



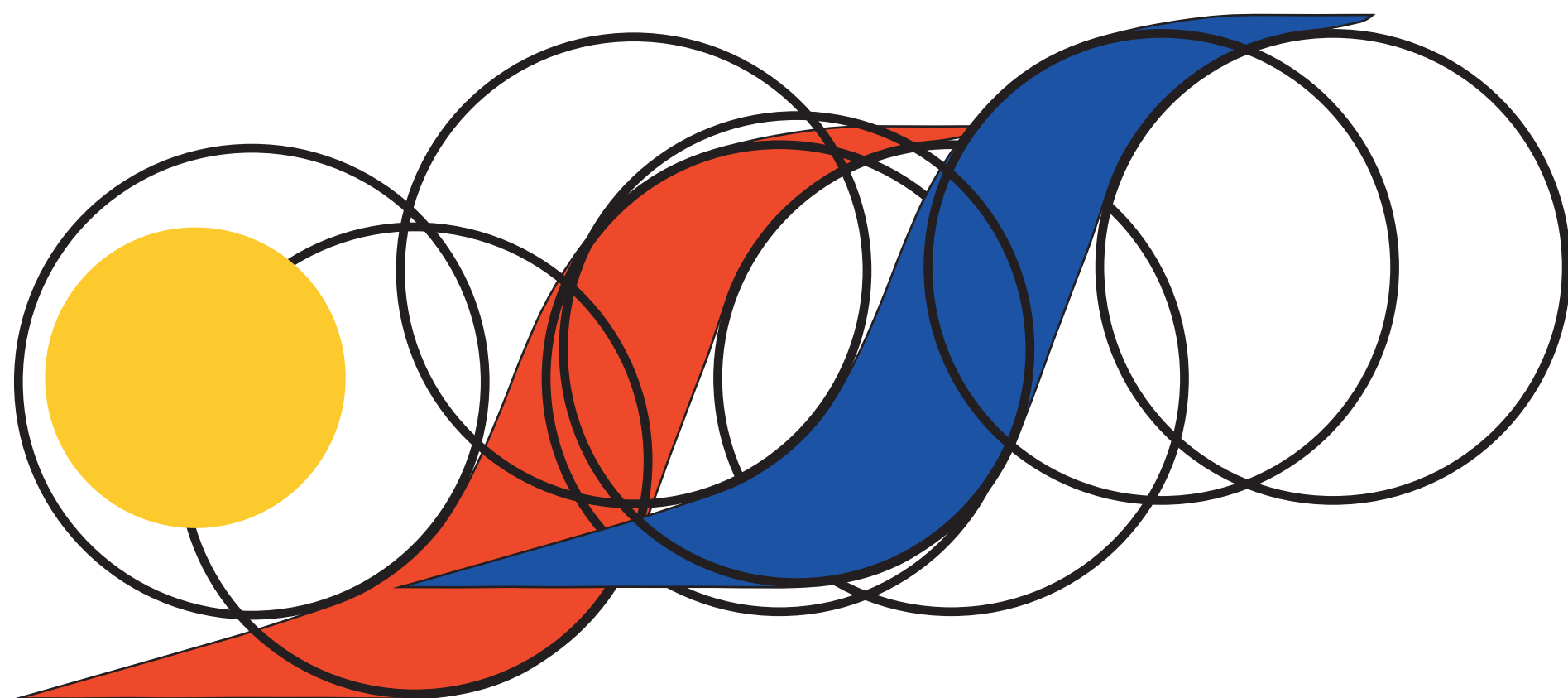
RE-BRANDING
SENTRAL SISTEM
GUIDELINES

2022

CONTENT OF TABLE

1. Logo
2. Color pallete
3. Typography
4. Instagram

Logo



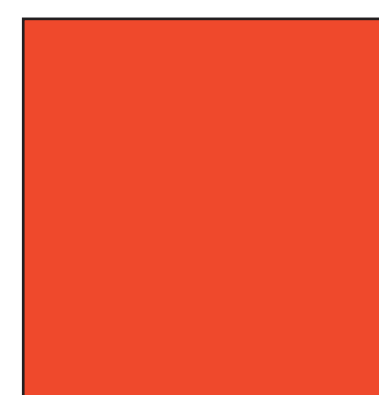
**SENTRAL SISTEM
CONSULTING**



284899



FFCD05



E73C20



Warna Utama



#FFFFFF

C = 0%
M = 0%
Y = 0%
K = 0%

R = 225
G = 225
B = 225

H = 206
S = 0%
B = 100%



#FFCD05

C = 0%
M = 20%
Y = 93%
K = 0%

R = 225
G = 205
B = 5

H = 48
S = 98%
B = 100%



#284899

C = 95%
M = 76%
Y = 0%
K = 0%

R = 40
G = 72
B = 153

H = 221
S = 73%
B = 60%

Warna Kedua



#163F5F

C = 97%
M = 71%
Y = 38%
K = 30%

R = 22
G = 63
B = 95

H = 206
S = 76%
B = 37%



#A91916

C = 22%
M = 100%
Y = 100%
K = 17%

R = 169
G = 26
B = 23

H = 0
S = 86%
B = 60%



#8DBE22

C = 53%
M = 0%
Y = 100%
K = 0%

R = 141
G = 34
B = 190

H = 77
S = 81%
B = 74%



#489935

C = 74%
M = 14%
Y = 100%
K = 2%

R = 72
G = 153
B = 53

H = 107
S = 65%
B = 60%

Brightness



#000000

Typography

MONTSERRAT (Judul)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

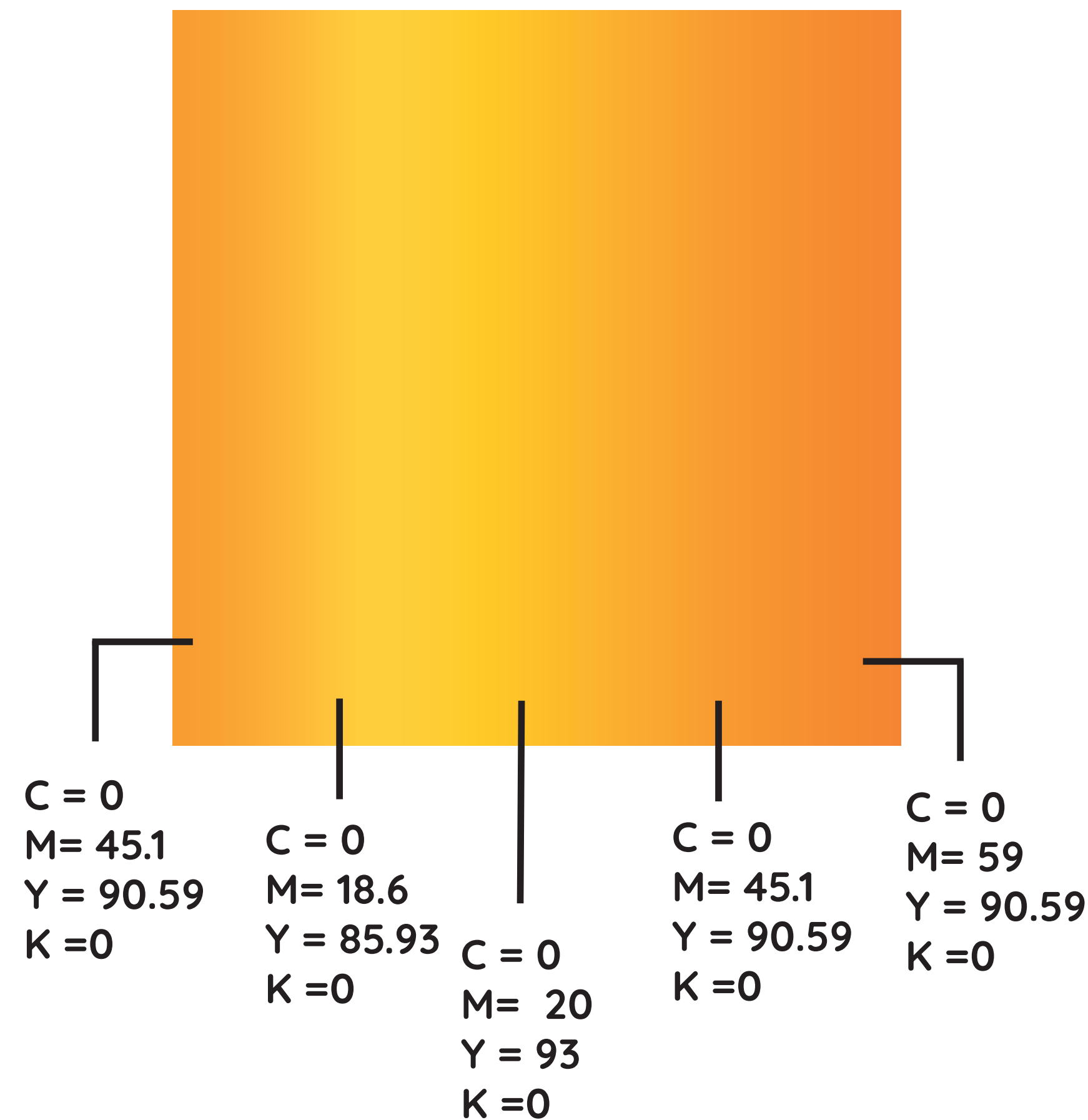
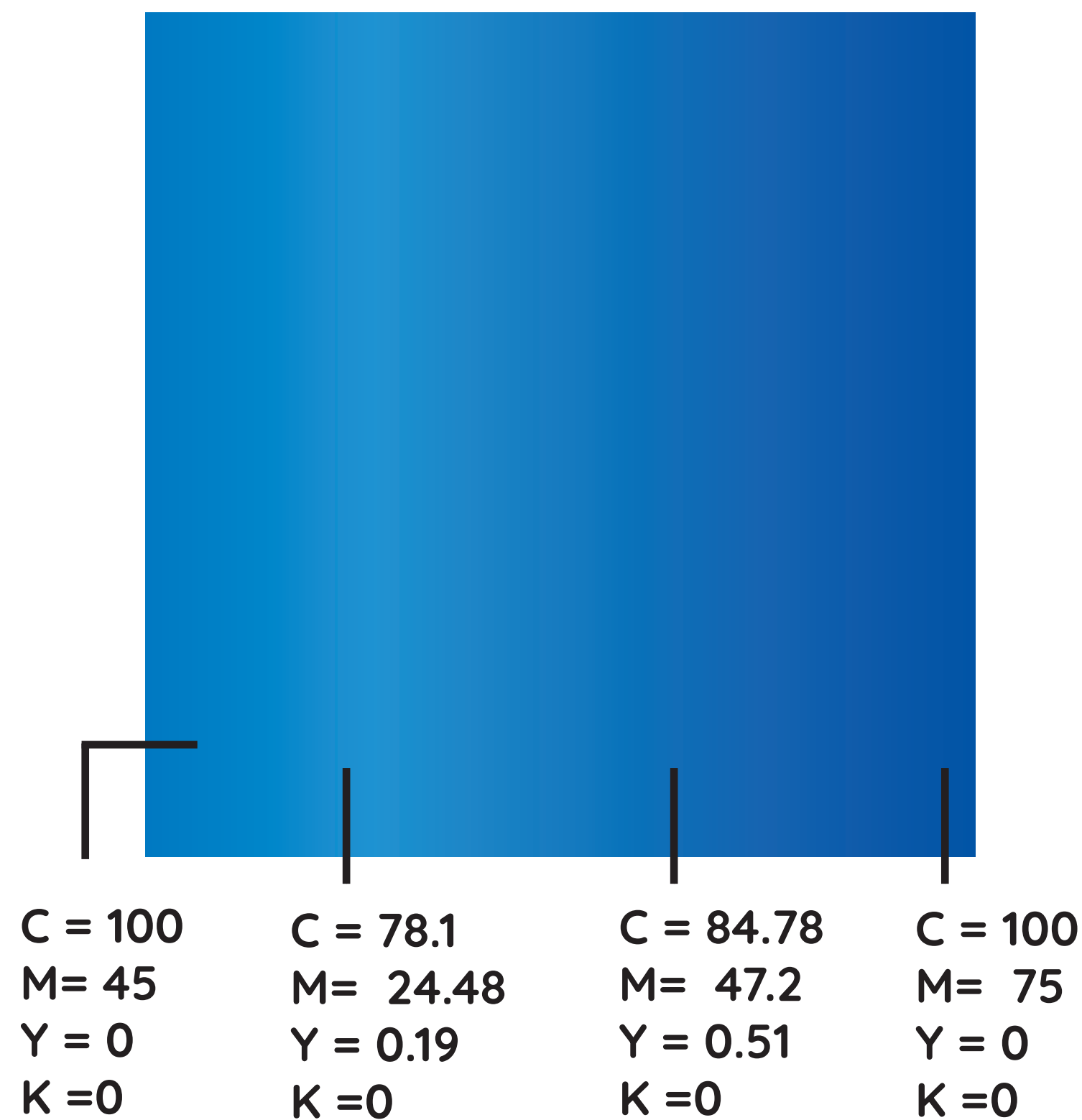
QUICKSAND (ISI)

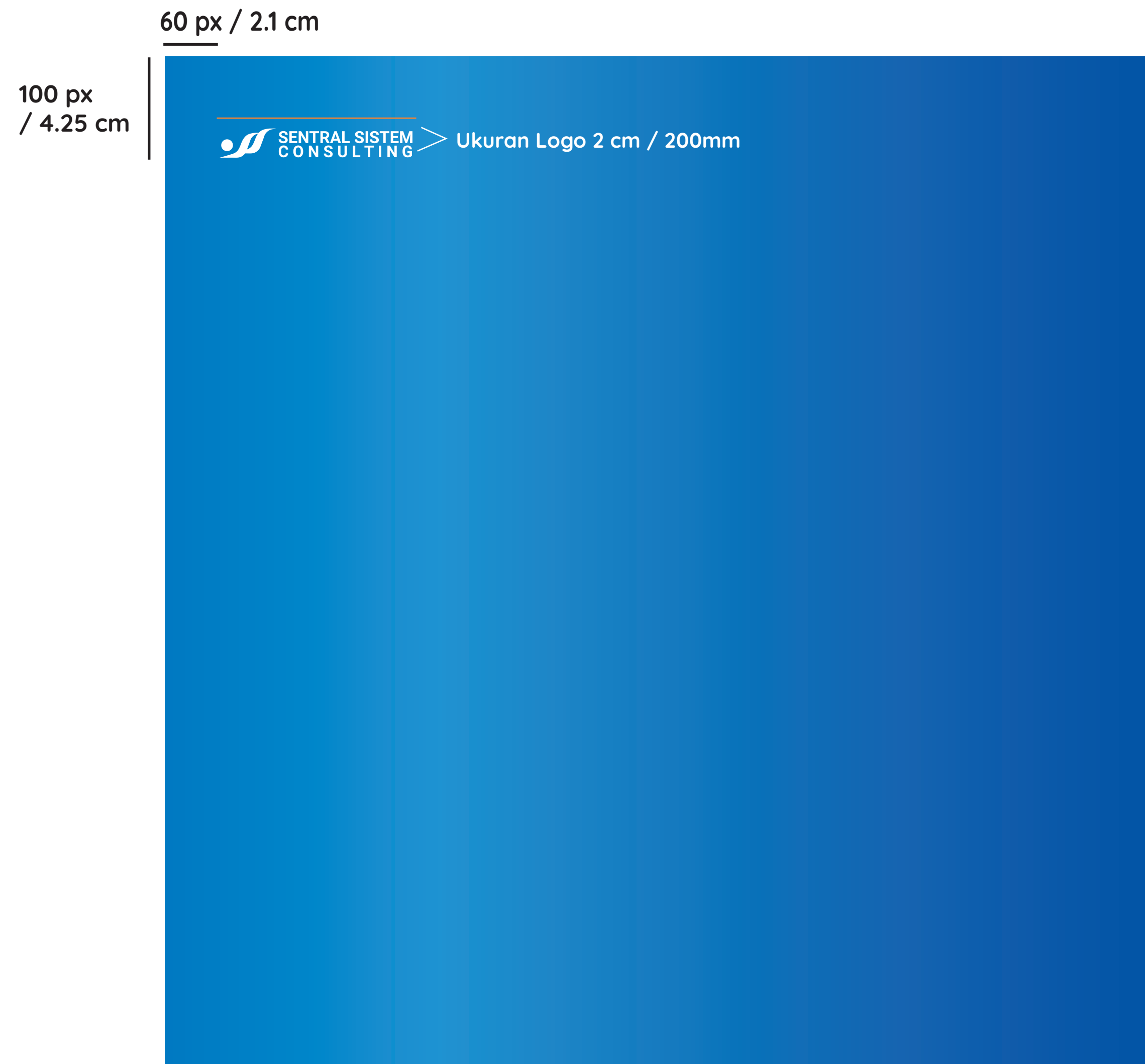
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Reey & **Raleway** (Opsilainnya ex: Flyer)

Background Sosmed warna

Background menggunakan format gradient





Logo diletakkan pada pojok kanan