

# MUHAMMAD ALIF

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I am an undergraduate tourism student at Universitas Gadjah Mada who is not only eager to explore the real world but also dive into the digital world. Besides dealing in creative works, I'm currently trying to broaden my skills in web development to actualize my vision of making tourism more accessible for all and sustainable through technology.

## EDUCATION

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**Undergraduate student in Tourism, Universitas Gadjah Mada (UGM)** 2021 - Present

- Current GPA: 3.73/4.00 (four semesters)

## EXPERIENCES

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**Public Relations and Cooperation Unit, Faculty of Cultural Sciences UGM** March 2023 – Present

*Part-time*

- Managing and creating content on faculties' website and social media
- Gained over 95K+ reel views and 8.5K+ likes on Instagram
- Assisting the faculty collaboration events and/or MoUs with other institutions

**Skiltroopers, Skilvul** February 2023 – Present

*Ambassador*

- Developing personal web for final task
- Actively share the information from Skilvul and partners on social media
- Reached over 2.5K+ accounts by sharing Skilvul related information through Instagram Stories
- Actively join the Exclusive Mentoring and webinars from Skilvul and partners

**Graphics Team, ASEAN Tourism Forum 2023** January – February 2023

*Event Organizer Volunteer*

- Edited various motion graphics for promotional and ASEAN Tourism Ministers Meetings display
- Assisted ASEAN Tourism Ministers Meetings and ASEAN Tourism Awards Ceremony
- Produced badges for 1K+ participants including ASEAN tourism ministers, delegates, buyers, exhibitors, etc.
- Gained over 11K+ views of personal content related to ATF 2023 on TikTok

**Head of Media, Kapalasastra UGM** November 2022 – Present

*Faculty Organization*

- Developing the organization's website
- Managing and creating content on social media
- Gained over 98K+ reel views and 2.5K+ likes on Instagram

**Staff of Documentation, PPSMB UGM** March – November 2022

*University Event*

- Documented the events of PPSMB UGM 2022 with 9K+ new students participated
- Made videos for PPSMB UGM learning materials and social media contents
- Voice over recording operator for dubbing social media contents, learning materials, and ceremonies

**Staff of Creative Media, PHBD Center UGM** January – December 2022

*University Community*

- Managed social media and created educational contents regarding community development programs
- Gained over 12K+ reel views and 1.5K+ likes on Instagram
- Documented organizational activities and community development programs

**Staff of Kelana, Himpunan Mahasiswa Pariwisata (HIMAPA) UGM** January – December 2022

*Department Student Association*

- Conducted research and observation about tourist destinations
- Shared weekly content about tourism destinations
- Gained over 6K+ reel views and 1.3K+ likes on Instagram
- Organized community-based tourism tour packages in Srimulyo for tourism students at UGM

## PROJECT

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**Personal Portfolio Page** (<https://alif-muh.github.io/portfolio/>) May 2023

- Developing personal portfolio page using vanilla HTML, CSS, and JavaScript

**Kapalasastra UGM Landing Page** (<https://alif-muh.github.io/kapalasastra/>) April 2023

- First landing page project for Kapalasastra UGM using vanilla HTML, CSS, and JavaScript

## SKILLS & COURESES

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**Tools:** VS Code, Figma, Git, GitHub and Adobe (Premiere Pro, Illustrator, After Effects)

**Web Development:** HTML, CSS, and JavaScript

**Courses:**

- **Skilvul:** HTML Dasar (Gold), CSS Dasar (Gold), JavaScript Dasar (Gold), and Web Development Pemula – Special Challenge (Gold)
- **Dicoding:** Belajar Dasar Pemrograman Web, Belajar Dasar Pemrograman JavaScript, Belajar Membuat Aplikasi Back-End untuk Pemula, and Cloud Practitioner Essentials (Belajar Dasar AWS Cloud)