

PT. SENTRAL TEHNOLOGI MANAGEMEN

QUALITY, ENVIRONMENT, HEALTH, SAFETY, PROCESS IMPROVEMENT, STRATEGIC BUSINESS PLAN

KEBIJAKAN PERUSAHAAN

Company Vision

"To be one of the leader in Business Process Management Consulting in Indonesia "Menjadi salah satu pemimpin dalam jasa konsultasi bisnis di Indonesia.

Company Mission

"We will help our clients to be more competitive in the global market by deliver the best solutions in which suitable to our clients need"

Kami akan membantu klien kami untuk lebih kompetitif dalam pasar global dengan memberikan solusi terbaik sesuai dengan kebutuhan klien.

Company Core Value

"Total Solution"
"Open Minded"
"Self Improvement"

COMPANY POLICY

We will put our client's needs in terms of quality, on time project and service as the first priority of our goals and continuously improve and develop innovative product for the benefit of our clients through motivated and innovative employees.

We provide a safe and healthy workplace for employees and reduce the risk and hazard.

Kami akan menempatkan kebutuhan klien kami dalam hal kualitas konsultasi, proyek yang selesai tepat waktu dan pelayanan sebagai prioritas pertama dalam tujuan kami dan secara terus menerus meningkatkan dan menciptakan produk yang berinovasi untuk kepentingan klien kami melalui karyawan yang termotivasi dan inovatif.

Kami menyediakan tempat kerja yang aman dan sehat bagi karyawan serta menurunkan risiko bahaya yang ada di perusahaan.

COMPANY OBJECTIVES

- 1. Keterlambatan penyelesaian project : 3 Minggu
- 2. 100% project konsultasi berhasil
- 3. Tingkat kepuasan terhadap STM (Konsultasi, Inhouse, Publik training, dll) pelanggan: 7
- 4. Respond time: max 2 (dua) hari kerja
- 5. Improvement produk:

Konsultasi Training 3 produk / tahun 4 produk / tahun

- 6. Ide karyawan untuk pengembangan : 1 ide / orang / tahun
- 7. Zero accident / tahun
- 8. Tidak ada penyakit akibat kerja / tahun
- 9. Pemenuhan peraturan terkait K3 100%

Jakarta, 05 November 2020

<u>manuel Iman</u> Direktur



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Perbedaan persepsi:

- Harry menyatakan ini belum compliance (customer needs perlu didefine)
- Iman menyatakan ini sudah compliance (customer needs tidak bisa digeneralisasi, tergantung requirement dari customer)
- Perlu dicari referensi lebih lanjut

Altenatif:

• We will put our client's satisfaction through improvement of our quality service, delivery on time, customer relationship as the first priority of our goals and continuously improve and develop innovative product for the benefit of our clients through motivated and innovative employee We will put our client's need (Prof Dr. Bagdja dan penyair Rahendra)

Objectives Tambahan:

- Jumlah order berdasarkan rekomendasi client, sebagai terjemahan dari customer relationship
- We will put our client's need in terms of quality, delivery, service as the first priority of our goals and continuously improve and develop innovative product for the benefit of our clients through motivated and innovative employee. (Pujangga Yose)
- We will put our client's need i.e. innovative product, reliable, On-time schedule as
 the first priority of our goals and continuously improve and develop innovative
 product for the benefit of our clients through motivated and innovative employee
 (Ahli tata bahasa Prof Dr. Harry)

Objectives tambahan:

• Respond time to customer claim 2 workdays