

# Alexander Haupt

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## PROFILE

Job titles include Producer, Director, Production Manager, Assistant Director, and Production Coordinator. I have been working as a freelancer in television and media production for over 15 years on national and regional commercials, feature and short films, live special events, web content, corporate videos, and music videos. During this time, I have gained extensive production experience, managing and facilitating media projects in all facets from conception to completion. I'm looking to further my producing and directing repertoire in any way possible.

## SELECTED CREDITS

|  |   |                             |             |
|--|---|-----------------------------|-------------|
| Inspira Health Mullica Hill Hospital Opening Commercial      | Producer                                | Alkemy X                    | 2019        |
| Penske "50th Anniversary" Corporate Video                    | Producer                                | Una Luce                    | 2019        |
| Head & Shoulders Commercials w/ Steelers & Panthers          | Producer                                | NFL Films                   | 2018        |
| Penske "Winner's Circle" Commercial Campaign                 | Producer                                | KLIP Collective             | 2018        |
| "Tower Health" Hospital Commercials                          | Producer                                | CPI Communications          | 2017        |
| "PA Liquor Control Board" Commercial Series                  | Director                                | Simone Associates           | 2017        |
| "Mastercard/Kroger's/Global Cash Card" Corporate Video       | Producer                                | Front Seat Films            | 2017        |
| NFL / Barclaycard "Coach Knows Best" Commercial              | Line Producer                           | NFL Films                   | 2016        |
| HomeServe Commercial   | Production Manager                      | GLG Media, Inc.             | 2016        |
| National Football League "Home Sweet Home" Campaign          | Production Manager / Assistant Director | NFL Films                   | 2016        |
| Speck Cellphone Cases "Cascading Colors" Commercial          | Production Manager                      | Monogram                    | 2016        |
| J.A.N. "Changing Laws, Changing Lives" Political Documentary | Production Manager                      | Corner Store Film Company   | 2016        |
| LifeBridge Health Commercial Campaign                        | Production Manager                      | Monogram                    | 2015        |
| Carmex "Heritage" Commercial                                 | Line Producer                           | Monogram / DiD Agency       | 2015        |
| Saint Barnabas Medical Center "Time"                         | Assistant Director                      | Cornerstone Pictures        | 2015        |
| ABC Action News Promo "There goes that van"                  | Production Manager                      | Peter Churchman Productions | 2015        |
| Beat Bobby Flay Promo  | Production Coordinator                  | Food Network                | 2014        |
| National Geographic Channel International "Brain" Promos     | Production Manager                      | BIGSMACK                    | 2013        |
| Duck Dynasty Season 4 Promos                                 | Production Manager                      | BIGSMACK                    | 2013        |
| NFL Films GMC "Better in Texas"                              | Production Manager / Assistant Director | NFL Films                   | 2013        |
| National Geographic Channel: Brain Games Commercial          | Production Manager                      | BIGSMACK                    | 2013        |
| Stop & Shop / NY Giants Fall Promo                           | Producer                                | Two Popes                   | 2012        |
| AAA Commercial "Typical" - DMW Direct                        | Production Manager                      | Monogram                    | 2012        |
| MossRehab EHN Commercial - Red Tettemer                      | Production Manager                      | Belkowitz Photography       | 2012        |
| United Way Commercial w/ Nnamdi Asomugha                     | Production Manager / Assistant Director | NFL Films                   | 2012        |
| NFL MKTG 12 League Brand, featuring Victor Cruz              | Production Manager / Assistant Director | NFL Films                   | 2012        |
| GIANT Supermarket "Fall Stock Up" Commercial                 | Production Manager                      | Two Popes                   | 2011        |
| CHIP Benefits Video - 7 Webisodes                            | Production Manager / Assistant Director | NFL Films                   | 2011        |
| GIANT Supermarket "Summer Savings" Commercial                | Production Manager                      | Two Popes                   | 2011        |
| Comcast Cole Hamels "Clubhouse/Glove" Commercials            | 2nd Assistant Director                  | D4 Creative                 | 2011        |
| PepsiCo Commercial   | Production Manager                      | NFL Films                   | 2011        |
| Hard Knocks: Training Camp w/ the NY Jets                    | Production Manager                      | NFL Films / HBO             | 2010        |
| Campbell's Soup "Prime Time Problem Solver" Web              | Production Manager                      | NFL Films                   | 2010        |
| Hershey Park "Stimulus" Commercial                           | Assistant Director                      | Cornerstone Pictures        | 2010        |
| United Way Commercial  | Production Manager                      | NFL Films                   | 2010        |
| Car Sense Commercial   | 2nd Assistant Director                  | CPI Communications          | 2010        |
| Playground Short Documentary                                 | Production Manager                      | Exit Films                  | 2010        |
| P.O.T.U.S. Obama Thanksgiving P.S.A.                         | Production Coordinator                  | NFL Films                   | 2009        |
| Hard Knocks: Training Camp with the Cincinnati Bengals       | Production Coordinator                  | NFL Films / HBO             | 2009        |
| Comcast Eastern Division Commercial                          | Production Coordinator                  | D4 Creative                 | 2009        |
| Frigidaire   Electrolux Web Demo & B-Roll                    | Assistant Director                      | Knockbox Films              | 2008 - 2012 |
| Pennsylvania Lottery Television Commercial                   | Production Coordinator                  | Bridge Street Films         | 2007 - 2009 |
| ESPN Monday Night Football                                   | Art Department Coordinator              | Anonymous Content           | 2007        |
| Purple Beverage Commercial                                   | Production Coordinator                  | Protagonist Films           | 2007        |
| NFL World Feed Open Commercial                               | Production Coordinator                  | NFL Films                   | 2007        |
| Cold Case Television Show                                    | Office Coordinator                      | Warner Brothers             | 2006 - 2008 |
| History of the Spanish American War TV Documentary           | Production Coordinator                  | NFL Films / History Channel | 2005        |
| Nike Battlegrounds Live Event                                | Key Set PA                              | Nike                        | 2004        |
| Toyota 2005 Product Unveiling Live Show                      | Office Coordinator                      | Kaleidoscope                | 2004        |
| The Italian Job  | 2nd Unit, Set PA                        | Warner Brothers             | 2003        |
| The Direct Network / BSW Entertainment                       | Assistant Editor                        | Staff Position              | 2001 - 2002 |

## EDUCATION

Graduated Temple University, Spring 2001: Major: Film Production / Minor: Philosophy

## HONORS

\* Emmy Award Winner, 2010; Hard Knocks: Training Camp with the NY Jets, Outstanding Edited Sports Series / Anthology

\* Guest Lecturer at University of Pennsylvania, 2011

\* Guest Lecturer at Philadelphia High School for Creative and Performing Arts, 2011