
INTEROFFICE MEMORANDUM

TO: EXECUTIVE DIRECTOR, HARBOR CITY BEHAVIORAL HEALTH CENTER
FROM: HARBOR CITY MEDICAL GROUP BOARD OF DIRECTORS
SUBJECT: NEW PATIENT INITIATIVES

The Board of Directors would like you to consider the possibility of a new patient initiative in either of the areas listed below.

- 1) It has come to the Board's attention that there has been an unprecedented increase over the past 2 years of adolescent substance abuse. We think Harbor City Behavioral Health Center could be at the forefront of tackling this emergent health issue.
- 2) Examining the most recent census data for the Harbor City area, it was found that there are a growing number of individuals living in our community over the age of 65 and in fact, the fastest growing demographic are people between the ages of 65-85 moving into the community.

We think this is an excellent opportunity to grow our business while providing much needed behavioral health services to the community. Therefore, please be prepared to meet with the Board to discuss initial strategies for development and implementation.