Dashboard

A dashboard is a tool used for information management and business intelligence. Much like the dashboard of a car, data dashboards organize, store, and display important information from multiple data sources into one, easy-to-access place. Using data visualization, dashboards uniquely communicate metrics visually to help users understand complex relationships in their data. In a data dashboard, it's easier to draw parallels between different but related metrics, identify trends, and head off potential challenges hidden in an organization's data. With the help of smartphones, tablets, and other mobile technology, dashboards are also used to convey relevant information to audiences at any time and in any place. The best dashboards are customized, secured, and shared with their intended end-users.



