

Your Strategic Plan should contain the following sections:

1. *Introductory Statement*
2. *Background Statement/History*
3. *Management Board and Staff*
4. *Organizational Tenets*
 - 4.1 *Organizational Vision*
 - 4.2 *Mission Statement*
 - 4.3 *Values*
5. *SWOT Analysis*
 - 5.1 *Strengths*
 - 5.2 *Weaknesses*
 - 5.3 *Opportunities*
 - 5.4 *Threats*
6. *Major Goals*
 - 6.1 *Specific Objectives*
 - *Action steps needed to achieve strategy*
 - *Person/s involved?*
 - *What year?*
 - *When complete?*
 - *Evaluation: How and by whom?*
7. *Evaluation*
 - 7.1 *Formative Evaluation*
 - 7.2 *Summative Evaluation*