

# Artem Aliev

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## EDUCATION

### Moscow Institute of Physics and Technology

*B.S.; Phystech School of ASTECH; System Analysis and Management (GPA: 4.2/5.0)*

**Moscow, Russia**

2019 - 2023

### The Russian Presidential Academy of National Economy and Public Administration

*Incomplete B.S.; Institute of EMIT; Economics (GPA: 4.0/5.0)*

**Moscow, Russia**

2019 - 2022

## EXPERIENCE

### Nielsen Media

*Marketing Effectiveness Full-Time Junior Consultant*

**Moscow, Russia**

February 2022 - August 2022

- Leading own projects, but often using the hard skills mentioned in the Intern's tasks below
- Permanent work in English with foreign clients and colleagues
- Experience with Wrike (popular project management application)

### Nielsen Media

*Marketing Effectiveness Part-Time Intern*

**Moscow, Russia**

October 2021 - January 2022

- Made ROI calculations based on sales data and advertising campaign costs
- Engaged in building regression models predicting sales for major European and American brands
- Nielsen Answers skills (a fairly common tool outside of Nielsen)

### Sanofi

*HR Compensation & Benefits Full-Time Intern*

**Moscow, Russia**

April 2021 - July 2021

- Built various types of dashboards in Excel
- Analyzed and calculated various big data such as turnover, bonuses or compensations
- Participated in a tender with various insurance companies
- Translated various presentations and communications

### MIPT

*Nanobiotechnology Laboratory Free-Time Intern*

**Moscow, Russia**

September 2020 - November 2020

- Worked on 3D scanning of experimental mice

## PROJECTS AND COURSES

### Coursera.org

2020 - 2021

- C++: The White Belt by Yandex
- Excel Skills for Business by Macquarie University
- New Technologies for Business Leaders by Rutgers University

### Qmarketing Academy

2021

- Full Immersion in Marketing

### University Team Projects

2021

- Write TG Bot for decomposing a music track into notes
- Write code for adding effects to photos
- Worked on speech recognition for music track search

## ACHIEVEMENTS

### Scholarships & Awards

2015 - 2019

- Prize-winner of the list of Russian and International Olympiads in mathematics, physics & robotics
- Won a prize in several chess tournaments

### Driving Licence

2020

- Successfully passed the exam and received a license of category B, B1, M

### Sports

- Kitesurfing and Windsurfing
- Tennis
- Aircraft control Yak-52
- Skydiving