



BENEFITS OF CI/CD

HOW CAN CI/CD BENEFIT THE COMPANY AND TRANSITION OUR WORKFLOW TO
BEING LOW-COST AND AUTOMATED

CI/CD FOUR MAIN BENEFITS AS PER THE VALUE FRAMEWORK:

1. Reduce Cost
2. Avoid Cost
3. Increase Revenue
4. Protect Revenue



EXAMPLES OF HOW CI/CD CAN REDUCE COSTS:

- Catch Compile Errors After Merge → • Less developer time on issues from new developer code
- Automate Infrastructure Cleanup → • Less infrastructure costs from unused resources
- Breaking the software update process up into smaller chunks → • **Lower device management costs**

EXAMPLES OF HOW CI/CD CAN AVOID COSTS:

- Catch Unit Test Failures → • Less bugs in production and less time in testing
- Detect Security Vulnerabilities → • Prevent embarrassing or costly security holes
- Automate Infrastructure Creation → • Less human error, Faster deployments

EXAMPLES OF HOW CI/CD CAN INCREASE REVENUE:

- Faster and More Frequent Production Deployments → • New value-generating features released more quickly
- Deploy to Production Without Manual Checks → • Less time to market
- Enables organizations to respond to consumer needs as they evolve → • Early feedback and usability issues can be addressed without refactors to change the direction later on

EXAMPLES OF HOW CI/CD CAN PROTECT REVENUE:

- Automated Smoke Tests → • Reduced downtime from a deploy-related crash or major bug
- Automated Rollback Triggered by Job Failure → • Quick undo to return production to working state
- Supports customer outcomes from a technical standpoint. → • Play a major role in customer satisfaction and long-term loyalty