



Andy Kim

Product/Visual Designer | kimandy.net

Innovative product designer with a proven record of creating successful design systems, UX/UI, and visual designs across diverse industries. Known for balancing user experience, visual aesthetics, client needs, and timelines to seamlessly manage end-to-end design processes. A self-motivated starter with a background in web development, fostering efficient collaboration with developers.

EXPERIENCE

Cisco Systems, Product Designer

July 2017 - Sept 2025

- Designed Webex Control Hub Platform UX/UI, collaborating with cross-functional teams to build the product.
- Played a vital role in designing the First Time Sign-up Wizard, including a brand new design, clear instructions, and a malleable user flow, allowing 100+ partner companies to seamlessly sign up for services and hand off to users.
- Redesign of the Momentum Design System, enhancing consistency across the product suite by creating a unified visual language and full accessibility.
- Built a comprehensive documentation website for the Momentum Design System, boosting access to design resources to drive collaboration between developers and designers.
- Redesigned the Cisco Partner Logo Builder to make it easier and more efficient for partners to customize logos, while integrating their portfolios and credibility to align with Cisco branding and enhance market value.

Reingold, Visual Experience Designer

Dec 2015 - July 2017

- Web design and front-end development for public and private sector clients across multiple industries, including medical, education, sports, and entertainment as well as the federal government.
- Delivered exceptional web and email design utilizing skills in WordPress, HTML, CSS/SASS, Photoshop, and Illustrator.
- Created email marketing designs for key clients, leveraging successes to secure 4 additional email campaign clients.
- Increased site traffic 25% via web redesign focusing on accessibility, visibility, and ease of use for an older audience for a client in the medical field.

ADDITIONAL EXPERIENCE

MBC TV News, Producer

Empire Entertainment Japan, Producer / Graphic Designer

CONTACT

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EDUCATION

Parsons School of Design, 2021

Certificate in Digital and Graphic Design

General Assembly, 2014

Web Development Immersive

Temple University, 2009

BS in Communications

ACHIEVEMENTS

2023-24

Re-branding of Momentum Design System and launch of Momentum.design documentation website

2022

Re-branding of Webex Contact Center, Design System with A11y AX and new components.

2021

First Time Wizard Sign-up process used by Cisco partner companies to sign-up services for each of their locations.

SKILLS

Product Design
UX/UI Design
Prototyping
Design System
Responsive Design
508 & Ally Accessibility

TOOLS

Figma (4+ yrs)
Photoshop (6yrs)
Jira (4+ yrs)
Asana (4+ yrs)
Korean (Fluent)
Japanese (Fluent)