

# Mark Reilly

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## Summary

*I am a User Experience Designer with over fifteen years in interactive media. My career spans the breadth of digital production, from production art to web design and front-end development. As a User Experience Designer, my in depth understanding of the design process allows me to meet user goals while balancing aesthetics and technical constraints.*

## Professional Experience

### New York University

October 2008–present

#### User Experience Specialist

*Digital Communications Group, Information Technology Services*

August 2014–present

- Create a new responsive user interface for Sakai, an Open Source Learning Management System
- Commit back the user experience work from *NYU Classes* to Sakai
- Design a new user interface for NYU's *Email Direct* — a bulk email communication tool for NYU administrators

#### User Experience Designer

*Academic Technology Services, Information Technology Services*

October 2011–August 2014

- Design a new user interface for *NYU Classes* — the Learning Management System (LMS) based on extensive usability testing
- Create a 'Mobile First' prototype for our redesign of *MediaCommons* — a digital network for professors and post-graduate students of film and media studies

#### Interactive Designer and Developer

*Faculty Technology Services, Information Technology Services*

October 2008–October 2011

- Design and develop *MediaCommons* — a digital network for professors and post-graduate students — using Drupal
- Establish a distinctive look and feel for the *MediaCommons* network and it's project sites
- Design and develop book and photo viewing websites, and streaming audio and video for the NYU Libraries' special digital collections

## UX/UI Skills

**Usability Testing, User Interviews, and Personas** • Sketching, Storyboarding, and Paper Prototyping • **Wireframing, Card Sorting, and High-fidelity Prototyping** • Markup (HTML) and Styling (CSS) • **Visual Design, Style Guides, and Style Tiles** • Typography and Graphic Production

## Technical Skills

**Photoshop, OmniGraffle, Illustrator, Flash, Fireworks** • TextMate, HTML, CSS, Sass & Compass, Javascript & jQuery, • **SVN & Git, PHP, MySQL, Drupal**

## Columbia University

August 2001–September 2008

### Senior Web Designer and Developer

*Columbia University Digital Knowledge Ventures*

(a small 'digital agency' within Columbia University) May 2005–September 2008

- Create educational course content and departmental websites for Columbia University and affiliated non-profits
- Design and develop websites using open source content management systems and static html

### Web Designer and Developer

*Columbia University Digital Knowledge Ventures*

August 2001–May 2005

- Work with Columbia Faculty to design and develop interactive e-seminars and courses
- Design and develop interactive maps, audio slideshows, podcasts, and basic video production and post-production for streaming video and DVD

## European Graduate School

Fall 1999–Summer 2008

### Assistant Director for Web Design and Development

*Dept. of Media and Communications*

- Establish a visual identity for a new university and a strong online presence
- Design, develop, and maintain the European Graduate School's website

## Scholastic

January 2000–May 2001

### Web Designer

*e-Scholastic*

- Design educational, commercial, and promotional websites for Scholastic
- Design daily site graphics, flash based interactive quizzes and educational activities

## Thirteen, WNET

1998–1999

### Production Artist and Animator

*Heritage Project DVD-ROM*

- Produce over 500 interactive maps for an DVD-ROM historical atlas feature of the award winning Jewish history television series, "The Heritage Project"

## Education

1999–2007 **Ph.D. Media & Communication**, *European Graduate School*, Saas-Fee, Switzerland

1998–2001 **Certificate in Film Production**, *The New School*, New York, NY

1995–1996 **M.Phil. Medieval History**, *Trinity College, Dublin University*, Ireland

1991–1994 **B.A. History and Philosophy**, *University College Dublin*, Ireland