

BloomBridge

Intuitive blooming maps for Farmers

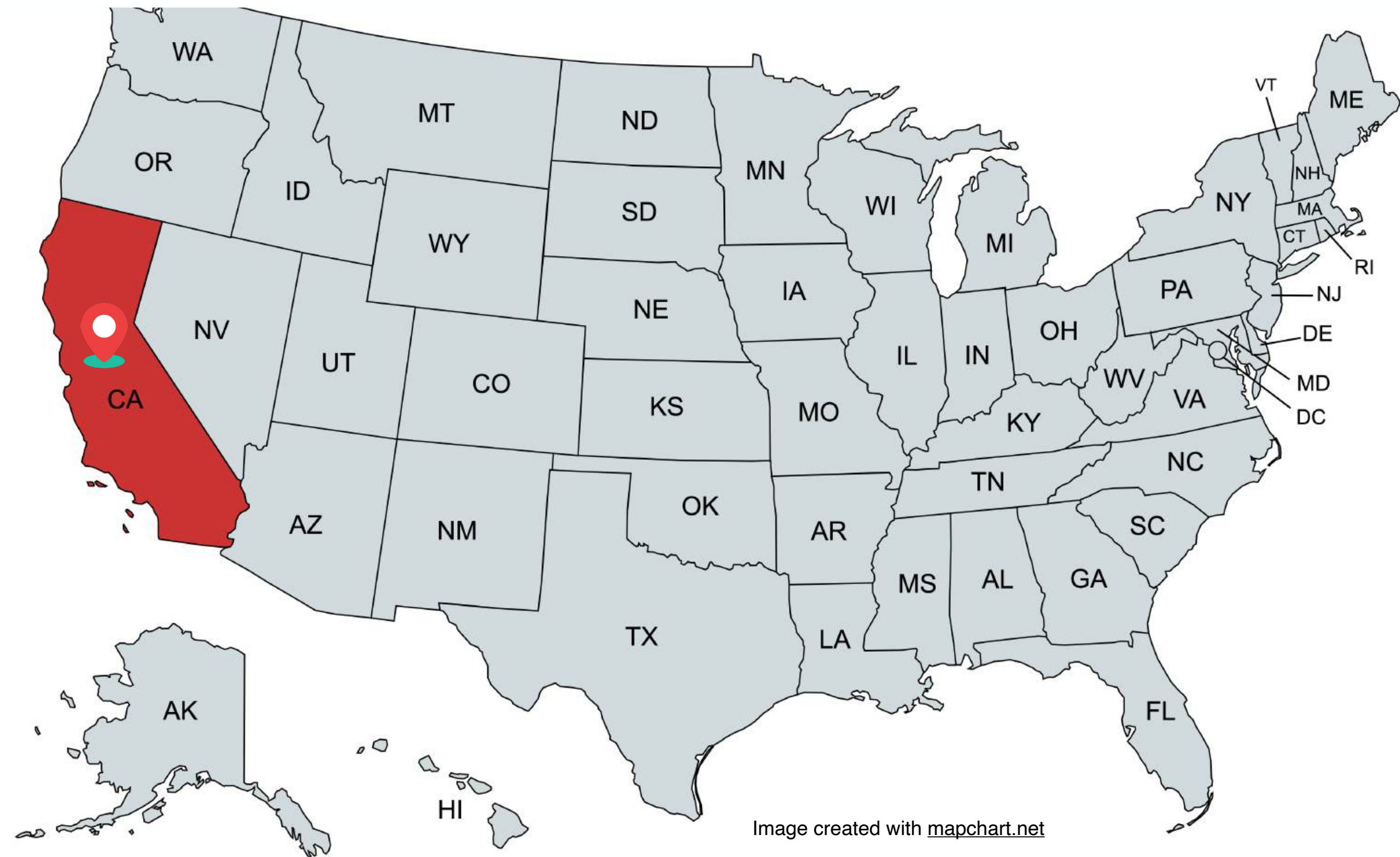
BloomBridge Team, 2025 NASA Space Apps Challenge



**Climate change is disrupting flowering cycles —
a critical phase for crops and vineyards**

1.8M farmers in US

**62.5K farmers
in California**



\$362.4 B Agricultural Production Value 2023*

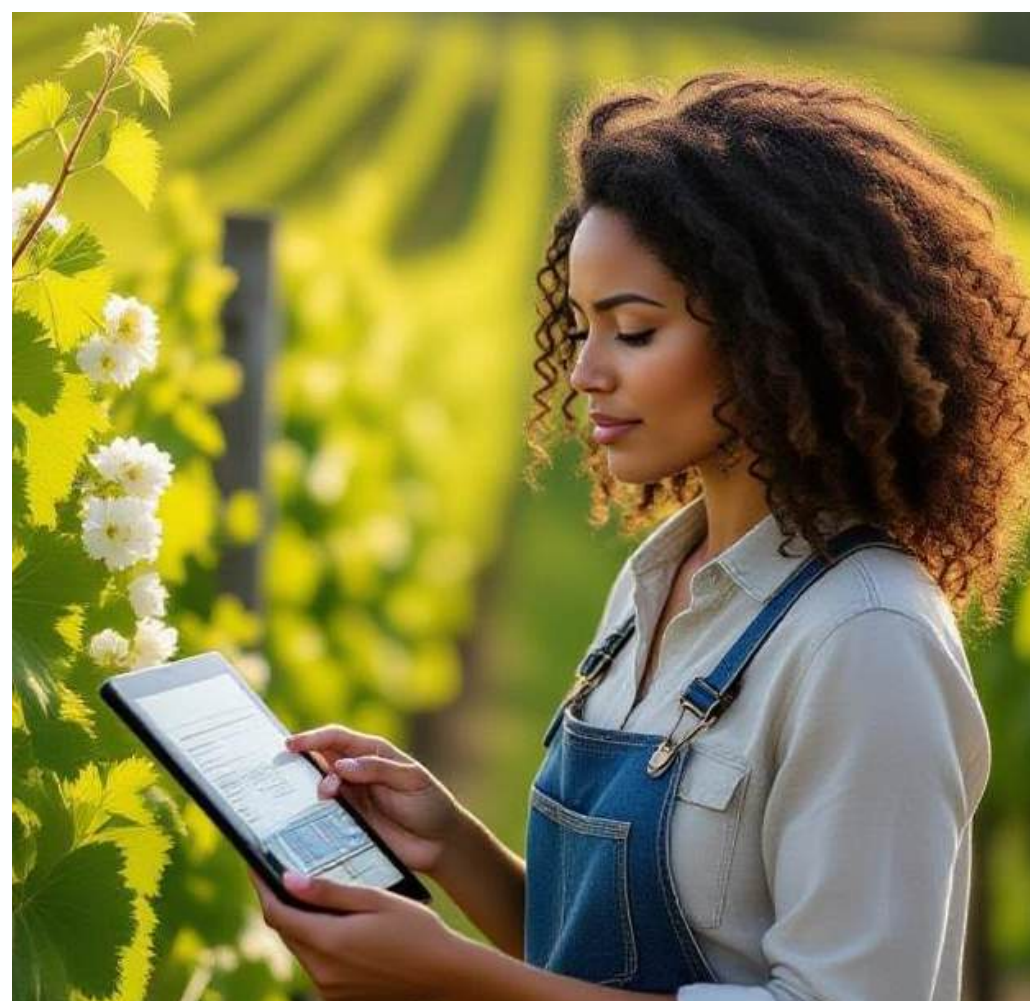
* <https://www.fao.org/statistics/highlights-archive/highlights-detail/gross-domestic-product-and-agriculture-value-added-2014-2023/>



**John
Farmer**

**Disrupted synchronization between
flowering and pollinator activity may
reduce almond yields by 10–20%****

When will it bloom?



**Jennifer
Winemaker**

**Shifts in bloom timing are impacting
grape quality and yields in Napa Valley***

* Climate change forcing Napa vintners to make hard choices (Source <https://krcb.org>)

** Almond Board of California (Annual Report 2023), UC Davis Agricultural Extension (2022), USDA NASS Crop Report (2024).

Farmers need a simple tool to plan dates and locations



Mar ?, 2026



Apr ??, 2026



May ?, 2026

Bloom Forecast

Dashboard

+ Request

Plant Information

Plant Type *

Select plant type

Specific Variety

e.g., Honeycrisp, Gala

Location *

Use Current Location

OR

Enter Location Manually

e.g., 123 Farm Road, Napa Valley, CA

Historical Bloom Data (Optional)

Drop CSV/Excel files or click to upload

Up to 10MB

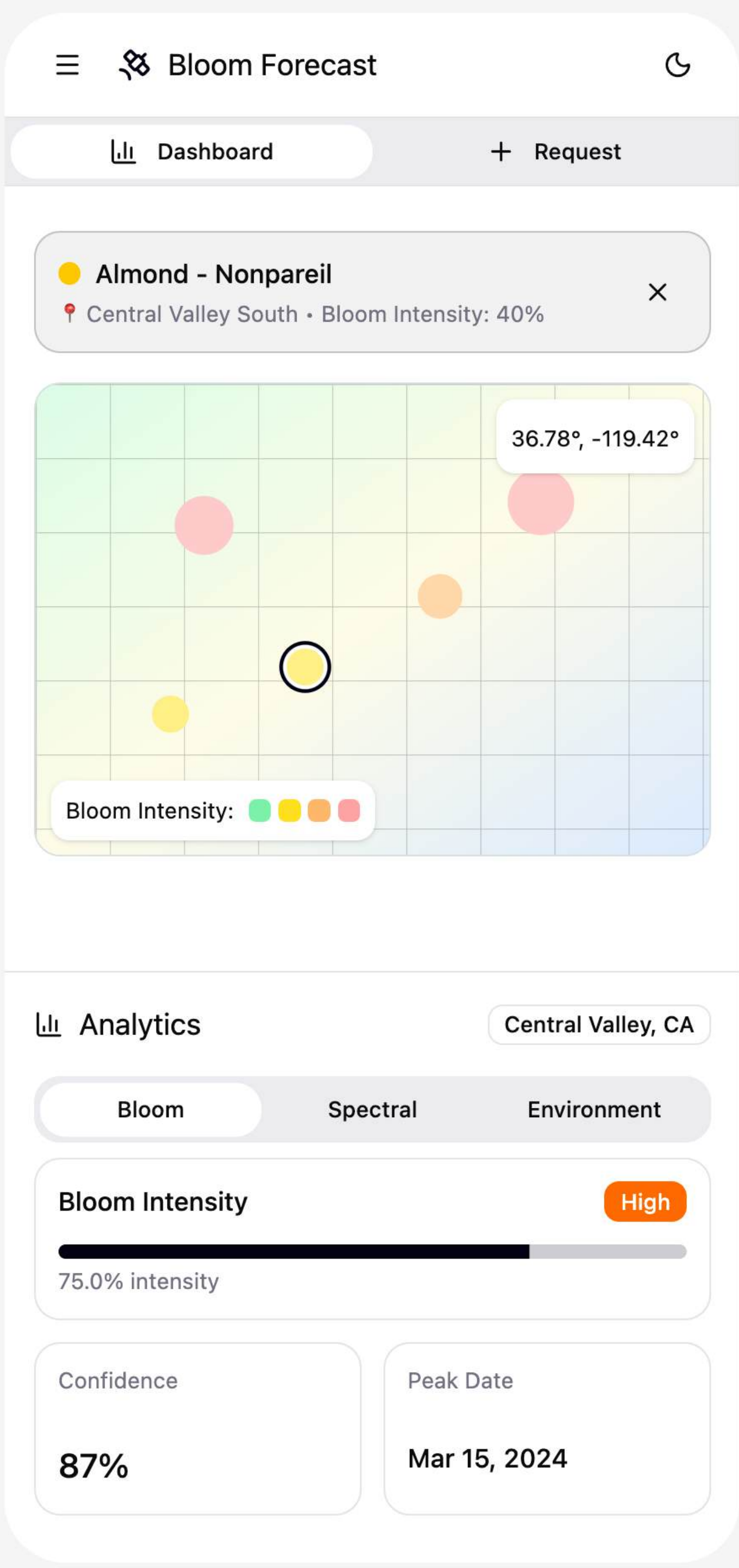
Submit Prediction Request

BloomBridge User App UI

Farmer enters **plant name**,
location and optionally
drops own historical
phonology data

BloomBridge User App UI

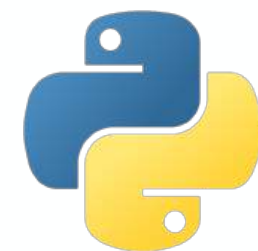
Farmer gets bloom Intensity probability
with time period for entered locations



BloomBridge Backend PoC

For NEON * datasets records with blooming dates and locations gets EMIT L2A RFL satellite imagery granules from NASA LP DAAC ** and turns them into analytical layers with calculation of spectral indices*** used for blooming detection algorithms.

Key Tech Stack

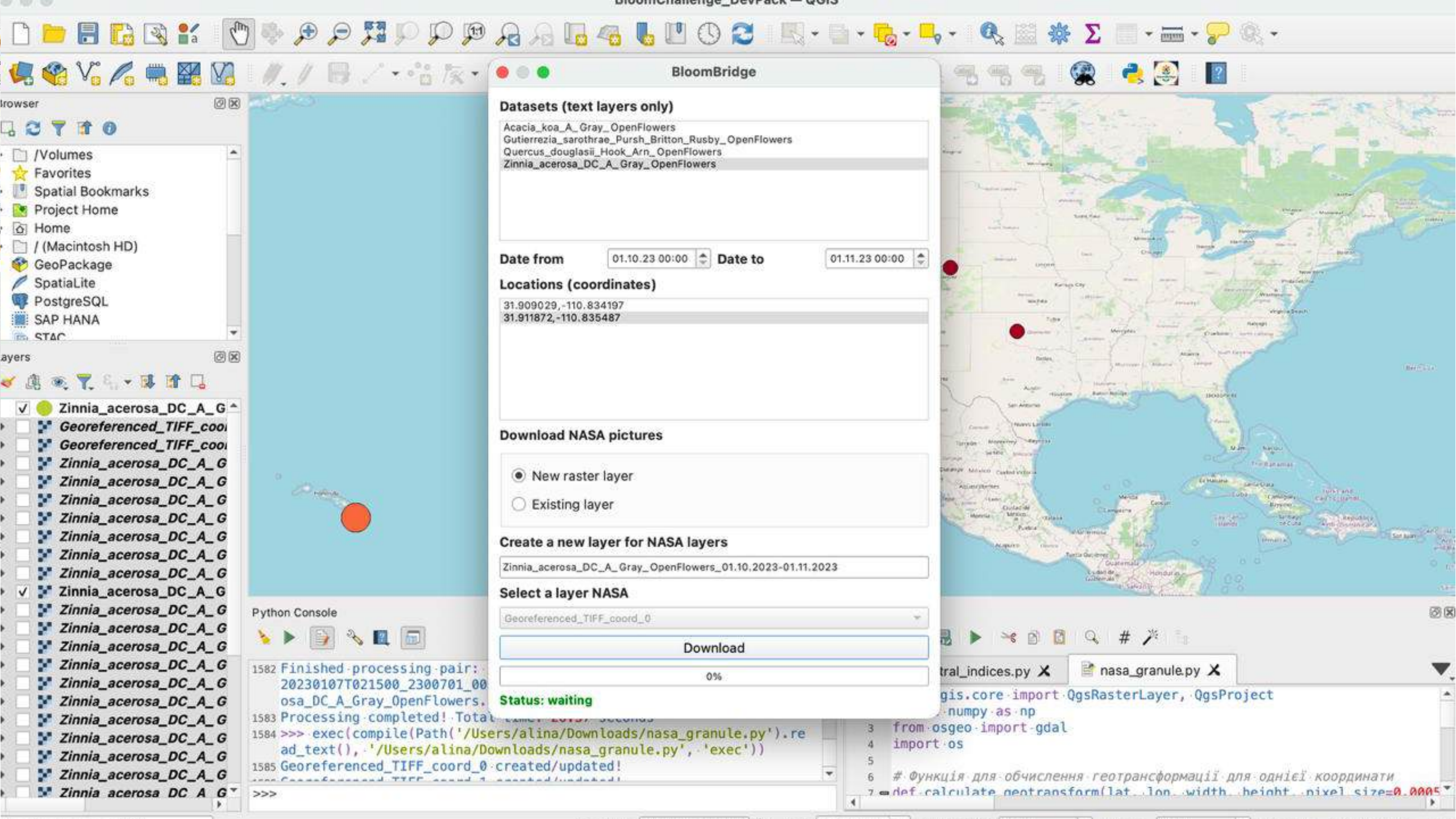


* <https://data.neonscience.org/data-products/DP1.10055.001>

NEON (National Ecological Observatory Network). Plant phenology observations (DP1.10055.001), provisional data. Dataset accessed from <https://data.neonscience.org/data-products/DP1.10055.001> on October 5, 2025.

** <https://www.earthdata.nasa.gov/centers/lp-daac>

*** NDVI, PRI, ARI, CRI, EVI, FLI, REIP, mNDVI, mSR, Flower Fraction



BloomBridge Hackaton Team



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