

OUR BRANDS

id*fabrics*

Idefab

Interior Design Fabrics & Furnishings

Idefab
HOSPITALITY

 **artweave**

INTER *Weave*

renaissance 



Interior Design Fabrics & Furnishings

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MISSION

TO HELP OUR CUSTOMERS ACHIEVE BEAUTIFUL INTERIOR PROJECTS BY
SIMPLIFYING FABRIC SPECIFICATION AND SELECTION PROCESS THROUGH
OUR PROFESSIONAL SERVICE AND EXPERTISE

VISION

BEST IN QUALITY

BEST IN SERVICE

BEST IN MANAGEMENT

IDENTITY

TRUSTED

RELIABLE

HIGH
QUALITY

DURABLE

USER
FRIENDLY

DESIGN
ORIENTED

TIMELESS

PRODUCTS

CUSTOM CURTAINS, CURTAIN FABRICS, UPHOLSTERY, INTERIOR ACCESSORIES

The logo for idfabrics, featuring the lowercase letters 'id' in a gold serif font and 'fabrics' in a white serif font, all contained within a dark navy blue rectangular box.

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IDENTITY

SOPHISTICATED, ELEGANT, LUXURIOUS, DESIGN ORIENTED, BEAUTIFUL

PRODUCTS

CUSTOM CURTAINS, CURTAIN FABRICS, UPHOLSTERY

The logo for Idefab Hospitality, with 'Idefab' in a large white sans-serif font and 'HOSPITALITY' in a smaller orange sans-serif font below it, all within a dark navy blue rectangular box.

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IDENTITY

DURABLE, EASY MAINTENANCE, EASY CLEAN, USER FRIENDLY,
SPECIAL FABRIC TECHNOLOGY, HIGH TECHNOLOGY

PRODUCTS

MOSTLY UPHOLSTERY (INDOOR & OUTDOOR FABRICS)

BRANDS UNDER IDEFAB HOSPITALITY

The logo for Durashine Outdoor Fabrics, with 'Durashine' in a large orange sans-serif font and 'Outdoor Fabrics' in a smaller orange sans-serif font below it.

OUR OUTDOOR FABRIC BRAND - WE HAVE VARIOUS OUTDOOR FABRIC
COLLECTIONS WHICH ARE WATERPROOF, WATER REPELLENT AND ANTIBACTERIAL
- THE ONE AND ONLY IN INDONESIA.

The logo for Crypton Fabric Intelligence, featuring a red circular icon with a white swoosh to the left of the word 'CRYPTON' in a large blue sans-serif font, with 'FABRIC INTELLIGENCE' in a smaller blue sans-serif font below it.

HIGH PERFORMANCE FABRIC FROM USA
HIGHEST WATER REPELLENCY IN THE FABRIC MARKET, VERY EASY CLEAN,
STAIN RESISTANT, ANTI BACTERIAL, HIGHLY DURABLE



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PRODUCTS

CUSTOM CURTAINS & CURTAIN FABRICS

BRAND IDENTITY:

EFFICIENT, DURABLE, USER FRIENDLY, AFFORDABLE



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PRODUCTS: UPHOLSTERY

BRAND IDENTITY:

EFFICIENT, DURABLE, USER FRIENDLY, AFFORDABLE



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PRODUCTS

CURTAIN FABRICS, UPHOLSTERY

BRAND IDENTITY:

EFFICIENT, DURABLE, USER FRIENDLY, AFFORDABLE