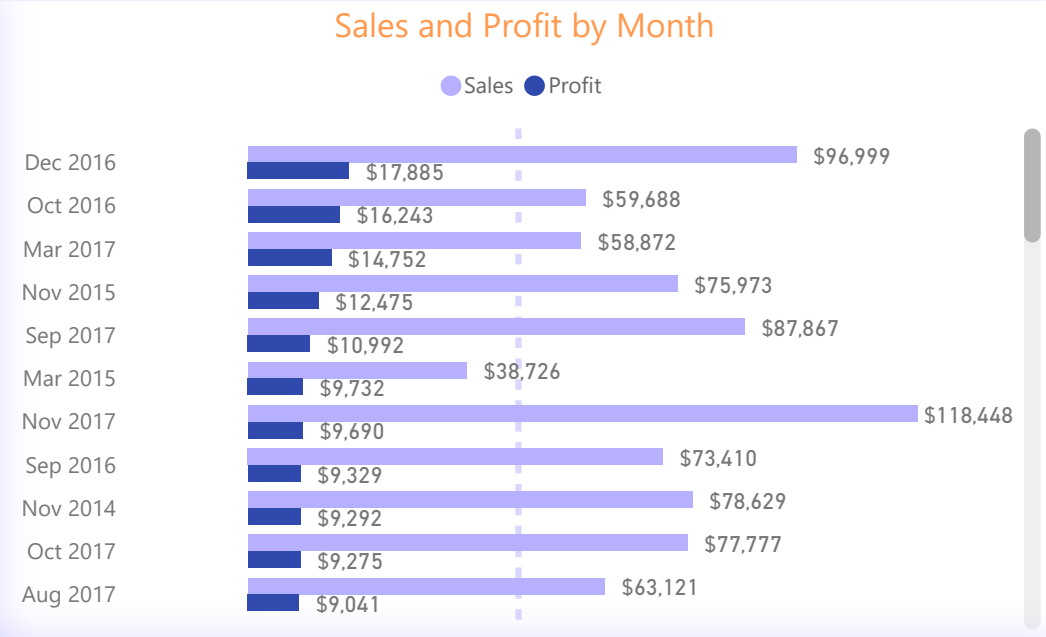
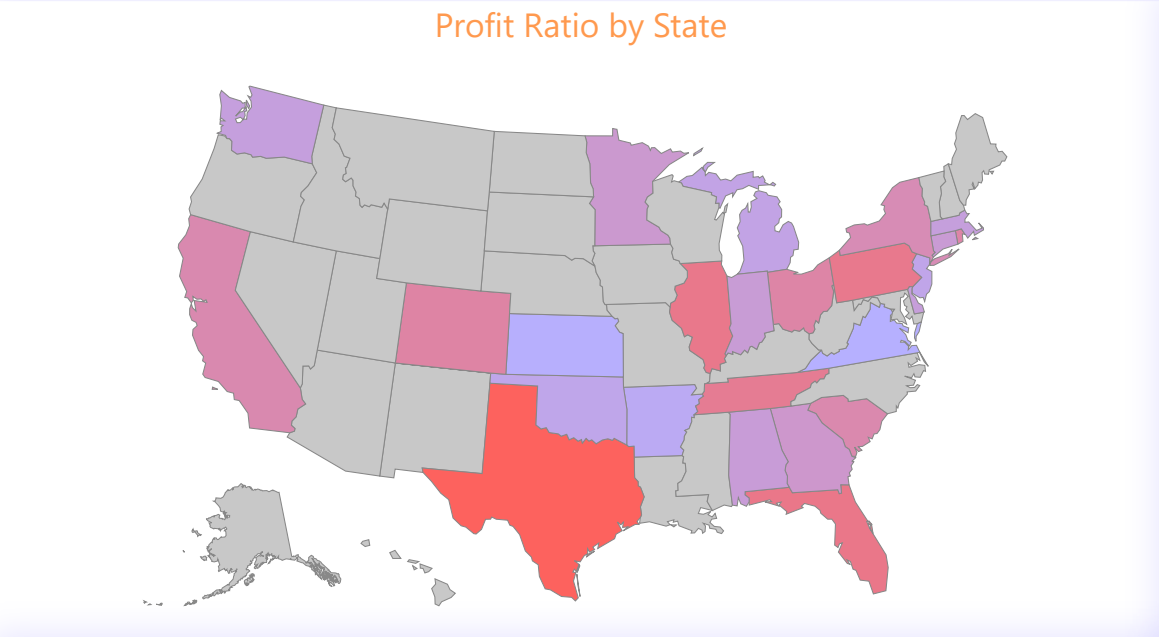
 Consumer

☐

 Corporate

☐

 Home Office



Sales	Profit	Profit Ratio	Profit per Order	Sales per Customer	Avg Discount	Quantity
\$40,345✓	\$4,750✓	12%!	\$49!	\$51✓	14%✓	742✓
SPLY: 24,797 (+62.7%)	SPLY: 3336 (+42.42%)	SPLY: 0 (-12.47%)	SPLY: 49 (-0.16%)	SPLY: 31 (+62.7%)	SPLY: 0.17	SPLY: 486 (+52.67%)

Month & Year

- Jan 2014
- Feb 2014
- Mar 2014
- Apr 2014
- May 2014
- Jun 2014

Region

- Central
- East
- South
- West

State

All

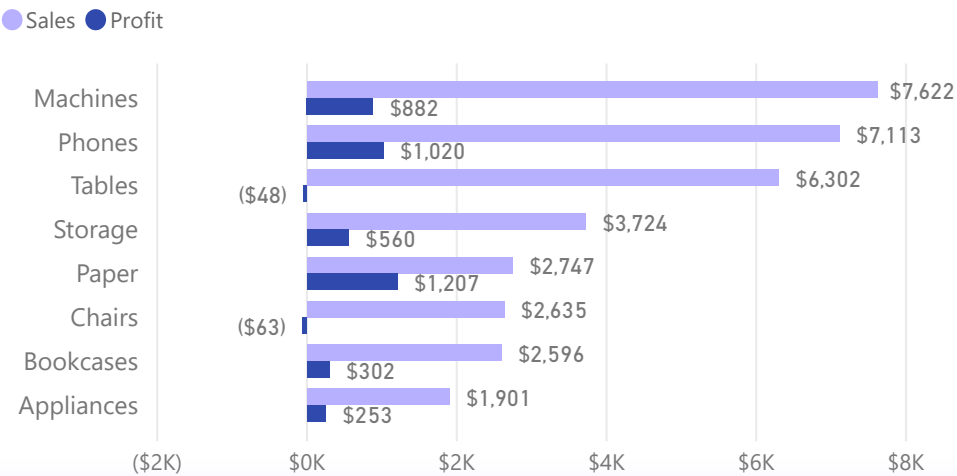
Category

- Furniture
- Office Supplies
- Technology

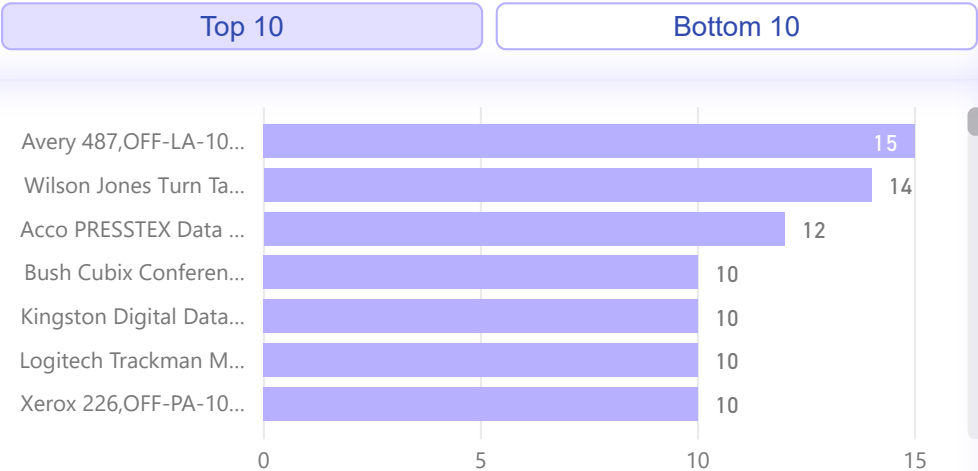
Segment

- Consumer
- Corporate
- Home Office

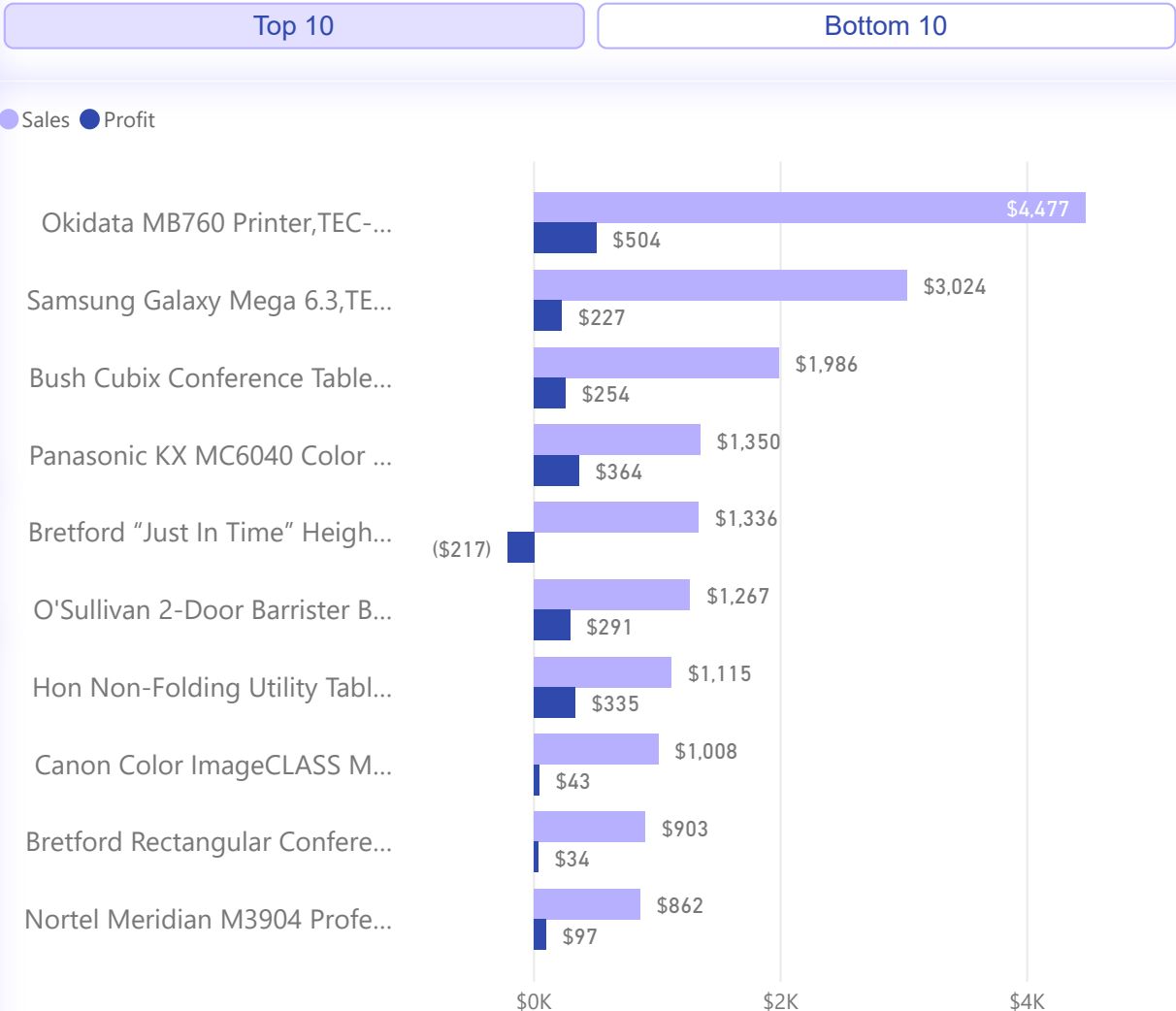
Sub-Categories by Sales



Top & Bottom Products by Quantity



Top & Bottom Products by Sales



Details

Sales
\$40,345✓

SPLY: 24,797 (+62.7%)

Profit
\$4,750✓

SPLY: 3336 (+42.42%)

Profit Ratio
12%!

SPLY: 0 (-12.47%)

Profit per Order
\$49!

SPLY: 49 (-0.16%)

Sales per Customer
\$51✓

SPLY: 31 (+62.7%)

Avg Discount
14%✓

SPLY: 0.17

Quantity
742✓

SPLY: 486 (+52.67%)

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- ☐ Jan 2014
☐ Feb 2014
☐ Mar 2014
☐ Apr 2014
☐ May 2014
☐ Jun 2014

Region

- ☐ Central
☐ East
☐ South
☐ West

State

All

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

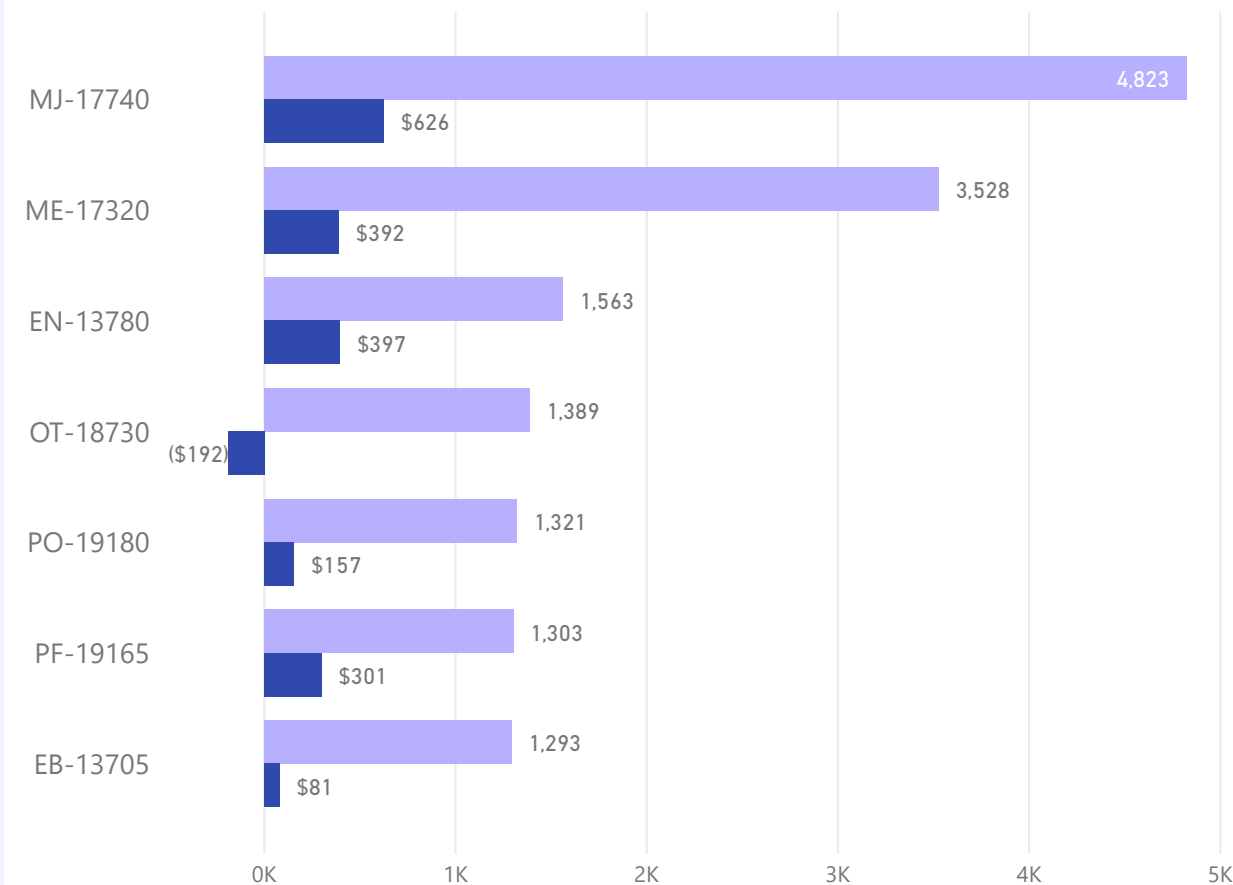
Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Choose Top Number of Customers by Sales

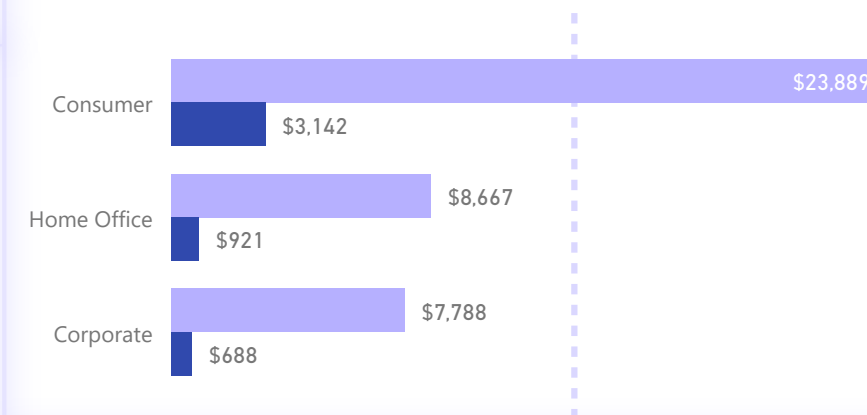
7

● Sales ● Profit

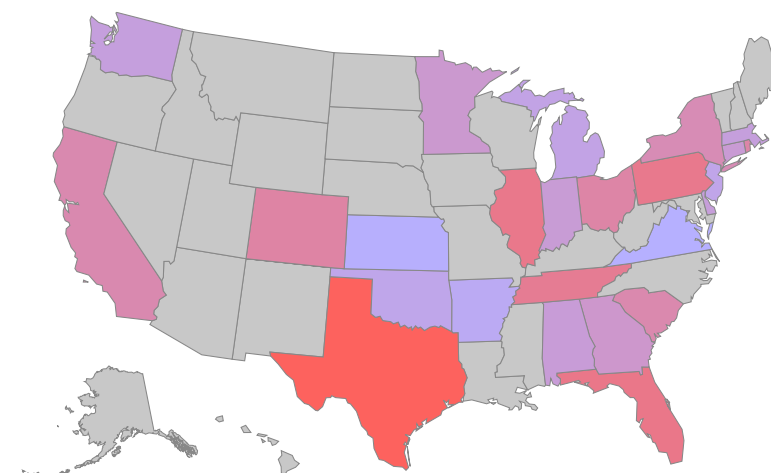


Segments by Sales

● Sales ● Profit



States by Profit Ratio



Sales

\$40,345✓

SPLY: 24,797 (+62.7%)

Profit

\$4,750✓

SPLY: 3336 (+42.42%)

Profit Ratio

12%!

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Profit per Order

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SPLY: 0.17

Quantity

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- ☐ Jan 2014
- ☐ Feb 2014
- ☐ Mar 2014
- ☐ Apr 2014
- ☐ May 2014
- ☐ Jun 2014

Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

State

All

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Segment

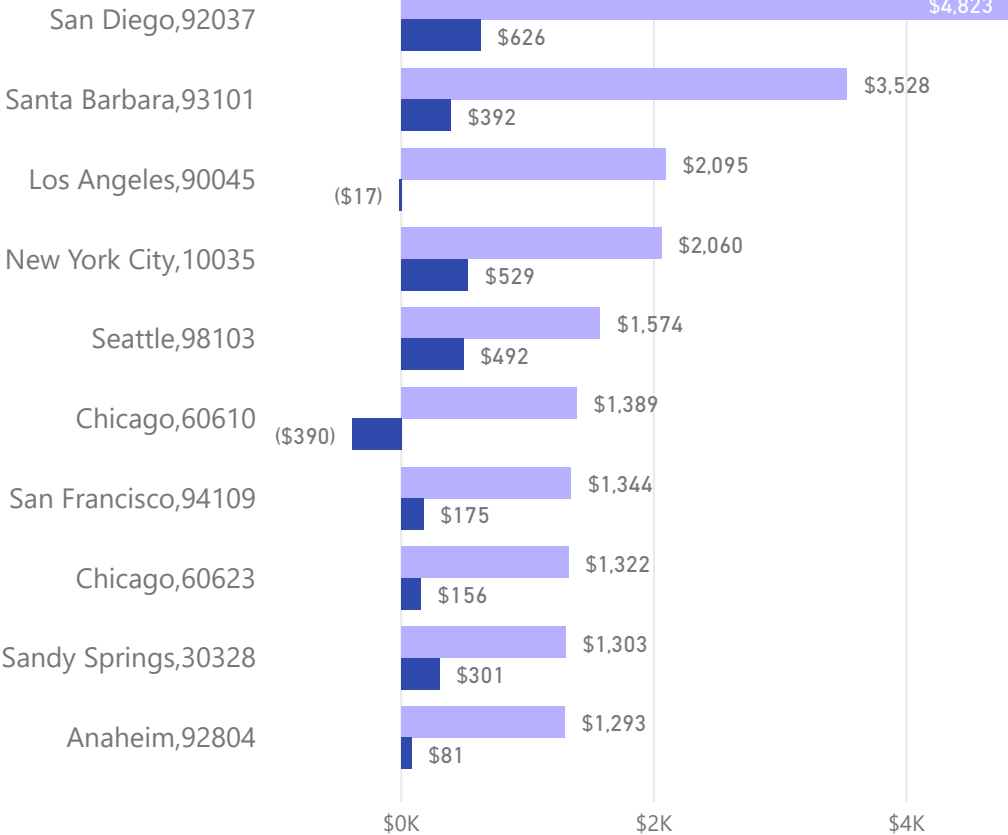
- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Top & Bottom Locations by Sales

Top 10

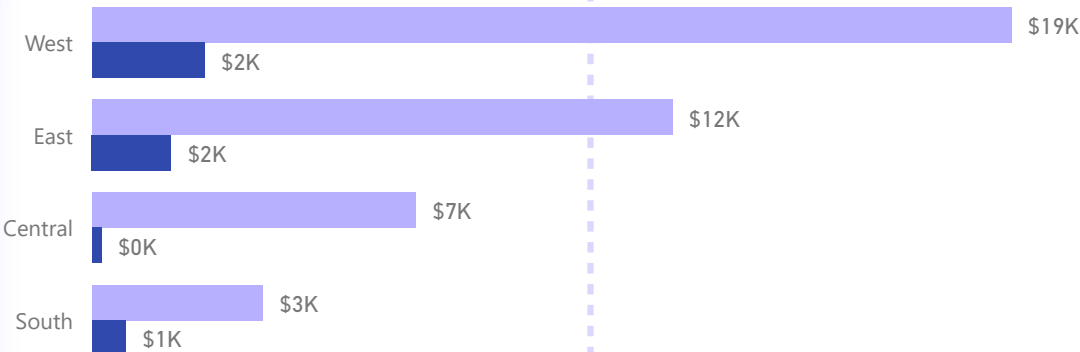
Bottom 10

Sales Profit

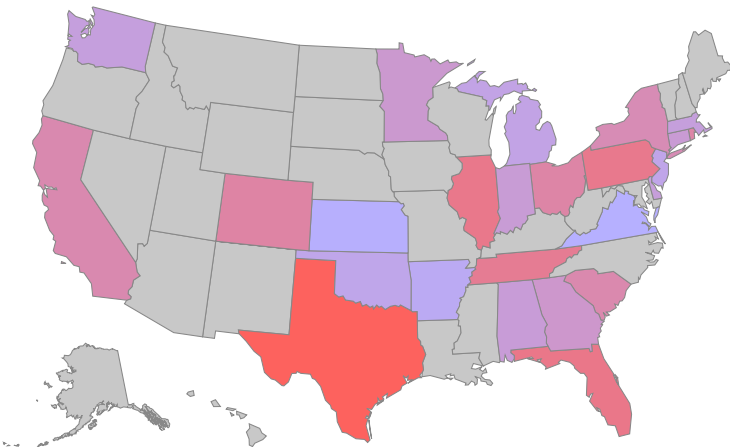


Sales by Regions

Sales Profit



States by Profit Ratio



Region

☐ Central

☐ East

☐ South

☐ West

State

☐ Alabama

☐ Arizona

☐ Arkansas

☐ California

☐ Colorado

☐ Connecticut

☐ Delaware

☐ District of Columbia

☐ Florida

☐ Georgia

☐ Idaho

☐ Illinois

☐ Indiana

☐ Iowa

☐ Kansas

Category

☐ Furniture

☐ Office Supplies

☐ Technology

Segment

☐ Consumer

☐ Corporate

☐ Home Office

8/30/201511/1/2015

Customer ID

Search

Order ID

Search

Product

xerox

Location

Search

Order Date	Customer ID	Order ID	Product Key	Location Key	Sales	Discount	Profit	Quantity
September 25, 2015	EH-13990	CA-2015-156510	Xerox Color Copier Paper, 11" x 17", Ream,OFF-PA-10002222	Meriden,6450	\$46	0%	\$21	2
August 31, 2015	AR-10510	CA-2015-112319	Xerox 226,OFF-PA-10003441	Los Angeles,90004	\$58	0%	\$28	9
September 27, 2015	RH-19510	CA-2015-167255	Xerox 226,OFF-PA-10003441	San Francisco,94110	\$13	0%	\$6	2
September 17, 2015	MO-17800	CA-2015-133025	Xerox 216,OFF-PA-10004100	Los Angeles,90036	\$32	0%	\$16	5
September 26, 2015	TB-21520	CA-2015-130883	Xerox 216,OFF-PA-10004100	Portland,97206	\$31	20%	\$11	6
September 22, 2015	MG-17875	CA-2015-134992	Xerox 214,OFF-PA-10001972	Arlington,22204	\$32	0%	\$16	5
October 23, 2015	JE-15715	CA-2015-110877	Xerox 212,OFF-PA-10004621	Houston,77041	\$36	20%	\$13	7
September 15, 2015	NG-18355	US-2015-130519	Xerox 21,OFF-PA-10001937	Coral Springs,33065	\$16	20%	\$5	3
September 11, 2015	SN-20560	CA-2015-125934	Xerox 208,OFF-PA-10000556	Paterson,7501	\$39	0%	\$19	6
October 12, 2015	MP-17470	CA-2015-102281	Xerox 205,OFF-PA-10000061	New York City,10035	\$52	0%	\$25	8
October 2, 2015	SG-20470	CA-2015-140375	Xerox 202,OFF-PA-10001870	Rockville,20852	\$19	0%	\$9	3
October 24, 2015	AG-10495	CA-2015-118738	Xerox 2,OFF-PA-10001166	Houston,77041	\$10	20%	\$4	2
October 24, 2015	AG-10495	CA-2015-118738	Xerox 1999,OFF-PA-10003177	Houston,77041	\$16	20%	\$5	3
September 27, 2015	HW-14935	CA-2015-103072	Xerox 1996,OFF-PA-10003172	Detroit,48205	\$26	0%	\$12	4
September 27, 2015	JK-15205	CA-2015-125976	Xerox 1988,OFF-PA-10001125	Arlington,22204	\$155	0%	\$70	5
October 15, 2015	CG-12520	US-2015-123918	Xerox 1986,OFF-PA-10003001	Dallas,75217	\$5	20%	\$2	1
September 15, 2015	BM-11575	CA-2015-105102	Xerox 1967,OFF-PA-10002365	New York City,10035	\$13	0%	\$6	2
September 10, 2015	EH-13765	US-2015-147242	Xerox 1960,OFF-PA-10003039	Revere,2151	\$279	0%	\$125	9
October 23, 2015	JF-15355	CA-2015-132486	Xerox 196,OFF-PA-10004971	San Diego,92105	\$12	0%	\$6	2
September 10, 2015	AB-10150	CA-2015-168186	Xerox 1952,OFF-PA-10000477	Tulsa,74133	\$15	0%	\$7	3
September 13, 2015	JH-15910	CA-2015-118843	Xerox 1948,OFF-PA-10001712	Atlanta,30318	\$70	0%	\$31	7
October 4, 2015	JK-16120	CA-2015-134859	Xerox 1946,OFF-PA-10001293	Philadelphia,19134	\$21	20%	\$7	4
September 21, 2015	GB-14575	CA-2015-158421	Xerox 193,OFF-PA-10001801	Columbia,29203	\$24	0%	\$12	4
September 8, 2015	NM-18520	CA-2015-162166	Xerox 1928,OFF-PA-10002606	Moreno Valley,92553	\$26	0%	\$12	5
September 25, 2015	CS-11950	CA-2015-151869	Xerox 1923,OFF-PA-10002947	Freeport,11520	\$20	0%	\$10	3
September 27, 2015	RH-19510	CA-2015-167255	Xerox 1916,OFF-PA-10002377	San Francisco,94110	\$147	0%	\$73	3
September 13, 2015	KD-16615	US-2015-129007	Xerox 1915,OFF-PA-10000994	Anaheim,92804	\$210	0%	\$101	2
October 26, 2015	KH-16690	CA-2015-150714	Xerox 1914,OFF-PA-10001497	Springfield,97477	\$132	20%	\$48	3
October 31, 2015	SG-20080	CA-2015-164882	Xerox 191,OFF-PA-10000157	Redlands,92374	\$20	0%	\$9	1
September 4, 2015	CS-12355	CA-2015-142755	Xerox 1908,OFF-PA-10001970	Roswell,30076	\$280	0%	\$137	5
October 18, 2015	JC-15775	CA-2015-127824	Xerox 1903,OFF-PA-10001184	Seattle,98115	\$18	0%	\$9	3
Total					\$2,073	160%	\$950	151