

## Strategic Plan Template

Your Strategic Plan should contain the following sections:

1. Introductory Statement
2. Background Statement/History
3. Management Board and Staff
4. Organizational Tenets
  - 4.1 Organizational Vision
  - 4.2 Mission Statement
  - 4.3 Values
5. SWOT Analysis
  - 5.1 Strengths
  - 5.2 Weaknesses
  - 5.3 Opportunities
  - 5.4 Threats
6. Major Goals
  - 6.1 Specific Objectives
    - Action steps needed to achieve strategy
    - Person/s involved?
    - What year?
    - When complete?
    - Evaluation: How and by whom?
7. Evaluation
  - 7.1 Formative Evaluation
  - 7.2 Summative Evaluation