

Thank you Ali, Hello everyone, my name is Shakiba, and I'll walk you through the product vision board in the next part of this presentation.

Slide 16: Product Vision Board Script:

The Product Vision Board outlines the core elements that drive Health Track's design and development. The vision is to empower users to live healthier, more balanced lives by providing a personalized health-tracking platform. The target group includes health-conscious individuals, fitness enthusiasts, and wearable device users looking to improve their lifestyle. Key needs identified are tracking physical activities, monitoring hydration, nutrition, and sleep, setting and achieving fitness goals, and accessing progress insights to stay motivated. The product, a mobile app, addresses these needs by enabling activity logging, integration with wearable devices, personalized reminders, and progress visualization. Business goals include attracting 50,000 active users in the first year, partnering with wearable device companies, and generating revenue through premium subscriptions and ads. This holistic vision ensures that Health Track meets user needs while achieving sustainable growth.

Slide 17: User Stories Script:

User stories are at the heart of our agile development process, ensuring every feature aligns closely with user needs and expectations. For example, one story highlights, "As a user, I want to register and set up a profile so that I can access personalized health tracking features," showcasing the app's onboarding focus. Another story emphasizes step tracking, hydration goals, and viewing progress trends, all of which contribute to a user's ability to maintain a healthy lifestyle. These stories also include setting reminders for hydration and exercise to help users stay consistent. While we've listed a few representative user stories here, the full set reflects a comprehensive approach to covering diverse user requirements, ensuring the app remains intuitive, engaging, and results-oriented.

Slide 18: MVP Overview Script:

The Minimum Viable Product (MVP) for Health Track represents the essential features that deliver core value to users while providing a foundation for future enhancements. The MVP is designed to address the primary needs of our target audience by offering features such as registration and profile setup, step tracking, hydration goal setting, and progress visualization. These functionalities ensure that users can easily monitor their health metrics and achieve their fitness goals. To achieve the MVP, we have prioritized implementing these features in iterative cycles, allowing us to gather user feedback and refine the product. Integration with smartwatches and customizable notifications further enhances the user experience, ensuring the app remains intuitive and engaging. This strategic approach allows us to launch a robust initial version while maintaining the flexibility to expand and improve based on user needs.

That's All. Thank you all for your time and attention throughout this presentation. We hope these projects have demonstrated the value of thoughtful planning and agile development in creating impactful solutions. Your support and feedback are highly appreciated, and we look forward to continuing our journey with your insights.