



**Mark Reilly** [mark@alienresident.net](mailto:mark@alienresident.net)  
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August '01 to January '03

**Columbia University DKV**

330 Fifth Ave, NY, NY 10001.

**Production Artist & Web Developer** — Working with small teams to develop and produce e-courses for Columbia University's own **Columbia Interactive**. Responsible for page layouts, flash interactives and animations, image optimization, creation of PDFs, coding HTML, DHTML and Javascript, scanning of original artwork & encoding streaming video. Other projects include creating promotional print materials and CD-Roms.

January '00 to May '01

**Scholastic**

578 Broadway, NY, NY 10012.

**Web Designer** — Freelance designer & flash animator for Scholastic's Internet Group. In close collaboration with the creative director restructured and redesigned their expansive and diverse site. Design projects varied from portal pages, project areas, educational information, flash animations and interactive games, chat rooms, updating homepages for Scholastic magazines to e-commerce styled interfaces.

March '99  
to June '99

**Popular Photography Magazine.**

1633 Broadway, NY, NY 10022.

**Designer** — Designed and laid out articles and features. Responsible for scanning, image correction, & handling art. Also served as **Associate Art Director** of *Pop Photo's Buying Guide* 1999-2000.

Interim

**Freelance** - Designed and maintain both an **informational** and a **rich media** website for **The European Graduate School**.

Created a CD-ROM flash presentation for Thread Exchange. Designed the company logo of Code Red. Created titles and title sequences for 5 short films.

January '97  
to May '97

**HRM Video,**

175 Tompkins Avenue,  
Pleasantville, NY 10570.

**Designer and Producer** —

Designed and produced a CD-ROM on teenage alcohol abuse. Responsibilities for editing video, voice-overs, designing interfaces and creating 3D scenes.

8/99-12/99

1/98-12/98 **Thirteen**

450 w33rd Street, NY, NY 10019.

**Production Artist** —

Contracted by Thirteen's New Media Group on the **Heritage** Project, an interactive DVD-Rom of Jewish history. Responsible for the integration of 500+ historically accurate maps & 15,000+ graphic elements into an interactive historical atlas.

**Computer Skills**

**Print**

Photoshop  
Quark Xpress  
Illustrator  
Freehand  
Acrobat  
Pagemaker  
Powerpoint

**Web**

Flash  
Dreamweaver  
Image Ready  
Home Site  
BBEdit  
HTML & DHTML  
Javascript

**Win 9x/NT  
& Mac Os**

**CD-ROM/DVD/Video**

Final Cut Pro  
After Effects  
Director  
Avid Media Composer  
DVD Studio Pro  
Shake  
Media Cleaner

1991-1993 — B.A. History and Philosophy, *University College Dublin, Ireland.*

1995-1996 — M.Phil. in Medieval History, *Trinity College, Dublin University, Ireland.*

1998-2001 — Certificate in Film Production, *New School University, NY, NY.*

1998-present — ABD in a Ph.D in Media and Communication, *European Graduate School, Saas-Fee, Switzerland.*