

Graphic & Motion Designer

2020-2022

# Portfolio

by Triana Wulandari





# Hello!

I'm Ulan, **Graphic** and **Motion Designer** based on Jakarta. As a Graphic and Motion Designer i like to brainstorm and develop creative ideas to solve problems, **specialized in Layouting, Editorial Design, Social Media Design, and Motion Graphic Design.**

I also have a great time management and always look forward to improving myself and learning something new. Enjoy to my portfolio and **lets work together! :)**



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# Education

2019 | Jakarta State Polytechnic  
(Graphic Designer)

2015 | Vocational High School  
SMK Cyber Media (Multimedia)

# Creative Fields



Layouting  
Editorial Design  
Social Media Design  
Branding



Motion graphic,  
Editing video

# Experience

- 2021-2022 | **KIBIF Group**  
Graphic Designer
- 2021 | **Vectroid (Production House)**  
Freelance Assistant Director
- 2020 | **Freelance Graphic Designer**  
Stiker, Poster, & Logo
- 2018-2019 | **PT. Ruang Raya Indonesia (Ruangguru)**  
Graphic Design Internship
- 2017 | **GPFFEST Cakrawala**  
Exhibition team
- 2017 | **Piala Catur PNJ**  
HPD team
- 2017 | **TAKJIL**  
(Tafakur Alam Jembatan Ilmu)  
HPD team
- 2016 | **GPFFEST Diorama**  
Exhibition team
- 2014 | **PT. Indonesia News Center (Inilah.com)**  
Internship

# Software Skills



Adobe Illustrator



Adobe Photoshop



Adobe After Effects



Adobe Premiere



Adobe InDesign



# Social Media Design



Social media layouts used for daily updates on Instagram and sometimes for marketing materials.









# 02 KIBIFGroup

## 2021 | Social Media Feeds Design

Social media layouts used for daily updates on Instagram and sometimes for marketing materials.











## 03 KIBIFGroup

### 2021 | Instagram Story Design

Instagram story design used for daily updates on Instagram story and sometimes for marketing materials (IG Ads).



# 04 KIPAO

## 2021 | Social Media Feeds Design

Social media layouts used for daily updates on Instagram and sometimes for marketing materials.









# 05 KIPAO

## 2021 | Instagram Story Design

Instagram story design used for daily updates on Instagram story and sometimes for marketing materials.





# 06 BOSS



## 2021 | Social Media Feeds Design

Social media layouts used for daily updates on Instagram and sometimes for marketing materials.





# 07 BOSS

## 2021 | Instagram Story Design

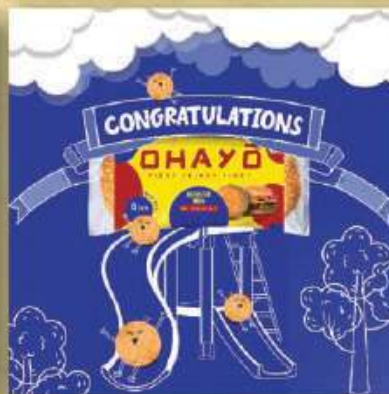
Instagram story design used for daily updates on Instagram story and sometimes for marketing materials.



# 08 OHAYO

## 2021 | Social Media Feeds Design

Social media layouts used for daily updates on Instagram and sometimes for marketing materials.





# 09 OHAYO

2021 | Instagram Story Design

Instagram story design used for daily updates on Instagram story and sometimes for marketing materials.





# E-Commerce Design

KIBIF Official Store at:



Making banners, broadcast message, ADS, SKU, and store decoration for promotion materials.







**KIBIF**  
The Best Quality Meat

**WAKTU INDONESIA BELANJA**

# Perfect Steak

LIMITED TIME OFFER

START FROM **50<sup>RB</sup>**

**tokopedia**  
KIBIF OFFICIAL STORE

# FLASH DEAL

**BEBAS ONGKIR**

30 September 2021 **21.00 - 08.59**

**HANYA RP 90,000** untuk 2 pack

2x KIBIF Bakso Sapi 50 Pcs 600 Gr

**bukalapak**  
KIBIF Official Store

\*S&K Berlaku

**Shopee**  
KIBIF OFFICIAL SHOP

# Stock Camilan di Rumah Yuk!

## DISKON 50% + 5%

10 - 16 Januari 2022

LUMER COKELATNYA BIKIN NAGIN

**KUKUS ATAU GORENG**

**KIPAO!**

**NOMI NOMI NOMI**

**blibli**  
KIBIF OFFICIAL STORE

# BELANJA PASTI CUAN

## CUAN 88% CASHBACK

Kode: BPDJAN-88

**SAIKORO BEET**

**KIPAO!**

**KIPAO!**

# Instagram Ads

Making design ads on Instagram to reach a wider and targeted audience.



# SKU

SKU (Stock Keeping Unit)  
making designs for product displays  
on online store.



**HARGA RESELLER**

**20 PACK**

**500 GR PER PACK**

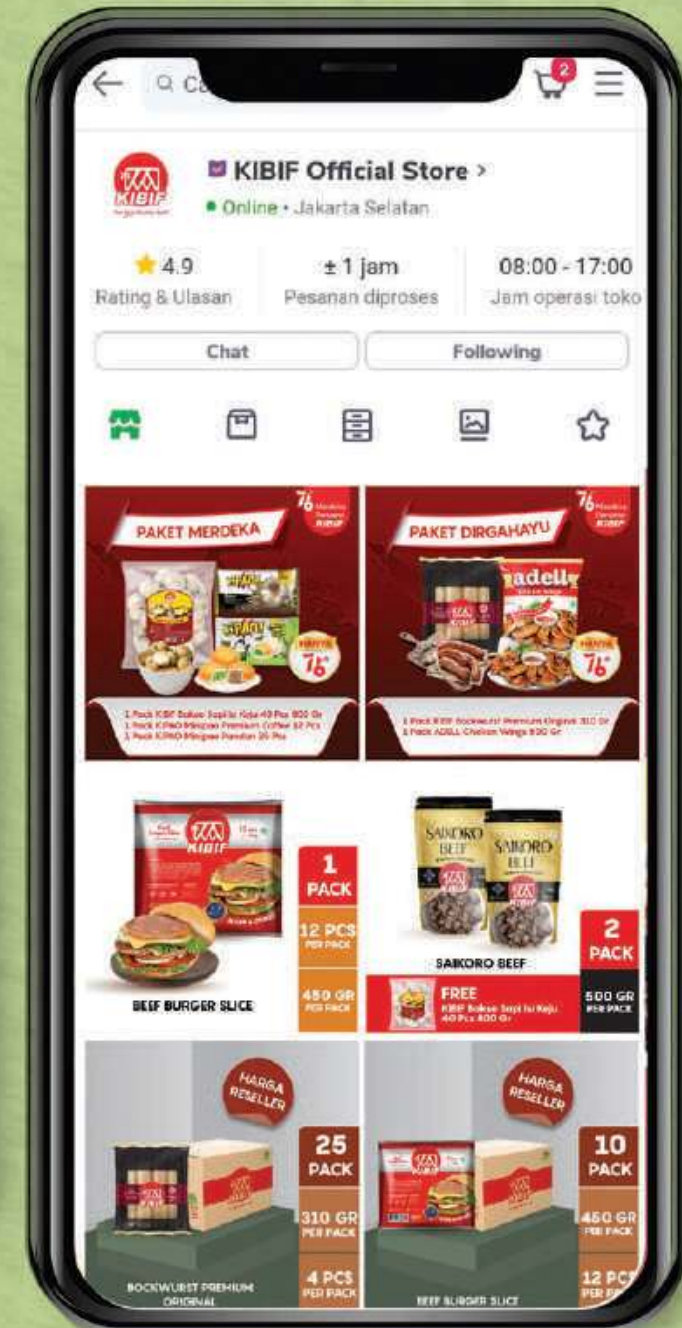
**6 PCS PER PACK**

**BOCKWURST ORIGINAL**

**Rp 60,000**

**Fortune Package**

1 Pack KIPAO Minipao Cokelat 25 Pcs 430 Gr  
1 Pack KIPAO Kacang Merah 25 Pcs 430 Gr







# Promotional items

Making different types of promotional item,  
include poster, roll up banner, priceboard, freezer sticker, etc





Freezer Stiker



Poster





Price Board






Shop Banner





Roll-up Banner



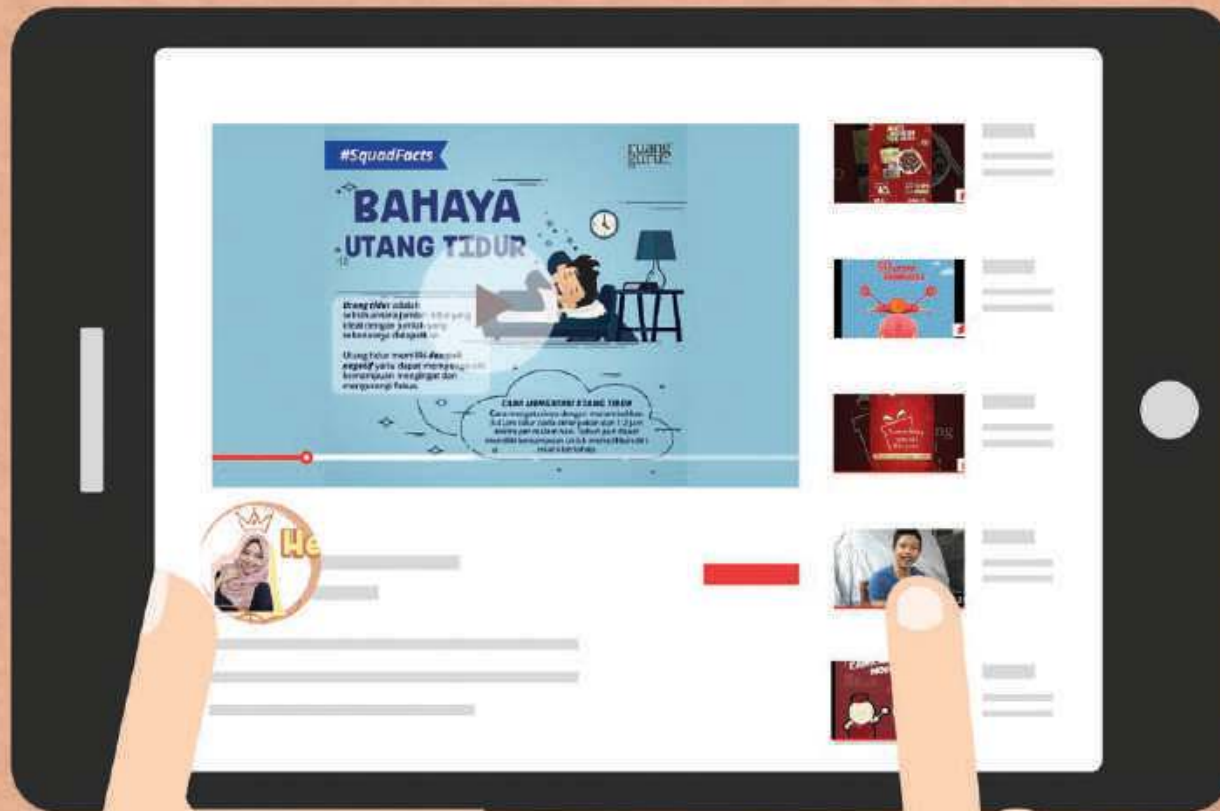


# MOTION GRAPHIC

This page contains a motion graphic project that i made.



<http://bit.ly/PortofolioMotion2QHggrw>



Scan here:







**THANK YOU :)**