
Bang 4 Your Buck

A closer look at the movie industry

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Microsoft

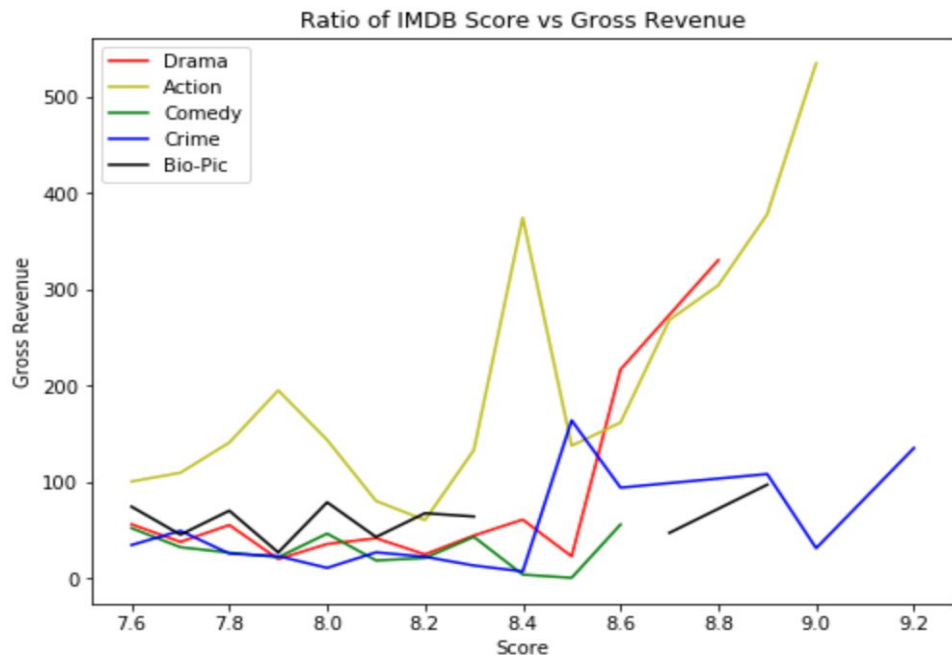
Business Problem:

How to make a dent in
the already
competitive movie
industry?

- A comprehensive analysis of the movie industry



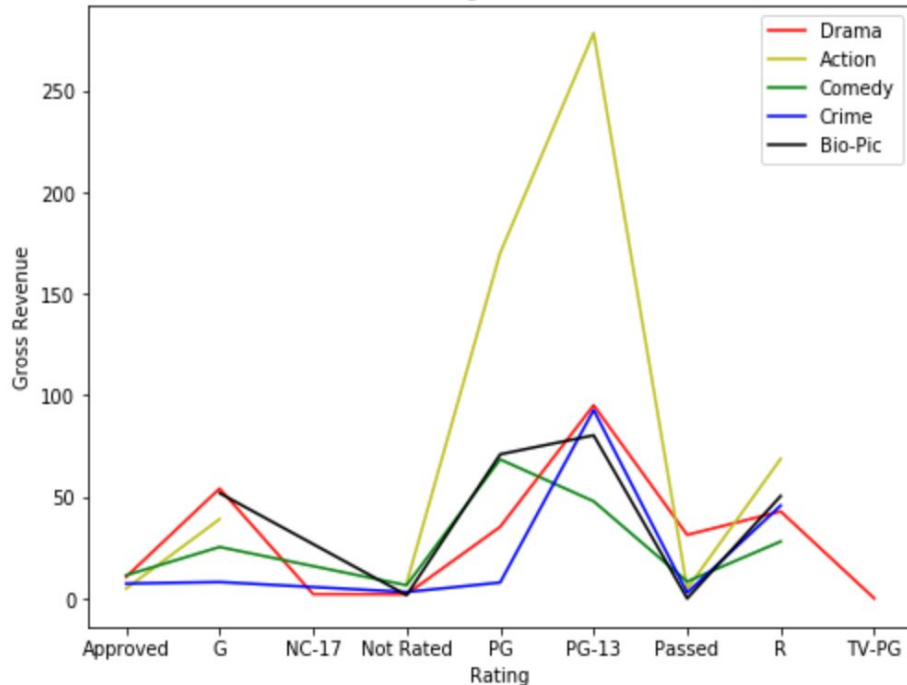
What does the Data say?



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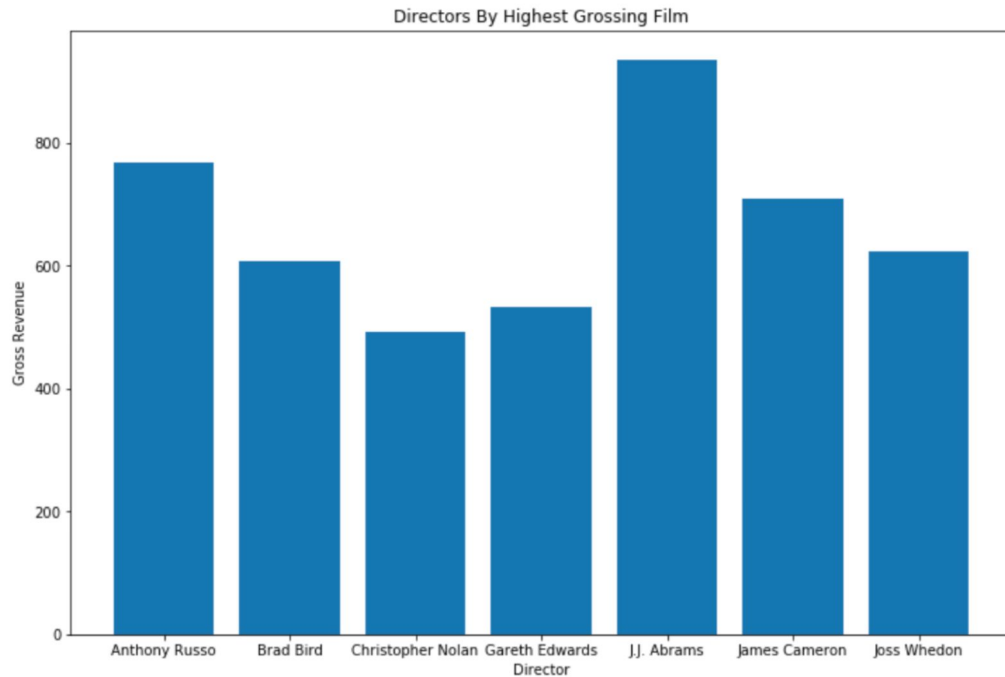
What does the Data say?

Ratio of Rating vs Gross Revenue



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What does the Data say?



Recomendations

Action movies
gets the best
action (profits).

When it comes to
the movie itself,
keep it PG13!

Hire the best
directors! Go with
the best.



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Questions?

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For more about our project,
check out our github!

