Artem Aliev

Product Manager / Business Development Manager

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EDUCATION

Moscow Institute of Physics and Technology   **Moscow, Russia**
M.S.; Phystech School of AMCS; Business Informatics (GPA: -/5.0)   *2023 - 2025*

Moscow Institute of Physics and Technology   **Moscow, Russia**
B.S.; Phystech School of ASTECH; System Analysis and Management (GPA: 4.2/5.0)   *2019 - 2023*

The Russian Presidential Academy of National Economy and Public Administration   **Moscow, Russia**
Incomplete B.S.; Institute of EMIT; Economics (GPA: 4.0/5.0)   *2019 - 2022*

EXPERIENCE

1C Company   **Moscow, Russia**
Product & Marketing Manager   *October 2023 - Present*
- Developed and implemented analytics and marketing strategies for 1C:Enterprise.Element Technology
- Designed user activity reports with custom algorithms
- Engaged with clients to identify pain points and drive product improvements
- Managed product tasks, collaborated with partners and clients, and presented at conferences on monetization

Department of Special Projects at the State Corporation (Family Office)   **Moscow, Russia**
Strategy Research Analyst   *April 2023 - August 2023*
- Implemented a development strategy for the agro-industry, energy and the economy of one Russian region
- For some projects created ML model on Python that predicted economic performance up to 2035
- There were also small projects related to the monitoring of the Internet, the media, publications, regulations on the topics of sustainable and socio-economic development

BIC Group (ex. Roland Berger)   **Moscow, Russia**
Strategy Consultant / Analyst   *November 2022 - February 2023*
- Draw business processes of various departments in Visio
- Compiled a questionnaire for a more detailed assessment of the labor intensity of each employee
- Put forward hypotheses in the field of business process reengineering in order to increase the efficiency of departments at a lower cost in the form of man-hours

Nielsen Media   **Moscow, Russia**
Marketing Effectiveness Junior Consultant   *October 2021 - September 2022*
- Leading own projects, but often using the hard skills mentioned below
- Permanent work in English with foreign clients and colleagues
- Made ROI calculations based on sales data and advertising campaign costs
- Engaged in building regression models predicting sales for major European and American brands
- Nielsen Answers skills (a fairly common tool outside of Nielsen)

Sanofi   **Moscow, Russia**
HR Compensation & Benefits Intern   *April 2021 - July 2021*
- Built various types of dashboards to compare different VHI companies in Excel
- Analyzed and calculated various big data such as turnover, bonuses or compensations
- Participated in a tender with various insurance companies
- Translated various presentations and communications

PROJECTS AND COURSES

University Team Projects   *2021*
- Developed own app for Sprint progress reports on 1C:Enterprise.Element Technology
- Coding TG Bot for decomposing a music track into notes
- Developed on Python for adding effects to photos
- Worked on speech recognition for music track search using Python

Coursera.org   *2020 - 2021*
- C++: The White Belt by Yandex
- Excel Skills for Business by Macquarie University
- New Technologies for Business Leaders by Rutgers University