HELLO PENSION

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CONTEXT

Retirement and old age have always entailed more staying at home, fewer things to do and a lack of work - which is something the elderly have consistently tried to avoid by finding many things to do to varying degrees of success. It is especially difficult, considering the fact that media or tools for searching for hobbies or work are almost nonexistent, as most workplaces or hobbyists prefer to tailor their applications and advertisements for a younger, more energetic audience. To help in bridging this gap, we propose an idea – an accessible application to enable them to search for hobbies or part-time work easily and efficiently - to assist them in their endeavors.

TARGET USERS

The target users are retirees and the elderly who are interested in finding suitable part-time jobs or hobbies, usually above the age of 50.

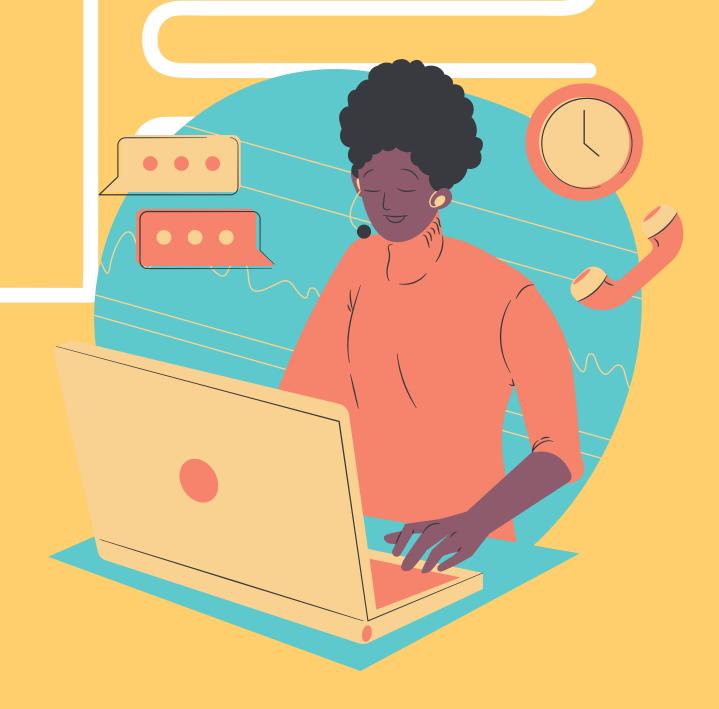
IDENTIFIED NEEDS OR IMPROVEMENTS

The application addresses the need for job finding for older people above the age of 50. Since there are not a lot of traditional and accessible methods that allow retirees and older people to successfully find a job, we believe that our application will help in making this overall situation much better and more acceptable for old people.

Furthermore, it is apparent that this age group has trouble finding a suitable job since most job owners prefer younger and more energetic workers and usually have stigmatic opinions towards elderly workers.

PREVIOUS WORKS

There are some applications that have dealt with this specific problem. One such application is called Retirement Brains where retirees can search for jobs and even find full-time positions. Moreover, RetirementJobs.com specializes in jobs for people over the age of 50. The listings range from to caregiving, retail sales, transportation and more. Another such site is Rent A Grandma where jobs nannies, caregivers and chefs are issued for people who seek such employment. Other sites include: Seniors4Hire. Workforce50.com, Retiree Workforce.



PROPOSAL/SOLUTION

Due to the lack of a proper senior job finding application in our geographical area and the lack of traditional successful job finding methods, we present "HelloPension." HelloPension is a simple application with the main goal of helping older people find suitable part-time jobs of their own choice.

Since portability and usability are some of the most important aspects, the device runs on Android OS which is used by a lot of mobile phones currently in the world. Moreover, the application is localized for use within Bosnia and Herzegovina.

The UI is purposefully designed for older technologically challenged folks who do not have as much contact with modern technology as their younger counterparts. Before accessing the application, the users are prompted to create their personal accounts using an email or phone number. In the application, retirees will be able to search for jobs by using various filters they desire ranging from work hours to wage, location, type of work and more. If the retiree finds a matching job, they will be able to see all the posted information and contact the job giver via phone call or text message.

"HelloPension" also allows the users to select their favorite offers and store them within the application. We believe that our application will help seniors find jobs and help our whole society in the process.

