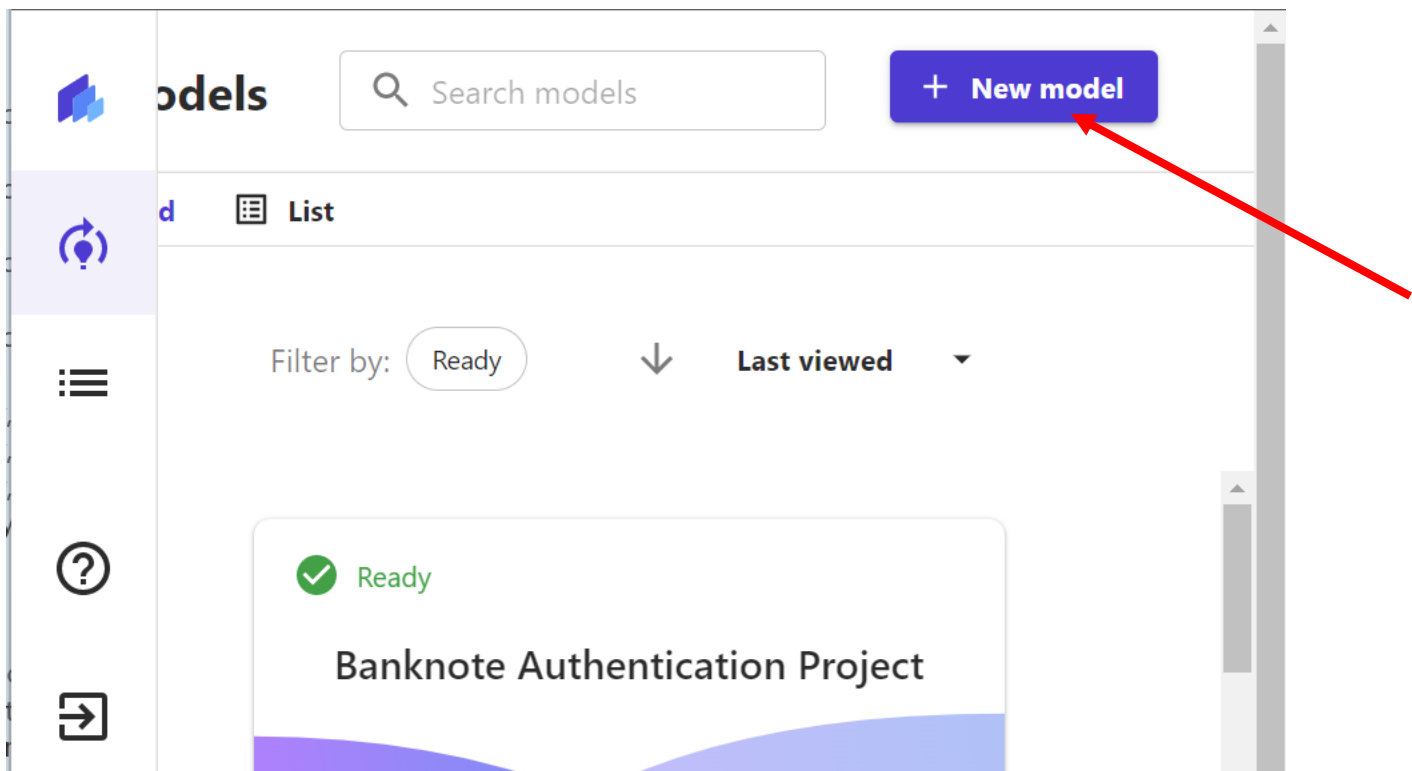


# Machine Learning Model for SMS SPAM Detection Using AWS SageMaker Canvas





## Models

 Search models

 New model

### Create new model



Model name

SMS SPAM DETECTION

Use only letters, numbers, and underscores up to 32 characters.

Cancel

Create

# SMS SPAM DETECTION

V1 ● Draft ▼

+ Add version

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↺

⋮

Select

Build

Analyze

Predict

## Select dataset

You can import a tabular dataset or choose one that has already been imported. Your dataset must contain at least one input column and a target column.

→ Join

+ Import

🔍 Search datasets in Canvas

All

Joined

Name	Source	Columns	Rows	Cells
------	--------	---------	------	-------

## Import



Upload



S3

[Add Redshift or Snowflake](#)

## Upload files to import

**Drag a CSV file here**

or



Select files from your computer

[Cancel](#)



Import data

Choose files to import

Amazon S3 / newmlbucket123 /  
SMS SPAM DETECTION

Q

Search Amazon S3



<input type="checkbox"/>	Name
<input type="checkbox"/>	 Spam+SMS+Detection+
<input type="checkbox"/>	 Spam+SMS+Detection+

Choose files to import

Amazon S3 / newmlbucket123 /  
SMS SPAM DETECTION

Q

Search Amazon S3

<input type="checkbox"/>	Name
<input checked="" type="checkbox"/>	 Spam+SMS+Detection+-+Train.csv
<input checked="" type="checkbox"/>	 Spam+SMS+Detection+-+Test.csv

2 new datasets

[Preview all](#)

Cancel

Import data

# SMS SPAM DETECTION

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Select

Build

Analyze

Pr

## Select dataset

You can import a tabular dataset or choose one that has already been imported. Your dataset must contain at least one input column and a target column.

🔍 Search datasets in Canvas

All

Joined

Name

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Select

Build

Analyze

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All

Joined

Name

Source



Spam+SMS+Detection++Train(1).csv

S3



Spam+SMS+Detection++Test(1).csv

S3



Bank+Note+Authentication++Test.csv

S3

## SMS SPAM DETECTION

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Select

**Build**

Analyze

Predict

### Select a column to predict

Choose the target column. The model that you build predicts values for the column that you select.



Target column ▼

### Model type

SageMaker Canvas automatically recommends the appropriate model type for your analysis.

To see a recommended model type, specify a value for the target column.

Quick build ▼

Preview model



## SMS SPAM DETECTION

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Select

Build

Spam+SMS+Detection+-+Trai

Full dataset: 1.2k rows

Column name ↓

☒ SMS Text

☒ Check

### Random sample ⓘ



Sample size: 1199 rows



Cancel

Update

Data visualizer



Unique ⓘ

Mean / Mode

185

Sorry, I'll call later

ham

Total columns: 2

Total rows: 1,199

Total cells: 2,398

☒ Show dropped columns

# SMS SPAM DETECTION

V1

● Draft

Select

**Build**

Analyze

Predict

## Select a column to predict

Choose the target column. The model that you build predicts values for the column that you select.



Target column

Check



Value distribution

ham

spam

## Model type

SageMaker Canvas automatically recommends the appropriate model type for your analysis.




2 category prediction

Your model classifies Check into two categories.

**Change type**







## Spam+SMS+Detection++Train(1).csv

Full dataset: 1.2k rows 



 Data visualizer



	Column name ↓	Data type	Missing 	Mismatched 	Unique 	Mean / Mode
	SMS Text	Text	0.00% (0)	0.00% (0)	1,185	Sorry, I'll call later
	Check <span>Target</span>	Binary	0.00% (0)	0.00% (0)	2	ham

# Spam+SMS+Detection+-+Train(1).csv

Full dataset: 1.2k rows 



 Data visualizer



<input checked="" type="checkbox"/> SMS Text 	 Check 	
 <p>1185 Values</p>	 <p>2 Categories</p>	
This is the 2nd time we have tried...	spam	
He's just gonna worry for nothing...	ham	
Did you get any gift? This year i d...	ham	
somewhere out there beneath th...	ham	
Well there's a pattern emerging o...	ham	

 Total columns: 2

 Total rows: 1,199

 Total cells: 2,398

 Previewing first 100 rows

☒ Show dropped columns

# SMS SPAM DETECTION

V1

● Draft

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Share



Select

Build

Analyze

Predict



## Validate your data

It might take several minutes, depending on the dataset size.

Validate data

## Select a column to predict

Choose the target column. The model that you build predicts values for the column that you select.



Target column

Check

Value distribution

ham

## Model type

SageMaker Canvas automatically recommends the appropriate model type for your analysis.



2 category prediction

Your model classifies Check into two categories.

Change type

Quick build



Preview model

## Dataset issues



You have **1** issues with **Spam+SMS+Detection+-+Train(1).csv**. We recommend you resolve them to ensure the model is built successfully:

All feature columns are text columns    All of the feature columns in your data are text columns    ^

All of the feature columns that you've selected in your data are text columns. Text columns are dropped for standard builds, and this issue will cause your build to fail. You can select columns of a different data type, or you can start a quick build instead.

[Back to build](#)

## SMS SPAM DETECTION

### Model type



#### Recommended

☒ 2 category model



Classify rows into two categories.

Example business questions

- Will a delivery be on time, yes or no?
- Will a customer churn, yes or no?

Cancel

Change type

Total columns: 2

Total rows: 1,199

Total cells: 2,398



Show

Quick build



Preview model



## Preview model



Estimated accuracy ⓘ

95%

The model predicts the correct target  
(Check) 95% of the time.

Column impact ⓘ



Search columns...



[View dataset issues](#)

## Model type

SageMaker Canvas automatically recommends the appropriate model type for your analysis.



2 category prediction

Your model classifies Check into two categories.

[Change type](#)

**Quick build**



**Preview model**

98



Previewing first 100 rows



Show dropped columns

Select Build **Analyze** Predict

Model status

98.776%

Predict

The model predicts the correct Check 98.776% of the time. ⓘ

**Overview** Scoring

Advanced metrics



Positive Class		F1 ⓘ	Accuracy ⓘ	Precision ⓘ	Recall ⓘ	AUC ⓘ
spam	ham	95.385%	98.776%	100%	91.176%	0.993

		Predicted values	
		spam	ham
Actual Values	spam	<div>True positive (TP)</div> <div>31</div> <div>12.7% of predicted results</div>	<div>False negative (FN)</div> <div>3</div> <div>1.2% of predicted results</div>
	ham	<div>False positive (FP)</div> <div>0</div> <div>0.0% of predicted results</div>	<div>True negative (TN)</div> <div>211</div> <div>86.1% of predicted results</div>

# Advanced metrics



Positive Class	F1 ⓘ	Accuracy ⓘ	Precision ⓘ	Recall ⓘ	AUC ⓘ
<div>spam</div> <div>ham</div>	99.294%	98.776%	98.598%	100%	0.993

## Predicted values

ham

spam

ham

True positive (TP)

211

86.1% of predicted results

False negative (FN)

0

0.0% of predicted results

spam

False positive (FP)

3

1.2% of predicted results

True negative (TN)

31

12.7% of predicted results

Actual Values

# SMS SPAM DETECTION

V1

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- Select
- Build
- Analyze
- Predict

## Predict target values

Batch prediction

Single prediction

Generates predictions for an entire dataset.

### Select a dataset to generate predictions

Select dataset

## Select dataset for predictions



To make predictions on a dataset, select it or import it. The dataset that you select must have the same number of feature columns as the training dataset.



**Import  
data**

 Search datasets in Canvas

	Name	Source	Columns	Rows	Cells	Created	Status
<input type="radio"/>	Spam+SMS+Detection+-+Test(1).csv	S3	2	374		12/27/2022 11:54 AM	Ready
<input type="radio"/>	Spam+SMS+Detection+-+Train(1).csv	S3	2	1,199		12/27/2022 11:54 AM	Ready

Close

**Generate predictions**

### batchInfer-SMS SPAM DETECTION-Spam+SMS+Detection+-+Test(1).csv-1672151277



Prediction (Check)	Probability	SMS Text
ham	94.9%	She.s fine. I have had difficulties with her phone. It works w...
ham	97.6%	Ugh my leg hurts. Musta overdid it on mon.
spam	94.8%	Call Germany for only 1 pence per minute! Call from a fixe...
spam	96.9%	YOU VE WON! Your 4* Costa Del Sol Holiday or â£5000 aw...
ham	97.8%	WOT STUDENT DISCOUNT CAN U GET ON BOOKS?

 **Download CSV**

# SMS SPAM DETECTION

V1

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Select

Build

Analyze

Predict

## Predict target values

Batch prediction

Single prediction

Column ↑	Feature importance	Value
SMS Text	<div></div> 100%	Sorry, I'll call later

Check Prediction

Copy

ham

Average prediction

ham 97.568%

spam 2.432%