

Alifiah Fitri ariani

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Education

UNIVERSITY OF SUMATERA UTARA

Bachelor of Library and Information Science (S.SI). GPA 3,95

Relevant Coursework: Manajemen Informasi, Teknologi Informasi Perpustakaan, Desain Informasi

Medan, Indonesia

Expected Graduation: 2026

SMA SULTAN AGUNG PEMATANG SIANTAR

Pematang Siantar, Indonesia

16 June 2022

Experience

Workshop Soft Skill Training: “Kebutuhan AI dalam Optimalisasi Kinerja”

Faculty of Pharmacy, Universitas Sumatera Utara

Guest Speaker (Narasumber)

Medan, Indonesia

29 November 2024

- Delivered a presentation on the role of AI in enhancing performance and productivity
- Shared practical insights on technology utilization relevant to student and professional development
- Engaged participants in discussions around digital skills and AI integration in the workplace

ORGANIZATION

HMJ IMPUS — Universitas Sumatera Utara

Head of Publication & Public Relations Division

Medan, Indonesia

Oct 2024 – Present

- Managed organizational branding and public-outreach strategies
- Designed promotional materials using Canva for academic events and campaigns
- Coordinated communication between the organization and external partners
- Oversaw publication content across social-media platforms

Skills & Interests

Technical: Canva, Microsoft Office (Word, PowerPoint, Excel), Basic Graphic Design

Language: Bahasa Indonesia (Native), English (Work Proficiency)

Interests: Photography, Visual Design, Social Media Content Creation